

# Catasauqua Area School District Planned Course of Study

**Course Title:** Entrepreneurship

**Grade Level(s):** 11-12

**Text:** Various textbooks and teacher generated materials

## Course Description

This course is designed to give students a general idea of the role entrepreneurship plays in the economy of the United States. Students will learn that without entrepreneurship no economy would function. It also focuses on learning about the four factors of production - land, labor, capital and Entrepreneurship. Students will learn how the interconnection of these factors moves economies. In addition, they will learn that without entrepreneurship there would be very little innovation. Students will also look at the importance of entrepreneurship within the context of scarcity and the resulting economic choices we make as individuals, companies and countries. Within the context of entrepreneurship, other course concepts will include Free Enterprise and other economics systems, supply and demand, prices, market structures, business organizations, business ethics, and international trade. One of the highlights of this course is the “Shark Tank” project. This project will challenge students to learn about business and entrepreneurship. Working both in small groups and as individuals, students will learn the value of cooperation and teamwork as it pertains to the success of a business. Students will also gain an appreciation for the importance of government involvement in business. In this semester course, grades will be based on homework/notebook, class work, projects, class participation, quizzes and a final exam.

## Essential Questions

- What is Entrepreneurship?
- What influences an entrepreneurial venture?
- How does entrepreneurship integrate the functional areas of business locally, nationally and globally?
- How does an entrepreneur use technology to impact the operations and performance of a business?
- What role do the four factors of production, particularly entrepreneurship play in shaping our economy?
- How do businesses deal with scarcity and its impact on the daily lives of individuals, companies and countries?
- What is the role and impact of government in a modern mixed economy?

## **Competencies**

- Analyze the impact of entrepreneurship on the US economy, currently and historically.
- Describe individual characteristics essential when considering a business venture.
- Analyze the correlation between entrepreneurship and employment in the local, national and global economy.
- Design a career based on entrepreneurship.
- Evaluate demand in the market economy for an entrepreneurial venture.
- Assess global business trends and alternate business methods for potential opportunities.
- Analyze location, structure, size, and type of business for a particular product/ service market.
- Create a business plan for an entrepreneurial venture.
- Assess opportunities for business growth.
- Analyze the business plan for opportunity in global markets
- Describe scarcity, the role of the four factors of production, opportunity cost and the flow of economic activity
- Analyze funding sources for venture creation.
- Compare and contrast local, state, and federal laws in relation to starting a business.
- Analyze the different facets of law impacting business operations of an entrepreneur (e.g. contract law, consumer law, law of sales, business ownership, municipal laws).
- Apply business ethics to personal goals, business goals, and community goals

## Course Syllabus

Course Content	Tentative Timeframe	PA Core	State Standards
<p><b>Topic 1: Fundamentals of Entrepreneurship</b></p> <p>What is Entrepreneurship?            What does it mean to be an entrepreneur?</p>	1 week	RH.11-12.1 RH.11-12.2 RH.11-12.3 RH.11-12.4 RH.11-12.5 RH.11-12.6 RH.11-12.7 RH.11-12.8 RH.11-12.9 RH.11-12.10 WHST.11-12.1 WHST.11-12.2 WHST.11-12.4 WHST.11-12.5 WHST.11-12.6 WHST.11-12.7 WHST.11-12.8 WHST.11-12.9 WHST.11-12.10	CC.8.6.11-1 2.A-CC.8.6.11-12.I  SAS 13.4.11.A 13.4.11.B 13.4.11.C  SAS 15.1.12 various  6.1.12.A 6.1.12.B 6.1.12.C 6.1.12.D
<p><b>Topic 2: Free Enterprise and the Entrepreneur</b></p> <p>Scarcity and the Factors of Production            Opportunity Cost            Answering the Three Economic Questions            The Free Market and other economies</p>	1 week	RH.11-12.1 RH.11-12.2 RH.11-12.3 RH.11-12.4 RH.11-12.5 RH.11-12.6 RH.11-12.7 RH.11-12.8 RH.11-12.9 RH.11-12.10 WHST.11-12.1 WHST.11-12.2 WHST.11-12.4 WHST.11-12.5 WHST.11-12.6 WHST.11-12.7 WHST.11-12.8	CC.8.6.11-1 2.A-CC.8.6.11-12.I  SAS 13.4.11.A 13.4.11.B 13.4.11.C  SAS 15.1.12 various  6.1.12.A 6.1.12.B 6.1.12.C 6.1.12.D

		WHST.11-12.9 WHST.11-12.1 0	
<p><b>Topic 3: The Entrepreneurial Mindset</b></p> <p>How do you spot an opportunity? How do you know the risk involved in pursuing a business venture?</p>	2 weeks	RH.11-12.1 RH.11-12.2 RH.11-12.3 RH.11-12.4 RH.11-12.5 RH.11-12.6 RH.11-12.7 RH.11-12.8 RH.11-12.9 RH.11-12.10 WHST.11-12.1 WHST.11-12.2 WHST.11-12.4 WHST.11-12.5 WHST.11-12.6 WHST.11-12.7 WHST.11-12.8 WHST.11-12.9 WHST.11-12.1 0	CC.8.6.11-1 2.A-CC.8.6.11-12.I  SAS 13.4.11.A 13.4.11.B 13.4.11.C  SAS 15.1.12 various  <b>6.1.12.A</b> <b>6.1.12.B</b> <b>6.1.12.C</b> <b>6.1.12.D</b>
<p><b>Topic 4: The Process of Innovation and Invention</b></p> <p>What are the tools for creativity and innovation? Developing ideas, innovations and inventions What is concept development? How to develop a concept</p>	3 weeks	RH.11-12.1 RH.11-12.2 RH.11-12.3 RH.11-12.4 RH.11-12.5 RH.11-12.6 RH.11-12.7 RH.11-12.8 RH.11-12.9 RH.11-12.10 WHST.11-12.1 WHST.11-12.2 WHST.11-12.4 WHST.11-12.5 WHST.11-12.6 WHST.11-12.7 WHST.11-12.8 WHST.11-12.9 WHST.11-12.1 0	CC.8.6.11-1 2.A-CC.8.6.11-12.I  SAS 13.4.11.A 13.4.11.B 13.4.11.C  SAS 15.1.12 various  <b>6.2.12.A</b> <b>6.2.12.B</b> <b>6.2.12.C</b> <b>6.2.12.D</b>
<p><b>Topic 5: Market Research</b></p>	3 weeks	RH.11-12.1 RH.11-12.2	

<p>What is market research?  Primary and secondary market research  Target markets  What is a brand/brand name?</p>		RH.11-12.3 RH.11-12.4 RH.11-12.5 RH.11-12.6 RH.11-12.7 RH.11-12.8 RH.11-12.9 RH.11-12.10 WHST.11-12.1 WHST.11-12.2 WHST.11-12.4 WHST.11-12.5 WHST.11-12.6 WHST.11-12.7 WHST.11-12.8 WHST.11-12.9 WHST.11-12.1 0	CC.8.6.11-1 2.A-CC.8.6. 11-12.I  SAS 13.4.11.A 13.4.11.B 13.4.11.C  SAS 15.1.12 various  6.4.12.A 6.4.12.B 6.4.12.C 6.4.12.D 6.5.12.A 6.5.12.B 6.5.12.C 6.5.12.D
<p><b>Topic 6: Business Models and Planning</b></p> <p>What is a business model and plan?  How to write a business plan  What are financial projections?  How to prepare financial projections</p>	3 weeks	RH.11-12.1 RH.11-12.2 RH.11-12.3 RH.11-12.4 RH.11-12.5 RH.11-12.6 RH.11-12.7 RH.11-12.8 RH.11-12.9 RH.11-12.10 WHST.11-12.1 WHST.11-12.2 WHST.11-12.4 WHST.11-12.5 WHST.11-12.6 WHST.11-12.7 WHST.11-12.8 WHST.11-12.9 WHST.11-12.1 0	CC.8.6.11-1 2.A-CC.8.6. 11-12.I  SAS 13.4.11.A 13.4.11.B 13.4.11.C  SAS 15.1.12 various  6.4.12.A 6.4.12.B 6.4.12.C 6.4.12.D 6.5.12.A 6.5.12.B 6.5.12.C 6.5.12.D
<p><b>Topic 7: Starting a Business</b></p> <p>What is the Shark Tank Project?  How to write and execute the project  How to make a business pitch</p>	2 weeks	RH.11-12.1 RH.11-12.2 RH.11-12.3 RH.11-12.4 RH.11-12.5	CC.8.6.11-1 2.A-CC.8.6. 11-12.I  SAS

Shark Tank Presentation		RH.11-12.6 RH.11-12.7 RH.11-12.8 RH.11-12.9 RH.11-12.10 WHST.11-12.1 WHST.11-12.2 WHST.11-12.4 WHST.11-12.5 WHST.11-12.6 WHST.11-12.7 WHST.11-12.8 WHST.11-12.9 WHST.11-12.10	13.4.11.A 13.4.11.B 13.4.11.C SAS 15.1.12 various 6.3.12.A 6.3.12.B 6.3.12.C 6.3.12.D
<b>Topic 8: Launch the Business and Business Growth</b>  Mission statement/Vision Statement Founder’s Agreement Non-Disclosure Agreement Non-Compete Agreement Company Culture and Code of Conduct What ideas and processes worked? What challenges are you facing? How to make adjustments to business or business plan	2 weeks	RH.11-12.1 RH.11-12.2 RH.11-12.3 RH.11-12.4 RH.11-12.5 RH.11-12.6 RH.11-12.7 RH.11-12.8 RH.11-12.9 RH.11-12.10 WHST.11-12.1 WHST.11-12.2 WHST.11-12.4 WHST.11-12.5 WHST.11-12.6 WHST.11-12.7 WHST.11-12.8 WHST.11-12.9 WHST.11-12.10	CC.8.6.11-1 2.A-CC.8.6.11-12.I SAS 13.4.11.A 13.4.11.B 13.4.11.C SAS 15.1.12 various 6.3.12.A 6.3.12.B 6.3.12.C 6.3.12.D

<b>Teaching Strategies Utilized</b>		
Technology Applications Independent Research Guided Instruction Hands On Activities Modeling	Research Lectures and Presentations Oral Reports Inquiry Based Learning Cooperative Learning	Class Discussion Summarizing and Note-Taking Homework & Practice Diagnostic, Formative & Summative Assessment

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Objectives	Level of Ach.	Suggested Learning Activities	Forms of Assessment	PA Core	PA Stand.
<i>The student will be able to:</i>					
<p><b>Topic 1: Fundamentals of Entrepreneurship</b></p> <p>What is Entrepreneurship? What does it mean to be an entrepreneur?</p> <p>Define and describe the purpose of studying entrepreneurship</p> <p>Define and describe what it means to be an entrepreneur</p> <p>Identify the importance of entrepreneurship within the business realm</p>	K	Teacher Lecture: use of PowerPoint, Nearpod or Google slides presentations	Quizzes	RH.11-12.1 RH.11-12.2 RH.11-12.3 RH.11-12.4 RH.11-12.5 RH.11-12.6	CC.8.6.11-12.2.I
		Assignments: including worksheets and textbook questions	Tests	RH.11-12.7 RH.11-12.8 RH.11-12.9	SAS 13.4.11.A 13.4.11.B 13.4.11.C
	M	Video	Homework	RH.11-12.10 WHST.11-12.1 WHST.11-12.2 WHST.11-12.4	SAS 15.1.12
		Cooperative Learning	Questions and Answers	WHST.11-12.5 WHST.11-12.6 WHST.11-12.7 WHST.11-12.8 WHST.11-12.9 WHST.11-12.10	various
	M	Inquiry Based Learning Activities	Observations	WHST.11-12.8 WHST.11-12.9 WHST.11-12.10	6.1.12.A 6.1.12.B 6.1.12.C 6.1.12.D
		Test Remediation	Presentations		
		Content Review	Graded Activities and Assignments		
		Technology Application			
		Stock Market Game			
			Case studies		

**Resources/Materials**

Textbook Resources  
On-line Textbook Resources  
On-line Interactive Economics Activities  
Videos  
Business simulation  
Case studies  
Maps and Globes  
iPads  
Calculators

Workbook materials  
Worksheets  
Primary source documents  
Various internet websites

### **Interdisciplinary Relationships**

Technology – Interactive economics with AppleTv and iPads  
Writing – Provide written explanations of theories, conclusions, and relationships  
History - Used to explain origins of terminology and economic ideas  
Geography – Use maps to learn about economic development and trade in regions of the world  
Problem Solving -Use word problems and case studies to learn about budget, money and lending/borrowing money and how companies and economies around the world function and interact  
Document Based Questioning – Examine historical and current documents to better understand how much economics actually affects our lives  
Language Arts – business presentations analyzing data, develop conclusions and show relationships  
Math – computations, graphing of data

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<i>The student will be able to:</i>					
<p><b>Topic 2: Free Enterprise and the Entrepreneur</b></p> <p>Identify how entrepreneurs/ businesses deal with Scarcity</p> <p>Identify and explain the Factors of Production</p> <p>Explain Opportunity Cost</p> <p>Explain the Three Economic Questions</p> <p>Describe the Free Market and other economies</p> <p>Understand the role of free enterprise in the economy of the United States.</p> <p>Analyse the circular flow diagram of a mixed economy</p>	<p>K</p> <p>M</p> <p>M</p> <p>M</p> <p>M</p> <p>AW</p> <p>AW</p>	<p>Teacher Lecture: use of PowerPoint, Nearpod or Google Slides Presentations</p> <p>Assignments: including worksheets and textbook questions</p> <p>Video</p> <p>Cooperative Learning</p> <p>Inquiry Based Learning Activities</p> <p>Test Remediation</p> <p>Content Review</p> <p>Technology Application</p> <p>Stock Market Game</p> <p>Case studies</p>	<p>Quizzes</p> <p>Tests</p> <p>Homework</p> <p>Questions and Answers</p> <p>Observations</p> <p>Presentations</p> <p>Graded Activities and Assignments</p>	<p>RH.11-12.1 RH.11-12.2 RH.11-12.3 RH.11-12.4 RH.11-12.5 RH.11-12.6 RH.11-12.7 RH.11-12.8 RH.11-12.9 RH.11-12.10 WHST.11-12.1 WHST.11-12.2 WHST.11-12.4 WHST.11-12.5 WHST.11-12.6 WHST.11-12.7 WHST.11-12.8 WHST.11-12.9 WHST.11-12.10</p>	<p>CC.8.6.11-12.A-CC.8 .6.11-12.I</p> <p>SAS 13.4.11.A 13.4.11.B 13.4.11.C</p> <p>SAS 15.1.12 various</p> <p><b>6.1.12.A</b> <b>6.1.12.B</b> <b>6.1.12.C</b> <b>6.1.12.D</b></p>

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Objectives	Level of Ach.	Suggested Learning Activities	Forms of Assessment	PA Core	PA Stand.
<i>The student will be able to:</i>					
<b>Topic 3: The Entrepreneurial Mindset</b>					
Describe personality traits of an entrepreneur	K	Teacher Lecture: use of PowerPoint, Nearpod or Google Slides Presentations	Quizzes Tests Homework	RH.11-12.1 RH.11-12.2 RH.11-12.3 RH.11-12.4 RH.11-12.5 RH.11-12.6 RH.11-12.7 RH.11-12.8 RH.11-12.9	CC.8.6.11- 12.A-CC.8. 6.11-12.I  SAS 13.4.11.A 13.4.11.B 13.4.11.C
Describe and understand problem solving methods	K	Assignments: including worksheets and textbook questions	Questions and Answers Observations	RH.11-12.10 WHST.11-12.1 WHST.11-12.2 WHST.11-12.4 WHST.11-12.5	SAS 15.1.12
Describe and apply the creative process	M	Video  Cooperative Learning	Presentations  Graded Activities and Assignments	WHST.11-12.6 WHST.11-12.7 WHST.11-12.8 WHST.11-12.9 WHST.11-12.10	various  <b>6.1.12.A</b> <b>6.1.12.B</b> <b>6.1.12.C</b> <b>6.1.12.D</b>
Study and analyze a famous entrepreneur's path to success	M	Inquiry Based Learning Activities  Test Remediation  Content Review  Technology Application  Stock Market Game  Case studies			

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Objectives	Level of Ach.	Suggested Learning Activities	Forms of Assessment	PA Core	PA Stand.
<i>The student will be able to:</i>					
<b>Topic 4: The Process of Innovation and Invention</b>					
Describe popular problem solving methods	K	Teacher Lecture: use of PowerPoint, Nearpod or Google Slides Presentations	Quizzes Tests Homework	RH.11-12.1 RH.11-12.2 RH.11-12.3 RH.11-12.4 RH.11-12.5 RH.11-12.6 RH.11-12.7 RH.11-12.8 RH.11-12.9	CC.8.6.11-1 2.A-CC.8.6.11-12.I  SAS 13.4.11.A 13.4.11.B 13.4.11.C
Learn where to look for emerging innovation methods, research, and tools	M	Assignments: including worksheets and textbook questions	Questions and Answers Observations	RH.11-12.10 WHST.11-12.1 WHST.11-12.2 WHST.11-12.4 WHST.11-12.5 WHST.11-12.6	SAS 15.1.12 various
Learn to distinguish between creativity, innovation and invention	M	Video	Presentations	WHST.11-12.7 WHST.11-12.8 WHST.11-12.9	6.1.12.A 6.1.12.B 6.1.12.C 6.1.12.D
Describe the creative process	M	Cooperative Learning	Graded Activities and Assignments	WHST.11-12.10	
Describe the sequence of developing an invention	M	Inquiry Based Learning Activities  Test Remediation  Content Review  Technology Application  Stock Market Game  Case studies			

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Objectives	Level of Ach.	Suggested Learning Activities	Forms of Assessment	PA Core	PA Stand.
<i>The student will be able to:</i>					
<b>Topic 5: Market Research</b>					
Define and describe the purpose of market research	K	Teacher Lecture: use of PowerPoint, Nearpod or Google slides presentations	Quizzes Tests	RH.11-12.1 RH.11-12.2 RH.11-12.3 RH.11-12.4 RH.11-12.5 RH.11-12.6 RH.11-12.7	CC.8.6.11-1 2.A-CC.8.6.11-12.I  SAS 13.4.11.A
Describe primary and secondary market research	M	Assignments: including worksheets and textbook questions	Homework Questions and Answers	RH.11-12.8 RH.11-12.9 RH.11-12.10 WHST.11-12.1 WHST.11-12.2 WHST.11-12.4 WHST.11-12.5 WHST.11-12.6	13.4.11.B 13.4.11.C  SAS 15.1.12 various
Understand how to identify a target market	M	Video	Observations	WHST.11-12.7 WHST.11-12.8 WHST.11-12.9 WHST.11-12.10	6.4.12.A 6.4.12.B 6.4.12.C 6.4.12.D
Describe common entrepreneurial marketing techniques	M	Cooperative Learning	Presentations Graded Activities and Assignments		6.5.12.A 6.5.12.B 6.5.12.C 6.5.12.D 6.5.12.E 6.5.12.F 6.5.12.G 6.5.12.H
Explain how to develop a brand	K	Inquiry Based Learning Activities			
Describe marketing strategy, plan, and pitch	K	Test Remediation Content Review Technology Application Stock Market Game Case studies			

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<i>The student will be able to:</i>					
<b>Topic 6: Business Models and Planning</b>					
Describe and understand the importance of planning	K	Teacher Lecture: use of PowerPoint, Nearpod or Google slides presentations	Quizzes Tests Homework	RH.11-12.1 RH.11-12.2 RH.11-12.3 RH.11-12.4 RH.11-12.5 RH.11-12.6 RH.11-12.7 RH.11-12.8 RH.11-12.9	CC.8.6.11-12.A-CC.8.6.11-12.I  SAS 13.4.11.A 13.4.11.B
Define and describe a business model	M	Assignments: including worksheets and textbook questions	Questions and Answers	RH.11-12.10 WHST.11-12.1 WHST.11-12.2	13.4.11.C  SAS
Describe the purpose of a feasibility analysis	M	Video	Observations Presentations	WHST.11-12.4 WHST.11-12.5 WHST.11-12.6 WHST.11-12.7	15.1.12 various
Describe the purpose of a business plan	M	Cooperative Learning	Graded Activities and Assignments	WHST.11-12.8 WHST.11-12.9 WHST.11-12.10	6.4.12.A 6.4.12.B 6.4.12.C
Develop a short and full length business plan	K	Inquiry Based Learning Activities  Test Remediation			6.4.12.D 6.5.12.A 6.5.12.B
Describe the purpose of financial projections	K	Content Review			6.5.12.C 6.5.12.D
Develop a brief financial projection	K	Technology Application  Stock Market Game  Case studies			6.5.12.E 6.5.12.F 6.5.12.G 6.5.12.H

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Objectives	Level of Ach.	Suggested Learning Activities	Forms of Assessment	PA Core	PA Stand.
<i>The student will be able to:</i>					
<b>Topic 7: Starting a Business</b>					
Describe the purpose of the Shark Tank Project	M	Teacher Lecture: use of PowerPoint, Nearpod or Google Slides Presentations	Quizzes Tests	RH.11-12.1 RH.11-12.2 RH.11-12.3 RH.11-12.4 RH.11-12.5 RH.11-12.6	CC.8.6.11-12.A-CC.8 .6.11-12.I  SAS
Develop and refine the vision statement, mission statement and goals of your business	M	Assignments: including worksheets and textbook questions	Homework Questions and Answers	RH.11-12.7 RH.11-12.8 RH.11-12.9 RH.11-12.10 WHST.11-12.1 WHST.11-12.2	13.4.11. A 13.4.11. B
Describe and develop a full length business pitch	M	Video Cooperative Learning	Observations Presentations	WHST.11-12.4 WHST.11-12.5 WHST.11-12.6 WHST.11-12.7	13.4.11. C
Develop and deliver a compelling argument for your new product	M	Inquiry Based Learning Activities Test Remediation Content Review Technology Application Stock Market Game Case studies	Graded Activities and Assignments	WHST.11-12.8 WHST.11-12.9 WHST.11-12.10	SAS 15.1.12 various  6.4.12.A 6.4.12.B 6.4.12.C 6.4.12.D 6.5.12.A 6.5.12.B 6.5.12.C 6.5.12.D 6.5.12.E 6.5.12.F 6.5.12.G 6.5.12.H

**Resources/Materials**

Textbook Resources  
On-line Textbook Resources  
On-line Interactive Economics Activities  
Videos  
Business simulation  
Case studies  
Maps and Globes  
iPads  
Calculators  
Workbook materials  
Worksheets  
Primary source documents  
Various internet websites

## Interdisciplinary Relationships

Technology – Interactive economics with AppleTv and iPads

Writing – Provide written explanations of theories, conclusions, and relationships

History - Used to explain origins of terminology and economic ideas

Geography – Use maps to learn about economic development and trade in regions of the world

Problem Solving -Use word problems and case studies to learn about budget, money and lending/borrowing money and how companies and economies around the world function and interact

Document Based Questioning – Examine historical and current documents to better understand how much economics actually affects our lives

Language Arts – business presentations analyzing data, develop conclusions and show relationships

Math – computations, graphing of data

**Catasauqua Area School District**  
**Course Title: Entrepreneurship**  
**Grade Level: 11-12**

Objectives	Level of Ach.	Suggested Learning Activities	Forms of Assessment	PA Core	PA Stand.
<i>The student will be able to:</i>					
<b>Topic 8: Launch the Business and Business Growth</b>					
Develop and refine mission statement	K	Teacher Lecture: use of PowerPoint, Nearpod or Google Slides Presentations	Quizzes Tests Homework	RH.11-12.1 RH.11-12.2 RH.11-12.3 RH.11-12.4 RH.11-12.5 RH.11-12.6 RH.11-12.7 RH.11-12.8 RH.11-12.9	CC.8.6.11 -12.A-CC. 8.6.11-12. I  SAS 13.4.11. A
Describe the purpose of a Founder's Agreement	M	Assignments: including worksheets and textbook questions	Questions and Answers	RH.11-12.10 WHST.11-12.1 WHST.11-12.2	13.4.11. B
Describe the purpose of a Non-Disclosure Agreement	M	Video	Observations	WHST.11-12.4 WHST.11-12.5 WHST.11-12.6	13.4.11. C
Describe the purpose of a Non-Compete Agreement	K	Cooperative Learning	Presentations Graded Activities and Assignments	WHST.11-12.7 WHST.11-12.8 WHST.11-12.9 WHST.11-12.10	SAS 15.1.12 various
Describe and develop company culture and code of conduct	K	Inquiry Based Learning Activities			6.3.12.A 6.3.12.B 6.3.12.C 6.3.12.D
Describe the importance of reflection and journaling	K	Test Remediation Content Review			6.4.12.A 6.4.12.B 6.4.12.C 6.4.12.D 6.5.12.A 6.5.12.B 6.5.12.C 6.5.12.D 6.5.12.E 6.5.12.F 6.5.12.G 6.5.12.H
		Technology Application			
		Stock Market Game			
		Case studies			

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