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Guidelines for Banner Hanging at Sites

Should you allow banners to be hung at your site? The guidelines for banner hanging are outlined below:

- The requestor must be a renter through our Facilities and provide insurance.
- The banner can only be hung for a short period of time (e.g., for league sign-ups, for example). A good rule of thumb would be 2 weeks.
- The program cannot compete with Community Ed vendors (this would already be cross referenced by Facilities, so you do not have to try to figure it out).
- The vendor cannot be a FOR PROFIT, unless supported by a school related organization for fundraising purposes.
An example would be a fall festival. The PTO can hang a banner to advertise the festival and then once event is over, the banner should come down.
- The content must be appropriate as outlined in Policy KHB "Advertising in Schools" (see below). Please use your best judgment. If you need a second opinion, please contact Legal.
- The banner should not be hung on the city's property (some of our schools share COS fields).

FROM KHB

- The District and its schools will not allow advertisements that, in the judgment of the Superintendent or the Superintendent's designee, would:
- Cause the District to violate and/or conflict with state or federal laws or its Board policies, regulations and code of conduct such as the use of drugs, alcohol, weapons and harassment.
- Violate and/or conflict with student wellness policies and practices.
- Proselytize a particular religious or political belief.
- Promote illegal discrimination on the basis of gender, race, religion, national origin, ethnicity, sexual orientation and/or disability.
- Promote businesses and educational institutions which compete with the same services found within the organizations of Scottsdale Unified School District.
- Promote illegal activity of minors.
- Contain words, symbols or images that would be regarded as lewd, obscene, vulgar, or plainly offensive if communicated by a student on school grounds.
- Defame a person or organization.
- Threaten serious disruption of a school or school-sponsored activity.
- Promote or oppose any political organization or religion.
- Promote the nomination, retention or election of any person to public office.
- Promote any federal, state or local ballot issue, ballot question or matter that is or may be at issue in a public election.
- This list is not all inclusive. The District reserves the right to refuse advertising that would otherwise be inappropriate in the judgment of the Superintendent or the Superintendent's designee.