

Business Management

Program of Study: A4B

Business, Marketing, and Finance

Career Cluster

Level I Course



Principles of Business

Level 2 Course



Business Information Management OR Virtual Business and

Level 3 Course



Global Business and Human Resource Management

Level 4 Course



Practicum of Entrepreneurship

The Business Management program of study teaches CTE learners how to plan, direct, and coordinate the administrative services and operations of an organization. Through this program of study, students will learn the skills necessary to formulate policies, manage daily operations, and allocate the use of materials and human resources. This program of study will also introduce students to mathematical modeling tools and organizational evaluation methods.

Industry Based Certifications:

Microsoft Office Specialist

- Word Associate
- Word Expert
- Excel Associate
- Excel Expert
- Entrepreneurship and Small Business