IMMACULATA CATHOLIC SCHOOL

CORPORATE PARTNERS PROGRAM

DISCOVER HOW YOU CAN ADVANCE YOUR BUSINESS GOALS WHILE SUPPORTING TOP-QUALITY CATHOLIC EDUCATION IN DURHAM
WHY PARTNER WITH IMMACULATA?

Our social media, website and e-mail list are primarily viewed by women, aged 34-54 in the Greater Triangle area...family/household decision makers.

Immaculata is a National Green Ribbon School (commitment to environment), a National Blue Ribbon School (academic achievement) and AdvancED STEM Certified and Project Lead the Way Middle School, offering a strong curriculum, diverse community, resources and enrichment, extracurricular activities, and state-of-the-art technology to its 500+ students.

Learn more at immaculataschool.org.

BENEFITS FOR ALL

All partnerships will be recognized on our Corporate Partners page; thanked on the ICS Advancement Facebook page; and will be recognized as a group on our lobby TV display.

1909 SOCIETY

Levels Bronze and above become members of the 1909 Society—a recognition society for donors contributing $1,000+ annually—and are recognized on the donor tree in our front lobby and an enjoy a special fellowship and recognition event in the winter.

ALWAYS PART OF THE FAMILY

Businesses that are owned by an Immaculata family (including alumni) will be specially noted.
**Event Sponsorships**

- 20 - Fall Fundraiser - Presenting
- 10 - Fall Fundraiser - Premium
- 10 - Basketball Season Sponsor
- 5 - Fall Fundraiser
- 5 - Phil's Challenge
- 2 - Welcome Back Social
- 2 - Grandparents Day

**Digital**

- 1 - Business Feature on ICS and ICS Advancement Facebook pages
- 2 - One Week Feature on ICS Lobby TV
- 3 - Logo and short feature in one weekly e-newsletter

**Print**

- 1 - ¼ Page Ad in One Musical Event Program (Advent Program, Intermediate Program, Winter or Spring Concert)
- 2 - ¼ Page Ad in Spring Musical (3-performances)
- 3 - Indoor Poster Display (Non-Exclusive) for One School Year – Fellowship Hall
- 5 - Indoor Exclusive Poster Display for One School Year – Fellowship Hall
- 5 - Spring Musical – “presented by (Partner Name)” listed on front of playbill and ¼ page ad within playbill
- 10 – Yearbook Sponsor (logo on first page and full page ad on last page of yearbook)

**Outdoor**

- 5 - Banner on Playground Fence for One School Year
A CLOSER LOOK AT EVENT SPONSORSHIPS

Our Fall Fundraiser and Phil’s Challenge sponsors underwrite the cost to put on events that raise essential funding for the operations of Immaculata Catholic School.

**Fall Fundraiser Presenting – 20 points**
- 12 tickets with prime reserved seating
- 60 second ad
- Welcome during event
- Digital ad on ICS lobby TV for one school year
- Most frequent logo impressions on auction software
- Largest logo on event signage, recognized as the event's presenting sponsor

**Fall Fundraiser Premium – 10 points**
- 8 tickets with reserved seating
- 60 second ad
- Feature digital ad on ICS lobby TV
- More logo impressions on auction software
- Larger logo on event signage

**Fall Fundraiser – 5 points**
- 4 tickets with reserved seating
- 30 second ad
- Part of group ad on ICS lobby TV
- Small logo or listing on event signage

**Phil’s Challenge – 5 points**
- Linked logo on event web page and all student fundraising pages
- Opportunity to provide giveaways and prizes for our students
- Sponsor-provided banner on site for fun run day
- Part of group sponsor recognition on ICS lobby TV and bulletin board

**Basketball Season – 10 points**
- Banner in Fellowship Hall for Winter Sports Season
- Sign outside Emily K Center interior door to gym for Winter Sports Season
- Announcement of support at each home game
- Opportunity to briefly speak at “senior night”

Let’s partner to achieve your goals!

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