

PHS Business & Industry Endorsement

Audio / Video Production

Digital Communications

Program of Study: A3B

Arts, A/V Technology and Communications

Career Cluster

Level I Course



Principles of AV

Level 2 Course



A/V Production I

Level 3 Course



A/V Production II

Level 4 Course



Practicum of A/V Production

The Digital Communications program of study explores the occupations and educational opportunities associated with the production of audio and visual media formats for various purposes, such as TV broadcasts, advertising, video production, or motion pictures. This program of study may also include exploration into operating machines and equipment to record sound and images, such as microphones, sound speakers, video screens, projectors, video monitors, sound and mixing boards, and related electronic equipment.

Industry Based Certifications:

Adobe Certified Professional

- **After Effects**
- **Premiere Pro**

Pearland HS

For detailed course descriptions see the Course Selection Handbook.

Career & Technical Education
Pearland Independent School District