

IPC Performance Rubric

Name _____

Project _____

Persuasive Speech

Date _____

Time _____

Score _____

	NEEDS IMPROVEMENT	GETTING THERE	GOOD	EXCELLENT
Eye Contact	Eyes down and reading the whole time. Eye contact not made with audience members.	Eyes mainly down, reading with a few quick glances up. Eyes look straight ahead rather than at audience members. Gaze might also be above audience's head.	-Head up frequently and at times for entire phrases. Eyes look across the room, favoring some sections over others. Sporadic eye contact is made with individual audience members and may be patterned or unnatural. Gestures used a few times in the speech.	Head is frequently up for entire phrases in places that enhance the message. Eyes look across the entire room. Eye contact is sustained with specific audience members throughout and appears confident and natural.
Movement (gestures, proxemics)	No gestures used. Hands may be gripping podium, at side, or occupied with paper. Gestures barely visible or distracting. Movement choices contradict the message and inhibit audience engagement throughout. Physical appearance contradicts message	Gestures used very little and/or most gesture poorly timed. Most gestures are small and/or out of range (e.g. near waist) and/or unnatural Movement choices contradict the message and inhibit audience engagement at times. Physical appearance distracts from message	Some gestures are small and/or out of range (e.g. near waist) and/or unnatural Movement choices appropriate to context and engage audience at times. Physical appearance neither enhances nor contradicts message Weight balanced evenly neither helping nor hindering performance Posture upright and natural	Gestures used throughout speech to emphasize ideas. Gestures are natural and in normal range (between neck and chest) and the size of the gestures fit the size of the audience. Movement choices appropriate to context and engage audience throughout. Physical appearance enhance message Weight balanced evenly and naturally throughout the performance. Posture purposely shifts to indicate changes in tone or message
Physical Expression (posture, facial expressions)	Excessive weight shifting distracts audience Poor posture distracts audience	Occasional weight shifting may distract audience Posture may distract audience	Affect displays help convey the message Moderate vocal variety, starting to sound more natural and sometimes enhances the message. Breath supports leads to a strong, commanding, confident voice. Appropriate energy and emotion at points but not consistent.	Affect displays effectively enhance the message and maintain audience interest. Pitch varies to enhance meaningful communication. Inflection is consistently used for dramatic emphasis. Pitch is used expressively. Volume is used to emphasize important ideas Appropriate energy and emotion consistent throughout.
Vocal Variety (pitch, inflection and volume)	Monotone; sounds too "read". Voice may be shaky. Volume does not match the space. No energy or emotion.	Pitch may vary slightly but settles into definite patterns that do not enhance the message. Audible, but some words may be trailing off at ends. Lacks appropriate energy and emotion.	Affect displays help convey the message Moderate vocal variety, starting to sound more natural and sometimes enhances the message. Breath supports leads to a strong, commanding, confident voice. Appropriate energy and emotion at points but not consistent.	Affect displays effectively enhance the message and maintain audience interest. Pitch varies to enhance meaningful communication. Inflection is consistently used for dramatic emphasis. Pitch is used expressively. Volume is used to emphasize important ideas Appropriate energy and emotion consistent throughout.
Rate/Fluency	Rate is distracting. Too fast, too slow, or choppy. Unintentional awkward pausing detracts from effectiveness of message or no pauses used throughout speech.	Most sections are paced appropriately, but a few places are too fast, too slow, or choppy. Attempt to use vocal pauses but placement does not convey message effectively. Need more pauses.	Rate is not distracting, but stays the same throughout the speech. Vocal pauses used occasionally to emphasize or organize ideas. Few verbal fillers – not enough to detract from message. Stumbling over a few words	Rate is effective throughout the entire speech. It is varied to add emphasis, meaning, or expression. Vocal pauses used throughout the speech to emphasize and organize ideas. No verbal fillers.
Articulation	Stumbling over numerous words Beginnings or endings of words, syllables, and pronunciation are unclear numerous times Articulation not used to emphasize words or phrases	Stumbling over some words Beginnings or endings of words, syllables, and pronunciation are unclear some times Articulation used a few times to emphasize words or phrases	Stumbling over a few words Beginnings or endings of words, syllables, and pronunciation are usually clear Articulation used several times to emphasize words or phrases	No stumbling Beginnings or endings of words, syllables, and pronunciation are consistently clear Articulation used throughout. to emphasize words or phrases