

# Human Trafficking Webinar Series

Thursday, March 28<sup>th</sup> | 1:00 - 3:30 PM

The Pennsylvania Office of Homeland Security (OHS), in partnership with the Pennsylvania State Police Criminal Intelligence Center (PaCIC), and Cybersecurity & Infrastructure Security Agency (CISA), is offering a webinar series on the current issues and trends of human trafficking. This learning series will provide valuable information to law enforcement, probation and parole, educators, social services, and victim advocates.

Human trafficking is the selling of adults or children for labor or sexual abuse. Victims are approached and targeted by potential human traffickers in a multitude of ways. This webinar will specifically highlight the ways social media is utilized by human traffickers to groom, recruit, and communicate with those they wish to victimize. Topics covered in this series will be common ways groomers reach out to victims; the language and/or promises they use; social media platforms utilized for communications; and how to report suspicions of human trafficking.

Please join us for the first webinar of the series on Thursday, March 28, 2023, with keynote presenters Michele Stuart from JAG Investigations and Krista Hoffman from the Pennsylvania Office of Homeland Security.

## AGENDA

**1:00- 2:15 PM: Sex Trafficking and Social Media- Michele Stuart, Training Consultant, JAG Investigations**

Michele Stuart trains federal, state, and local law enforcement agencies, the military intelligence communities, ORC, financial and insurance industries, as well as numerous Fortune 500 companies and professional sports organizations in open source, social media, and cellular security. For eight years, she was the author of "Internet FYI", which pertained to Internet and Open-Source Investigations and Profiling for PI Magazine, a widely distributed trade publication of the private investigations industry.

**2:15 – 3:00 PM: Labor Trafficking & Social Media- Krista Hoffman, Training and Exercise Program Manager, PA Office of Homeland Security**

Krista Hoffman is the Homeland Security Exercise Program Manager for the Pennsylvania Office of Homeland Security in Harrisburg, PA. She is responsible for researching trends and commonalities of human trafficking crimes to identify gaps and needs to better inform best practices and initiatives on countering human trafficking in Pennsylvania. Additionally, Ms. Hoffman develops and facilitates trainings and exercises to multidisciplinary audiences on human trafficking.

**3:00-3:30: Q&A**

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JAG Investigations

