



Book	Policy Manual
Section	800 Operations
Title	District Website and Web Pages
Code	815.1
Status	Active
Adopted	January 8, 2024

### **Purpose**

The availability of Internet access in the district provides an opportunity for students and staff to contribute to the district's presence on the World Wide Web. The district's website provides information to the world about school curriculum, instructional resources for students and faculty, student activities and athletic schedules, district standardized test scores, district budget information, enrollment statistics, food services information, Board policies, district procedures, and other general information relating to schools and the district's mission. Web pages should point internal users to good outside information sources, point external and internal visitors to good curriculum resources, activities and lesson plans and provide visitors with relevant information about the district. Web page designers/publishers must realize that visitors to the district's website may include district students and their families, prospective students and their families, district staff, district residents, students, faculty and staff from other school districts and anyone in the world with Internet access. Creators of web pages need to familiarize themselves with and adhere to the following guidelines and responsibilities. Failure to follow these guidelines or responsibilities may result in the loss of authoring privileges or may result in disciplinary measures.

### **Guidelines**

#### **Subject Content**

All subject matter posted on district web pages (along with external World Wide Web links) must relate to curriculum, instruction, school-authorized activities or general information that is appropriate and of interest to the school community. Staff and students may not publish personal home pages or home pages for other individuals or organizations not directly affiliated with the district on the district's website. Students and staff may not use district web pages to provide access to personal pages on other online servers. Student or staff work may be published only as it relates to a class project, course or other school-related activity.

#### **Quality and Web Page Content Standards**

All web pages must adhere to established content and technical standards and student safeguards. Documents may not contain objectionable material or link directly to objectionable material. Objectionable material is defined as material that does not meet the established standards for instructional resources. Any links to other web pages that are not specifically curriculum-related must meet the criteria established in Board policy. Links cannot be made to

commercial or political advertisement sites, and web pages are prohibited from containing banner ads and promotions. Web pages hosted by the district will not be utilized as a forum for personal beliefs, commercial endorsements, or opinions, nor shall the content reflect policies contrary to those of the district. Final determination on quality or propriety of web page material, appearance, or content will be determined by building web coordinators, the district web coordinator, building level principals and/or district administrators. Concern about the content of any page(s) created by students or staff should be directed to the building principal or to the school's web coordinator. Web page authors should assume that materials on the web are copyrighted unless a disclaimer or waiver is expressly stated. All web pages on the district's server(s) are the property of the district.[1]

Legal

1. Pol. 815

Pol. 814