

Tobacco Prevention Campaign Slogan & Graphic Design Contest Due March 1, 2024

REQUIREMENTS:

- Student must create a graphic design that includes a slogan
- Slogan must have positive messaging
- Slogan must be short, catchy, and easy to understand (10 words or less)
- Slogan must be grammatically correct, **no slang allowed**
- Slogan must include **either** the school name **OR** the name of the school mascot
- Design must include cessation information & the following statement:

If you or someone you care about would like free help quitting tobacco, call 1-866-NEW-LUNG

- Design must incorporate school colors
- Design may include the school mascot, but is not required
- Students can use Canva, Adobe Illustrator or other graphic design platforms

Slogan Example: "Wildcats Share Clean Air" ***** NO SLANG*****

RULES:

- One entry per student
- Incomplete and late submissions will not be considered
- Slogan campaign designs **CANNOT** have the following:
 - Images depicting the use of tobacco or tobacco products, including e-cigarettes
 - Images containing tobacco, e-cigarettes, or paraphernalia
 - Profane or negative language (e.g. "don't be a fool")
 - Images depicting mortality (e.g. skeletons, skulls, crossbones, etc.)
 - Images showing brand name products, logos or copyrighted materials

SUBMISSION:

Please submit your entry [HERE](#). You can also submit your entry to the front office.