



Business, Marketing, & Finance



CAREER CLUSTER

Focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations.

Accounting - Teaches CTE learners how to examine, analyze, and interpret financial records.

Entrepreneurship - Teaches CTE learners how to plan, direct, and coordinate the management and operations of public or private sector organizations.

Marketing & Sales - teaches CTE learners how to collect information to determine potential sales of a product or service and/or create a marketing campaign to market or distribute goods and services.



CAREERS IN THE INDUSTRY



- Marketing Research Analyst
- Insurance Sales Agent
- Wholesale & Retail Buyers
- Accountant / CPA
- Business Owner
- Sales Manager
- Digital Marketer
- Real Estate Agent
- Retail Merchandiser



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