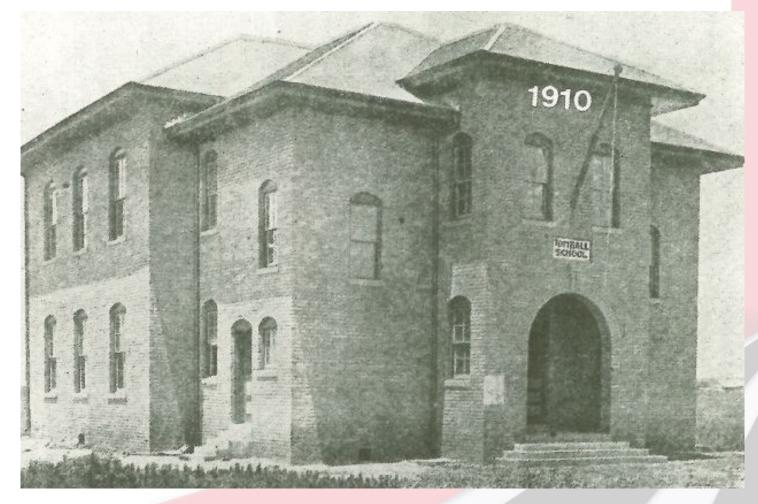


School Board Workshop Meeting January 8, 2024

# **Tomball ISD: A Fast-Growth District**









# **Attendance Boundary Adjustment Policy**

#### FC(LOCAL):

- The District is committed to a student-centered approach when establishing school attendance boundaries with the goal of fostering the education success of all students.
- If changes to attendance boundaries are to be considered or recommended to the Board, the administration shall develop a rezoning plan, including maps, five-year enrollment projections, building capacities, and student composition and numbers for the Board's consideration and approval.

During development of the rezoning plan, the administration shall gather feedback from the public through meetings, emails, surveys, or other means determined appropriate by the administration.

This policy allows for flexibility and customization of the process depending on differing factors in place at the time adjustments are needed.





# **DZR Guideposts**

Embedded in policy FC(LOCAL) are guideposts or guiding principles to provide parameters for how decisions are made to ensure that decisions are based on data and District priorities:

**Family & student impact:** consider the impact that changing attendance zones will have on families

**Optimize space:** efficient use of building capacity to reduce overcrowding and under utilization

Neighborhood unity: make best effort to keep subdivisions together

Natural lines: use natural boundary lines when possible

**Growth:** best effort will be made to plan for future development so that zones do not have to reconsidered between scheduled campus openings

**Transportation Cost & Efficiency:** bus routes should be as efficient as possible, giving consideration to minimizing ride times





### **Goals of DZR Process**

#### There were three very important goals guiding the entire DZR process:

- Provide our community ample opportunity for involvement and feedback in order to provide a foundation for the work
- Provide transparency throughout the process with a <u>DZR webpage</u>, frequent email communications, and video recordings of meetings
- Create new attendance boundaries that promote the best interest of all District students.

A big THANK YOU to the DZR Committee and Tomball ISD community that has been engaged and active in providing us feedback throughout the District Zone Reset process







# **Demographics Review**

- Tomball ISD partners with Zonda Education, formerly Templeton Demographics, to provide demographic data to project growth and enrollment in the District
- Demographic projections are one data point used in the rezoning process
  - Often it's one of the most criticized data points
- October to October projections based on our snapshot or PEIMS data
  - Projections are strong within 5 years
  - After 5 years, there are many factors and unknowns that could impact projections
- Annual review of data and accuracy by Tomball ISD staff
  - Zonda has been within target percentage range for accuracy
    - Within 1% District wide and within 5% for campuses





# **Demographics Review**

- In response to community feedback and Board request, during the 2022-23 school year,
   Tomball ISD did explore services from a new demographic company
- We decided to continue our partnership with Zonda Education
  - Confidence in accuracy
  - Value of demographic services
  - Exceptional customer service and responsiveness
- Thank you to Rocky Gardiner and Matthew Cluck for their work and participation in the District Zone Reset process





### **Current Elementary Forecast Report**

SCHOOL	CAPACITY	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31
CANYON POINTE	866	761	758	730	740	740	749	757
CREEKSIDE FOREST	714	566	559	556	559	553	561	566
CREEKVIEW	920	754	714	687	677	700	709	727
DECKER PRAIRIE	888	748	806	851	949	1,003	997	1,008
GRAND OAKS	1,000	1,059	1,130	1,198	1,312	1,424	1,523	1,631
LAKEWOOD	886	732	721	720	720	733	741	745
ROSEHILL	866	697	724	747	788	821	834	841
TIMBER CREEK	920	811	827	838	841	855	853	853
TOMBALL	866	785	812	814	844	876	908	940
WILDWOOD	920	856	860	855	868	875	888	897
WILLOW CREEK	866	691	689	668	655	684	696	702
TOTAL	9,712	8,460	8,600	8,664	8,953	9,264	9,459	9,667

\*\*Reflects an aligned K-4 Elementary configuration

**Current K-5 enrollment:** 

**CES:** 918

**CFES:** 702

**TCES:** 967

# **Current Intermediate School Forecast Report (5-6)**

SCHOOL	CAPACITY	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31
CREEKSIDE 5th/CPJHS 6th		887	942	953	963	928	896	896
NORTHPOINTE	980	760	737	723	729	687	652	684
OAKCREST	920	835	877	936	911	906	985	999
TOMBALL	975	1,181	1,235	1,330	1,360	1,386	1,522	1,587
TOTAL	2,875	3,663	3,791	3,942	3,963	3,907	4,055	4,166

- Reflects an aligned 5-6 grade Intermediate configuration
- West Intermediate is not reflected because there is no zone created yet to attribute students to that campus
- Note the intermediate enrollment exceeds the intermediate capacity, signaling the need for West Intermediate & Creekside 5th/CPJHS 6th





# **Current Junior High Forecast Report**

SCHOOL	CAPACITY	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31
CREEKSIDE PARK	1,500	792	844	902	942	959	973	932
GRAND LAKES	1,500	1,015	1,048	1,086	1,134	1,196	1,183	1,189
TOMBALL	1,118	959	1,039	1,150	1,205	1,308	1,315	1,339
WILLOW WOOD	1,264	891	914	872	854	838	844	789
TOTAL	5,382	3,657	3,845	4,010	4,135	4,301	4,315	4,249

- Reflects an aligned 7-8 Junior High configuration
- Current CPJHS enrollment is 1174:
  - add approximately 500 students per year for projected 6-8 grade forecasting





### **Current High School Forecast Report**

SCHOOL	CAPACITY	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31
MEMORIAL	3,000	3,272	3,386	3,536	3,661	3,727	3,736	3,646
TOMBALL	3,628	3,231	3,473	3,638	3,871	4,171	4,394	4,698
TOTAL	6,628	6,503	6,859	7,174	7,532	7,898	8,130	8,344

- Keep in mind that Tomball West High School will only open with 9th and 10th grade initially
- Full grade level configuration will be achieved during the 2028-29 school year





#### **District Zone Reset Process Recap**

Date	Event Details	
October 10, 2023	District Zone Reset Report to School Board during October Board meeting  • Email to community about the DZR process  • Application open for participation on the rezoning committee	<b>√</b>
October 11-22, 2023	ThoughtExchange window for initial community feedback:  ■ What are important factors, thoughts or questions you would like us to consider as we new attendance zones for new schools?  □ 1,181 participants, 878 thoughts, 30,090 ratings	create
October 25, 2023 1:00 pm	Committee Meeting #1 – Tomball Event Center  • 44 members randomly selected using program script from Student Information Dept  • All principals + one parent per campus	<b>√</b>
October 25, 2023	Post maps and related committee material for Plan 1 & 2 to TISD website with parent surv feedback  • 829 survey responses  • Parent feedback via the survey resulted in the creation of Plan 3 before the Listening Tour	vey for
November 08, 2023 5:30 pm	Listening Tour #1 – Tomball Memorial High School Auditorium  • 23 registered speakers and approx. 160 attendees	<b>√</b>

#### **District Zone Reset Process Recap**

Date	Event Details
November 15, 2023 5:30 pm	Listening Tour #2 − Tomball High School Auditorium  • 55 registered speakers and approx. 120 attendees  • Based on feedback from parent comments, Plan 4 created and released before meeting #2
Nov. 17- Dec. 1, 2023	DZR survey #2 opened for parents to indicate preference on the 4 plans  ■ 982 responses  ■ Plan 1: 11% Plan 2: 15% Plan 3: 10% Plan 4: 49% No preference/undecided: 14%
December 4, 2023 1:30 pm	Committee Meeting #2 – Tomball Staff Development Center  • Feedback provided by committee groups to adjust maps  • Plan 1 & 2 eliminated from consideration
December 11, 2023 1:30 pm	Committee Meeting #3 – Tomball Staff Development Center  • Provide final advisement on maps in preparation for recommended plan
January 8, 2024	District Zone Reset Report to School Board during Board Workshop Meeting to review process and propose new attendance boundaries
January 9, 2024	School Board vote on approval of new attendance boundaries

# **Common Themes**

- The following themes and suggestions were consistently shared by the community:
  - Proximity
    - 1 miles radius/East of Telge
    - Expand current schools
  - Length of commute
    - No more than 10 minute drive
    - Transportation < 45 minutes</p>
  - Safety of travel routes
    - 99 should be avoided
    - Consider accessibility of roads

moved neighborhood
rezoned bus northpointe children
community travel ride drive time
traffic zoned house miles walk commute
kids safety proximity within tomball
current close activities live home
wildwood distance away high new
attend memorial tmhs
creekside location families

- Neighborhood & family consistency
  - Consider social impact on friends
  - Keep families at same school





# **Communication & Engagement Stats**

- After every community and committee meeting, a letter was sent to district parents informing them of new content on the website
  - Tomball ISD as the official source of accurate information

#### Blackboard:

- 13 emails sent to an average of 30,198 people with a 98% delivery rate
  - 11 District-wide
  - 2 for select neighborhoods identified by committee for additional polling

#### YouTube:

- 5 videos totaling 8 hours, 9 minutes, 39 seconds
  - 3 committee meetings and 2 Listening Tour stops
- o 2,471 Views by 1.6k unique viewers
- 398 hours of watch time





# **Communication & Engagement Stats**

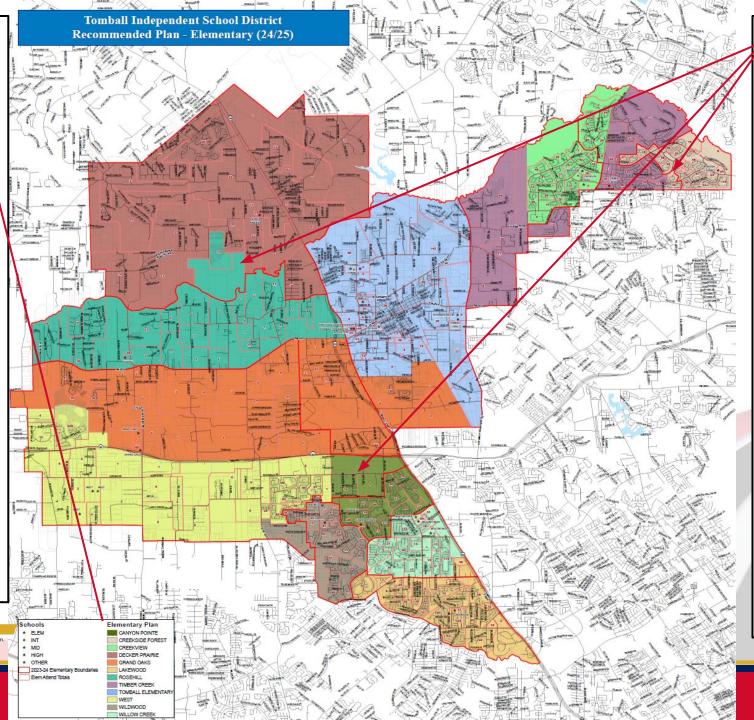
- Website Analytics: October 10 December 20
  - Page views: 63,851 from 29,301 users
    - 20,803 first time viewers!
  - Total events (activities on a page): 532,829
  - File Downloads (maps, forecasts and documents): 95,839
  - First time since tracking usage analytics that a single page eclipsed TISD Homepage views
    - This happened three times following email notifications about new DZR content
      - October 25
      - November 3
      - November 17
- Survey responses: 2,132 submissions via Home Access Center
  - Survey #1 (feedback regarding initial Plans 1 & 2): 829
  - Survey #2 (preference between the 4 plans): 982
  - Survey #3 (selected neighborhoods): 321







- The map legend identifies the color for each school zone
- The dark red line shows current school boundaries
- The light red line shows "planning areas" within each zone
- The number in each planning area shows the # of students who attend that level



- To identify areas moved to a new zone, look for the school color outside the dark red current boundary lines
- Note: the 3 areas identified are for example purposes only.
   There are other adjustments for review

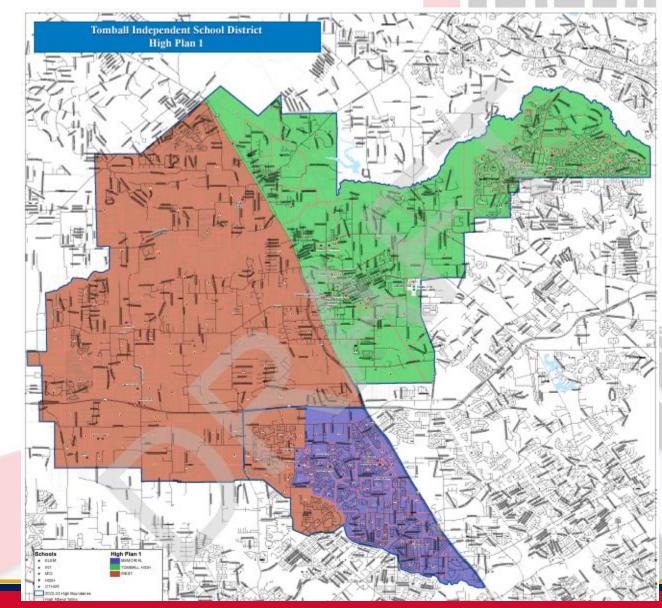
#### Plan 1

- Prioritized the following guideposts
  - Clean boundary lines
  - Higher utilization for TWHS
    - 1800 vs 1500 & 1200
  - Maintained more consistent feeder patterns

- Longer commutes for communities in the North/Northwest to TWHS
- Proximity concerns for neighborhoods around TMHS
- Imbalance between high school enrollments



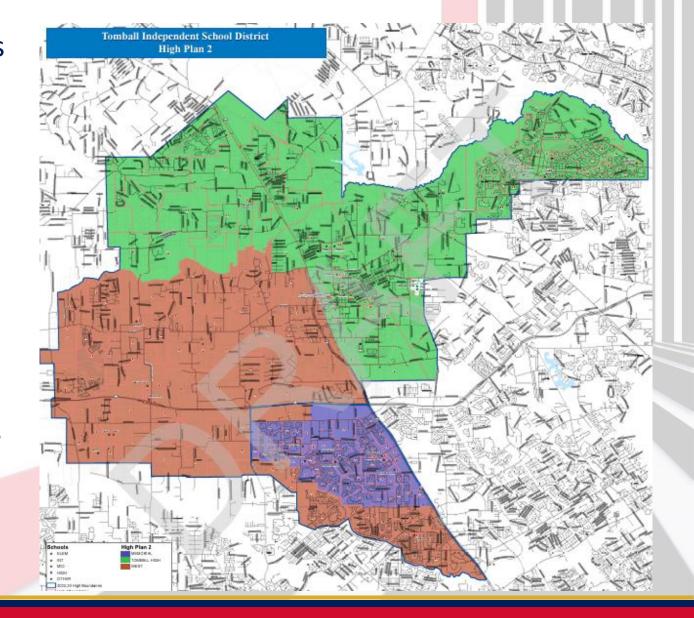




#### Plan 2

- Prioritized the following guideposts
  - Proximity for those within walking distance to TMHS
    - Primarily Hayden Lakes,
       Wildwood, Wildwood at
       Oakcrest and Oakcrest
  - Balanced utilization of high schools

- Longer commutes for communities in the South: Lakewood area, Lakes at Northpointe/Enclave, Copper Bend & Indian Trails
- Lower initial enrollment for TWHS







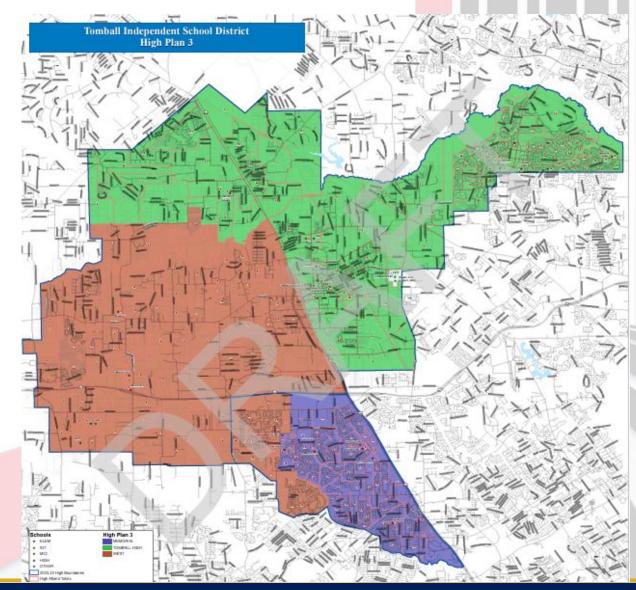
#### Plan 3

- Hybrid of Plan 1 & 2 based on feedback from survey #1
- Prioritized the following guideposts
  - Reduced travel time
  - Neighborhood unity
  - Consistent with current school assignments

- Proximity concerns for neighborhoods around TMHS
- Reduction in neighborhood students not in TWDL program
- Lower initial enrollment for TWHS







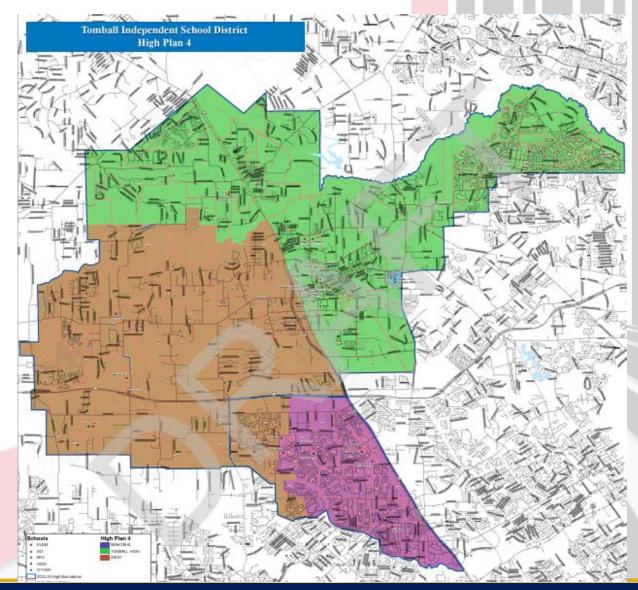
#### Plan 4

- Modification of Plan 3 based on feedback from Listening Tour
- Prioritized the following guideposts
  - Reduced travel time
  - Neighborhood unity
  - Maximizing high school utilization

- Proximity concerns for neighborhoods around TMHS
- Reduction in neighborhood students not in TWDL program
- Lower initial enrollment for TWHS





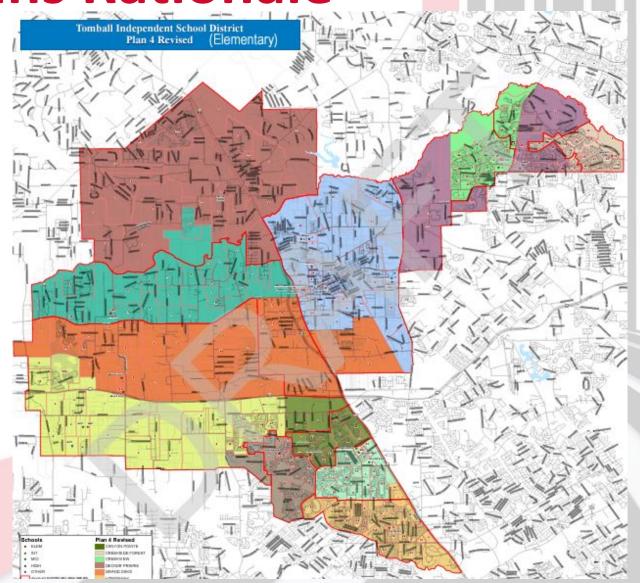


#### Plan 4 Revised

- Modification of Plan 4 based on feedback from committee
- Prioritized the following guideposts
  - Neighborhood unity
  - Family & student impact
  - District utilization & balanced HS enrollment
- Pain Points
  - Proximity concerns for neighborhoods around TMHS
  - Programmatic concerns for families staying at Rosehill ES
  - Lower initial enrollment for TWHS

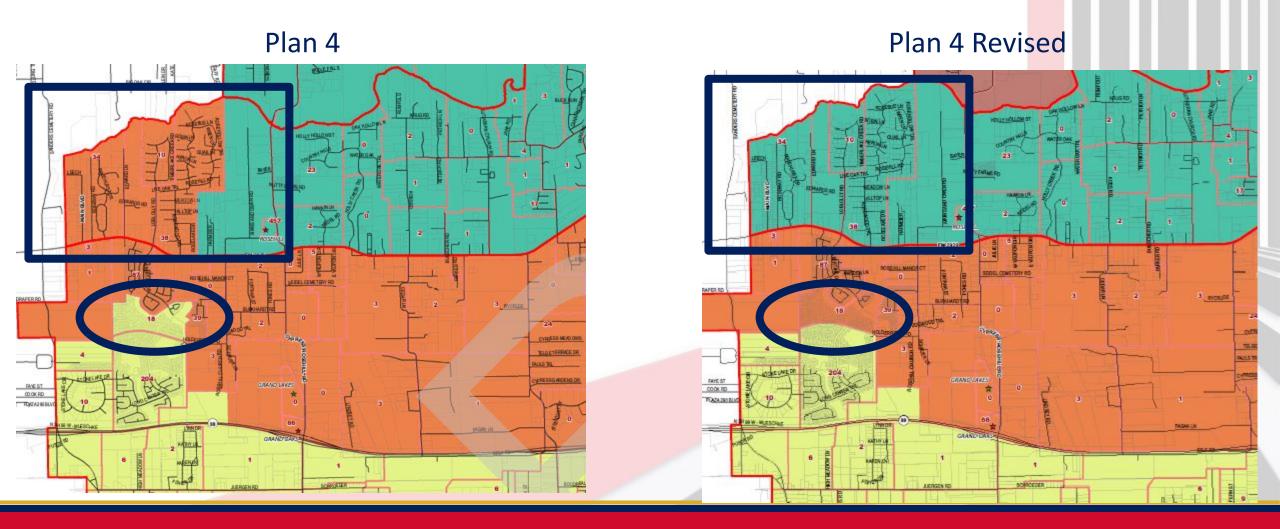




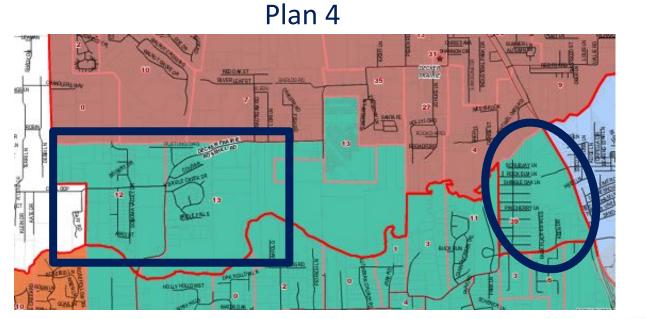


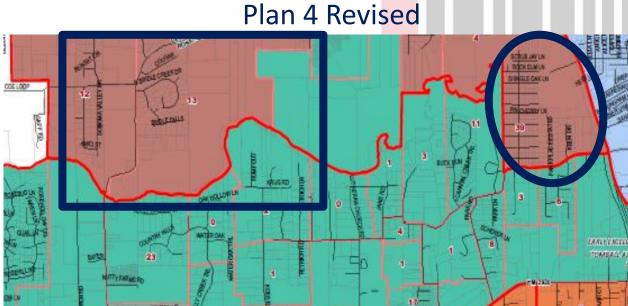
# **Plan 4 Revised**

• Elementary adjustments to Rosehill, Grand Oaks & West



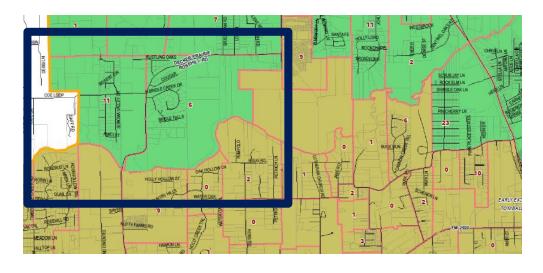
- Elementary adjustments to Rosehill & Decker Prairie
- Aligned changes to Intermediate, Junior and High School levels (TIS-TJHS-THS)





- Adjustments to Intermediate, Junior High & High School
  - Selected neighborhood polling utilized

#### Plan 4 Revised



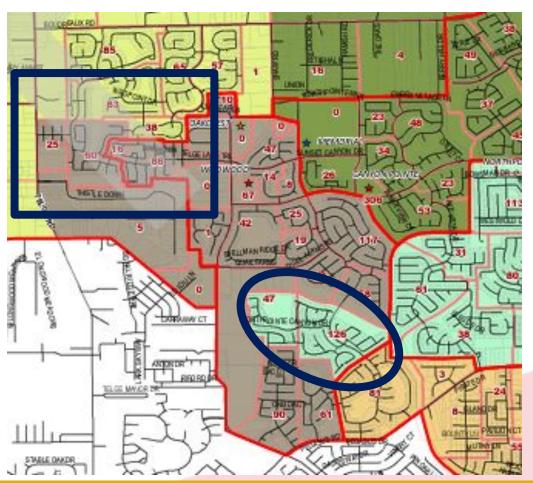
#### Recommended Plan

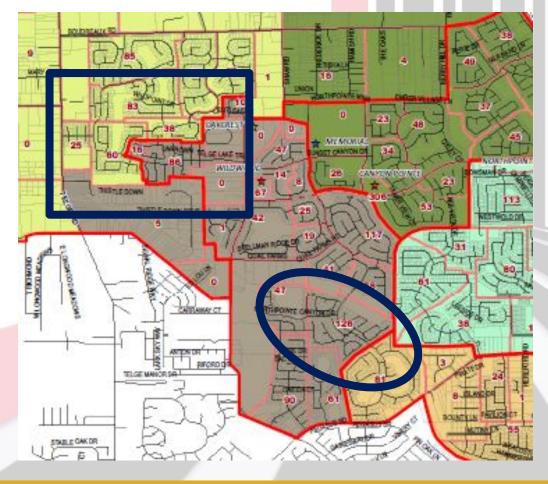


Elementary adjustments to Wildwood, West and Willow Creek

Plan 4

Plan 4 Revised

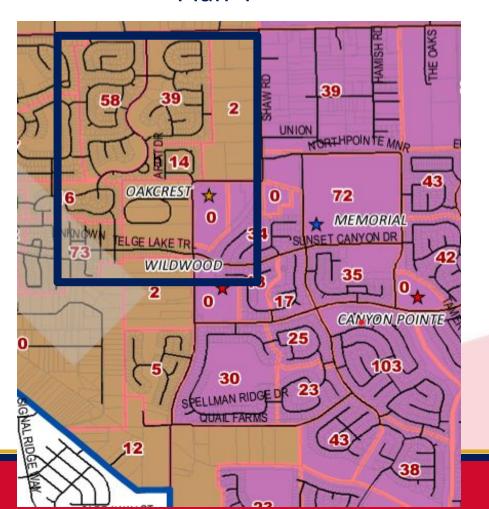


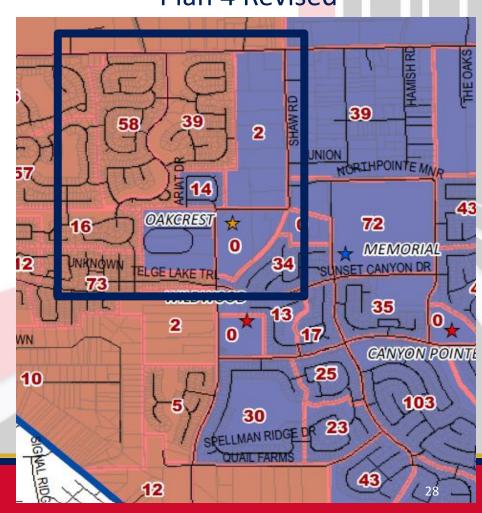


- Junior High adjustments to Willow Wood & Grand Lakes
- High adjustments to Tomball Memorial & Tomball West

Plan 4

Plan 4 Revised

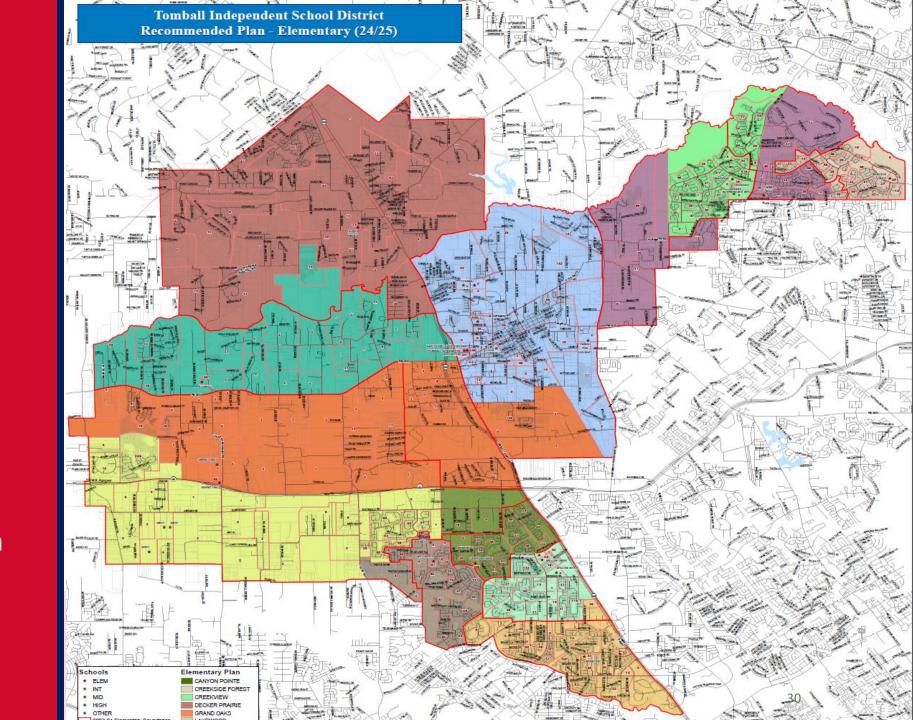




### District Zone Reset Phased Implementation

2024-25 Phase 1	2025-26 Phase 2	2026-27 Phase 3
<ul> <li>Elementary</li> <li>Canyon Pointe ES</li> <li>Decker Prairie ES</li> <li>Grand Oaks ES</li> <li>Lakewood ES</li> <li>Rosehill ES</li> </ul>	<ul> <li>Intermediate</li> <li>Northpointe IS</li> <li>Oakcrest IS</li> <li>Tomball IS</li> <li>West IS</li> </ul>	<ul> <li>Elementary K-4 Reconfiguration</li> <li>Creekside Forest ES</li> <li>Creekview ES</li> <li>Timber Creek ES</li> <li>Intermediate Reconfiguration</li> <li>Creekside 5th/CPJHS 6th</li> </ul>
<ul> <li>Tomball ES</li> <li>West ES</li> <li>Willow Creek ES</li> <li>Wildwood ES</li> </ul> NO CHANGE TO INTERMEDIATE, JUNIOR HIGH OR HIGH SCHOOLS	Junior High      Grand Lakes JH     Tomball JH     Willow Wood JH  NO CHANGE TO ELEMENTARY OR HIGH SCHOOLS	Junior High Reconfiguration 7-8
-		

Elementary School
Phase 1
2024-25 Implementation



Elementary School
Enrollment Forecast

#### TOMBALL ISD Recommended Plan - Elementary (24/25)

866 714	<b>2024/25</b> 781	<b>2025/26</b> 778	<b>2026/27</b> 750	2027/28	2028/29	2029/30	2030/31
		778	750	7.00			
714	642			760	760	768	776
	612	605	602	605	600	607	612
920	767	730	707	694	708	709	714
888	714	749	770	837	886	883	897
1,000	513	581	647	727	800	859	926
886	766	754	752	752	766	775	779
866	678	729	777	847	885	894	898
920	752	765	772	778	800	807	820
866	655	668	664	688	713	738	763
1,080	704	720	727	769	815	864	912
920	861	865	860	873	880	893	902
866	657	656	636	623	651	662	668
10,792	8,460	8,600	8,664	8,953	9,264	9,459	9,667
	920 888 1,000 886 866 920 866 1,080 920 866	920 767 888 714 1,000 513 886 766 866 678 920 752 866 655 1,080 704 920 861 866 657	920     767     730       888     714     749       1,000     513     581       886     766     754       866     678     729       920     752     765       866     655     668       1,080     704     720       920     861     865       866     657     656	920       767       730       707         888       714       749       770         1,000       513       581       647         886       766       754       752         866       678       729       777         920       752       765       772         866       655       668       664         1,080       704       720       727         920       861       865       860         866       657       656       636	920       767       730       707       694         888       714       749       770       837         1,000       513       581       647       727         886       766       754       752       752         866       678       729       777       847         920       752       765       772       778         866       655       668       664       688         1,080       704       720       727       769         920       861       865       860       873         866       657       656       636       623	920       767       730       707       694       708         888       714       749       770       837       886         1,000       513       581       647       727       800         886       766       754       752       752       766         866       678       729       777       847       885         920       752       765       772       778       800         866       655       668       664       688       713         1,080       704       720       727       769       815         920       861       865       860       873       880         866       657       656       636       623       651	920       767       730       707       694       708       709         888       714       749       770       837       886       883         1,000       513       581       647       727       800       859         886       766       754       752       752       766       775         866       678       729       777       847       885       894         920       752       765       772       778       800       807         866       655       668       664       688       713       738         1,080       704       720       727       769       815       864         920       861       865       860       873       880       893         866       657       656       636       623       651       662

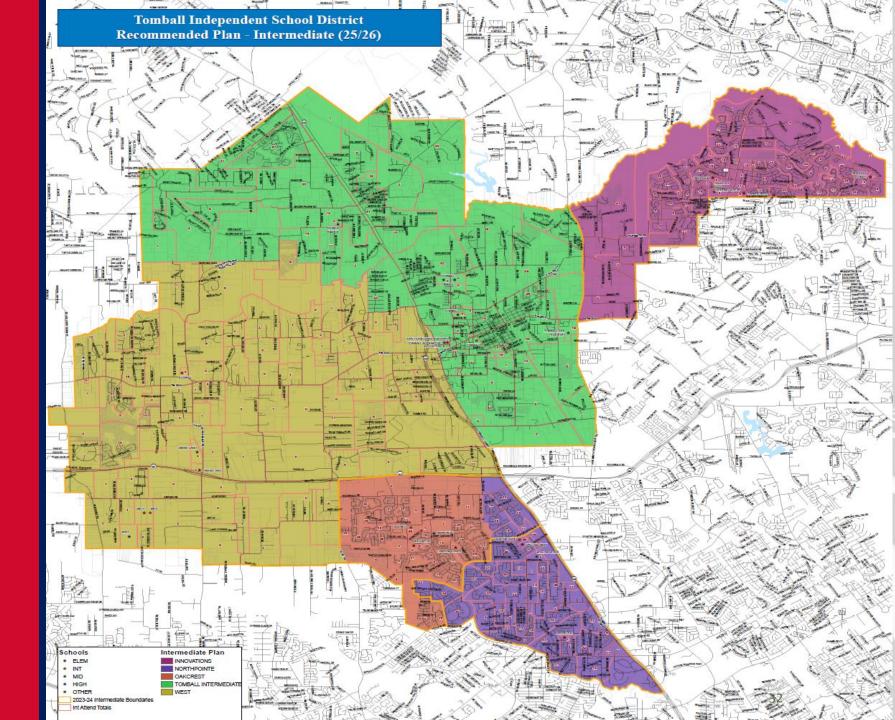
#### NOTE:

- Yellow highlighted cells indicate that the student enrollment exceeds the building capacity
- Reflects an aligned K-4 grade elementary school level configuration
  - o Current K-5

CES: 918CFES: 702TCES: 967

- West Elementary is scheduled to open in the Fall of 2024
- There is sufficient building capacity through and beyond 2030-31 for student enrollment growth

Intermediate School
Phase 2
2025-26 Implementation



Intermediate School Enrollment Forecast

#### TOMBALL ISD

#### Recommended Plan - Intermediate (25/26)

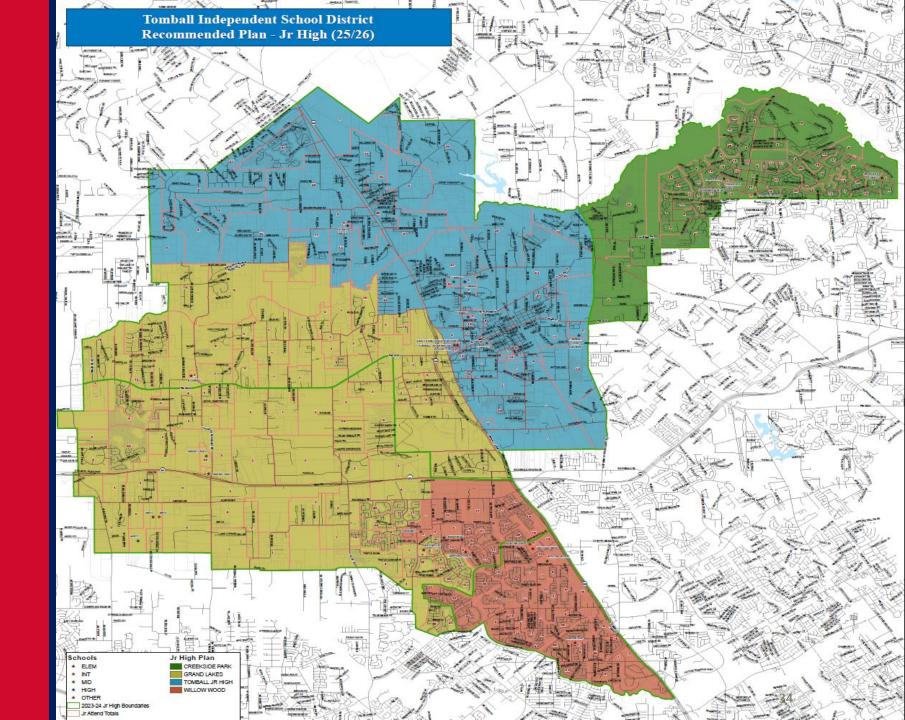
SCHOOL	CAPACITY	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31
CREEKSIDE 5th/CPJHS 6th		867	921	932	941	907	876	876
NORTHPOINTE	980	867	850	845	847	805	780	813
OAKCREST	920	728	764	814	793	788	857	870
TOMBALL	975	820	827	855	839	821	875	894
WEST	920	381	429	496	543	586	667	713
TOTAL	3,795	3,663	3,791	3,942	3,963	3,907	4,055	4,166

#### NOTE:

- Reflects an aligned 5-6 grade intermediate school configuration
- Intermediate #5 = CPJHS Addition & CPJHS 6th graders
- The capacity for Intermediate #5 is not listed as the facility has not yet been designed but will be built to accommodate current and future growth
- West Intermediate School is scheduled to open in the Fall of 2025
- Intermediate School #5 is scheduled to open in the Fall of 2026

Junior High School

Phase 2
2025-26 Implementation



Junior High School
Enrollment Forecast

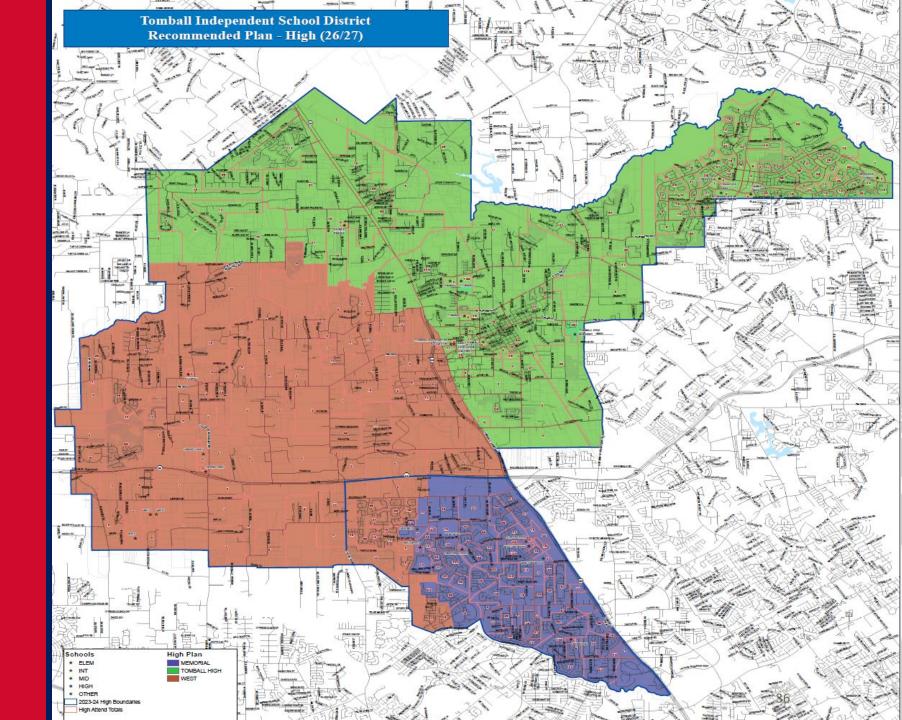
#### TOMBALL ISD Recommended Plan - Jr High (25/26)

SCHOOL	CAPACITY	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31
CREEKSIDE PARK	1,500	792	844	902	942	959	973	932
GRAND LAKES	1,500	891	958	1,037	1,108	1,198	1,198	1,212
TOMBALL	1,118	801	847	917	949	1,024	1,035	1,059
WILLOW WOOD	1,264	1,173	1,196	1,154	1,136	1,120	1,109	1,046
TOTAL	5,382	3,657	3,845	4,010	4,135	4,301	4,315	4,249

#### NOTE:

- Reflects an aligned 7-8 junior high configuration
  - o Current 6-8:
    - CPJHS: 1,175
- New schools as part of Bond 2021 do not include a junior high school
- There is sufficient capacity through and beyond 2033-34 for student enrollment growth
- Reduces the need for a new junior high school but future zone adjustments may be needed to redistribute the student population

High School
Phase 3
2026-27 Implementation



High School
Enrollment Forecast

#### TOMBALL ISD Recommended Plan - High (26/27)

SCHOOL	CAPACITY	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31
MEMORIAL	3,000	2,700	2,794	2,919	3,021	3,071	3,076	3,000
TOMBALL	3,628	2,509	2,629	2,677	2,768	2,901	2,992	3,153
WEST	3,000	1,294	1,436	1,578	1,743	1,926	2,062	2,191
TOTAL	9,628	6,503	6,859	7,174	7,532	7,898	8,130	8,344

#### NOTE:

- Yellow highlighted cells indicate that the student enrollment exceeds the building capacity
- Tomball West High School is scheduled to open in the Fall of 2026
- Tomball West High School will open with 9th and 10th grade only, but the forecast information is presented as 9-12 grade enrollment
- Approximately 40% of the TWHS forecast enrollment in 26-27 & 27-28 will be attributed back to THS & TMHS due to 10th and 11th grade remaining at their current high school
- Full grade level configuration will be achieved during the 2028-29 school year
- There is sufficient building capacity through and beyond 2030-31 for student enrollment growth

#### **Board Action Item for consideration:**

Approve new Tomball ISD elementary school attendance boundaries, effective for the 2024-2025 school year, and endorse new attendance boundaries for intermediate schools, junior high schools, and high schools as recommended by administration through the District Zone Reset process. (Priority 7)





# Thank You!

