

MINUTES
COMMUNICATIONS COMMITTEE

Thursday, October 12, 2023 3:00 p.m.

Hybrid Meeting

Item 1. Call to Order. Meeting was called to order at 3:06 p.m.

Item 2. Roll Call. Jean Marie Caterina was absent from meeting. In attendance was Chair April Sither, Nick McGee, Liam Gallagher (Asst Town Manager), Allison Carrier (Communications Coordinator).

Item 3. Approval Minutes of September 14th, 2023. N. McGee moved a motion to approve the minutes which A. Sither Seconded.

Vote: 2 Yeas.

Item 4. Discussion of authors and topics for upcoming council corner articles. A. Sither stated that J. Caterina will write 11/01/23 article, J. Cloutier will not be writing an article for council corner but will write something for the leader as well as the Press Herald. 11/15/23 Karin Shupe, 12/01/23 New Counselor, 12/15/23 Don Hamill, 01/01/24 Jon Anderson and 01/15/24 will be New Chair.

Item 5. Discussion on Town Council response to emails. Committee discussed have one generic response for email inquiries. A. Carrier had drafted a response which the committee agreed on with minor changes. Committee would like to see this on future agenda to discuss further. They would also like to see this go to the next council meeting. N. McGee moved motion which A. Sither seconded.

Vote: 2 Yeas.

Item 6. Community Survey Update. L. Gallagher stated that the next step on this is reaching out to the community and getting it in mailboxes. A. Carrier pointed out that the phone # on the top needs to be changed and possibly adding Town Hall hours somewhere. A. Sither was concerned about the formatting being cleaned up. After minor changes it will be ready for final approval next week.

Item 7. Remote Public Comment Procedures. Chair Council requested that this be addressed due to an influx of obscene and offensive behavior at other municipal council meetings. Committee went over adding a "Town Council Remote Meeting Registration" format before you can attend the meeting online. Conversation ensued about pros and cons.

Tom Hall (Town Manager) interjected with a complaint that he had received about the Sawyer Road meeting. Committee agreed that the set up could have been better and will reconsider changes for next meeting.

Item 8. Election Promotional Video. A. Sither and N. McGee will be doing the video sometime next week.

Item 9. Council Corner Live. Conversation ensued among committee members about how citizens are getting their info about Town issues. Committee was surprised as to how many residents were not aware of the new school proposal. Committee agreed that the next Council Corner Live should be about Short-Term Rentals on 11/02/23.

Item 10. Public Comment. No Public Comment.

Item 11. Future Agenda Items. Continuing conversation on Council response to emails.

Item 12. Adjournment. Meeting adjourned at 3:58p, Motion moved by A. Sither, seconded by N. McGee.