District Communication Strategy



MESSAGING SYSTEM VENDOR

Phone
Email
Text



WEBSITE VENDOR

Website



NEW VENDOR

App
Website
Messaging System
(Phone, Email, Text)

CURRENT SYSTEM

NEW SYSTEM

Benefits of a District App

- **Direct Parent Interaction**
- **Increase Parent Involvement**
- **Immediate Notification**
- **Customizable to Parent Needs**



District Website & App Roadmap

DRAFT

