



Launch Your Future Today

LYFT Pathways Advisory Committee
August 11, 2021

Career & Technical Education

Rural CTE Consortium



MEMBER SCHOOL DISTRICTS



Welcome



Bruce Bergeson, Director

Collaborate. Educate. Grow.

6

Programs:

- Alternative Energy
- Construction
- Education
- Healthcare
- Information Technology
- Manufacturing & Engineering

13+

Classes

156

**2019-20
Students
Enrolled**

184+

**Students
Since
2017**

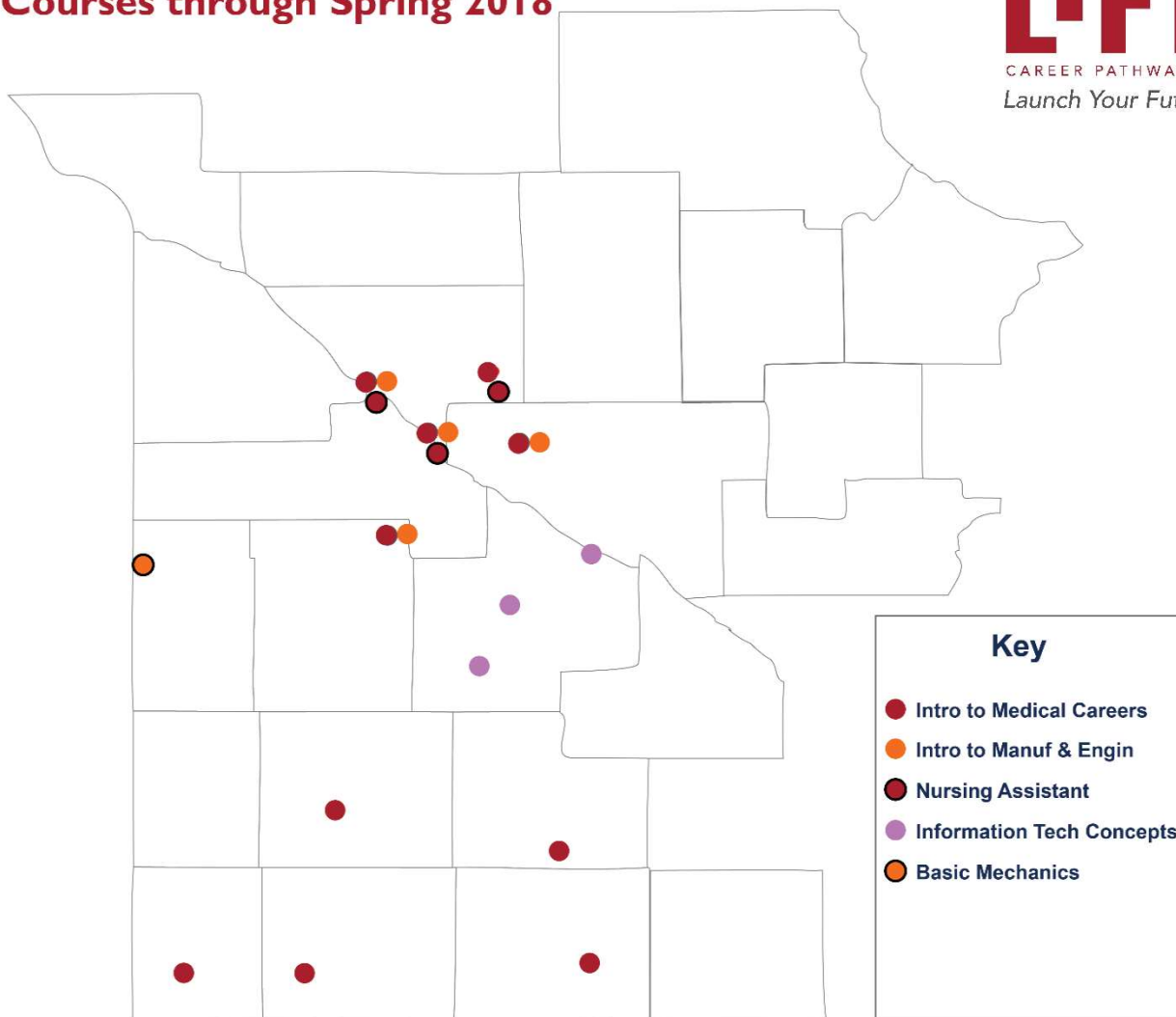
5 Schools: Lakeview, MACCRAY, Montevideo,
Renville County West, Yellow Medicine East

Meeting Objectives

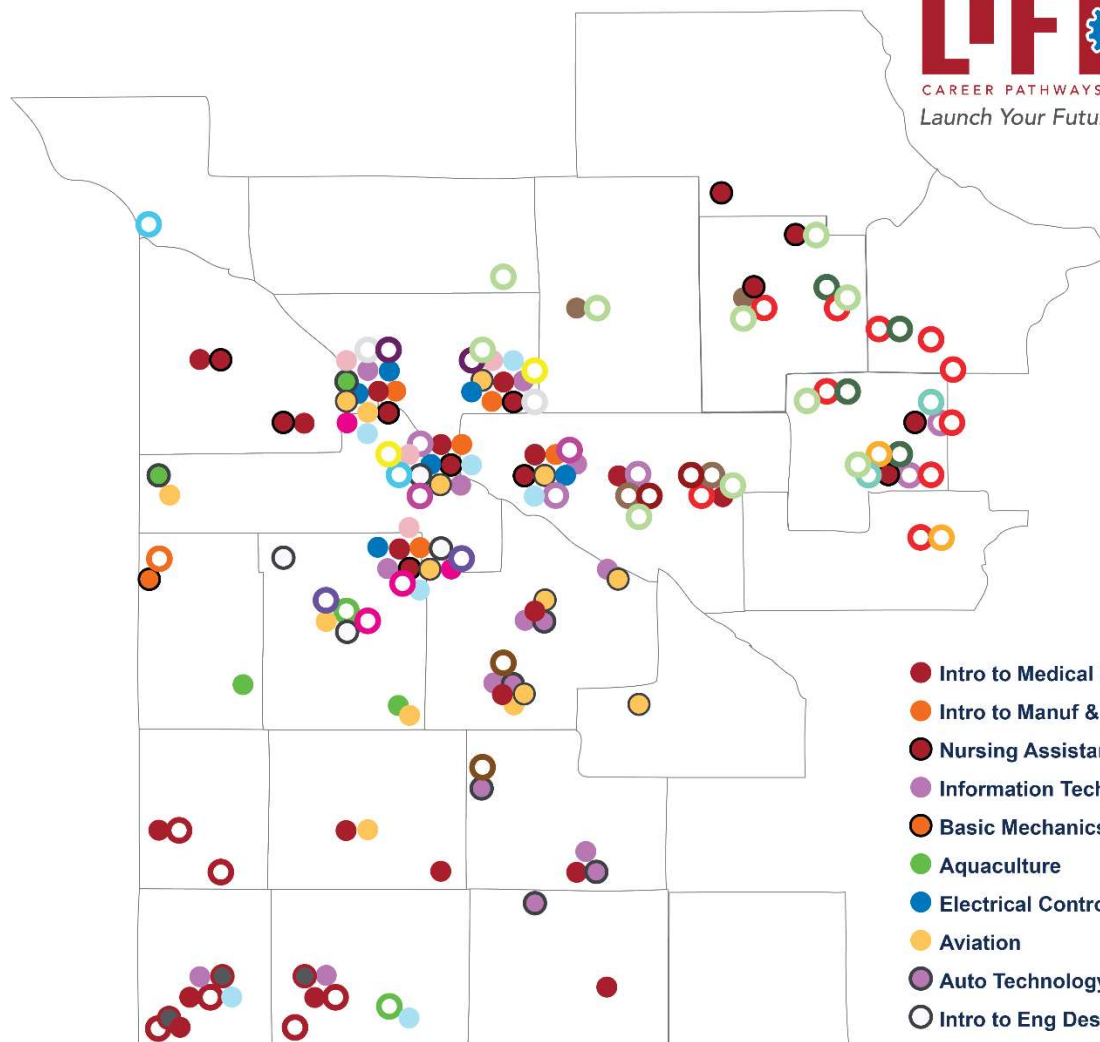
- Share and reflect on the projects and efforts funded thus far through LYFT
- Share and reflect on themes from evaluation/ripple mapping
- Review and gather feedback on plans for 2021-2022 funding and priorities
- Continue discussion of a CTE Center concept using LYFT Pathways

2017-18 School Year

Courses through Spring 2018



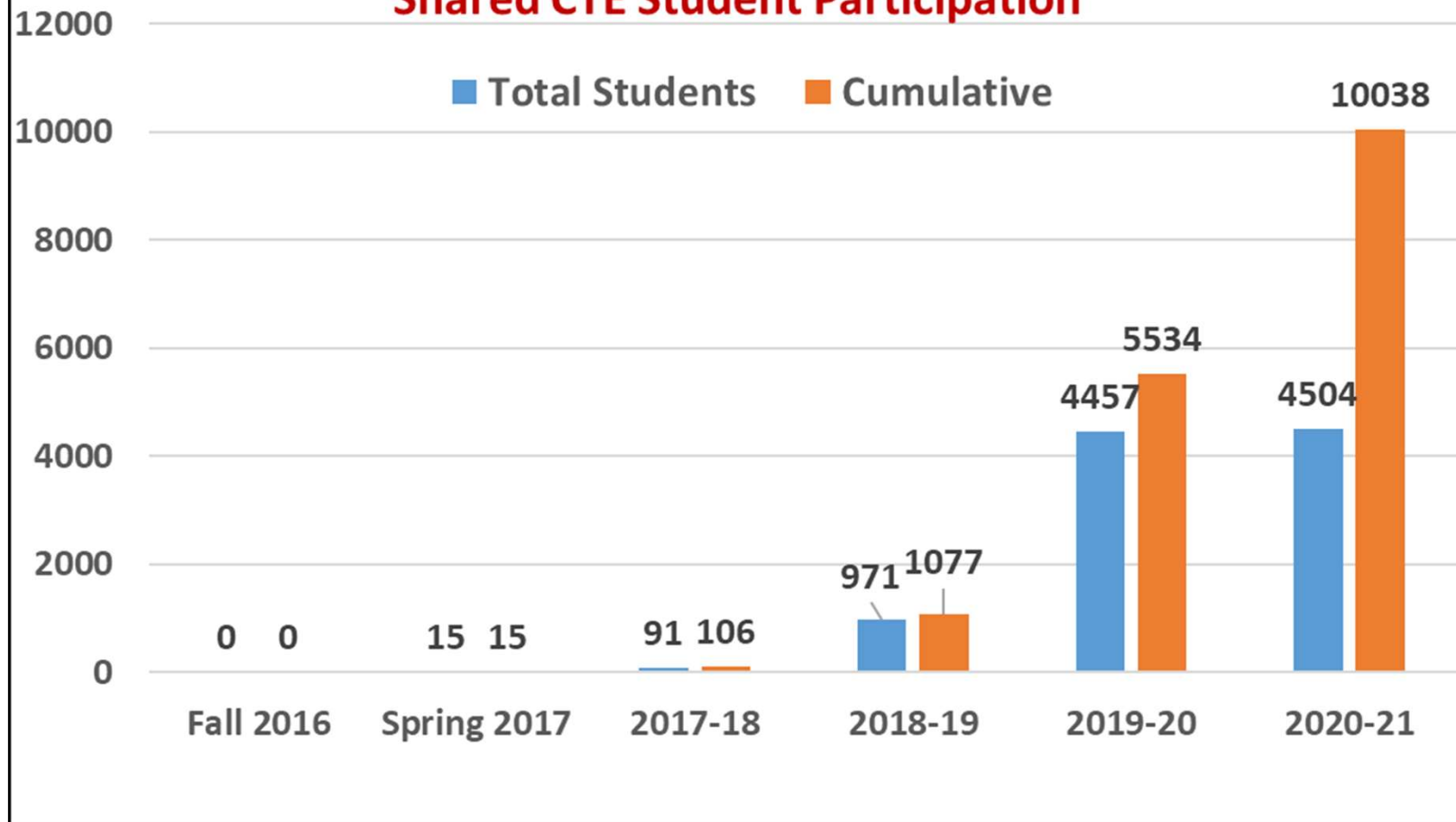
2020-21 School Year



Key

- CMJTS Work Based Learning
- Small Business Basics
- Food Truck
- CS Discoveries
- Community Health Worker
- Networking Basics
- CPR, First Aid & AED
- Electrical, Plumbing and HVAC
- CADD PLTW
- Tiny House
- Medical Terminology
- IGNITE Your Future
- Child Development
- Architecture PLTW
- Yellowstone Productions
- ProStart
- CEO
- Manufacturing
- Welding Principles
- CDL Training Program
- Intro to Education
- Pharmacy Tech
- AgDrone Technology
- Medical Careers Internship
- Industrial Const Methods
- PIC Work Based Learning
- Intro to Medical Careers
- Intro to Manuf & Engin
- Nursing Assistant
- Information Tech Concepts
- Basic Mechanics
- Aquaculture
- Electrical Controls
- Aviation
- Auto Technology
- Intro to Eng Design

LYFT Pathways Impact on Shared CTE Student Participation



LYFT Pathways Impact

SINCE INCEPTION...

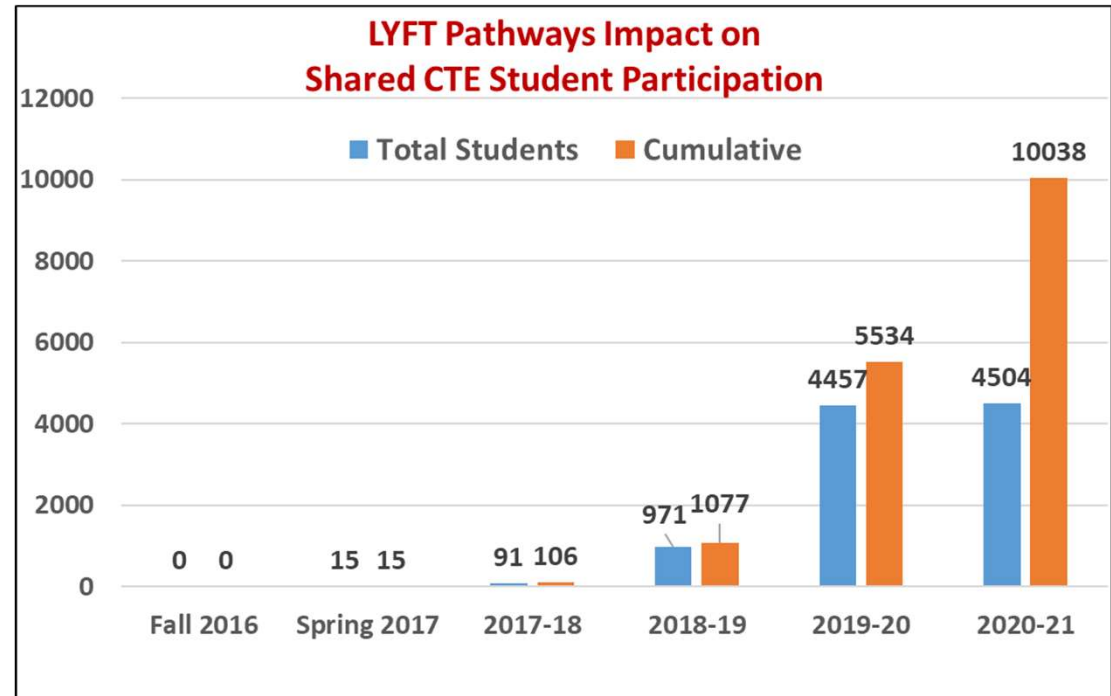
10,038 Students Impacted
51 LYFT Projects
40 of Them Courses

**500+ Students Earned about 1,500
College Credits**
Tuition Savings of about \$300,000

Average Project Award - \$35,000

**Project Budget Matches for the
1st Year of \$1.7 Million**

*All data based on estimates for the 2020-21 Fiscal Year



LYFT PROJECT UPDATES

- **Recently Funded LYFT Projects: (~\$125,000)**
 - Collaborative CTE/Culinary Science & Welding—Truman, Fairmont, MN West CTC, business partners
 - Emergency Medical Technician – NLS, Paynesville, Ridgewater, Centra Care, New London Ambulance
 - YES! Green Career Workshops – PWELC, LQPV, WWG, YME, Willmar, CMJTS, SW MN PIC, Eco-businesses
 - Crow CAPS/MAPS – BBE, Paynesville, NLS, Sauk Centre, Ridgewater, CMJTS, Manufacturing/Construction Companies
 - CNA and Construction Trades – Ortonville, Clinton-Graceville-Beardsley, Ortonville Area Health Services, Construction Businesses

Resources for Students/Educators

- **Video:** Focus on alternative options/decisions
- **3E's Roadmap:** Exploration, Exposure, Experience
- **Resources/Worksheet**
- **3E's Workshop**
- **Career Course**
 - About 12 lessons drafted thus far
 - 2 teachers identified to pilot in 2021-22
 - Fully Developed for Fall 2022

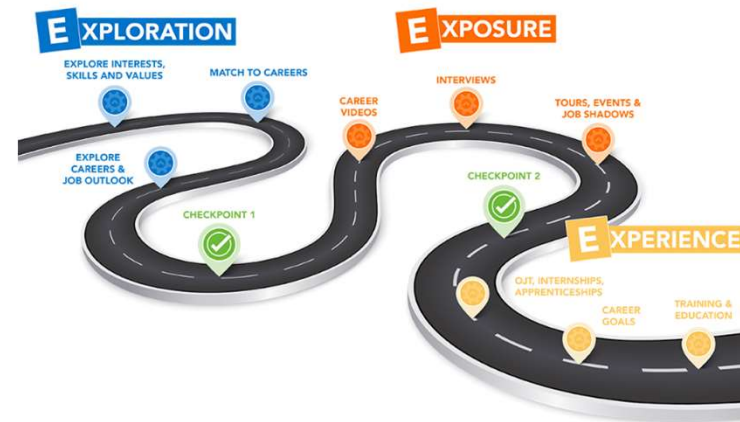
What happens next after high school?

Watch [this video](#) to get started on your journey.

The 3 Es Roadmap

EXPLORATION | **EXPOSURE** | **EXPERIENCE**

Download this [FREE WORKSHEET](#) to help you track what you learn along your journey.



Group Discussion:

MARCH 2021: What ideas do you have for sharing/using these resources?

SHARING

- Share with School Counselors/Teachers/Parents
 - Email outreach
 - Posters with QR Codes
 - Add to all school websites
 - Social Media matched to audience/user
- Utilize existing networks
 - School In-Service Days
 - CTE/WBL/School counselor meetings
 - Statewide networking organizations
 - College Recruiter's Toolbox
 - Links on workforce development scholarships
 - Share w/ colleges that offer WBL licensure
- Youth Program staff/HS presentations
- Share at Career Expos/Events
- **Share with Chambers/Econ Dev Professionals**

USING

- **[Incorporate into existing] Career Classes**
- **Develop new Career Course**
- Youth Program staff/HS presentations
- Students use worksheet/resources throughout high school as they explore, career tests, shadowing, etc.
- **Gather a cohort of school champions and teach how to use tool (workshops)**
- Continue offering support to new collaborative efforts
- **Identify a few pilot educators/schools to work with materials and provide feedback**

Any new ideas or suggestions??

Insights for Sharing/Using The 3E's

Outreach Suggestions...

- Get in front of legislators to share w/ connections
- Churches as an avenue to reach parents/students
- Community Clubs (Rotary, Sportsmens, etc)
- Area Learning Centers
- Chamber Lunch & Learns/Summits; with action items
- RDC's/Economic Development groups
- Home School Associations
- Workforce Development Boards/ Youth Committees
- Movie Theaters - opening advertisements with QR Code

Insights for Sharing/Using The 3E's

Usage Suggestions...

- Offer as independent study course
- Community Education class
- Home school – workshop for parents/use by students
- Professional Learning for Teachers
- Translate curriculum to Somolian
- Area Learning Centers
- Offer as college credit



schazdon@umn.edu

Phone: 612-624-0982



Evaluation

Evaluation Groups...

- October 2020 – LYFT Advisory Committee
- November 2020 – LYFT project students
- March 11/17, 2021: K-12 teachers/admin
- Apr/May 2021: Business Partner Survey

Total participants: 63



Ripple Effects Mapping for Evaluation

Evaluation: Ripple Effects Mapping

IMPACT: Emerging Themes

- Building connections that expand opportunities
- Collaborating to create a CTE ecosystem
- Revitalizing CTE
- Creating real-world career experiences
- Providing opportunities for career exposure and exploration
- Promoting student growth and leadership
- Addressing challenges

Building Connections

Types of connections that business owners have strengthened	Count	Percent (of 19 responses)
Students	14	74%
School Administrators	13	68%
Educators/Teachers	12	63%
SWWC Service Cooperative	6	32%
Other businesses	4	33%
State/Community College Representatives	5	26%
Workforce Development Organization	3	16%
Parents	2	11%
Economic Development Organization	2	11%

I met many business leaders and had so much community involvement with surrounding towns that I would not have gone to. I didn't expect to make such great connections either. I didn't expect my class to be so real, most of what we learn in school is hypothetical and CEO is extremely hands on.

Student

Connections with our member school districts have grown for me. Deepened connections with community businesses. I previously worked with the SW MN Private Industry Council and now have deepened connections with them. The more we know, the more we can help them. The more connections we have, the more are available to them.

Educator

Collaborating & Revitalizing CTE

The greatest opportunity came out of the face-to-face interactions that were created between businesses and other businesses, businesses and students and businesses and administrators from the high schools and community college.

Business owner

“Schools are willing to work with each other. Some of the territorialism has been eliminated due to the criteria of the grant applications.”

Advisory Committee Member

Business owner responses about LYFT outcomes	Count	Percent (of 19 responses)
Enhanced community collaboration/partnerships	12	63%
Increased awareness of jobs that don't require a four-year college degree	12	63%
Improved awareness and understanding of local jobs/career opportunities	12	63%
Increased connections to high school students in my area	11	58%
Increased connections to educators/school districts in my area	10	53%
Improved/enhanced technical skills for students	9	42%
Advanced opportunities for real-world, hands-on learning	8	47%
Stronger student workforce skills developed	7	37%

Key thing for me is the renaissance of CTE in the high schools. We have been down in CTE for so many years, it has really been fun to see it coming back. We are seeing politicians advocate for CTE and it is really pleasing to see that CTE is becoming an important piece of education and a logical career pathway for many students.

Advisory Committee member

Real-world Career Experiences, Exposure, Exploration...

“These are very valuable experiences to my life...without these opportunities I do not know if I would be as confident as I am going into an education major.”

Student

A teacher highlighted that **“students are learning that their career options truly are endless and they’re able to do many more things than they originally had thought about. Students have found interest in things they didn’t imagine they would enjoy.”**

I have been reminded throughout the LYFT Pathways project that even one meaningful experience can have a big impact on a student’s future. That is hard data to quantify, but the student impact continues to amaze me.

Advisory Committee member

“This connection will benefit me tremendously... I now have great tips and advice if I become a social worker.”

Student

I have learned that a couple students started pursuing my career path after attending the event. It's very rewarding to know I was able to help excite them and help guide their future career by sharing what I know.

Business owner

Student Growth & Leadership

[Working through challenges] has helped me grow a stronger work ethic and it helped show me the importance of sticking through, this will help me get through the hard times, and it will help me get to my future and what I want in life."

Student

I had no clue that I would learn soft skills such as shaking someone's hand or knowing how to make conversation on the fly. All of these skills are things I would have had to learn on my own and I am grateful I could learn them in a safe "class-like" environment instead.

Student

One educator commented that **"It was another level of responsibility they hadn't encountered before."** Another educator noticed increased confidence, study skills and compassion for others as a result of LYFT CTE experiences.

Addressing Challenges

- Shifting a culture that has placed CTE on a back burner
- Sustaining CTE programming (need community AND business champions)
- Increasing outreach to parents AND students
- Logistical challenges with student schedules and transportation
- Maintaining CTE efforts during pandemic
- Capacity of school administrators/educators/counselors

Your Insights...

What stands out for you?

- The stories/quotes about impact
- The impact of collaboration/connections

What needs our immediate attention?

- Use the data/stories to make the case for CTE
 - Quotes on web sites; media press release; share with community colleges
- Market to students/schools by using stories
- Consider additional student surveys and alumni connections



Regional/Statewide Efforts

- Budget/Legislate Update
- CTE Center Concept

Budget/Funding Priorities

Rural CTE Consortium Funding	\$3,000,000
Expended to Date (6/30/21)	\$2,212,850
<u>Committed for Projects/Staff for FY21-22</u>	<u>\$670,000</u>
Estimated Remaining for FY 22 New Projects	\$120,000

- **Creating Entrepreneurial Opportunities (CEO)**
- **NextUp**
- **FutureForward™**
- **Mini-Grants for Partnerships**



Legislative Update/Statewide Efforts

Rural Career and Technical Education Consortium Grants Appropriations

Authors: Weber ; Dahms ; Dornink ; Johnson ; Duckworth

- \$3 Million for FY22 and \$3 Million for FY23
- This appropriation is included in the 2024/25 budget base at this same level of funding
- The law does not name recipients or cite previous session law
- No grantees named, but assume it is the original 5 Service Cooperatives (are getting clarification from MDE)
- Advocating for LYFT Pathways as a cooperative model for multi-region/state
- Potential for combination of quick-start project funds and planning efforts
- Potential to leverage additional funds beyond the legislative grant



Looking back...March 2021 Small Group Discussion on LYFT as Regional Service Model

How might LYFT shift from a source of funds to a comprehensive regional service model?

- Centralized services for career pathways
 - Replicate the work and learn coordination in all schools
 - How to share funding sources to support more of this work
 - Technical assistance model
 - New careers course taught by team from CMJTS/PIC/SWWC
- Coordination – Leading the work collaboratively
 - Connections and catalyst between schools, colleges, business, industry
 - LYFT Advisory Consortium continues; [build similar regional groups and a statewide group off reps from each region]

LYFT Career Pathways – CTE Center Concept

LYFT Career Pathways: *Launch Your Future Today*

- *Rural Center for CTE in SW and WC Minnesota*
- *A Comprehensive Minnesota Rural CTE Center*
- *Minnesota Rural Center for CTE*

<u>About Us</u>	<u>Business Connections</u>	<u>CTE Licensing</u>	<u>Career Education</u>	<u>Project Funding</u>
<ul style="list-style-type: none">• Purpose• History• Partnership• Governance	<ul style="list-style-type: none">• Work-based Learning• FutureForward™• Business Engagement Model• Labor Market Reports• Entrepreneurship• Workforce Agency Contacts	<ul style="list-style-type: none">• CTE Licensing• WBL Endorsement• Concurrent Enrollment	<ul style="list-style-type: none">• CTE Courses - Programs• 3 Es Roadmap• Career Education Course• Career Counseling Services• Project Discovery• CTE Exploration Kits	<ul style="list-style-type: none">• Funded Projects• LYFT Pathways• Foundation• Carl Perkins• Grant Writing

Small Group Discussions:

If LYFT Pathways was adopted as a multi-region or State model, how might that positively or negatively impact our region's efforts?

Your Insights...

POSITIVES/ADVANTAGES

- Political Capitol
- Shared ideas/best practices; avoiding duplication
- Spirit of cooperation (regional yet collaborative)
- LYFT brand and model expanded upon; building bridges between business, education, community
- Greater opportunity for leveraged dollars
- Continuity for students; mobility

CHALLENGES/DISADVANTAGES

- Potential loss of control; how to collaborate yet customized/flexible within each region
- Equitable distribution of funds
- Regional differences (demographics, lifestyle, economics)
- Keeping focus on spirit of cooperation
- Concern of losing voice of business/economic development
- Larger areas/cities may not “need” collaborations
- Keeping administrative costs down
- Competition between schools/regions

Small Group Discussions

If adopted, what might a statewide structure for LYFT Pathways look like?

- Regional Steering/Advisory groups with state-level interaction between the groups
- Grants handled at local/regional level
- Shared web site (LYFT) with regional opportunities/resources by drop downs
- Funding – some for statewide efforts/coordination and some at regional level
- Coordination of some statewide efforts handled by specific region (FutureForward™ by SE, 3E's by SWWC, etc.)
- Have a paid position for coordination within each region; ensure management or coordination not tied to specific person; clear roles/responsibilities if someone leaves
- Use existing organizational structures as model (service coops, ADO's, ECI, etc.)



Regional LYFT Projects

- Entrepreneurship - CEO
- Career Education/Planning - NextUp
- Work-based Learning – FutureForward™

Entrepreneurship



<https://www.midlandinstitute.com/>

<https://www.youtube.com/watch?v=o3dLaJaLZo0&t=18s>

LYFT-Supported Collaborations:

- SW MN CEO – Luverne, Pipestone, Adrian, Ellsworth, HBC, Edgerton, SW Christian
- West Central MN CEO – MACCRAY, KMS, RCW, Central MN Christian
- Lyon/Murray County Area – Marshall, MCC
- MN River Valley – YME, Montevideo, Lakeview

Career Education and Planning

Transition curriculum for your teachers and students.

NextUp can help improve results and help prepare students for employment success in a fun and engaging way.



<https://www.transitioncurriculum.com/#>

Work-Based Learning



<http://www.futureforward.org/>



Partners: CMJTS Career Navigators and SW MN PIC Work and Learn Coordinators

Additional Insights to be Gathered...

How do you envision your organization using FutureForward™?

How might you help in sharing this opportunity throughout the region?

What needs our attention in 2021-22?

These questions will be posed to the committee via email.

Reflections/Next Steps

- Next Steps
 - Establishing guidelines/outreach for 2021-22 funding
 - Continued efforts with regional projects
 - Continued discussions on LYFT as a CTE Center Concept
 - Next Meeting...November, 2021



THANK YOU!

- Tom Hoff, tom.hoff@swsc.org
- Cheryl Glaeser, Cheryl@achieveresultstogether.com



Thank You!



CAREER PATHWAYS

Launch Your Future Today