

Dear Educator,

Commonwealth Credit Union is offering four **\$2,000** scholarships to graduating high school seniors planning to attend any post-secondary education, and *we'd love for you to spread the word to your seniors!*

What is the Commonwealth Credit Union Scholarship?

The Commonwealth Credit Union scholarship celebrates students who are making a difference in their communities. *The scholarship focuses less on GPA (2.0 minimum) and more on how the student aligns with Commonwealth Credit Union's passion to better lives.*

Applications are open to graduating high school seniors planning to attend university, college, trade school, or a program resulting in certification or license in the fall of 2024. The award amount is \$2,000 per student winner (four total), and that student must be the primary account holder of their Commonwealth Credit Union membership on or before the **scholarship deadline of 11:59 pm ET on March 31, 2024.**

For more information about Commonwealth Credit Union and member eligibility, applicants may visit [Why Commonwealth Credit Union \(ccu.org\)](https://www.ccu.org/why-ccu).

How do students apply?

Students apply through video submission. Each applicant will record and upload an unlisted/private video to YouTube and place the video's URL into the digital application form. Detailed information is found at [Scholarship Application > Commonwealth Credit Union \(ccu.org\)](https://www.ccu.org/scholarship-application).

Students must address the following *in under five minutes*:

1. How are you Bettering Lives in your community?
2. How can CCU Better Lives of college students?
3. How will your education help you better lives in the future?
4. What are you looking for from your banking experience?

Students will also be judged on the creativity and passion they show through their video.

We encourage students to view examples of last year's scholarship recipients at [College Scholarships \(ccu.org/scholarships\)](https://www.ccu.org/scholarships).

How are the winners selected?

A panel of judges comprised of professionals in the fields of community outreach, education, communication, or civic awareness will view and score each video submission. To ensure a fair adjudication process, no CCU employees serve on this panel. Video

submissions are scored using a rubric based on the application criteria. The four highest-ranking videos will be the scholarship winners. Traditionally, judging takes place in April, and applicants are notified of decisions in early May.

I have questions about the scholarship. Whom should I contact?

You may reply to this email or email us at scholarships@cwcu.org to connect with someone on our Scholarship Committee. If you need to reach us by phone, you may call our Scholarship Coordinator:

Lindsay Orange
Marketing and Communications Assistant Manager
Commonwealth Credit Union
(502)564-4775, ext. 5299

Financial Education is another way we better lives...

Commonwealth Credit Union believes in the power of financial education. We are the provider of **KFEC Money Academy**, the online learning platform offered free to high schools across the state through the Kentucky Financial Empowerment Commission. The Commission was established in part to support schools in meeting the Financial Literacy Graduation Requirement (KRS 158.1411).

Are your seniors ready? Learn how we may help at [KFEC Money Academy | Commonwealth Credit Union \(ccuky.org\)](#). To set up a time to discuss your school's specific needs, please email the Financial Education Department at KFEC-Money-Academy@cwcu.org.

We hope you've found this information helpful. Wouldn't it be exciting if one of your seniors was the recipient of a Commonwealth Credit Union scholarship?