



MEETING NOTES - CTE Advisory Committee – November 20, 2018

Attendees: Bruce Bergeson, Paul Carlson, Eric Day, Dawn Hegland, Eriann Faris, Lisa Gregoire, Luke Greiner, Tom Hoff, Jodi Jordon, See Moua-Leske, Gail Polejewski, Pat Thomas, Ann Trochil, Robin Weiss, Donn Winckler

Meeting Objectives...

- *Celebrating LYFT supported projects!*
- *Planning for CTE Sub-Regional Workshops*
- *Building our legislative ASK*
- *Your Voices as Advocates*

SWWC/Other Updates

Review of Approved/Pending LYFT Applications

16 applications funded; 5 or 6 in process; starting to hear of some career exploration/non-course projects

[To learn more about recent/current projects, visit https://www.lyftpathways.org/domain/41.](https://www.lyftpathways.org/domain/41)

LYFT Pathways Sub-Regional Workshops

The Committee reviewed and suggested revisions for proposed locations and content for sub-regional workshops to be held in February/March. See attached “**Workshop Design**” document for draft content/agenda. The key focus for the workshops is to encourage collaborative projects between 2 or more schools and industry partners. The key audience are those who can make this happen in communities (schools, business, econ dev). It was suggested that we not only hold time at the workshop for action planning but also consider sharing information ahead to prep participants for the work.

Committee Members – *You can help with a workshop in your local area by providing insights on project ideas to highlight, audiences to reach out to, etc.!*

Legislative Connections – Building Key Messages

Legislative Video: Telling Stories that Matter – SWWC has been capturing videos of students; will focus on 3 projects; Pioneer Public TV will put together into one 3-4 minute video

Our Asks for 2019: The group reviewed the following...

- Tax incentives for businesses to offer scholarships and tuition assistance to recruit college students in high demand fields.
- Increase per high school student general aid for K-12 from 1.2 to 1.4 FTE to incentivize partnerships between school districts and colleges to develop shared CTE programs (i.e.,

school day, evening, morning summer, weekend) by offering state k-12 funding at 1.4 FTE per high school student general aid.

- Provide full (for student or teacher travel) reimbursement to schools for shared CTE to level the playing field for smaller districts or those that need to travel to a central/alternate site.
- More flexibility to cover requirements for graduation so students can fulfill academic requirements through their CTE courses (i.e., fulfill math or language arts credits in the context of CTE course) Example: Allow a school the local option of substituting Algebra II with a rigorous math course taught in the context of a career pathway if that is in the best interest of the student.
- Work-based Learning licensure (WBL) endorsement...? What flexibility do we want?

Group Thoughts... (Note: Overall agreed with these asks)

- What about more/continued LYFT funding; expand to whole state?
- Funding for more than 1 year/progressive funding; to help partners build in sustainability
- For WBL, use expertise of work centers/SWPIC to identify actual need/ask
- Really liked the increase for funding to 1.4; suggested running it by Tom Melcher at MDE
- Suggestion of building a platform for exploratory opportunities – job shadows, etc. Others mentioned existing platforms that we should review.
- Overall run these asks by MREA, EDAM, DEED, MWF Council, Governor Staff

SWWC staff will further refine these asks and run them by others and this committee.

Marketing LYFT/Building Awareness & Momentum: Your Voices as Advocates

The group brainstormed various opportunities for building more awareness of the LYFT Initiative and opportunity for funding and each person identified ONE ACTION item for them as individuals that they will do to help. Note: As Committee Members we are encouraged to utilize the presentations online and offer to be the advocates and spokespersons for this effort. (SWWC staff needs our help!) If you have an idea of an event or awareness opportunity and/or would like to offer your services in helping present on LYFT we should feel empowered to do so using the Overview document and the presentations on the LYFT web site.

Events to Connect With/Present At: Farm Fest, Inventor's Congress, MELT – MRVED, Enterprise MN State of Manufacturing, RDC Meetings, SW ED Pros, Soc of Human Resource Managers, Builder's Associations, Ag Groups (4-H; FFA; Farm Bureau; Farmer's Union, Healthcare Groups (Medisota, etc.)

Other Possibilities: Chamber inserts; School Daily Announcements; School Newsletters; Community Ed Newsletters; Social Media – Beef up presence; Offer classroom days at LYFT-funded projects where other schools/interested folks can visit