

2000 Hall of Fame Inductee

Irv Zuckerman

Class of 1966

Irv Zuckerman began his career in the live entertainment business after graduation. Zuckerman and his partner and classmate Steve Schankman booked local talent throughout

St. Louis area while attending college full time. During Zuckerman's tenure as co-president of Contemporary, he has overseen the production of more than 10,000 events, entertaining more than 100 million people at more than 45 sites throughout

the United States and Canada, as well as the Caribbean, Europe, Asia, and Australia.

Zuckerman served as president of the North American Concert Promotions Association in 1992-94. Recently, he and Schankman were awarded Ernst & Young's "Entrepreneur of the Year" award for Communications and Entertainment. In 1997, Contemporary became part of SFX, now owned by Clear Channel Communications, a company that operates 900 radio stations (plus 240 abroad), 19 television stations, and more than 700,000 outdoor advertising displays across the world. Zuckerman is currently co-CEO of the SFX Music Group, the world's largest live entertainment company.



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