

COBIS Conference for Bursars, Business Managers and HR Staff

Draft Programme

31 January-1 February 2024 | etc.venues Chancery Lane, London

	Wednesday 31 January 2024
09:00-09:25	Registration and Coffee
09:25-09:40	Welcome <i>Colin Bell, CEO, COBIS</i>
09:40-10:30	Plenary: Run For Your Life – Fruity Tales of Adventure and Mental Resilience <i>Sally Orange, MBE, Athlete and Mental Health Campaigner</i>
10:30-10:40	Exhibitor Profiles
10:40-11:10	Coffee and Exhibition
11:15-12:15	Break-Out Sessions <ol style="list-style-type: none"> 1) Faster Horses: Why Are School Buildings So Underused, and How Can We Change That? <i>Guy Collins-Down, COO, Alleyn's School</i> 2) You Have Resigned, So Why Should I Care? <i>Michelle Hobson, Head of Human Resources, Dubai College</i>
12:15-13:15	Lunch and Exhibition
13:15-14:15	Break-Out Sessions <ol style="list-style-type: none"> 1) The Importance of Digital Governance in the Age of AI and Cyberattacks: How Schools Can Navigate the Ever-Changing Digital Landscape <i>Mark Steed, Steed Education</i> 2) Tough Conversations <i>Mike Crossley, School Leaders Training Ltd</i>
14:15-14:45	Coffee and Exhibition
14:45-15:30	Break-Out Sessions

	<p>1) Finance / Business Roundtable <i>Co-Chairs: Marina Bilivskaya, CFO, Heritage International School; Mark Loader, Business Manager, Doha English Speaking School</i></p> <p>2) Embedding Diversity and Inclusion in the School Workforce (Panel) <i>Chair: Victoria Pugh, Assistant Director of Accreditation, COBIS; Panellists: Tasneem Bhopalwala, EDI Lead, HC One, formerly Global Diversity and Inclusion (Group HR), OUP; Yasir Patel, Headteacher, St Constantine's International School; Michelle Hobson, Head of Human Resources, Dubai College</i></p>
15:35-15:45	Exhibitor Profiles
15:45-16:10	<p>Plenary: The International School Market: Trends, Growth, and Market Positioning <i>Leigh Webb, CEO, ISC Research</i></p>
16:10-16:50	Plenary: School Case Studies
16:50	Close and Thank You
18:30	<p>Conference Dinner <i>Fidelio Café</i></p>

	Thursday 1 February 2024
08:45-09:00	Coffee and Exhibition
09:00-09:50	<p>Plenary: 3 Ways to Keep Staffing Costs Under Control – a Principal-CEO's Perspective <i>Mark Steed, Steed Education</i></p>
09:50-10:00	Exhibitor Profiles
10:00-10:25	Coffee and Exhibition
10:30-11:30	<p>Break-Out Sessions</p> <p>1) Unlock the Power of Coaching: Elevate Your Team's Effectiveness <i>Dr Rona Mackenzie, Director of Education, IDG</i></p> <p>2) Safer Recruitment Step-By-Step: Panel and Q&A <i>Chair: Margaret Garrard, COO, COBIS; Panellists: Nicola McCallum, ACRO Criminal Records Officers; Cheryl Castil, Head of HR, British School of</i></p>

	<i>Bahrain; Louise Bell, Safeguarding Officer, COBIS; Emily Konstantas, CEO, The Safeguarding Alliance</i>
11:35-12:35	<p style="text-align: center;">Break-Out Sessions</p> <p>1) The Business of Strategic HR Management – Trends and Challenges <i>Barbara Gemen, CHRO, The British School in The Netherlands</i></p> <p>2) Thriving Amidst Constraints: Small School Business Management / School Operations in Challenging Contexts <i>Angela L. Fubler, CEO, Founder, and Joyce Chesley-Hayward, CFO, The Chatmore British International School; Anna Azarova, Communications Manager and Anton Zastavnyi, CEO, The British International School Ukraine</i></p>
12:35-13:30	Lunch and Exhibition
13:30-14:20	<p style="text-align: center;">Break-Out Sessions</p> <p>1) Implementing a Whole School Approach to Wellbeing – Practical Tools for All <i>Nadim Saad, Founder and Chief Happiness Officer, The Happy Confident Company</i></p> <p>2) School Marketing That Drives Genuine Growth <i>Emily Richards and Vera Ixer, The Stickman Consultancy</i></p>
14:20-14:35	Coffee and Exhibition
14:35-15:15	<p>Plenary: All Hands on Deck: The Business of School Culture <i>Anita Gleave, CEO, Chatsworth Schools</i></p>
15:15-15:30	Closing remarks
15:30	Depart