



Business Management



Program of Study: A4B

**Business,
Marketing,
and Finance**

Career Cluster

Level 1 Course



**Principles of
Business**

Level 2 Course



Business Law

Level 3 Course



**Business Management
OR
Global Business and
Human Resource
Management**

Level 4 Course



**Practicum of
Entrepreneurship OR
Statistics and Business
Decision Making**

The Business Management program of study teaches CTE learners how to plan, direct, and coordinate the administrative services and operations of an organization. Through this program of study, students will learn the skills necessary to formulate policies, manage daily operations, and allocate the use of materials and human resources. This program of study will also introduce students to mathematical modeling tools and organizational evaluation methods.

Industry Based Certifications:

Microsoft Office Specialist

- Word Associate
- Word Expert
- Excel Associate
- Excel Expert
- Entrepreneurship and Small Business