#### **SCREENRX**

## Maximizing member adherence

26% of hospital readmissions alone are due to medication-related issues with ~24% being nonadherence.

ScreenRx® applies behavioral science, clinical specialization, and actionable data to help your members make better healthcare decisions in their medication adherence, even before nonadherence becomes a significant issue.

## \$221M TOTAL HEALTHCARE SAMNGS

- 1.79M patient outreaches
- 33% gap closure rate
- 71.73M incremental days adherence

DETECTION

Utilizes proprietary predictive models to identify patients at risk

ScreenRx Book of Business, 2018



Supports patients the way they want it



Addresses patient-specific behavioral, clinical and cost barriers \$105,000

PROJECTED SAMNGS FOR YOUR PLAN





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## Leveraging big data to proactively identify adherence gaps





ScreenRx considers up to 300 factors that influence behavior, including

- Age
- Gender
- Education
- Income
- Marital status
- Occupation
- Employment status
- Region
- State
- · Metro area
- ZIP Code
- Therapy class
- Number of medications
- Physician profile
- Physician gender

**Express Scripts Adherence Index**<sup>SM</sup> Predictive data enables early detection and prevention





#### IMPROVED ADHERENCE DECREASES MEDICAL COST

## How can ScreenRx help your members?

#### As the industry's first actionable adherence solution,

ScreenRx combines early detection with tailored interventions to improve member adherence and deliver healthcare savings to clients.

- Targeting patients with specific conditions<sup>2</sup>
- Predictive models proactively identify the right patients for outreach, helping them stay adherent
- Decreased hospitalizations, complications and adverse affects—lowering total cost of care

# TARGETED CONDITIONS:

- Asthma COPD
- Diribetes
- Hypertension
- High Cholesteroi
- Depression
- Osteoporosis
- Anticoagulants (not warfaria)
- HIV
- Hebatius C

\*Opt in

<sup>1</sup>National Institutes of Health <sup>2</sup>Commercial & exchange populations



### ScreenRx® Modeling

Population ID: Regional Employer Employee Partnership

Date: 2021-03-11

Regional Employer Employee Partnership				
Life Count Used	Total Member Gaps In Care	Program Fee (PMPM)	Annual Program Fees	Projected Total Healthcare Savings
9,672	875	\$0.25	\$29,016	\$105,000

Expected Return on Investment (ROI) 3.6 to 1 The ScreenRx guarantee is 3x the ScreenRx fees paid

This ScreenRx offer is only valid for six months from the date the output was generated.



PO Box 66773 St Louis, MO 63166-6773

Firstname Lastname Address Line 1 Address Line 2 City, ST 12345 It's very important to refill your medication and take it regularly. We can help.

<Date>

Dear <First Name> <Last Name>,

At Express Scripts, we know how important it is for you to take <drug name> on time to treat your condition and feel your best.

If you're like many people, you may sometimes miss a dose. This concerns us, because studies show that people who don't take their medication regularly are more likely to develop health problems. We don't want that to happen to you, especially when it's easy to prevent.

Are you out of medication now? Please get a refill right away. And be sure to refill your medication on time so you always have what you need.

You can also call us toll free at <1.XXX.XXXXX> to get some ideas which will help you take your medication as prescribed.

Sincerely,

**Express Scripts Clinical Committee** 



100 Parsons Pond Drive, E2-2 Franklin Lakes, NJ 07417-2603

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- 295 JAMES Q PUBLIC I ANY STREET ANYTOWN, NJ 12345-6789

October 2020

#### Dear Dr. PUBLIC:

At the request of your patients' plan sponsors, Express Scripts manages your patients' pharmacy benefit and has enclosed prescription claims records for the patients listed. These records include patient-specific information on the use of medications and may highlight items relating to safety and efficacy.

Please review the enclosed to determine if any changes in therapy are warranted. These items provide relevant information to which you may not have ready access, including prescriptions written by other prescribers as well as the date filled and dispensing pharmacy.

Express Scripts understands that the information may not be applicable to every patient's therapy and therefore presents it as informational only. We hope it supports your patients' use of the safe and effective medications they need to stay healthy at a cost that's most affordable. If you have any questions, please call us toll-free at 800.988.2237, between 9:00 A.M. and 5:30 P.M. Eastern, Monday through Friday. Sincerely,

**Express Scripts Clinical Team** 

## Confidential Patient Information Safety and Health Considerations:

#### **JANE DOE (12-345678901)**

- . Patient Adherence: Cholesterol Medication
- 2. Patient Adherence: Antihypertensive Medication
- 3. Patient Adherence: Diabetes Medication