

RED BANK CHARTER SCHOOL
2023-2027 STRATEGIC PLANNING GOALS ACTION PLAN

FOCUS AREA: Educating the Whole Child

GOAL STATEMENT: Maximize individual student potential and learning.

Objective 1: Enhance student choice in educational programs

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
Survey students regarding interest	Admin/ Counselor	Survey Data	Spring 2024	Implementation of at least one student suggested club/course in fall of 2024.	
Expanding clubs/course offerings based on student and faculty feedback	All students/staff	Survey Data Community partners	September 2027	Research a minimum of 4 other charter schools to gain knowledge on their content offerings.	Visited Robert Treat Charter: 11/2/23
Purchase, implementation and professional development on new standards aligned science curriculum	Administratio n BOT	Amplify Science	2023-2024	Professional Development-August 2023 Implementation of standards aligned Amplify Science program 2023-2027 school years	Pro-D conducted for all staff 8/23 Program implemented September 23 Review of LinkIt Benchmark Data 1/24

Objective 2: Prioritize the social/emotional well-being of students and educators

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
Implementation of 2nd Step SEL for adults	Counselor	2nd Step Modules	2023-2025 School Years	Faculty completion of 2nd Step modules	All staff have access to Second Step Curriculum & resources
Character Education	Administration	Master Schedule	2023-2024 school year	Additional time allocated to the master schedule for all students to participate in Character Education lessons.	All students have a 1 hour block of CE per week in addition to the 30 minute block daily for Morning Meeting Time
Implementation of Restorative Practices	All Staff	Mental Health Association of Monmouth County	Fall 2023	Training of all staff in Restorative Practices by the Mental Health Association of Monmouth County	*Pro-D in October from KYDS offered from the Mental Health Association of Monmouth County. 1 full day for ALL staff *Lead to Shout Outs and Restorative Meetings with students and Faculty *Deeper understanding of staff & student needs *Student held workshop November 2023 for grades 5 to 8

Objective 3: Student learning environments must include current, updated and functioning technology

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
SmartBoards	Admin/BOT	CCO/BOT	Annually	Minimum of one new SmartBoard purchased annually.	2nd grade received a new SB from the CCO in 2023.
Staff Chromebooks	Admin/BOT	BOT allocation of funds	Fall 2023	All staff to receive new Chromebooks	Purchased in summer 23 & provided to faculty in August 2023
Student Chromebooks	Admin/BOT	BOT allocation of funds	Annually	60 new student chromebooks annually to support continual rotation of new devices.	2023: 60 new purchased for students

FOCUS AREA: Finance & Facilities

GOAL STATEMENT: Have money available to support educating the whole child, school culture, and furthering the mission of the Red Bank Charter School.

Objective 1: Obtain funds to update classroom technology and maintain current facilities

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
Grant writing	Admin/CCO/Foundation	Websites/ local venues/ Federal	Continual	Minimal submission of 2 grant per year	
Budget Allocations	BOT	Budget Process	Annually	Annual allocation of funds to purchase 60 student chromebooks Completion of 5 year facilities plan	Title 1 Funds & ARP ESSER III grant used in 2023
Collaboration of CCO	CCO	CCO events	Ongoing	All stakeholders to support varied CCO events throughout the school year	Collaborative event-Welcome Back Picnic; Purchase of 50/50 tickets

Objective 2: Investigate grant opportunities

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
Grant submissions	Admin/CCO/ Foundation	Websites/ local venues/Federal	Continual	Minimal submission of 2 grants per year	Awarded: NJDOE School Climate Change Grant (\$6660) NJDOE Charter School Emergent and Capital Maintenance Grant (\$14,517)
Social Emotional Learning	All stakeholders	Character.org Monmouth Health Assoc.	Ongoing	Collaboration of resources Implementation of SEL programs	Second Step Resources provided to faculty Restorative Practices Training
Develop Committee to investigate grant opportunities	BOT/Admin/ Faculty/Pare nts/ Community Partners	Using social media/website/ Etc. to seek members	Committee developed by Fall of 2024	Development of the committee Minutes of meetings	

Objective 3: Re-energize the Foundation

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
Support Foundation Events	BOT and school community	Invitation/ Notification of events	Ongoing	Participation of Admin and BOT at varied events organized by the Foundation	Many attended November kick off Announced Valentine contest and Support of donation page in Charter Chatter in January 2024
BOT Member Liaison to Foundation	BOT Member	Minutes	Annually	Monthly report from BOT Liaison at public meeting of the BOT	Occurs monthly
Communicating the role of the Foundation to the community	Foundation & Admin	Notification of events-Imp ortant Dates List to Foundation	Ongoing	Invite Foundation members to varied school events to communicate the role of the Foundation	Have provided collaborative tours

FOCUS AREA: Community & Parent Involvement

GOAL STATEMENT: The success of the school is based on the level of parental and community involvement.

Objective 1: Educate parents on Charter 101

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
Parent Education Night	RBCS Faculty & Parents	Notification of event	Annually	Organization of Parent Education Night to include Charter 101	
Family/Student Handbook	Admin	Posted on district website	Annually	Charter 101 lingo to be listed in the Family/Student Handbook	Page included in Family/Student Handbook
Charter Chatter	Admin	Charter Chatter	Beginning Spring 2024	Bi-monthly inclusion of Charter 101 information in Charter Chatter	September 8 (Buddies), November 3 (MENTOS), January 12 (Fashion Show)

Objective 2: Communication via phone chains to encourage participation in events

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
Request sharing of phone numbers	Admin	Genesis	Fall of 2024	Utilize Genesis annually forms to collect data Create a shared network with those willing to participate	
Development of Phone Chain	RBCS Faculty	Genesis	Fall 2024	Development of phone chain Submission to willing families	
Implementation of Phone Chain	Parents	RBCS Admin/ Phone Chain	Spring 2025	Utilization of phone chain by parents to notify of events and important information	

Objective 3: Parents are expected to participate in two (2) events per year

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
Notification to Parents in Welcome Back Letter	Admin	Sent in 2 languages/ Mailed/ Email/ Social Media	Annually each August beginning 2023	Letters with notification Inclusion of Important Dates for the upcoming school year	August 2023
Important Dates provided to parents	Admin/ Faculty	Completion of annual events	Dates provided by September annually	Important dates for the school year posted on website, sent via email, and social media	August 2023
Submission of events	Parents	Intent to Return Letters	February annually	Parents to complete and submit events attended or will attend within the school year as part of their Intent to Return	Question added to the Intent to Return Letter: Events our family attended/supported or plan to attend/support in the 23-24 school year

Objective 4: Establish a committee for community building-including businesses in town and non-profits

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
Develop Committee to build and expand relationships within the town of Red Bank	BOT/Admin / Faculty/Parents/ Community Partners	Using social media/websites/ Etc. to seek members	Fall of 2025	Development of the committee Minutes of meetings	

FOCUS AREA: Culture

GOAL STATEMENT: Enhance school cultures to create a positive environment for students, staff & families, BOT, CCO, Foundation, and the Community (ALL stakeholders).

Objective 1: Dean of Students

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
Review need for Dean of Students	RBCS Faculty	Data on student discipline reports	Spring 2025	Data reports on student incidents via Genesis report	
Research proactive approaches to student discipline	Admin/ Faculty	Student Discipline programs	Spring 2025	Collection of varied programs and websites	Implementation of Restorative Practices approach
Restorative Practices	Admin/ Faculty/ students	Mental Health Assoc. Of Monmouth County	Fall 2024	All staff and admin to be trained in Restorative Practices by the Mental Health association of Monmouth County	Fall 2023

Objective 2: Peer 2 Peer mediation

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
Research other school and programs using Peer Mediation	Admin/ Faculty	Internet/Social Media/School Districts	Spring 2026	Minutes on visitations and compilation of research on varied programs	
Selection of program	Admin/ Faculty	Program implementation	Spring 2026	Implementation of program in the Fall of 2026	
Faculty Moderator	Admin/ Faculty	Faculty	Spring 2026	Training of students by faculty moderator Implementation of program	

Objective 3: Social, emotional at LIP; include SEL in plan

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
Pro-D	Admin/ Faculty/ Parents/ students	SEL resources	Fall 2026	Professional development activities in varied formats to support understanding of SEL	
Implementation of 2nd Step SEL for adults	Counselor	2nd Step Modules	2023-2025 School Years	Faculty completion of 2nd Step modules	All staff have access to online tools for 2nd Step
LIP Conferences	Admin/ Faculty/ Parents/ CCO/ Students	LIP template	FALL 2026	Inclusion of a SEL goal for ALL students	

Objective 4: Education & Communication; increase with families

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
Parent Education Night	RBCS Faculty	Notification of event	Annually	Organization of Parent Education Night to include Charter 101	
Charter Chatter	Admin/Faculty/families	Template/Social Media/Website	Fall 2023	Expand Charter Chatter to additional communication tools other than email such as Social Media and website	Posted weekly to Social Media since September 2023.
Phone Calls	Faculty	Phone/Blackboard Connect	Spring 2024	Increase of phone calls to communicate events throughout the school year	

Objective 5: Professional Development on “whole child.”

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
Outside Presenters	ALL	Varied organizations	Spring 2026	At least one outside presenter to speak regarding the “whole child” approach to learning	KYDS presented to students and faculty in fall of 2023
The Arts	ALL	Community partners	Spring 2026	Students to attend at least one show at Two River Theatre or Count Basie Continue collaboration with LakeHouse Music Support all of the Arts for ALL children	
CE/SEL	ALL	Character.org Second Step	Spring 2024	Support the 11 principles of Character.org Maintain membership with the Central Jersey Consortium for Excellence and Equity Continue SL/CE/Morning Meetings	Ongoing Members for 23-24 school year w/student participation In master schedule for 23-24

Objective 6: Enhance Mentos Program

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
Surveys	All stakeholders	Google Forms	Spring 2025	Inclusion of questions regarding the Mentos Program to all stakeholders Analyze survey data	
Time allocation	All Stakeholders	Google Forms	Spring 2025	Survey all stakeholders to determine amount of time monthly should be dedicated to Mentos	
Education	Admin/Faculty	Assembly/Presentations	Fall 2026	Educate faculty/families/and students about the Mentos program	

Objective 7: “Student Voice & Choice”

Major Activity	Stakeholders	Resources	Timeline	Indicators of Success	Steps to success
Student Ambassadors	Faculty/students	Peer selection	Fall 2024 & annually each fall	1 to 2 student ambassadors voted on by peers to represent their grade level promote student voice and choice	Fall 2023
Surveys	Faculty /students	Google Forms	Fall & spring annually	Data review to implement student requests via surveys Survey to include open ended questions on what students would like to see at RBCS	Fall 2023
Breakfast with the Head of School	Head of School Faculty Students	Breakfast	Fall 2025	Selected students meet quarterly for breakfasts with the Head of School to share feedback regarding their daily school experience.	

