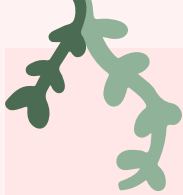


2024 New Mascot Competition Outline

By Karla Chica and Alejandra Diaz Lopez





Introduction

Why do we have to change our mascot?

- May 2023, The NYS Board of Regents (BOR) adopted part 123 of the Regulations of the Commissioner of Education, Prohibiting the use of indigenous related terms through school districts.
- Former Superintendent of Schools, Mr. Loeschner, discussed with representatives from a local Native American Tribe which led to the decision of changing our current mascot/logo to something more inclusive.

To ensure the safety and unity of all community members, the best choice for us is to change our logo/mascot to be more inclusive towards all community members.

To create a mascot/logo that truly represents our community, we invite you to share your suggestions through the Brentwood New Mascot/Logo Suggestion Form.



Objectives

- Allow for schools and the community to submit their ideas for a mascot and logo
- Allow Brentwood students and other individuals from the community to select their favorite entry
- Create a competition for everyone to submit their proposition for the logo
- Vote for the most popular logo
- Share the results with the public!!!



GET ORGANIZED



Competition outline

Community votes

- A Form will be sent out through the entire community to vote on a new Brentwood representative for our mascot/logo.

School votes

- Once the data is collected the top 5 contestants will be sent out for students to pick.
- Each student has one vote that goes towards their school, which will be able to show us the majority vote for that school.

Final decision

- Once we have the votes in for the top 5, we will meet again to discuss what the majority vote for each school was.
- With this we will be able to decide which mascot will become the new Brentwood Community Mascot.

Pre-requisites



Be apart of the Community

Be a member of BUFSD or part of the Brentwood community. You will need to submit your address on the form and state whether you are a student, staff member or community member.

Uphold current Brentwood Ideals

The new mascot/logo designs should uphold Brentwood's ideals of a secure, safe, intelligent, athletic, accomplished and united community.

Fair submissions

You will only be able to submit your project once as a school and as a community member.

Explanation

Include an explanation on the form of why you think your mascot/logo submission would represent Brentwood.



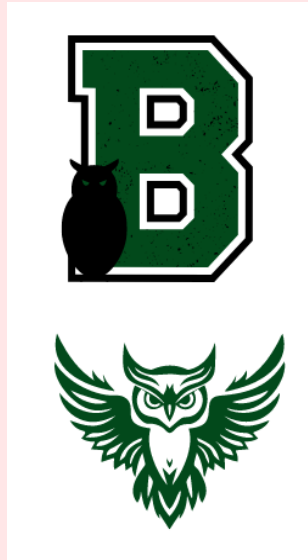
VISUAL EXAMPLES For phase 2



"Brentwood Bears"



"Brentwood Owls"



"Brentwood Bees"



VISUAL EXAMPLE

- This is an example form of what will be required for submission.
- When sent through mail, an informational and instructional sheet should be attached.
- For our next meeting this idea will be expanded and perfected so all community members can submit their feedback easily and so our data will be accurate.

QR CODE FOR
DIGITAL FORM
GOES HERE

LOGO & MASCOT SUBMISSION

EXAMPLE

NAME

First Name

Last Name

ADDRESS

Street Address

Postal / Zip Code

EMAIL ADDRESS

STUDENT OR ALUMNI (SCHOOL, GRADUATING YEAR)

STAFF, STUDENT OR COMMUNITY MEMBER

 staff student community member

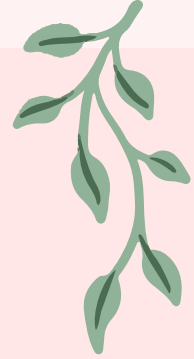
SUGGESTION FOR NEW MASCOT/LOGO

WHY IS YOUR SUGGESTION BEST FOR BRENTWOOD

Signature

Your Signature Here

FOR MORE INFORMATION, VISIT THE
BUFSD WEBSITE



Thank you for your time!



DO YOU HAVE ANY QUESTIONS?



By Karla Chica and Alejandra Diaz Lopez
Brentwood High School Senior and Junior

