

TOWN OF VERNON

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Vernon Residents Encouraged to Sign up for 'Alert Vernon' Community Notification System

VERNON, Connecticut – The Town of Vernon has a community notification system called “Alert Vernon” that allows town officials to quickly share emergency and other timely information with town residents via phone, text message and email.



“Signing up for the Alert Vernon system ensures residents will receive reliable information about events and incidents affecting Vernon,” Mayor Dan Champagne said.

The Alert Vernon system, powered by industry leader Everbridge, also allows residents to receive non-emergency information about local news, such as delays in refuse collection, road construction and community events.

“With the Alert Vernon notification system, residents can choose what information they want to receive and how they want to receive it,” Town Administrator and Emergency and Risk Management Director Michael Purcaro said.

Non-emergency notification topics include:

- General Announcements
- Parks and Recreation
- Library
- Public Works, Roads & Refuse Collection
- Senior Center
- Community Events

Emergency notification topics could include:

- Severe weather
- Natural or man-made disasters
- Evacuations
- Sheltering
- Hazardous materials
- Public health and safety

Non-emergency notifications are generally sent by email and/or text message. Emergency notifications are delivered by text message, email and/or phone call.

“Reaching residents to inform them about emergencies, community news and events in Vernon is a challenge because people get information in different ways,” David Owens, Vernon’s Communications Specialist, said. “We are able to reach some residents through traditional media, such as newspapers and television. Others we can reach through social media and online news outlets. But reaching everyone is our goal and that’s why we urge residents to sign up for Alert Vernon and to opt to receive notifications through email or text message.”

To sign up for Alert Vernon, please visit the town website, www.vernon-ct.gov, then click on “Alert Vernon” at the top of the page. That will take you to the Alert Vernon page, where you can sign up or update your alert preferences.

You can also download the Everbridge app for your mobile phone. Enter “Town of Vernon” and fill in your contact information for the Alert Vernon system.

If you have difficulty registering online, you can call (860) 870-3574 Monday through Thursday during regular business hours for assistance.

About the Town of Vernon

The Town of Vernon is a celebrated place to live, work and visit. From its beautiful parks and lakes, to its vast trails and historic homes and buildings, Vernon is a resilient and thriving community that promotes the health and wellbeing of its residents and values the natural environment. With a resident population of more than 30,000 and occupying 18.03 square miles, Vernon combines a balanced appreciation of history, and a strong economic base for growth, both residential and commercial. Located 15 minutes east of the Connecticut capital of Hartford, and 25 miles from the City of Springfield, Massachusetts, the Town of Vernon is strategically located in “New England's Knowledge Corridor” with close proximity to some of the top colleges and universities in the country.

Designated a certified Sustainable Community, the Town of Vernon offers a wide range of benefits and services to its residents. The Town of Vernon is a full-service municipality that practices a management philosophy of continuous quality improvement. To learn more about the Town of Vernon, please call (860) 870-3670 or visit www.vernon-ct.gov.

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