

2013 Hall of Fame Inductee

David T. Senay

Class of 1974

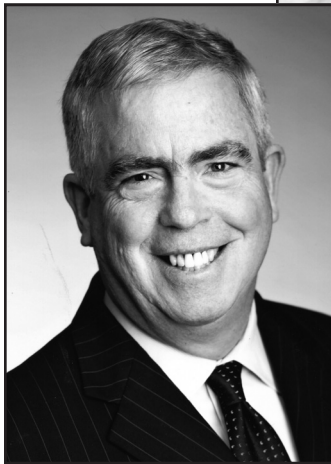
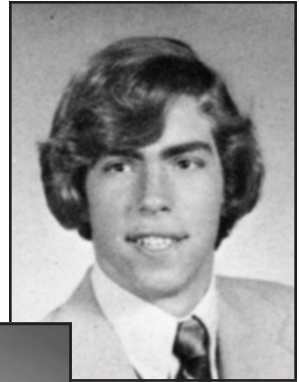
Formative years at Nathaniel Hawthorne Elementary School provided David T. Senay with the initial foundation to become a business leader in the international business world.

Following his 1974 graduation from University City High School, Senay received degrees in general business studies and communication from Saint Louis University, where he also studied international marketing at the graduate level.

During his nearly 30-year career with FleishmanHillard, Senay has held a variety of key roles. He is an avowed globalist, spending more than 125 days on the road each year to collaborate with colleagues around the world. Senay joined FH in 1984 as an account executive, rising to become its third CEO since its founding in 1946. Along the way, he served as general manager of the St. Louis headquarters office and regional president for the U.S. Midwest, Canada and EMEA.

A former PR jury president at the Cannes International Festival of Creativity and current chairman of the Council of Public Relations Firms, Senay is a relevant leader who continues to shape the industry in which he has spent his entire career. He is a member of the Public Relations Society of America; Public Relations Seminar (including its Planning Committee); Arthur W. Page Society and chairman-elect for 2013 of Council of Public Relations Firms. He also serves on the boards of the St. Louis Area Council of the Boy Scouts of America, International Board of Junior Achievement and Jazz St. Louis.

Senay and his wife, Marie, have three daughters. In his leisure time, he enjoys travel with his family, reading, writing, competitive swimming, bicycling and snow skiing.



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