



**Swedesboro-Woolwich  
Board Meeting Minutes  
January 8, 2024  
7:10pm - 8:30pm**

**Minutes have been approved and posted to the PTO webpage on January 18, 2024.**

**Attendees: Rebecca Coughlan, Alicia Midure, Suzanne Healey, Tara Bustard, Amy Iliano, Elaine Luoma, Shannon Stelle, and Kenyetta DiSandro.**

**I. Old Business**

1. Holiday Shop profit totals: Clifford \$3,585.50, Stratton \$8,260, Harker \$14, 252.50, and Hill \$\$3,704. Discussed new company options, but having Funds 4 Kids as a local vendor, and the next day guaranteed delivery wins out! Would like to request more sports items next year; ex: Sixers, etc.
2. SWSD Staff Holiday Appreciation Cocoa Bar/Gift: Total cost \$1,903.53. Thank you to Rebecca, Shannon, Tara, Amy I, Elaine, and Suzanne for acquiring sweet treat donations. Mentioned to lower count of items purchased. Not ALL staff are taking items purchased.
3. Harbaugh Village Holiday Experience yielded \$444.00 profit.
4. Boosterthon total per school: Clifford: \$11,702.20, Stratton: \$18,138.41, and Harker: \$28,670.39

**II. New Business**

1. Please update all bulletin boards...(Valentines) Friendship, then Spring Book Fair theme: Heroes.
2. 4/11/24 - Harker Spring Picture Day - PTO volunteers requested, Sign Up Genius will be posted @ March 20th - due to spring Break.

### III. PTO Communication

- a. Current Facebook posting - Harlem Wizards Basketball Game - SWSD Player Shout-outs.
- b. School messenger via each school, can add information as needed.
- c. Comet Clips (every Friday)
- d. Direct email
- e. Flyers
- f. Clifford & Stratton Library Sign Up – Lindsay Molter
- g. Instagram - Harlem Wizards Basketball Game - SWSD Player Shout-outs

### III. PTO Events & Fundraisers

1. Harlem Wizards ticket sales are currently at 708. Game will be held on January 19th, at Kingsway Regional High School ~ South Gym, 7-9pm. \* Will cap the game closer to 800 this year to help with heat and overcrowding.
  - (a) Wizards assemblies was held on January 3, 2024. Harker 8:45a - 9:05a, Clifford 9:20a - 9:40a, Stratton 9:55a - 10:15a, and Hill 10:30a - 10:50a.
  - (b) Last flyer was sent home the day of assembly (1/3).
  - (c) Display posters in schools where parents are most likely to see.
  - (d) Local business display? NO
  - (e) Review Playbook for game day duties and responsibilities.
  - (f) Concessions - Tara will pick up (paid) pretzels and mustard @ 4:30p, on 1/19. Shannon will pick up CHick-Fil-A.
  - (g) Raffles - tease on socials week of game 1/15. (1) Beats headphones (valued @ \$200), (2) \$100 iTunes gift card, (3) Electronic Arcade 3 in 1 Basketball (valued @ \$95), (4) Scholastic Sports SuperStars book bundle (valued @ \$150).
  - (h) Current sponsorships: Innovative Orthodontics, Chickie & Pete's, Comet Care, Levco, Hoffman & DiMuzzio, and Doroshow Pasquale Krawitz and Bhaya.
  - (i) Send custom Wizards video to SWSD @ January 10th. Also put on FaceBook & Instagram..
2. SWSD Family BINGO - February 23, 2024 ~ 7:00p-7:45p & 8:15p-9:00p at Stratton. There will be 2 (45 minute) sessions. Board will arrive @ 6:15pm.
  - a. Bingo Software and supplies
  - b. Concessions
  - c. \$5-\$10 gifts, candies, gift cards, Coffee & Cream gift cards, etc.
  - d. Google form to RSVP, available 2/7 thru 2/21
  - e. BINGO flyer will go home 2/7 as well.
  - f. Possible callers for each session: (J. Boston, E. Mission, M. Forlano, Mr. D & H. Camlin, E. Healey & Schutz, Cheadle).

3. March 15 (St. Patty's Day) - Staff Appreciation Day Event - treat? Look into: sweet & salty popcorn or cracker jacks (bagged and ribbon).
4. Spring Book Fair theme: Here's to our Heroes! Reading Saves the Day! Celebrating heroes from books, in real life, police officers, soldiers, family members, and teachers!
  - (a) 3/18-22 Stratton Spring Fair Coin Drive
  - (b) 4/3 - Stratton Book Fair Set-up (9a-11a) & Teacher Preview (10:45a-1:45p) ~ Library
  - (c) 4/4, 5, & 9 - Stratton Spring Book Fair
  - (d) 4/8-12 Clifford Coin Drive
  - (e) 4/8-12 Hill Coin Drive
  - (f) \*4/12 Hill 6th grade field trip
  - (g) 4/16 - Hill Spring Book Fair set up (9a-11a) & preview (11a-1p) ~ Media Center
  - (h) 4/17 & 4/18 - Hill Spring Book Fair
  - (i) 4/15-19 Harker Coin Drive
  - (j) 4/17 - Clifford Spring Book Fair set up (9a-11a) \* preview (11a-1p)
  - (k) 4/18 & 4/19 - Clifford Spring Book Fair ~ Library
  - (l) 4/19 - Harker Spring Book Fair Set-up @ 3:30p ~ Makerspace
  - (m) 4/22 - Harker Spring Book Fair preview (7:30a-8:30a)
  - (n) 4/22-26 Harker Spring Book Fair
  - (o) \*4/25 - Take Your Child to Work Day
  - (p) 4/25 - Spring Family Fun Night @ Harker School, 6:00p-8:30p. Look into "Touch-a-truck". \*\* Alicia will be absent for SFFN (4/24-5/1).

6. Spring Family Fun Night baskets: Game/Movie Night, American Girl Doll (Corinne) & accessories, \* **Good 360 program has been canceled**, Kenney Chesney/Zac Brown Concert tickets (June 8th @ Lincoln Financial Field), lottery tickets, Union game tickets.

Prospects: Hens & Honey, Tesoro, Cocks in a Box, Laughing Buddha, Pamper Mom, For the Golfers, Grillers' Delight, Baby Love, For a Book Club, Outdoor Adventures, Italian Dinner Night, For Gardeners, Family Fitness, Arts & Crafts, Summer Fun, Baking with Kids, All Sports, Local Restaurants, Local Vendors, Coffee, DiPaolo's, Botto's

## Reflection

**Next meeting: February 5, 2024, 7:00pm - Stratton Library**

- "We're Moms..."