Harbor Strong Coalition



Haley Falley, Harbor Strong Coalition Coordinator

COMMUNITY PREVENTION & WELLNESS INITIATIVE (CPWI)

CPWI is a partnership with OSPI, counties, educational service districts, schools and prevention coalitions supporting communities in preventing alcohol and other drug misuse.

Empowers communities to make sustainable changes.

Ensures effective prevention services.

Provide funding, training, and technical assistance.

Better target and leverage limited public resources.



Mission Statement

The mission of Harbor Strong is to prevent and reduce substance abuse and related problems to youth, adults and families by providing leadership, education and community partnerships promoting a healthy, positive lifestyle.

Who is in the coalition?





- ***Coalition Members Represent 12 Community Sectors***
- Youth
- Parents
- Law Enforcement
- Tribal Governments
- Business
- Healthcare Professionals
- Media
- School
- Youth-serving Organizations
- Religious/Fraternal Organizations
- Local Government
- Substance Treatment Organizations

How are we making a difference?

- Provide education to youth, parents, community members, and policy makers
- Raise awareness in communities about the consequences of alcohol and other drug use through environmental strategies.
- Decrease early initiation and access to substances among youth
- Young people have more opportunities to be involved in positive activities and change.
- Increase social connectedness and mental health management skills
- Collect and analyze data to make informed decisions
- Provide equitable support for students, staff, and school events

What do we do?



- Parenting Wisely
- Starts with One Campaign
- Al's Pals
- National Drug Take Back Day
- Community Survey
- Youth Prevention/Collaboration
  - Mega Brain, Movie Night
- Lock Box Distribution
- Advocacy and Policy work
- Professional Development for Coalition members and the public
- Review data and build future action plan

What would we like to do?

- Implement programs at younger age
- Provide tools to parents on engaging in conversations with youth
- Provide community connectedness opportunities
- Continue building on mental health into coalition
- Use student voice to change perception on substances
- Continue focusing on fentanyl prevention
- Increase visibility in our schools and community



<u>Youth Cannabis and Commercial Tobacco Prevention Program:</u>

- Cannabis-specific prevention messaging
- Staff training on substance identification and awareness
- Cannabis and Tobacco-Free Zone Signage/billboard messaging

What's Next:

HARBOR STRONG

Come And Join Us For Our

KEY LEADER EVENT

FRIDAY, MAY 26TH, 2023
TINDERBOX COFFEE ROASTERS
DOWNTOWN ABERDEEN

The Harbor Strong Coalition invites you to learn more about Aberdeen's youth substance use prevention coalition. Please join us to hear about the coalition's upcoming goals, data, and to meet our partners. Light refreshments and snack will be provided.

MEET AND GREET : 9AM

COALITION PRESENTATION: 9:30AM

COALITION MEETING: 10AM TO 12PM (OPTIONAL)