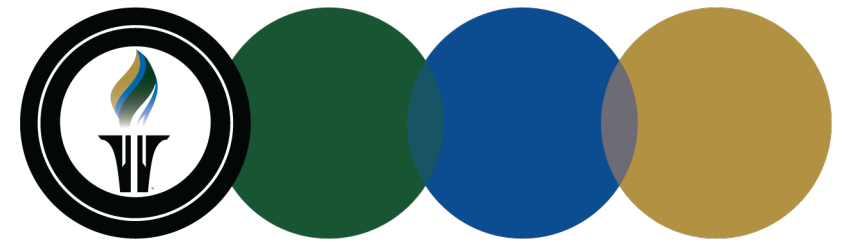


# WFPS Facility Planning 2.0

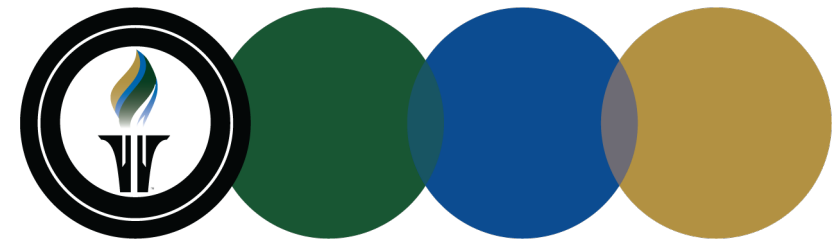


January 10, 2024



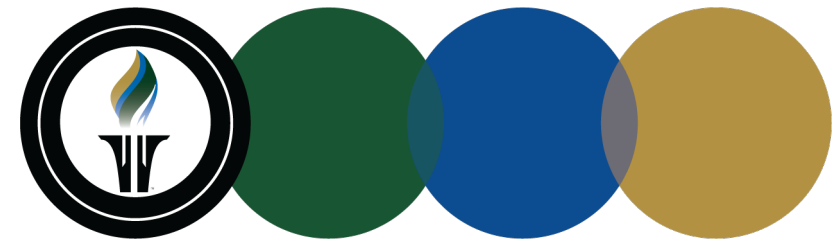
# Welcome!

- *Introductions*
- *Committee Makeup*



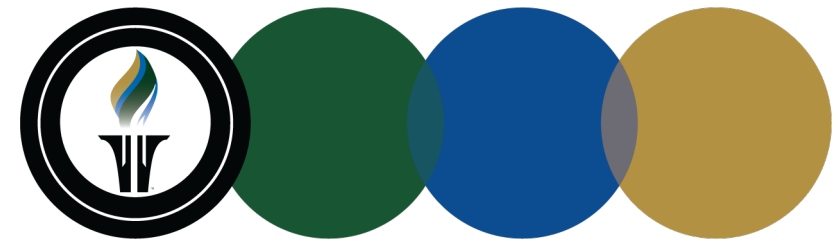
# Meeting #1 Agenda

- Share Charge of Taskforce
- Review:
  - Projects from 2023 Referendum Package
  - Communication Strategies from 2023 Referendum
  - Enrollment Data
  - Stakeholder Survey Results
- Small Group Discussion & Share-Out
- Next Steps
  - Contingency Planning Subcommittee
  - Taskforce Meeting #2
  - Public Forums
  - Taskforce Meeting #3
  - School Board

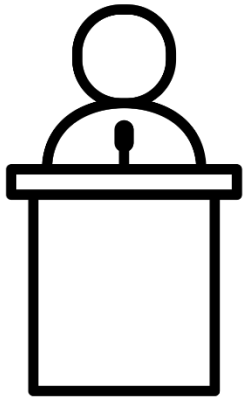


## Projects from 2023 Referendum Package

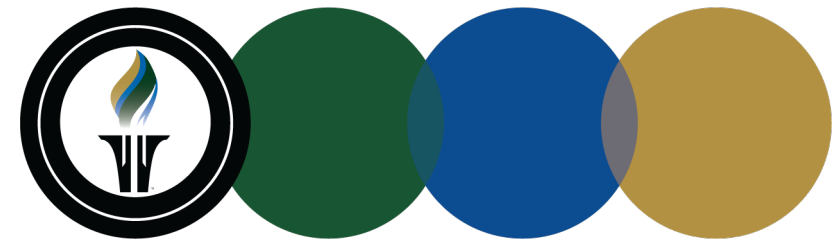
- New Elementary School
  - Projected Cost: \$34.8 million
- Expansion of Heritage Middle and Horace High Schools
  - Projected Cost: \$52 million
- Expansion of Early Childhood Education Services
  - Projected Cost: \$8 million
- Acquisition of Land
  - Projected Cost: \$5 million
- Renovations and Expansions
  - Projected Cost: \$11.2 million
- Renovation & Expansion of South Elementary
  - Projected Cost: \$15.2 million
- Safety and Security Upgrades
  - Projected Cost: \$2.2 million
- Third Sheet of Ice
  - Projected Cost: \$5 million
- Inflation Contingency
  - 10%



# Facility Planning 2.0 Charge

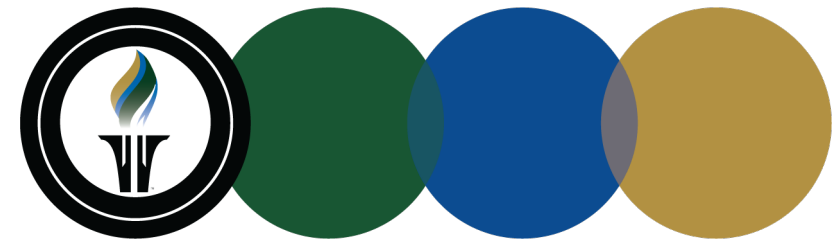


- Why are we here?
  - Review the failed bond referendum package and analyze feedback from stakeholders.
  - Develop strategies to engage stakeholders in creating solutions that address the rapid growth in the district.
  - Engage subcommittee members to determine other alternatives to address rapid growth short and long-term.
  - Analyze data from stakeholders and share recommendations to address the rapid growth in the district.

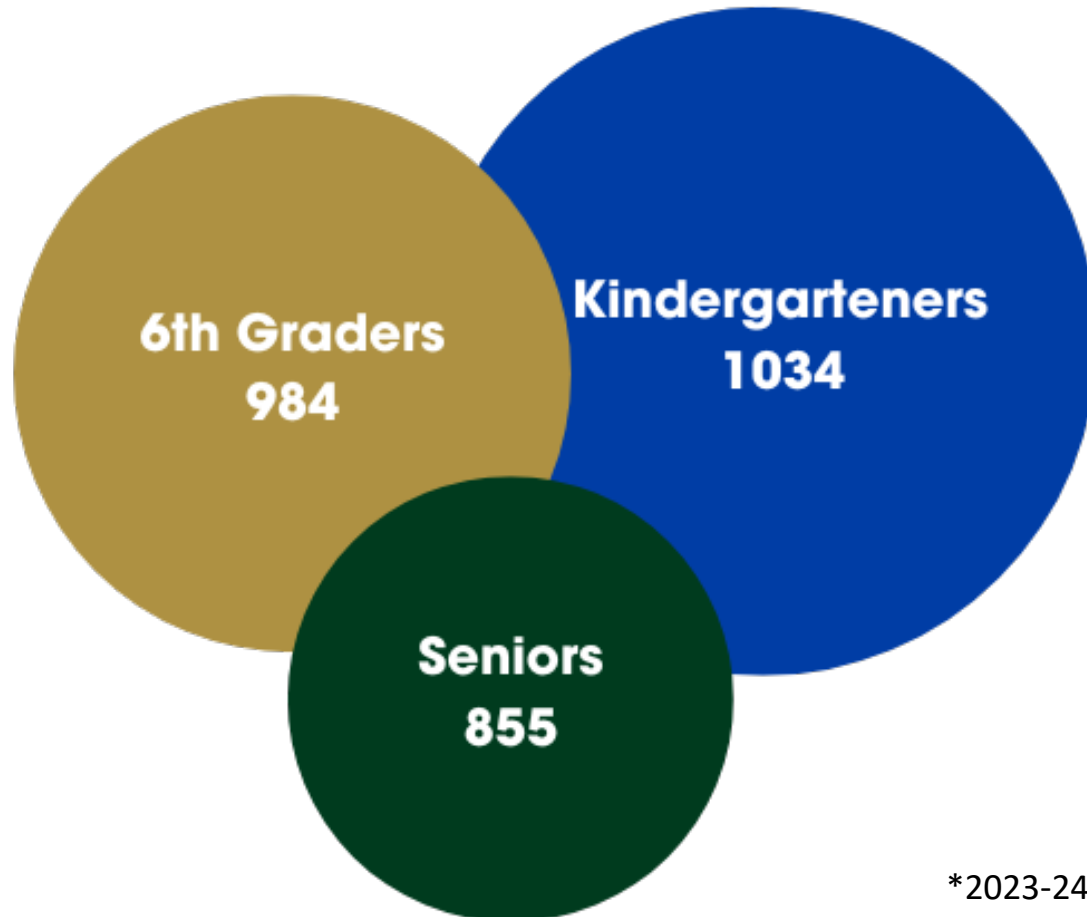


# Strategies for Communication

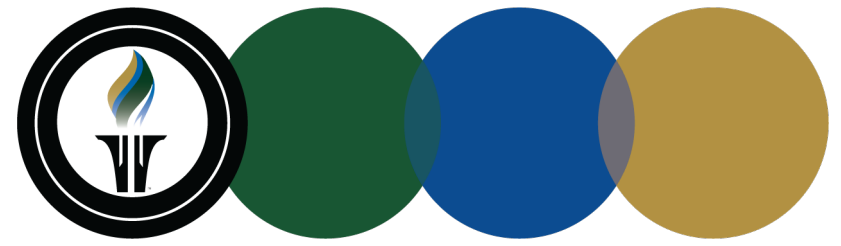
- Website
- Facebook / X (Twitter)
  - 23 Posts from July 28 - Sept 26
- Printed Materials
  - Tri-Fold Brochures
  - Individual Project One-Pagers
- Blackboard Messaging System
  - Reminder of Date / Vote
    - Sept. 14 and 25
- Group Visits
  - District staff at 22 locations (August 21-23)
  - PTO/PTA Groups
  - High School Activities
  - Local Community Groups (Exchange Club, Lions Club, ND Building Trades Union, Rotary Club, & Realtors Association)
- Public Forums
  - Virtual – 8/16
  - Virtual – 9/19
  - @ Sheyenne High – 9/6
  - @ WF High – 9/7
  - @ Horace High – 9/14
- Media Coverage
  - Numerous radio appearances on The Flag, KFGO, and WDAY
  - Fargo Forum > one story in May and eight stories from Aug. 6 – Sept. 25
  - Coverage from Valley News Live, WDAY, and KVRR



# 2023-24 Enrollment Numbers



**Total Enrollment: 12,888**

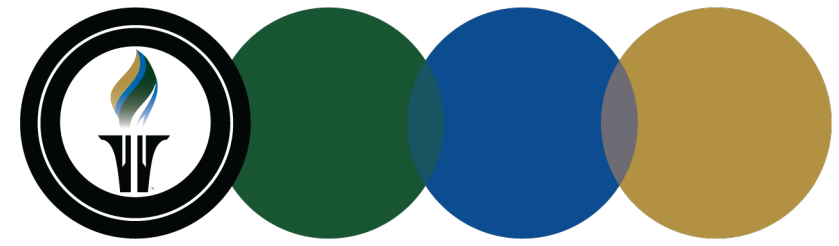


# Stakeholder Survey Results

- Survey was open to all stakeholders, including staff who do not live in the district
- Survey was open for two weeks
- Survey had 3,547 participants, which is just shy of the total number of voters in the 2023 election

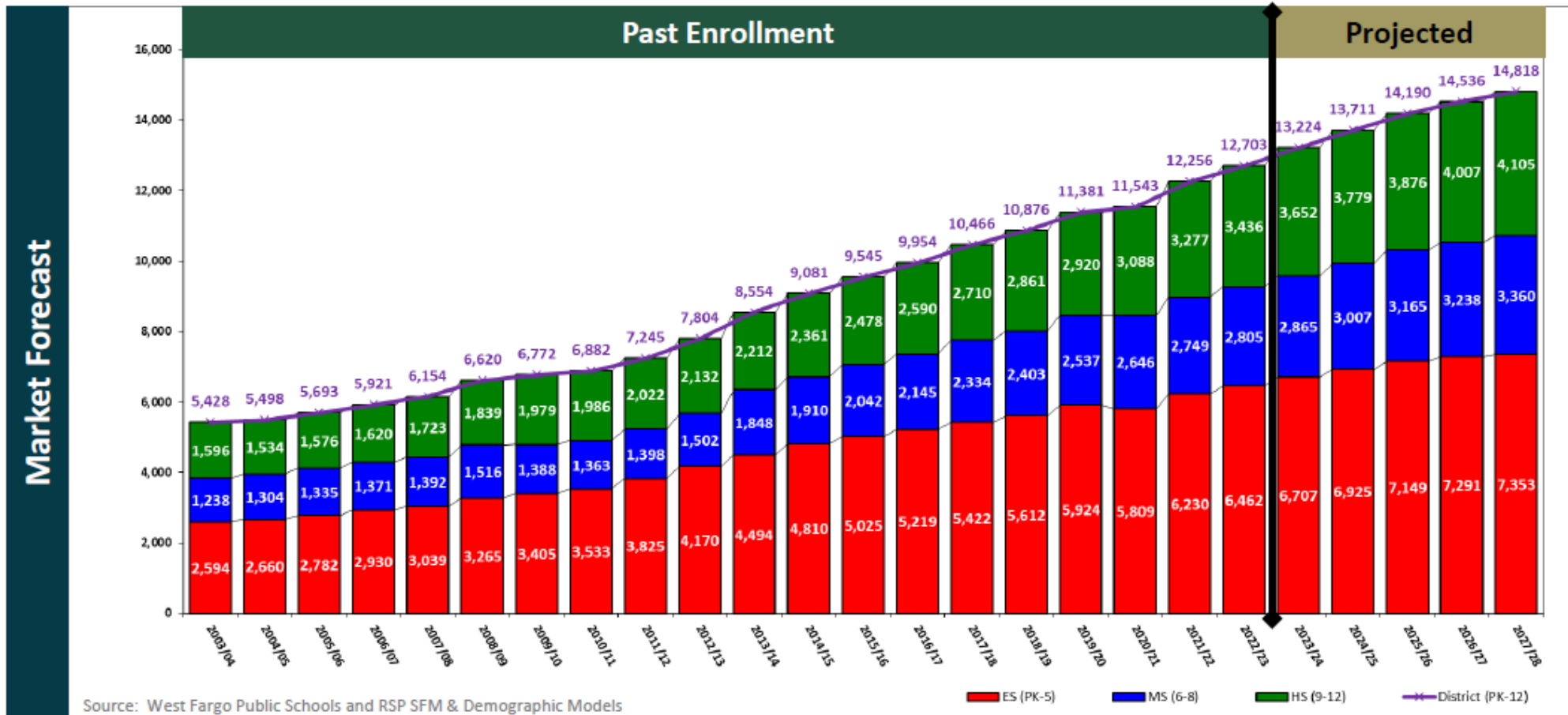


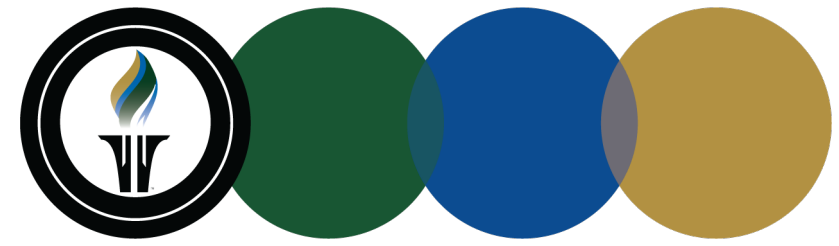




# Enrollment Projections







External Calculations as of Feb 7<sup>th</sup> 2023

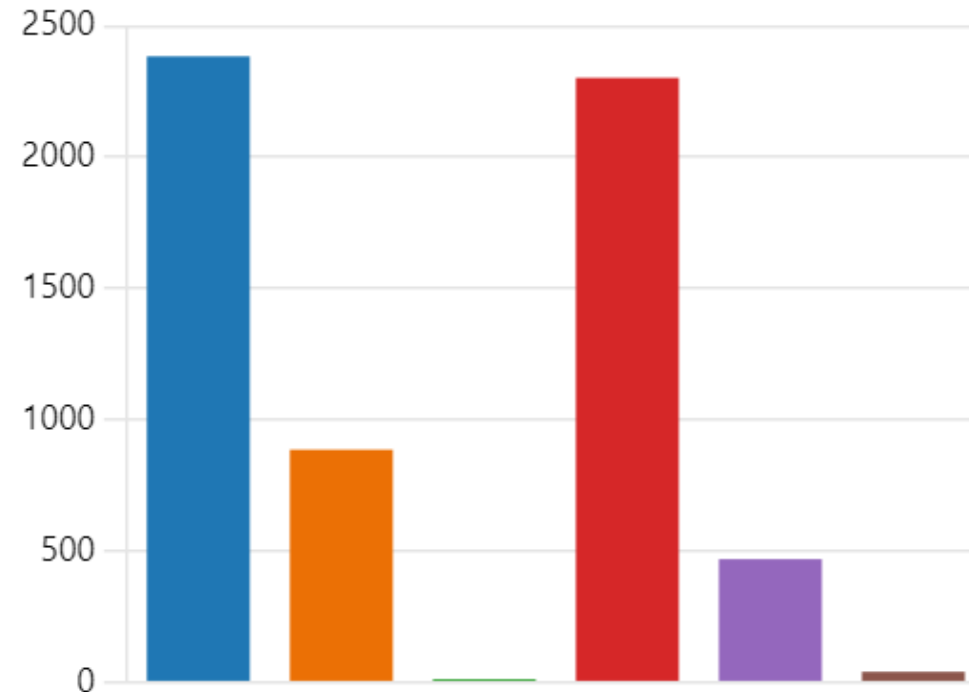


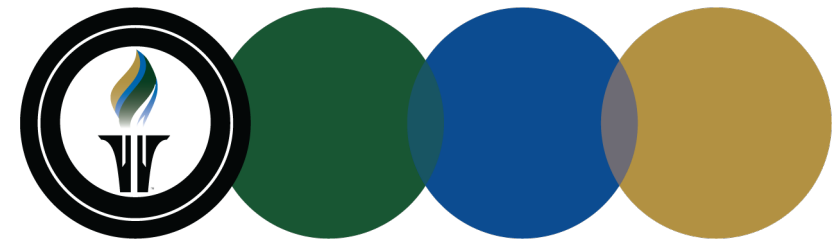


## 1. I am a/an(check all that apply):

[More Details](#)

	Eligible school district voter (citi...	2384
	Current WFPS staff member	886
	Current student	12
	Parent or guardian of a current ...	2302
	Parent or guardian of a WFPS gr...	469
	Other	40

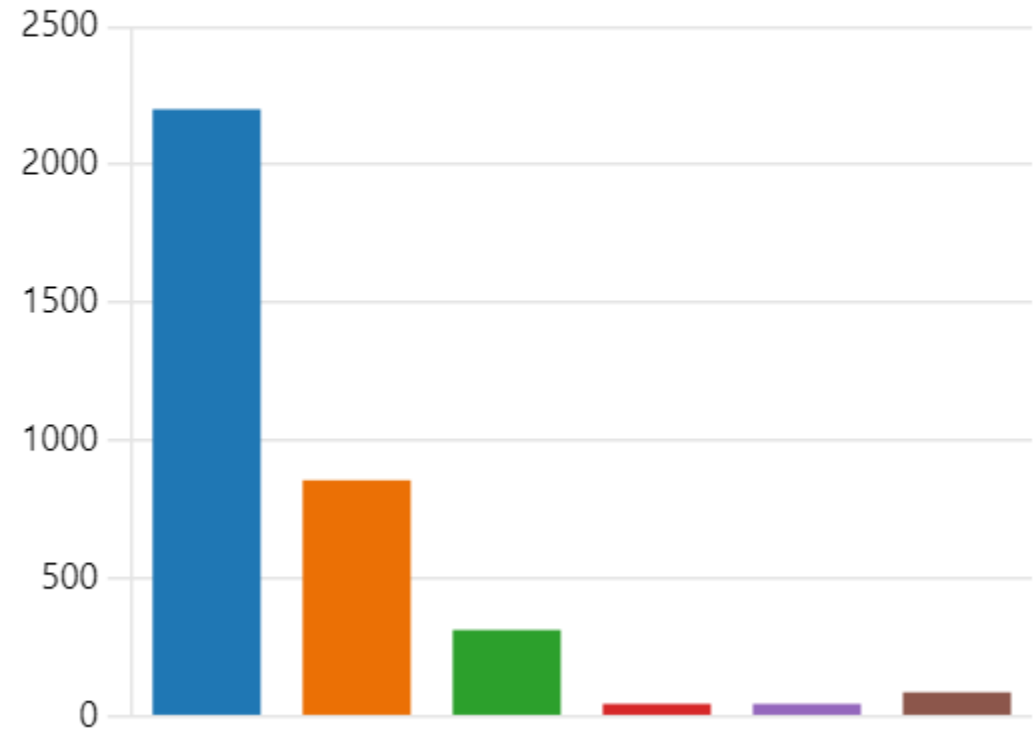




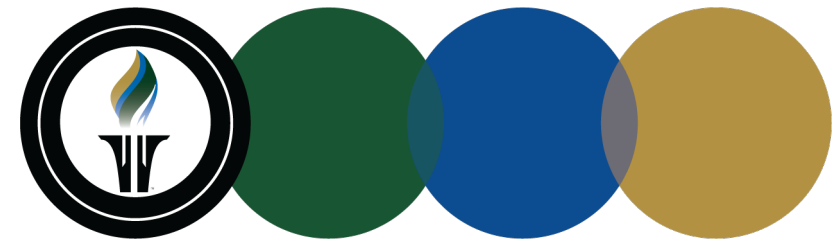
## 2. Which city do you live in?

[More Details](#)

● West Fargo	2201
● Fargo	856
● Horace	313
● Harwood	45
● Reile's Acres	45
● Other	87



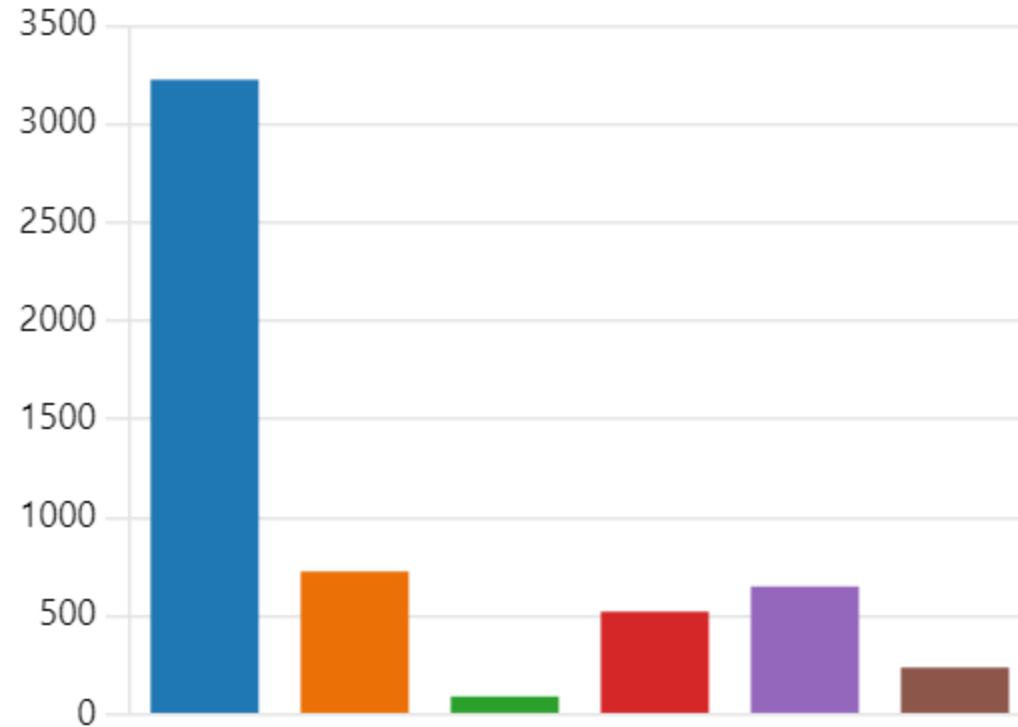
**Residency:** WF 62.1%; Fargo 24.1; Horace 8.8%; Harwood 1.3%; Reile's Acres 1.3%; Other 2.5%



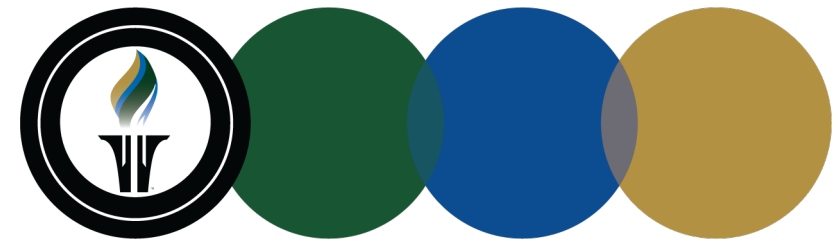
#### 4. How would you prefer to receive information from WFPS regarding important topics, including information on special elections?

[More Details](#)

● Email from the district	3225
● Facebook	726
● X (formerly twitter)	91
● Newspaper	522
● The district website	650
● Other	238






59% of voters are parents or staff members who receive our email; 41% get their information elsewhere



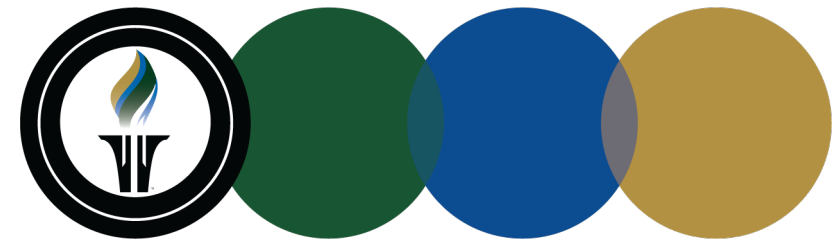
## 5. Did you vote in the 2018 bond election?

[More Details](#)

 Yes	1595
 No	1419
 I don't remember	524



45% voted; 40 % did not vote; 15% did not remember

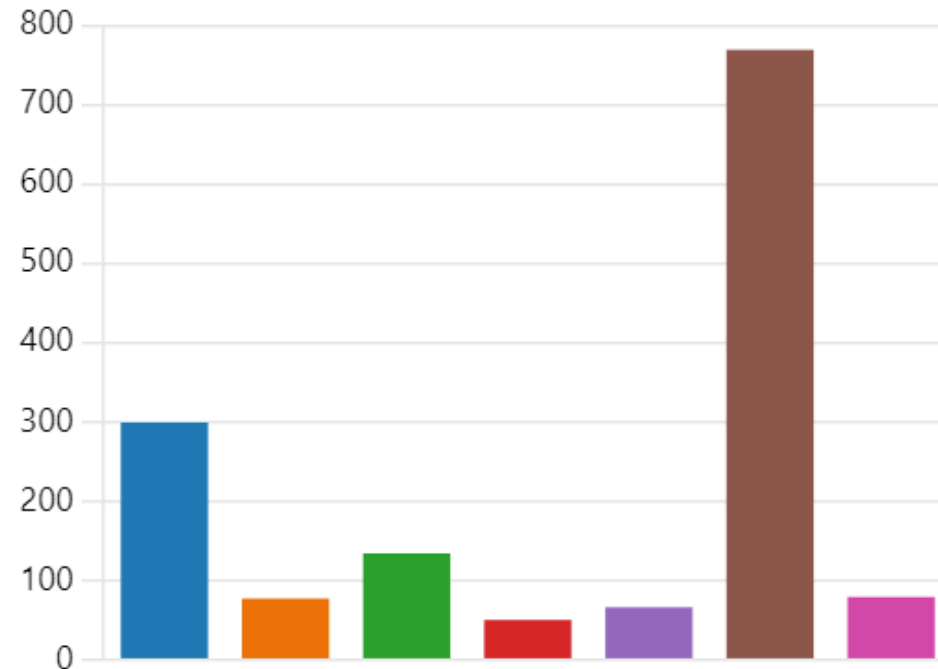


## 2018 Election

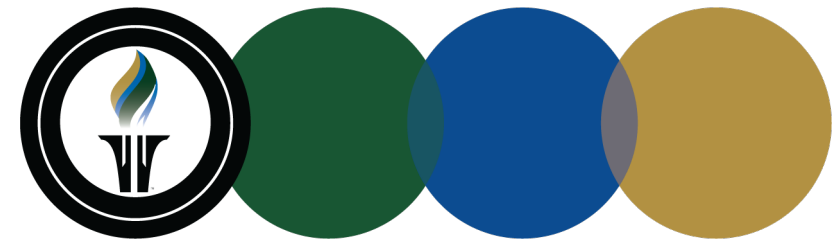
6. If you didn't vote, which describe why (select all that apply):

[More Details](#)

- I was unaware the vote was occ... 299
- I planned to but something cam... 77
- I didn't have enough information 134
- The cost of the proposal concer... 50
- I didn't feel it was important tha... 66
- I didn't live in the district at the ... 769
- Other 79






20% were unaware of the vote; 5% planned to but something came up; 9% didn't have enough information; 3% said the cost; 5% did not feel it was important; 52% did not live in the district at the time; 6 % said other

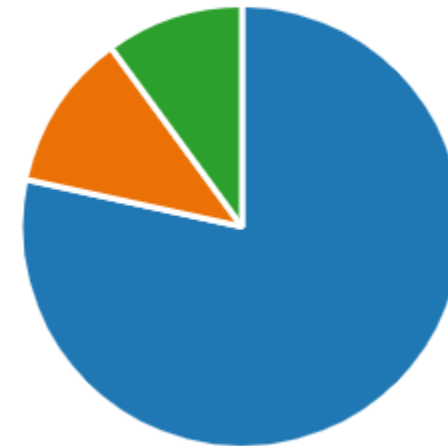


## 7. When voting in the 2018 election, which best describes you:

[More Details](#)

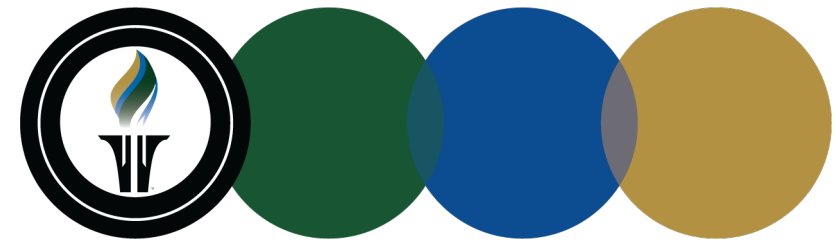
 Insights

-  I voted yes in support of the bo... 1246
-  I voted no; I did not support the... 183
-  I prefer not to answer 160









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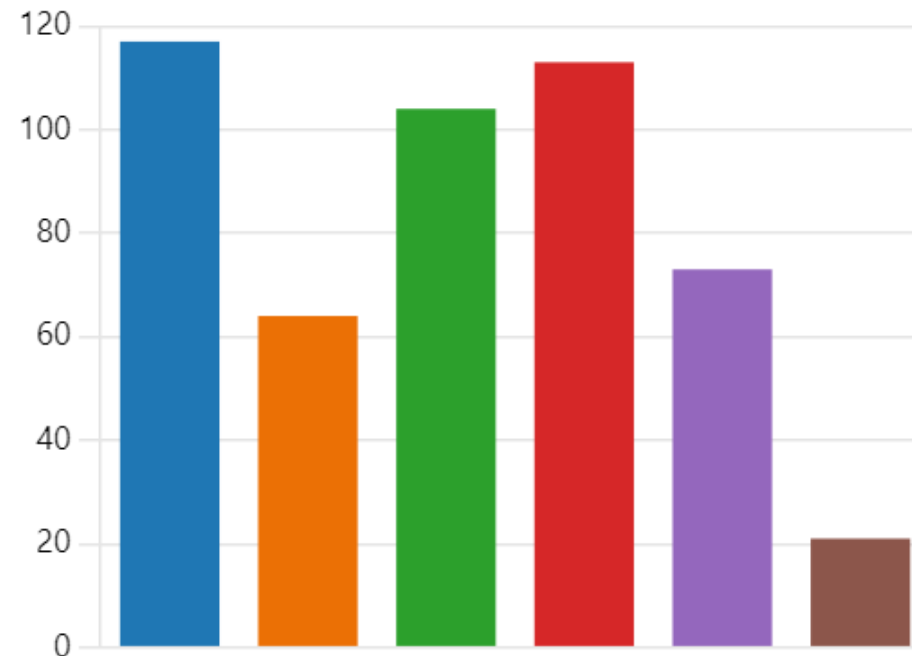
78% voted yes; 12% voted no; 10% no comment



8. If you voted no in the 2018 election, which helps explain your why (select all that apply):

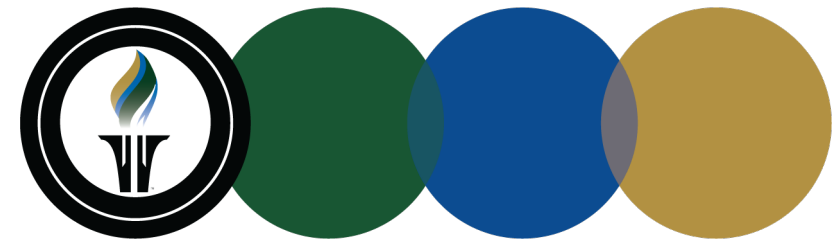
[More Details](#)

 The price tag was too high	117
 I didn't think we needed it	64
 I didn't agree with the plan/proj...	104
 I am opposed to higher taxes	113
 I thought there were better alter...	73
 Other	21



24% price too high; 13% not needed; 21% didn't like the plan; 23% opposed to higher taxes; 15% thought there were better alternatives; 4% said other



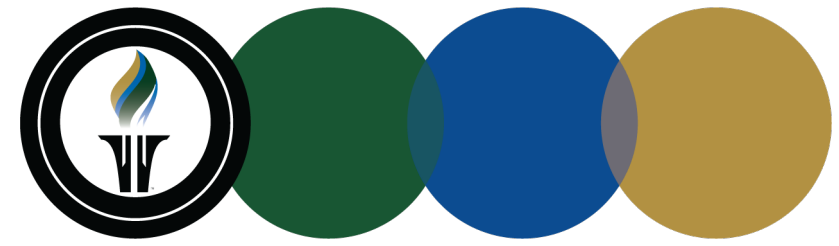


## 2018 Election

### Question 9




- If you answered "I didn't agree with the plan/projects," "I thought there were better alternatives," or "Other" to the previous question, please elaborate on your perspective:
- There were 94 comments entered on this question.
- The key word breakdowns are below.
- Note: Within the Wants vs Needs comments, the word Hockey was mentioned 50 times.

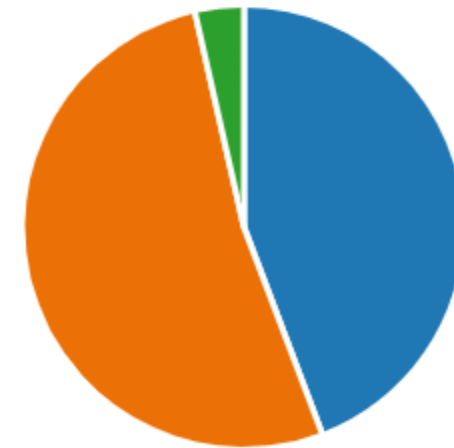
Key Word	# of Responses
Too Elaborate	7
Support Current Schools	6
Planning	17
Referendum Planning	
Build bigger	8
Leadership	7
Not built full	6
Staffing / Staff Pay	
Communication	1
Zoning	5
Wants vs Needs	28
City Planning (Too Many Taxes)	7
Misc	14



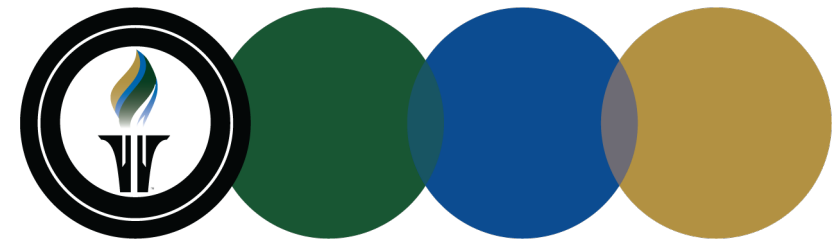
## 10. Did you vote in the 2023 bond election?

[More Details](#)

 Yes	1559
 No	1840
 I don't remember	126










44% voted; 52% did not voted; 4% don't remember

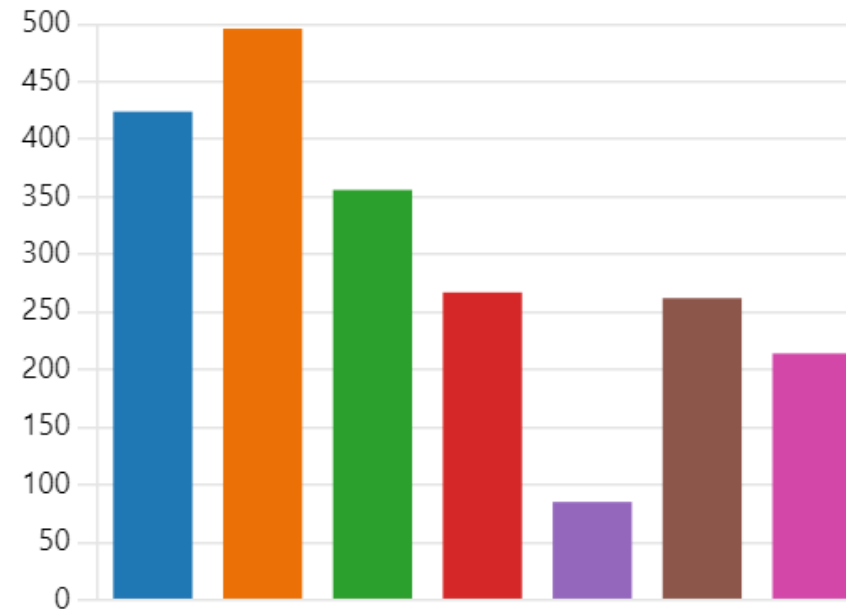


## 2023 Election

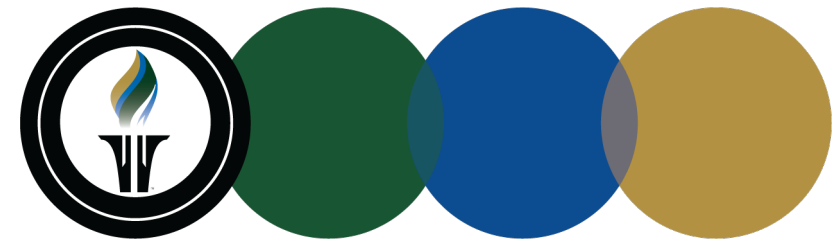
11. If you didn't vote, which describe why (select all that apply):

[More Details](#)

	I was unaware the vote was occ...	424
	I planned to but something cam...	496
	I didn't have enough information	356
	The cost of the proposal concer...	267
	I didn't feel it was important tha...	85
	I didn't live in the district at the ...	262
	Other	214



20% were unaware; 24% planned to but something came up; 17% didn't have enough information; 13% cost; 4 % didn't feel it was important; 12% didn't live in the district at the time; 10% other



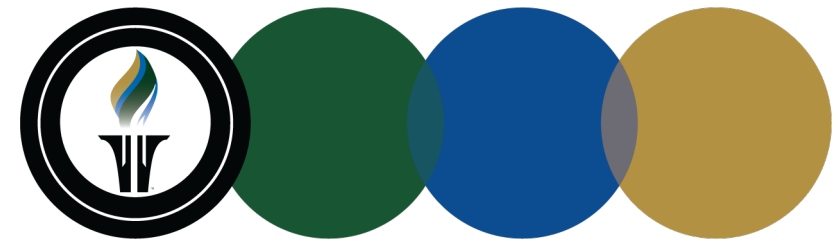
## 12. When voting in the 2023 election, which best describes you:

[More Details](#)

- I voted yes in support of the bo... 906
- I voted no; I did not support the... 526
- I prefer not to answer 126









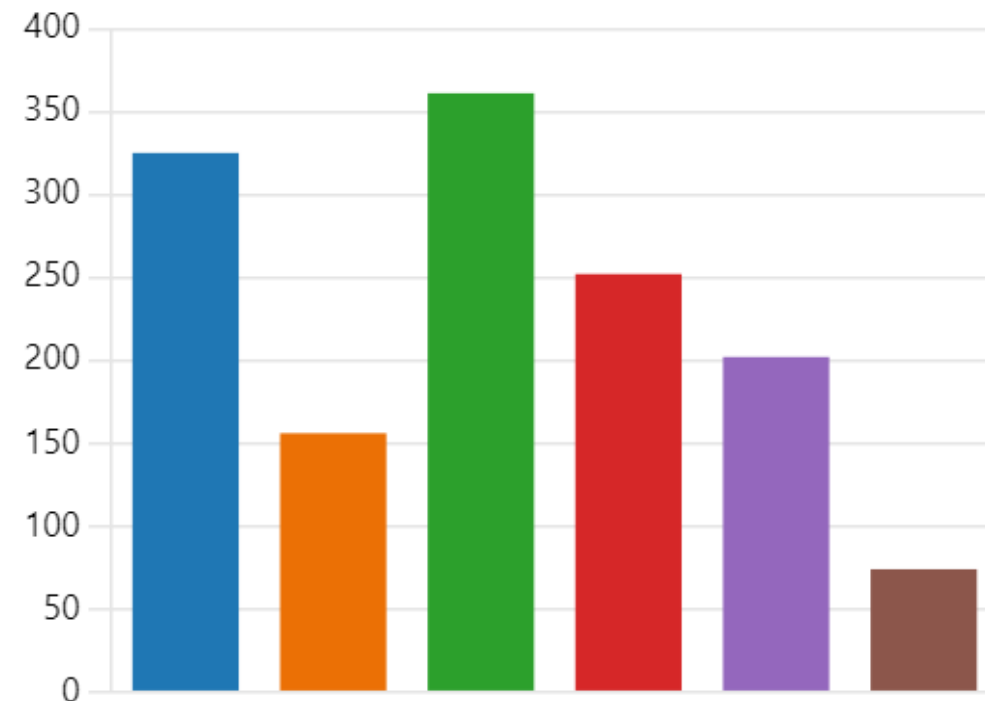
58% voted yes; 34% voted no; 8% prefer not to answer



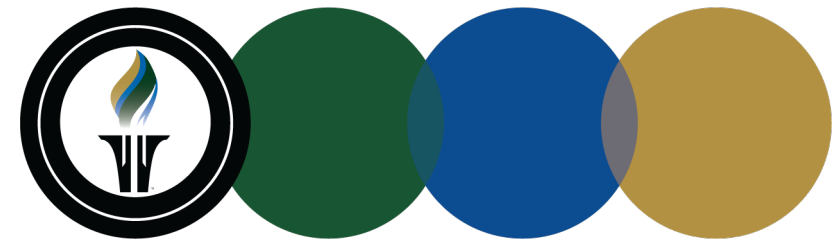
13. If you voted no in the 2023 election, which helps explain your why (select all that apply):

[More Details](#)

 The price tag was too high	325
 I didn't think we needed it	156
 I didn't agree with the plan/proj...	361
 I am opposed to higher taxes	252
 I thought there were better alter...	202
 Other	74



24% price too high; 11% not needed; 26% didn't like the plan; 18% are opposed to higher taxes; 15% thought there were better alternatives; 5% said other

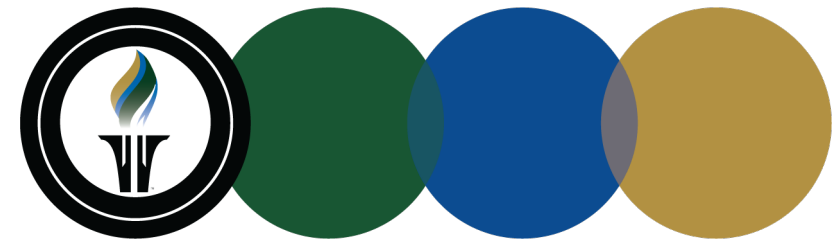


## 2023 Election

14. If you answered, "I didn't agree with the plan/projects," "I thought there were better alternatives," or "Other" to the previous question, please elaborate on your perspective:

- There were 363 comments entered on this question.
- Not some comments covered more than 1 keyword.
- The key word breakdowns are below.
- Note: Within the Wants vs Needs comments, the word Hockey was mentioned 88 times.

Key Word	# of Responses
Too Elaborate	33
Support Current Schools	18
Planning	56
Referendum Planning	1
Build bigger	39
Leadership	20
Not built full	31
Staffing / Staff Pay	13
Communication	9
Zoning	17
Wants vs Needs	175
Misc	15

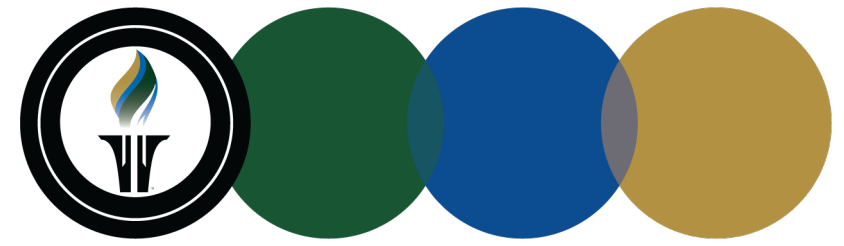


## 2023 Election

15. WFPS is expected to grow by over 2,000 additional students over the next five to ten years. Do you have any other feedback or input you would like the district to consider as it plans for future g...

- There were 1576 comments entered on this question.
- Not some comments covered more than 1 keyword.
- The key word breakdowns are below.
- Note: Within the Wants vs Needs comments, the word Hockey was mentioned 50 times.

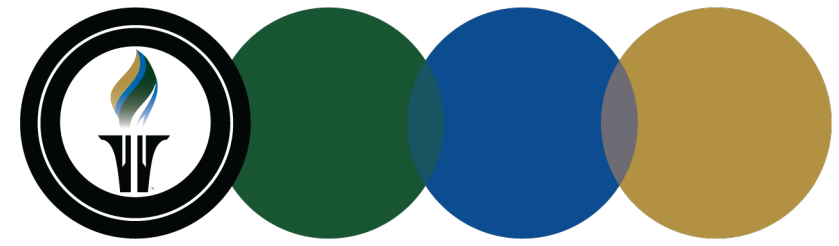
Key Word	# of Responses
Too Elaborate	55
Support Current Schools	133
Planning	279
Referendum Planning	42
Build bigger	148
Leadership	33
Not built full	51
Staffing / Staff Pay	154
Communication	249
Zoning	120
Wants vs Needs	179
City Planning	33
Misc	165



## Why did you vote no?

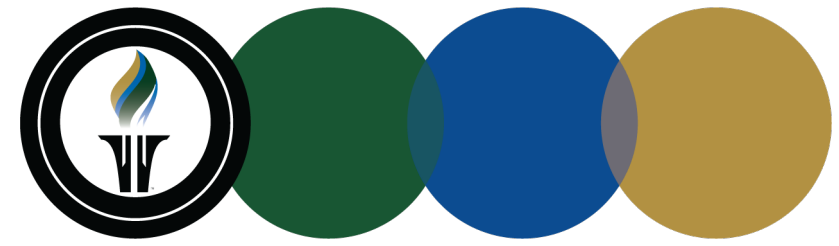
	2018	2023
Price tag	24%	24%
not needed	13%	11%
didn't like plan	21%	26%
oppose taxes	23%	18%
better alternatives	15%	15%
other	4%	5%





# Why didn't you vote?

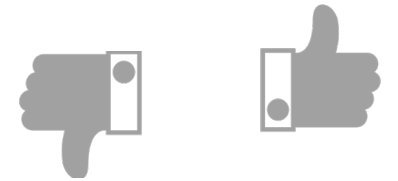
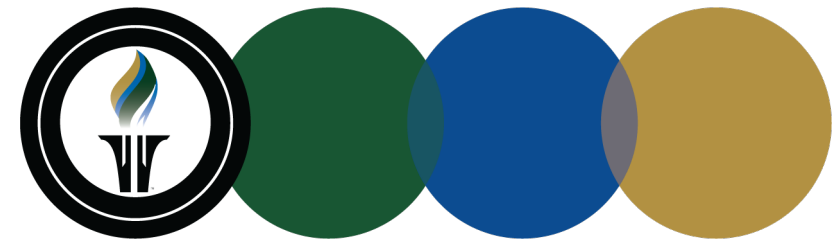
	2018	2023
I was unaware	20%	20%
I planned to...	5%	24%
Not enough information	9%	17%
Cost	3%	13%
Not important	5%	4%
Didn't live in the district	52%	12%
Other	5%	10%



# Small Group Discussions

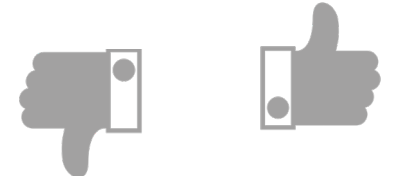
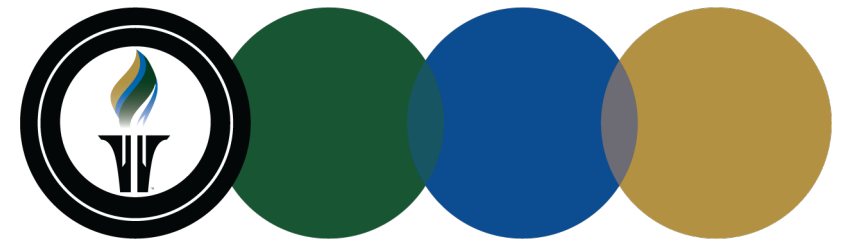
- Each group has an assigned facilitator and notetaker.
- Choose a reporter to share out with the larger group.
- There is a total of 30 minutes for the three questions. You'll receive a new question every 10 minutes.
- Create an environment where everyone in your group is given the opportunity to give their perspective.
- Embrace the Profile of a Graduate dispositions.





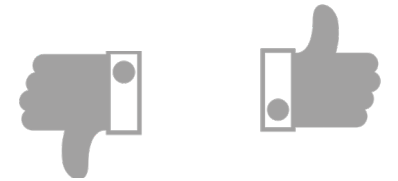
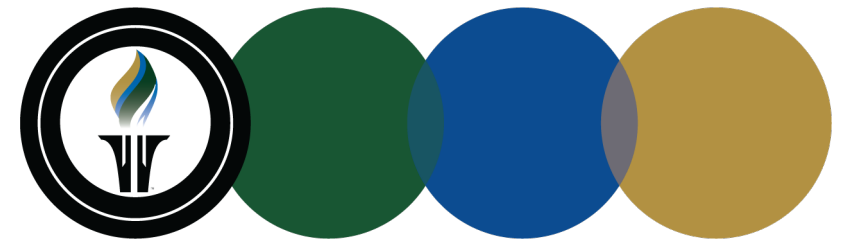
# Question #1

What are your takeaways from the survey data?



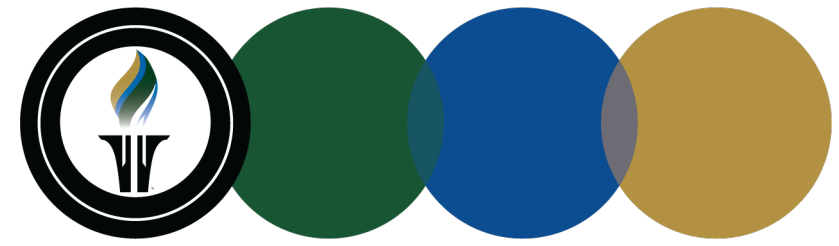
## Question #2

How do we increase community engagement in the development of solutions to address our growth?



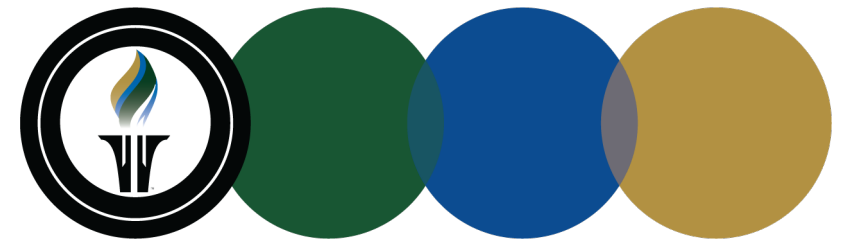
# Question #3

How do we increase community awareness around the need for solutions that address our growth?



# Share Out

- What are your takeaways from the survey data?
- How do we increase community engagement in the development of solutions to address our growth?
- How do we increase community awareness around the need for solutions that address our growth?

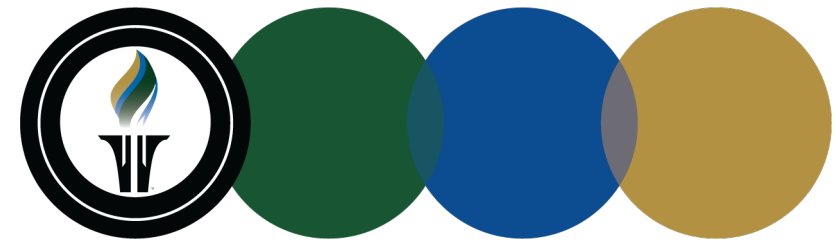


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# Next Steps

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# Contingency Planning Subgroup



Dr. Rachael Agre  
Asst. Supt.



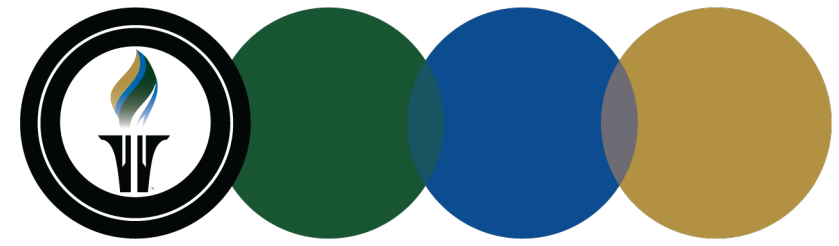
Mr. Vince Williams  
Asst. Supt.



Mr. Mark Lemer  
Construction Coordinator

- Evaluate the implications of the failed bond referendum on our current and future facilities and educational programs.
- Develop strategies to address immediate capacity challenges and accommodate future growth, including impacts on school building boundaries.
- Enhance communication and community engagement efforts to ensure stakeholders are well-informed about the issues at hand.
- Review and communicate understanding of 'Plan 2.0,' a comprehensive long-range facility planning initiative, to empower stakeholders with the knowledge needed for informed decision-making.



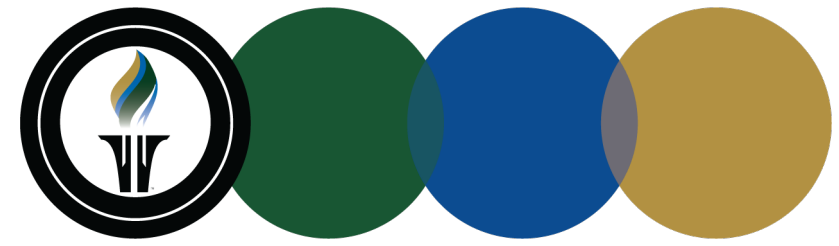


# Taskforce Meeting #2

**TENTATIVE: Wednesday, February 21, 2024  
6-8PM @ Horace HS**

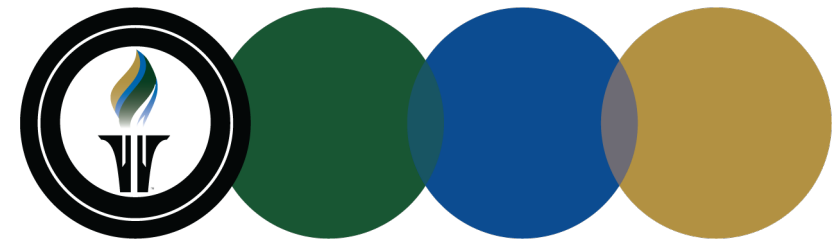
## Agenda

- Review Feedback from 1/10 Meeting
- Principles that Guide Decision Making
- Discussion of Projects from 2023 Package
- Update from Contingency Planning Subcommittee



# Public Forums

- Host four forums throughout March-April 2024 (virtual and in-person options)
- Purpose is to gather feedback on the projects from the 2023 referendum
- Information collected goes back to Taskforce for analysis and synthesis



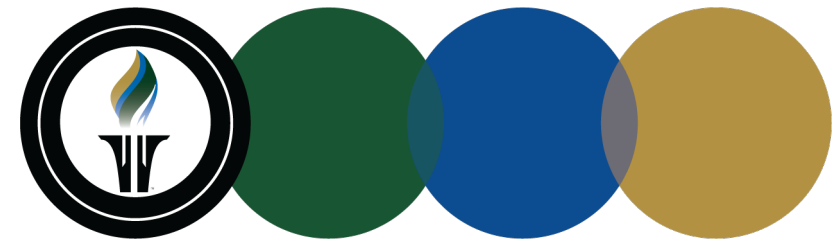
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# Taskforce Meeting #3

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Date TBD in April-May 2024

- Agenda
  - Review Feedback from 2/21 Meeting
  - Analyze and Synthesize Public Forum Feedback
  - Update from Contingency Planning Subcommittee
  - Discuss Timeline for Sharing Information with School Board

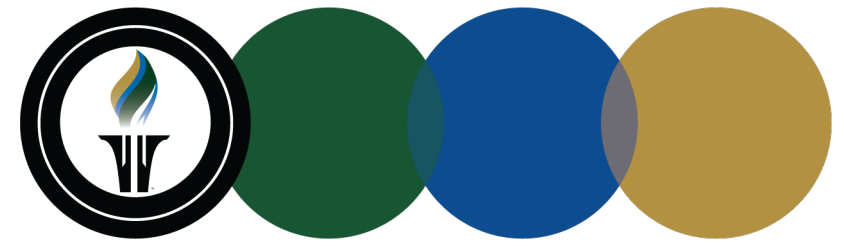


# School Board Review

**Discussion > Workshop on May 20, 2024**

**Decision > Meeting Date TBD (Summer 2024)**

- Agenda
  - Review Information from Facility Plan 2.0 Taskforce
  - Review Information from Contingency Planning Subgroup
  - Determine Next Steps
    - If decision includes a second bond referendum, finalize projects and budget for package and discuss timeline for election. If it does not, discuss timeline for implementing contingency plans.



# Thank You For Coming!

The optional tour of Horace HS will start in 5 minutes.