



Public Disclosure of Student Achievement

Institution Name: Fisher College

Business Unit(s) included in this report: School of Management and Communication

Academic Period Covered: Academic Year 2022-2023

Date Report Posted: 1-16- 2024

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science in			
Management	Retention Rate	65%	64%
Accounting*	Retention Rate	65%	N/A
Entrepreneurship	Retention Rate	65%	70%
Fashion Merchandising*	Retention Rate	65%	N/A
Finance*	Retention Rate	65%	N/A
Healthcare Management*	Retention Rate	65%	N/A
Professional Sales*	Retention Rate	65%	N/A
Project Management*	Retention Rate	65%	N/A
Supply Chain Management*	Retention Rate	65%	N/A
Marketing	Retention Rate	65%	67%
Digital Marketing*	Retention Rate	65%	N/A
Sport Management	Retention Rate	65%	59%
Esports & Game Administration*	Retention Rate	65%	N/A
Sport Coaching & Fitness*	Retention Rate	65%	N/A
Human Resources *	Retention Rate	65%	N/A
Masters of Business Administration	3-Year Graduation Rate	75%	72%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	New student retention Fall 2022 to fall 2023
3- Year Graduation Rate	Most recent 3-Year Graduation Rate data available (including both Full-time and Part-time MBA students). Cohort began in Fall 2021 and degree conferred by September 1, 2023. Three years has not yet elapsed for this cohort.

*Degrees and Concentration programs with less than 10 students have been listed with N/A in their retention percentages