

Experience the world of business before going to college!

Cor Jesu's exciting Summer Business Experience (SBE) is an experiential learning adventure designed for 20 rising juniors and seniors, who are interested in discovering more about the field of business.

Corporate partners from various areas within the business sector will team together for this exciting 5-day immersion into the study and practice of business. The week will actively engage participants as it illuminates understanding about what majoring in business at the college level looks like, and how individual majors translate into eventual careers.

Mon-Thurs of the week will be hosted by a different SBE partner and will target key focus areas, utilizing experiential learning techniques and allowing students the opportunity to actively engage with professionals, as they consider "real world" scenarios. Student teams will be mentored by professional coaches who will facilitate activities that apply daily learnings and guide students' exploration and discovery.

FOR MORE INFORMATION

For more information about Cor Jesu's **SBE Program** or other CPI programs, please contact Cynthia Wilhelm at cwilhelm@corjesu.org or 314.300.6354, and at www.corjesu.org/cpi



Cor Jesu Academy

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SBE WEEK 2024

Summer Business Experience

June 3-7, 2024



EXPERIENTIAL BUSINESS LEARNING FROM PROFESSIONALS FOR RISING JUNIORS & SENIORS



What does Cor Jesu's SUMMER BUSINESS EXPERIENCE hold for you?

PARTICIPANTS

Open to rising juniors and seniors

BUSINESS EXPERIENCE DATES

June 5-9, 2023

COST

No cost to students

LUNCH

Lunch will be provided each day.

REGISTRATION

Maximum number of participants: 20

Registration forms and required permission slip are available at www.corjesu.org/CPI.



Monday, June 3

Focus: Marketing/Customer Experience

9am - Noon: **EDWARD JONES**

Students will explore what marketing strategy looks like within a major corporation and how these elements are combined to contribute to organization success. Made up of individuals who have backgrounds in both agency and corporate marketing, this professional team will guide students to a clear understanding of key tools and state-of-the-art technology involved in this important facet of business.

1-3 p.m.: Team Coaching Sessions

Tuesday, June 4

Focus: Human Resources/Company Culture

9am - Noon: **NISA INVESTMENT ADVISORS, LLC**

Known for fostering collaboration and innovation within their organization, NISA professionals will discuss what is involved in creating a positive company culture, why it is an important part of doing business and the role Human Resource Management plays in sustaining and growing business culture.

1-3 p.m.: Team Coaching Sessions

Wednesday, June 5

Focus: Finance

9am - Noon: **STIFEL**

Investment professionals will discuss and demystify key financial elements involved in operating a business, including balance sheet analysis, reading/using a financial statement and understanding roles associated with this important aspect of business.

1-3pm: Team Coaching Sessions

Thursday, June 6

Focus: Leadership/Strategy/Vision

9am - Noon: **KRILOGY FINANCIAL**

Krilogy Co-founder and Chief Investment Officer, John McArthur and Jamie Shelton, VP of Business Operations, will challenge students to consider what defines true leadership, its impact on an organization and the importance of defining a values-driven enterprise.

1-3 p.m.: Team Coaching Sessions

Friday, June 7

10 a.m.: **COR JESU ACADEMY**

End of week recap and team presentations in the Little Theater.
Corporate Partners, Parents, Faculty/Staff welcome to attend.