

KAUFMAN ISD

ADVERTISING



2023-2024



1 YEAR

LION STADIUM VIDEO BOARD ADVERTISING

BLACK

\$1500

Advertising on
Lion Stadium
Digital Video
Board:
1/4 screen

GOLD

\$3000

Advertising on
Lion Stadium
Digital Video
Board:
Split Screen

Announcer will
recognize sponsor
while ad is
displayed

LEGACY

\$5000

Advertising on
Lion Stadium
Digital Video
Board:
Full Screen

Announcer will
recognize sponsor
while ad is
displayed

Fence Banner at
Lions Stadium

Game Sponsor:
Delivery of Game
Ball for the Coin
Toss

*Ads will run throughout the year
during all home football games,
soccer games and track meets!*



LION'S DEN
DIGITAL SCORE TABLE
ADVERTISING
1 YEAR

Advertising on Lion's Den
Digital Score Table:
Full Screen

Sponsorship Announcement
at Half Time

\$2000

Kaufman Lions Flag &
Windshield Sticker

*Ads will run throughout the year at all
home basketball and volleyball games.*



OUTFIELD FENCE ADVERTISING

\$750

per season

Advertising on Baseball or
Softball Outfield Fences:

3 x 5 Banners

Kaufman Lions Flag &
Windshield Sticker

*Ads will be visible during all home
baseball and softball games.*



TENNIS FENCE ADVERTISING

\$750

per season

Advertising on Tennis
Court Fences:
3 x 5 Banners

Kaufman Lions Flag &
Windshield Sticker

*Ads will be visible during all home
tennis matches.*