Carrollton Farmers Branch ISD

What Does A School Board Member Do?
Information Session

January 2024
Agenda

• District Facts
• Role of a School Board Member
• Board Operating Procedures
• Board Member Terms & Cumulative Voting
• Board Member Eligibility & Qualifications
• Resources for Potential and New Board Members from TASB
• Required Trainings for School Board Members
• What to Expect
• Important Dates to Know
Disclaimer

• This presentation is not meant to be an all-encompassing resource guide.
• This presentation addresses common questions that arise for individuals seeking election to a school board of trustees. For more extensive information on issues related to candidacy and the election process, see TASB Policy BB series; the TASB School Law eSource Elections page; TASB Board Development Services’ Resources for Board Candidates; the Texas Secretary of State Elections Division website, including Candidacy Filing outline; and the Texas Ethics Commission website, including First Steps for Candidates Running for School Board Trustee.
• Presenting board members are speaking behalf of themselves and not on behalf of the entire Board.
District Facts

53.42 miles

All or parts of 6 cities

Dallas & Denton Counties

57 Languages Spoken

107 Countries Represented

82% Students Enrolled in CTE Programs

2,981 Gifted & Talented Students Identified

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District Facts

**Ethnicities**
- African American/Black: 16.19%
- American Indian / Alaska Native: 0.36%
- Asian: 12.27%
- Hispanic: 57.77%
- Pacific Islander: 0.07%
- Two or more: 3.38%
- White: 9.97%
- Economically Disadvantaged: 66.37%
- Emergent Bilingual: 38.72%
- Special Education Services: 15.55%

**Total Students**: 24,386

**Total Campuses**: 38
- Elementary: 24
- Middle: 6
- High: 5
- Centers: 3

**4-Year Graduation Rate**: 92.6%
- Statewide: 90%

**Full Time Certified Teachers**: 1638

**Employees**: 3651

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Role of a School Board Member

• Responsibilities can be grouped into these categories:
  • Adopt goals and priorities and monitor success
  • Adopt policies and review for effectiveness
  • Hire and evaluate superintendent
  • Adopt a budget and set the tax rate
  • Communicate with the community
Role of a School Board Member

• Adopt goals and priorities and monitor success
  • Long Term Strategic Plan: Collaborative Vision 2030
    • Optimize Engaging and Diverse Learning
    • Optimize Facility, Safety & Security, and Infrastructure
    • Optimize Community Engagement
    • Optimize Social & Emotional Health of All Students
    • Optimize All Available Resources
  • Annual Plan: District Improvement Plan
  • House Bill 3 Goals
Role of a School Board Member

• Adopt policies and review for effectiveness
  • *Legal Policies*: referenced policies reflect current law and are updated by TASB as laws change.
  • *Local Policies*: are directives from the board to the school district saying WHAT is to be done. Each district adopts, updates, and readopts local policies, as needed.
    • Operational
    • Reform
# Role of a School Board Member

- Hire and evaluate superintendent

<table>
<thead>
<tr>
<th>School Board as a Corporate Body</th>
<th>Superintendent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oversight of management, policymaking, planning, and evaluation</td>
<td>Implementation and managing day-to-day operations</td>
</tr>
</tbody>
</table>

**WHAT**

**HOW**
Role of a School Board Member

• Adopt a budget and set the tax rate
  • Budget
  • Tax Rate
    • M&O: Maintenance and Operations
    • I&S: Interest and Sinking Funds
• Call Bond Elections
• Issue Bond Sales
Role of a School Board Member

• Communicate with the community
  • Parents
  • Community members
  • Staff
  • Local government
  • Legislatures

The board makes decisions as a corporate body, so when speaking individually with the community, you are speaking on behalf of yourself.
Board Operating Procedures

• Created by the board to define:
  • Best practices for conducting the work of the board
  • How to conduct effective board meetings

• Reviewed and adopted by the Board annually
  • Updated, if necessary
Board Operating Procedures: Content

- Role of the Board
- Reauthorization of Board Operating Procedures
- Review of Vision, Mission, and Motto
- Board Protocols
- Advocacy and Engagement
- Communications
- Meetings
- Personnel
Board Member Terms

- 2 Board Members ~ 2024 Election (Term 2024-2027)
- 3 Board Members ~ 2025 Election (Term 2025-2028)
- 2 Board Members ~ 2026 Election (Term 2026-2029)
Cumulative Voting
Board Member Eligibility & Qualifications

To be eligible to be a candidate for, or elected or appointed to, the office of school board member, a person must:

1. Be a United States citizen.
2. Be 18 years of age or older on the first day of the term to be filled at the election or on the date of appointment, as applicable.
3. Have not been determined by a final judgment of a court exercising probate jurisdiction to be totally mentally incapacitated or partially mentally incapacitated without the right to vote.
4. Have not been finally convicted of a felony from which the person has not been pardoned or otherwise released from the resulting disabilities [but see Ineligibility below].
5. Have resided continuously in the state for 12 months and in the territory from which the office is elected for six months immediately preceding the following date:
   a. For an independent candidate, the date of the regular filing deadline for a candidate’s application for a place on the ballot.
   b. For a write-in candidate, the date of the election at which the candidate’s name is written in.
   c. For an appointee to an office, the date the appointment is made.
6. Be registered to vote in the territory from which the office is elected on the date described at item 5, above.

Election Code 1.020, 141.001(a); Gov’t Code 601.009; Tex. Const. Art. XVI, Sec. 14

A person may not be elected trustee of an independent school district unless the person is a qualified voter. Education Code 11.061(b)

A person is ineligible to serve as a member of the board of a district if the person has been convicted of a felony or an offense under Penal Code 43.021 (solicitation of prostitution). Education Code 11.066
Resources for Potential Board Members from TASB

• Become a Board Member: Resources for Candidates
• FAQs for School Board Candidates
• Book: The Governance Core
## Required Trainings for School Board Members

<table>
<thead>
<tr>
<th>Required Continuing Education</th>
<th>First Year in Office</th>
<th>Subsequent Years in Office</th>
</tr>
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<tbody>
<tr>
<td>Local District Orientation</td>
<td>Three hours within the first 120 days in office</td>
<td>N/A</td>
</tr>
<tr>
<td>Orientation to the Texas Education Code</td>
<td>Three hours within the first 120 days in office</td>
<td>N/A</td>
</tr>
<tr>
<td>Update to the Texas Education Code</td>
<td>Following each legislative session and of sufficient length to address major changes</td>
<td></td>
</tr>
<tr>
<td>Team-building (Team-of-eight)</td>
<td>Three hours</td>
<td>Three hours every year</td>
</tr>
<tr>
<td>Additional Education based on Framework for School Board Development</td>
<td>Ten hours</td>
<td>Five hours every year</td>
</tr>
<tr>
<td>Evaluating and Improving Student Outcomes</td>
<td>Three hours within the first 120 days in office</td>
<td>Three hours every two years</td>
</tr>
</tbody>
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**Note:** To receive credit, all trainings must be completed AFTER being sworn into the office.
## Required Trainings for School Board Members

### Required Continuing Education

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<th>Subsequent Years in Office</th>
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<tr>
<td>Sexual Abuse, Human Trafficking, and Other Maltreatment of Children</td>
<td>One hour within the first 120 days in office</td>
<td>One hour every two years</td>
</tr>
<tr>
<td>Open Meetings Act (OMA)</td>
<td>One hour within the first 90 days in office</td>
<td>N/A</td>
</tr>
<tr>
<td>Public Information Act (PIA)</td>
<td>One hour within the first 90 days in office</td>
<td>N/A</td>
</tr>
<tr>
<td>Cybersecurity</td>
<td>Varies by provider</td>
<td>Every year</td>
</tr>
<tr>
<td>School Safety</td>
<td>Two hours within the first 120 days in office</td>
<td>Every two years</td>
</tr>
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Annually, the board must announce, at a public school board meeting, whether individual members met their annual continuing ed requirement, exceeded the requirement or were deficient in meeting their annual requirement. See Board policy [BBD (LEGAL)](http://example.com).

Note: To receive credit, all trainings must be completed AFTER being sworn into the office.
What to Expect

• Meetings
  • Regular Monthly Meeting (+ Pre-Meeting)
  • Executive/Closed Sessions
  • Work Studies
  • Community Sessions
  • Special Meeting
  • Emergency Meeting
  • Board Sub-Committee Meetings
    • Each board member serves on at least one committee
    • Additional sub-committees, as needed
  • Retreats

• Community Engagement and Events
• Preparing for Meetings
Why Kim serves…

I love having the opportunity to serve every student, staff member and family in CFBISD!
Important Dates to Know

• First Day to File for a Place on the General Election Ballot – Wednesday, January 17, 2024
• Last Day to File for a Place on the General Election Ballot – Friday, February 16, 2024 at 5:00 p.m.
• Last Day to Register to Vote – Thursday, April 4, 2024
• First Day of Early Voting – Monday, April 22, 2024
• Last Day of Early Voting – Tuesday, April 30, 2024
• Board of Trustees Election – Saturday, May 4, 2024

#cfbproud
"I love serving on the CFBISD school board because the impact our community-based decisions have on students' lives is both rewarding and inspiring, fueling my passion for service. Collaborating with our incredible Team of 8 fosters a sense of unity as we tackle challenges and embrace opportunities for growth. Being part of the CFBISD School Board is more than a role—it's a heartfelt commitment to ensuring a bright and promising future for every student in our district."