

Title: Advertising in the Schools

To the extent permitted by law, students and/or staff members of the schools may participate in advertising or promoting 1) any school-sponsored activity, 2) services provided by any non-profit and community-wide organization or social services agency and 3) those activities authorized by Policy 907, campaigns or activities for raising money.

The following conditions apply:

- 1) The activity or the promotion of the activity shall be educationally-related and may not interfere with the instructional program of the school.
- 2) Materials provided for distribution or display by organizations other than the District or school-sponsored parent organizations shall include the disclaimer: “These materials are neither sponsored by the Board of Education of the Council Bluffs Community School District, the Superintendent or this school.”
- 3) Organizations requesting approval to distribute materials to students or staff members shall adhere to the administrative procedures developed by the Superintendent.

Students and/or staff members may not participate in advertising or promoting the interests, gains or profits of any other organization except when the Superintendent determines that the educational gain outweighs any promotional purpose.

Cross References:

701.3

Legal References:

Iowa Code Section 279.8

Approved: Apr. 14, 1987

Reviewed: April 25, 2006
February 24, 2015

Revised: Feb. 27, 2007
Feb. 28, 2012
April 27, 2021