Ron Rubin School for the Entrepreneur

Endowed by Ron Rubin

**ES200 Foundations of Innovation**
(1 term solid, 1 credit)
- Introduction to the entrepreneurial mindset
- Entrepreneurial methods to identify problems
- Use design thinking for entrepreneurial pursuits
- Learn the business Canvas model

**ES300 Applications of Innovation**
(1 term solid, 1 credit)
- Apply design thinking & multiple business models for social entrepreneurial pursuits
- Participate in non-profit Case Competition
- Use market analysis to develop a new venture
- Pre-requisite: ES200

**ES400 The Corporate Challenge**
(1 term solid, 1 credit)
- Experience with internal & external operations of a for-profit business
- Experience with decision-making in a for-profit business
- Space, time and mentorship to create a new for-profit business
- Pre-requisites: ES200 and ES300

**Application process for ES700 or ES800**
- Completion of ES200, ES300, ES400 by end of Junior year
- Resume/Cover Letter to RRSFE Program Director
- Participation in RRSFE events throughout school year

**ES700-2T Strategic Business Management**
(2 term, meets 3 days/week, 1 credit)
- Collaborate with team members, faculty, staff, and administrators
- Management team for Rubin Cafe or Eagle Outfitters
- Enhance intra-entrepreneurial skills
- +1 GPA bump

**ES800-2T Honors Entrepreneurial Studies**
(2 term, meets 2 days/week, 1 credit)
- The Startup - apply skills & concepts learned in ES courses to create a venture, service or product
- +1 GPA bump

**OTHER COURSES OFFERED THRU RRSFTE:**

**ES400 Economics**
(1 term solid, 1 credit)
- Available for 10, 11 & 12
- Understand economic fundamentals

**ES400 Financial Literacy**
(1 term solid, 1 credit)
- Available for 10, 11 & 12
- Learn how to build wealth
- Understand financial terms

**ES700 AP Micro & AP Macro Economics**
(3 term solid, 3 credits)
- Available for 12th grade
- Explore concepts of Micro & Macro economics
- AP Micro & AP Macro exam required
- +1 GPA bump