

REC & ED BIANNUAL REPORT 2017

Presented to the AAPS Board of Education
December 20, 2017

Jenna Bacolor, Executive Director

Exceptional

ANN ARBOR PUBLIC SCHOOLS

Lead. Care. Inspire.



Rec & Ed Biannual Report Presentation Outline



Mission, Values, Staffing



Programs and Participation



Scholarship Program



Successes and Challenges

Part I: Mission, Values, Staffing



Mission, Values, Staffing



Programs and Participation



Scholarship Program



Successes and Challenges

MISSION

Improve the quality of life in our community through recreation and education.

VALUES

Be inclusive

Build community

Promote wellness

Meet District & community needs

Ensure sustainability





MISSION MOMENTS

Watch for **Mission Moments** throughout the presentation. These testimonials give voice to the numbers, illustrating program impact at a personal level.

Rec & Ed Departments



EARLY CHILDHOOD

Preschool Classes
First Steps
Safety Town

Youth Enrichment Classes & Camps
Adult Lifelong Learning, Fitness & Yoga
Instructional Sports

LIFELONG LEARNING



SCHOOL AGE CHILD CARE

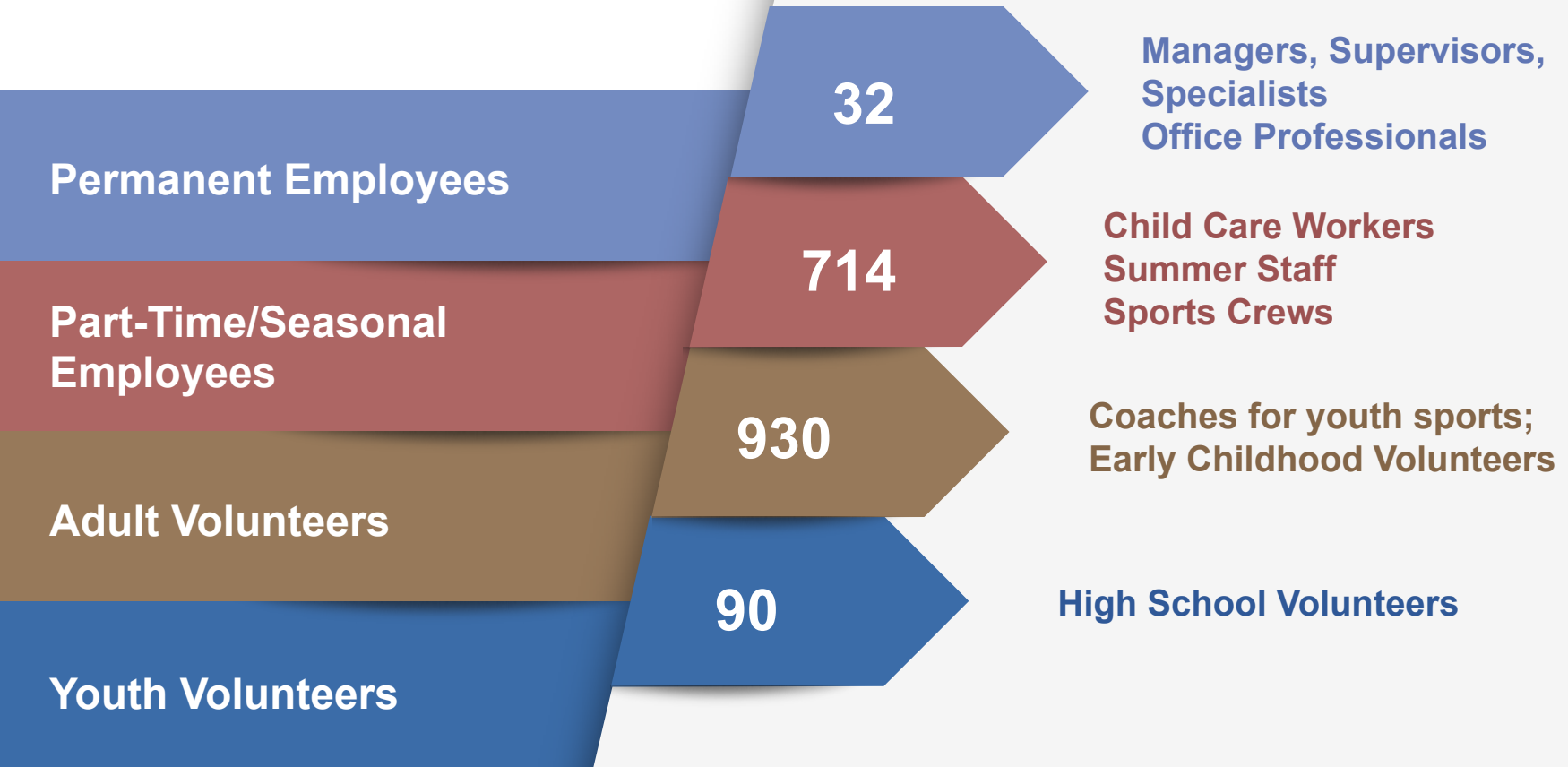
Before and After School childcare at
18 elementary and K8 buildings

Youth League Sports
Adult League Sports

TEAM SPORTS



Rec & Ed's Staff and Volunteers



Part II: Programs and Participation



- ✓ Mission, Values, Staffing

- ✓ Programs and Participation

- ✓ Scholarship Program

- ✓ Successes and Challenges

UNIVERSITY MUSICAL SOCIETY

UMS 101

Workshop at Pioneer +
discounted tickets to
performance

UMS Night School

Six-session class +
discounted tickets
to performances

2017 HIGHLIGHTS



Photo credit: Jim McGuire

2017 HIGHLIGHTS

CODING CLUB

Pioneer HS computer science students taught elementary after school coding classes at Dicken and Eberwhite



2017 HIGHLIGHTS

FLIPSIDE ART STUDIO

New after school classes, school break camps, and adult classes in their downtown Ann Arbor studio and school buildings.



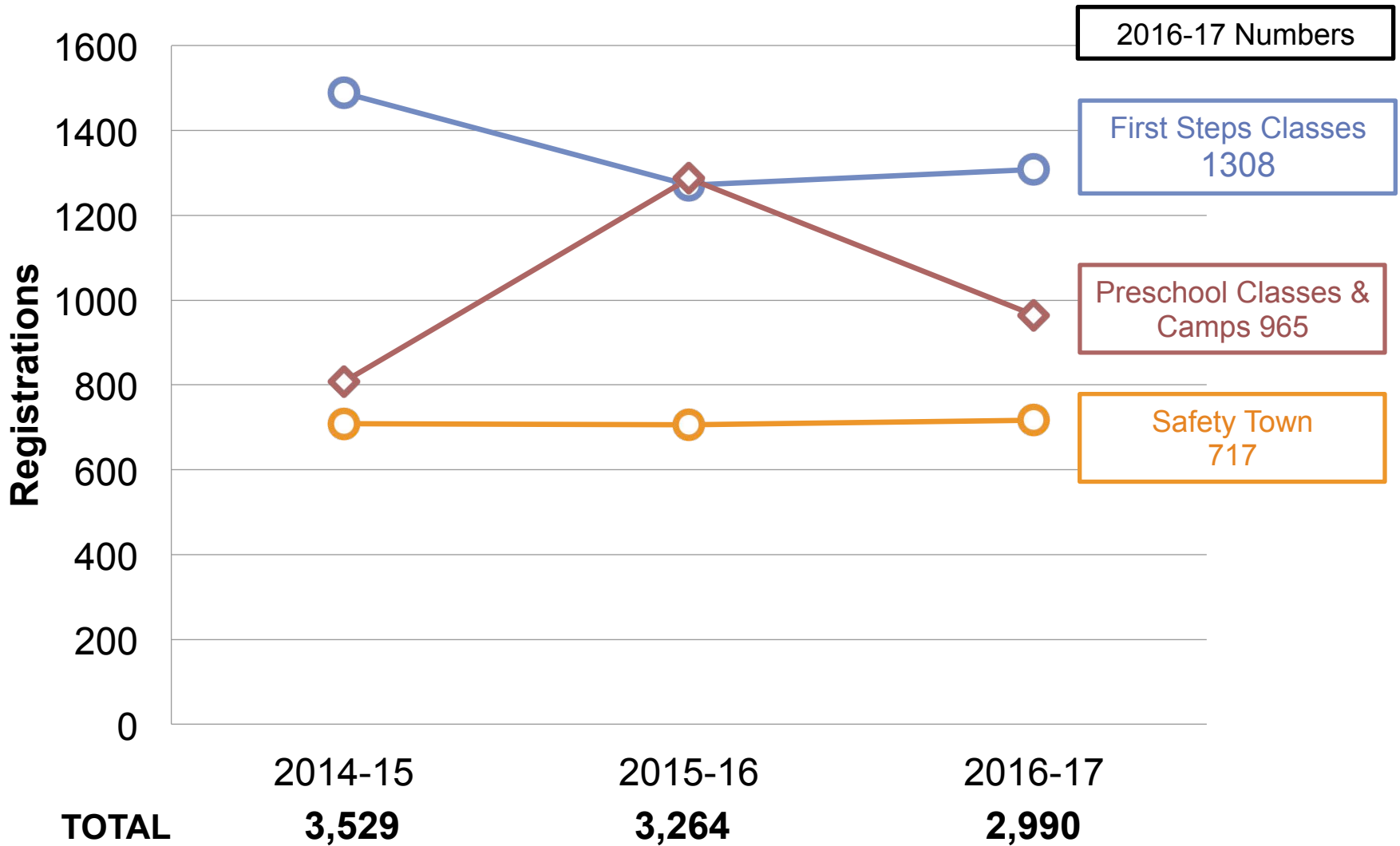
Early Childhood

The first 5 years of life are a period of amazing growth in all developmental areas. How we interact with our babies, toddlers and preschoolers makes a huge difference in how prepared they are to start kindergarten.

The supportive play experiences offered in our First Steps and preschool classes help build community around supporting young children's essential social and emotional, language, literacy, and motor skills.



Early Childhood Registrations 3-Year Trend



EARLY CHILDHOOD MISSION MOMENT

Moving from San Francisco a year ago was quite a transition. My husband and I had fears about entering a small town after living in such a cosmopolitan city. When I walked into First Steps, I instantly knew there was a world-class feeling... multiculturally and socio-economically...the mix of people and children feels amazing.

--S. Anand, First Steps and Preschool parent,
mother of two-year-old Anya



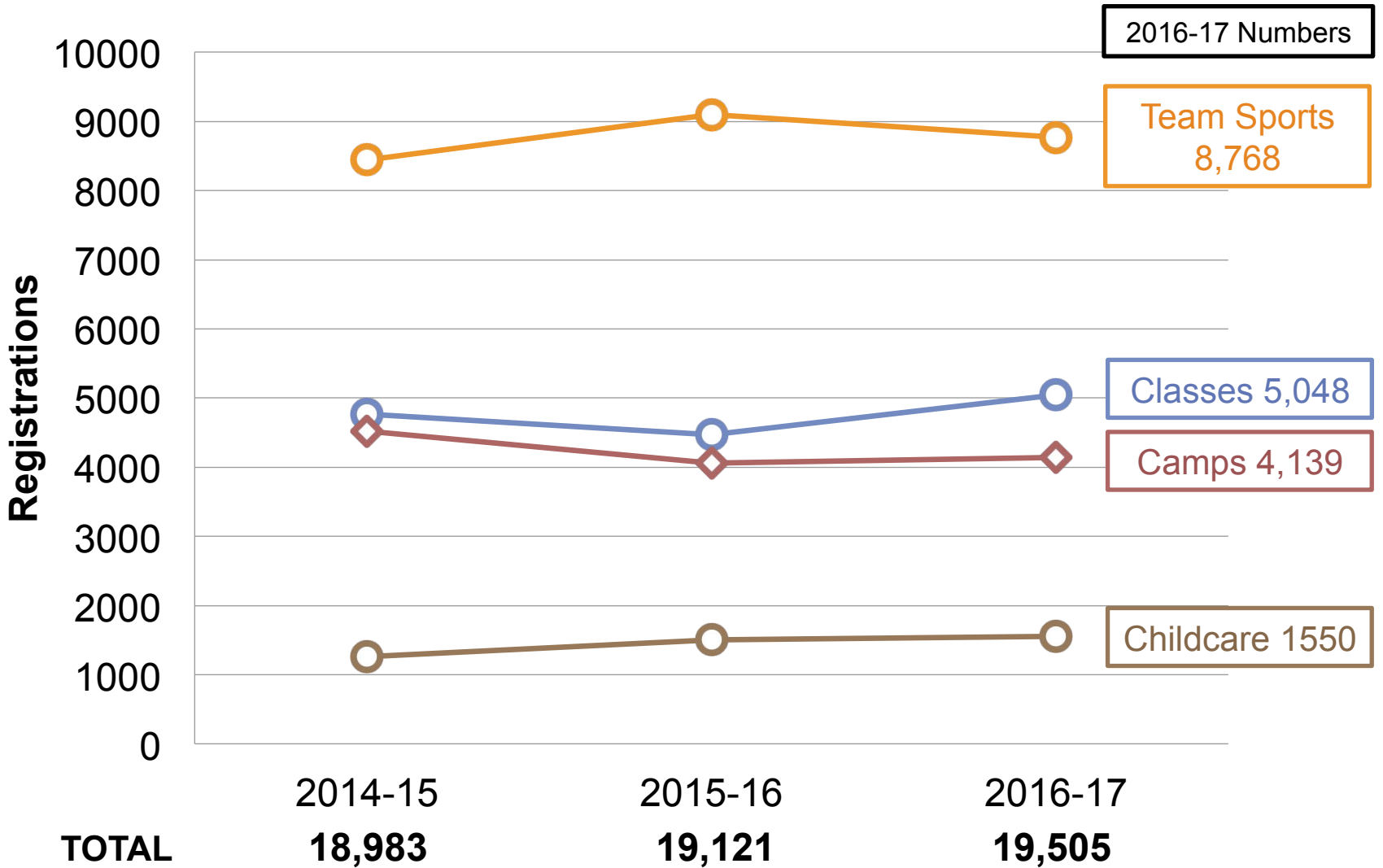
K-12 Programs

Generations of Ann Arbor children have grown up playing on Rec & Ed's recreational sports teams and attending our after school classes and school break camps.

Beyond the enrichment, learning, and sports skills, participating in Rec & Ed programs helps children make friends from all over town, explore creativity, and become more confident in science and other academic topics. As they grow older, youth have opportunities to develop leadership skills with Rec & Ed's High School Volunteer Program.



K-12 Registrations, 3-Year Trend



BRYANT
WHERE WE
LEARN AND GROW



School Age Child Care Mission Moment

The first day of school, I was a very nervous mom...when I arrived to pick them up from child care, they had the biggest smiles and didn't want to leave. I was approached by the two child care staff, who shook my hand and introduced themselves to me. It was the best feeling to have them know exactly who I was.

We are now two months into being in Ann Arbor and my children attending Bryant. They're still just as excited to go back as they were the first day. Attending the SACC program, they were able to meet new friends and adapt to their new surroundings fast.

--Kellie, mother of two students at Bryant



Youth Team Sports Mission Moment

“The [Rec & Ed Scholarship] program has allowed my sons to feel a sense of belonging in the community. It was really hard for them to make friends or self identify with schoolmates. However after participating in a couple of team sports, they made friends, gained confidence and felt like they belonged. As a parent this meant the world to me. It is also great for my sons to interact with a positive male.”

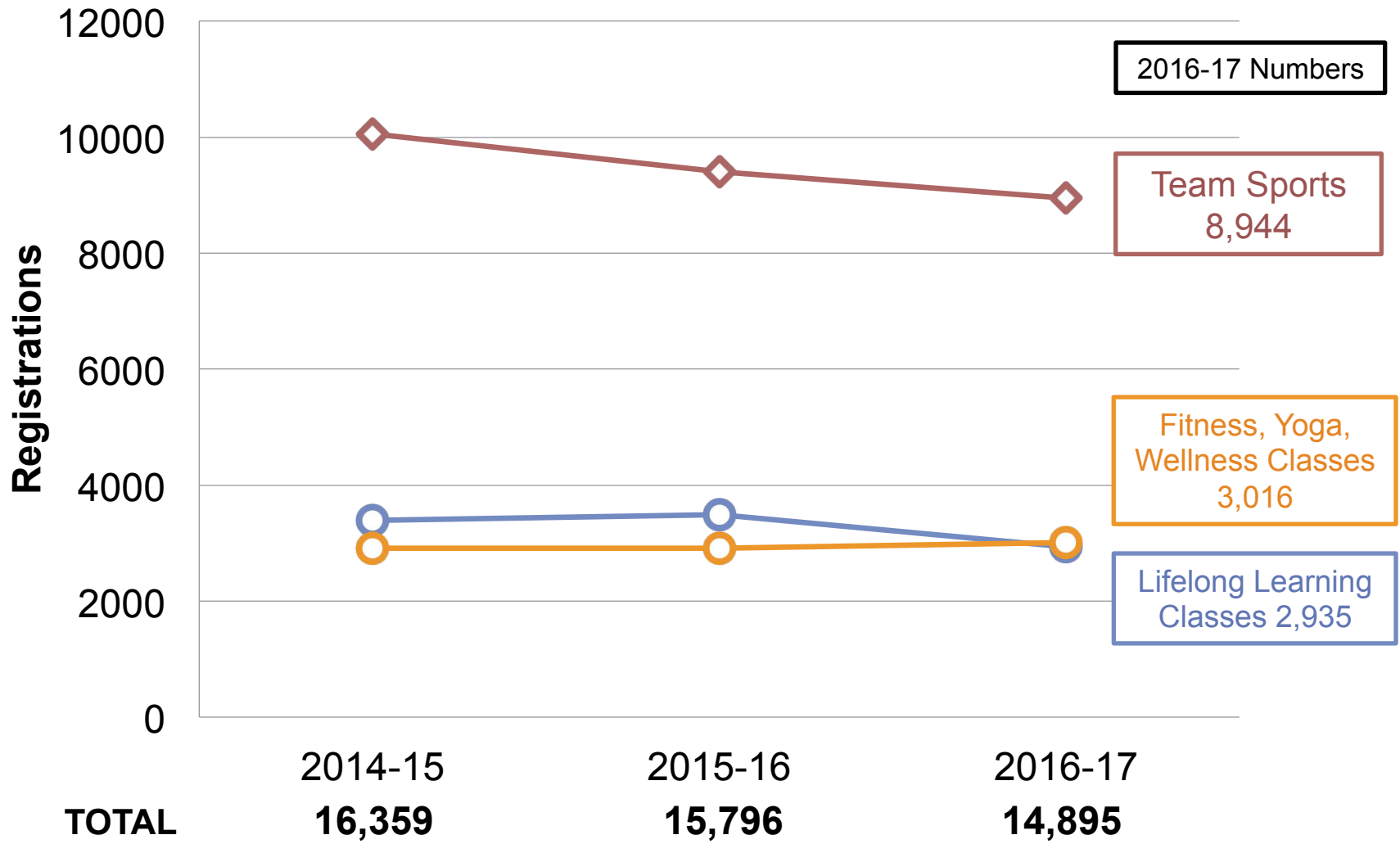
--Parent at Clague Middle School

Adult Programs

Staying active and intellectually and creatively curious within supportive communities are keys to a happy adulthood. Rec & Ed's programs offer the opportunity to keep learning and growing as we age. For older adults, in particular, participating in Rec & Ed programs helps maintain a strong connection to AAPS.



Adult Registrations, 3-Year Trend



Adult Programs Mission Moment

“The Orange Crush softball players formed as a free agent team in 2014. Two players met on the team, fell in love, and asked me to officiate their wedding. They now have a one year old baby AND we were division champs this year!”

Erik Zimmerman
Team Captain



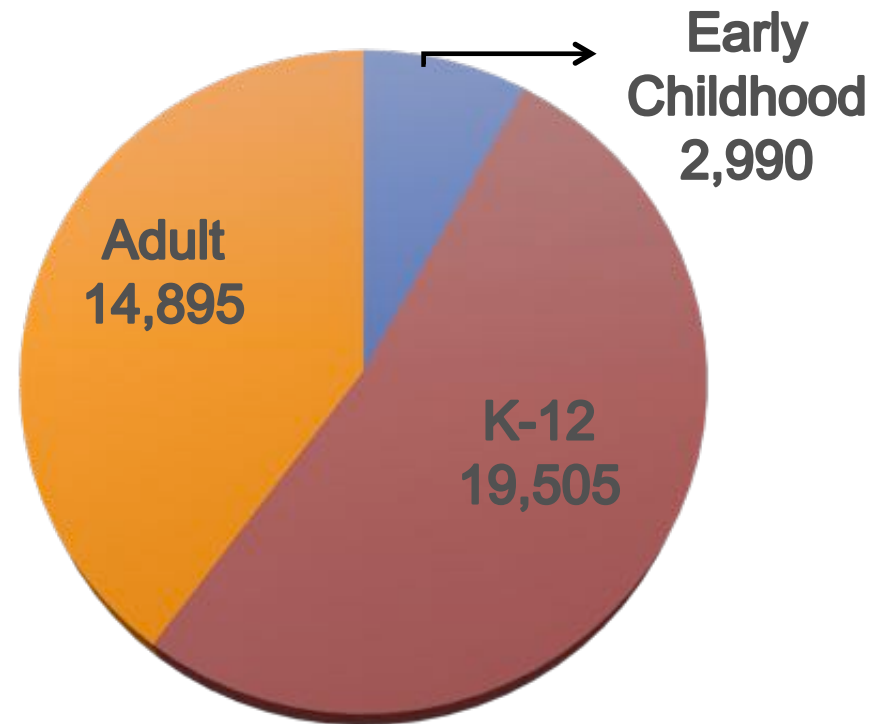
2016-17 Totals

Total Classes

(Enrichment, Yoga/Fitness,
Instructional Sports)

Classes	
Early Childhood	191
K-12	424
Adult	640
Total	1,255

Registrations = 37,390



Part III: Scholarship Program



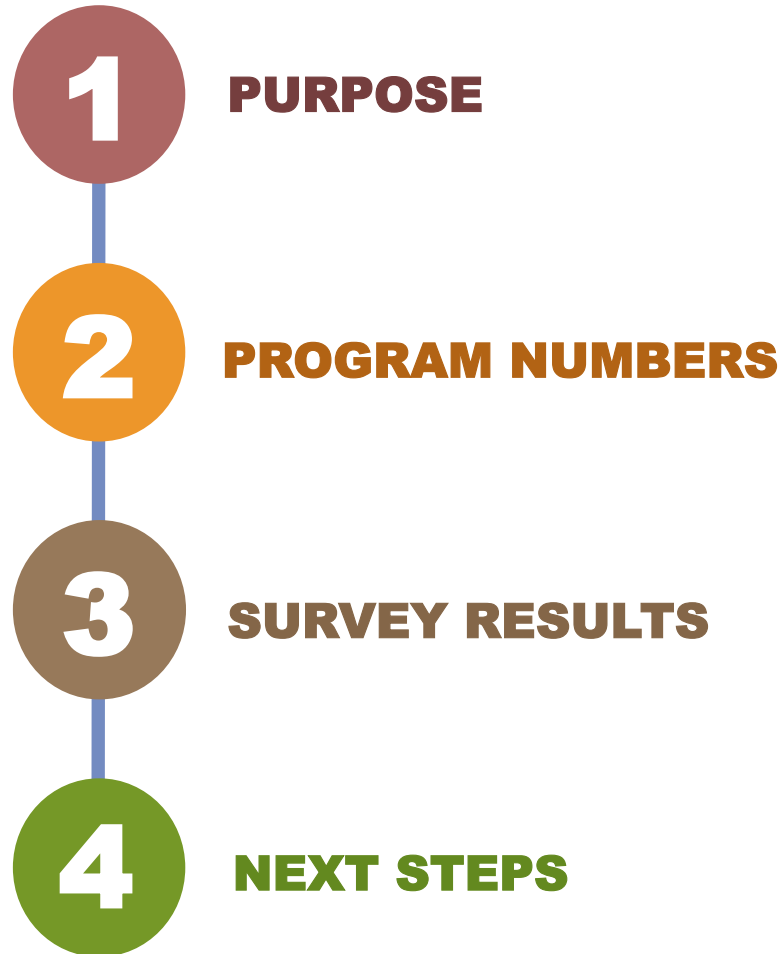
✓ Mission, Values, Staffing

✓ Programs and Participation

✓ Scholarship Program

✓ Successes and Challenges

REC & ED SCHOLARSHIP PROGRAM



“Providing access to high quality out-of-school learning experiences is one of the most important measures that can be taken to reduce disparities and level the playing field.”

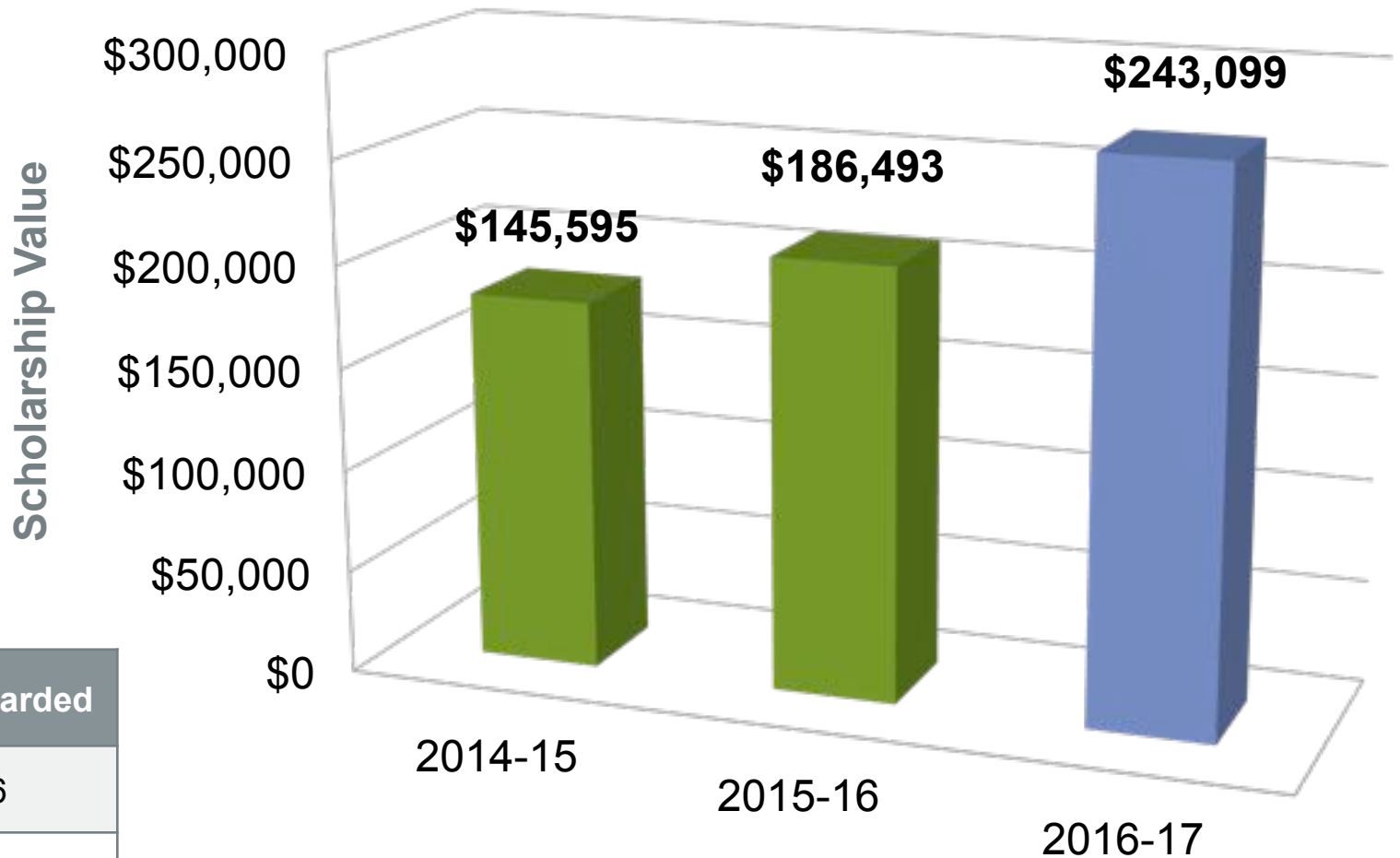


-- Pedro Noguera, PhD
Distinguished Professor of Education
UCLA School of Education and Information Studies

Scholarship Program Overview

- Purpose: Equity, Access, Opportunity
- Application Process
- Scholarship Award
- Fee Waiver vs. Funding through Donations

PreK-12 Scholarship Award Value



Year	# Awarded
14-15	1,376
15-16	1,356
16-17	1,555

Scholarship Participant Survey

- November 2017
- Anonymous survey using Google Form
- 316 families with children in the program contacted, 116 responded (37%)
- All AAPS schools represented in results

Scholarship Participant Survey

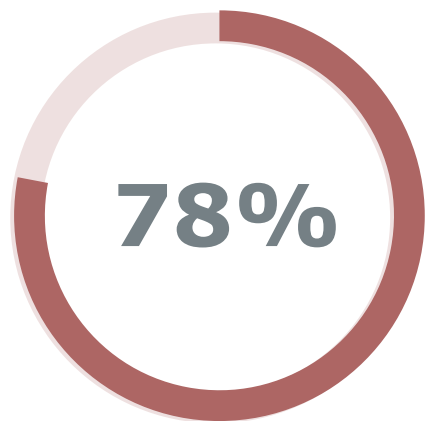
Which Rec & Ed activities has your child (or children) participated in through the scholarship program?
Check all that apply.

Rec & Ed Activity	Number
After School or Weekend Class	58
Team Sports	53
School Break or Summer Camp	40
School Age Child Care	29
First Steps or Preschool Class	22
Safety Town	17
Pay to Participate (MS/HS Athletics)	19

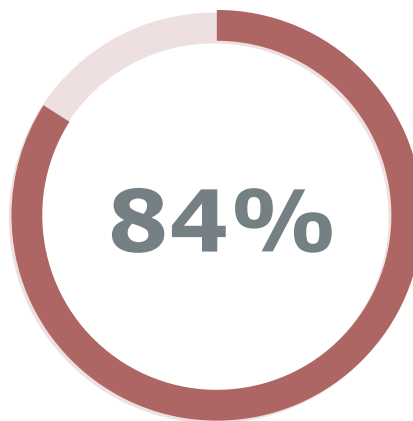
116 respondents (37% response rate)

Scholarship Participant Survey

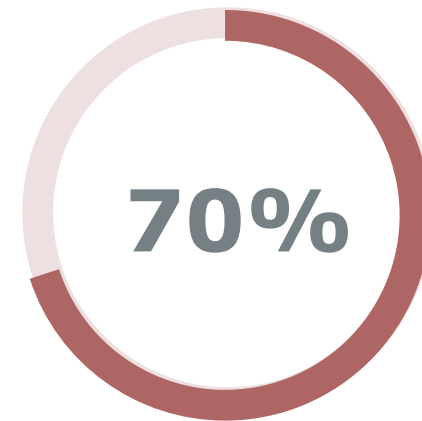
Percentage highly satisfied or satisfied with...



Application
Process



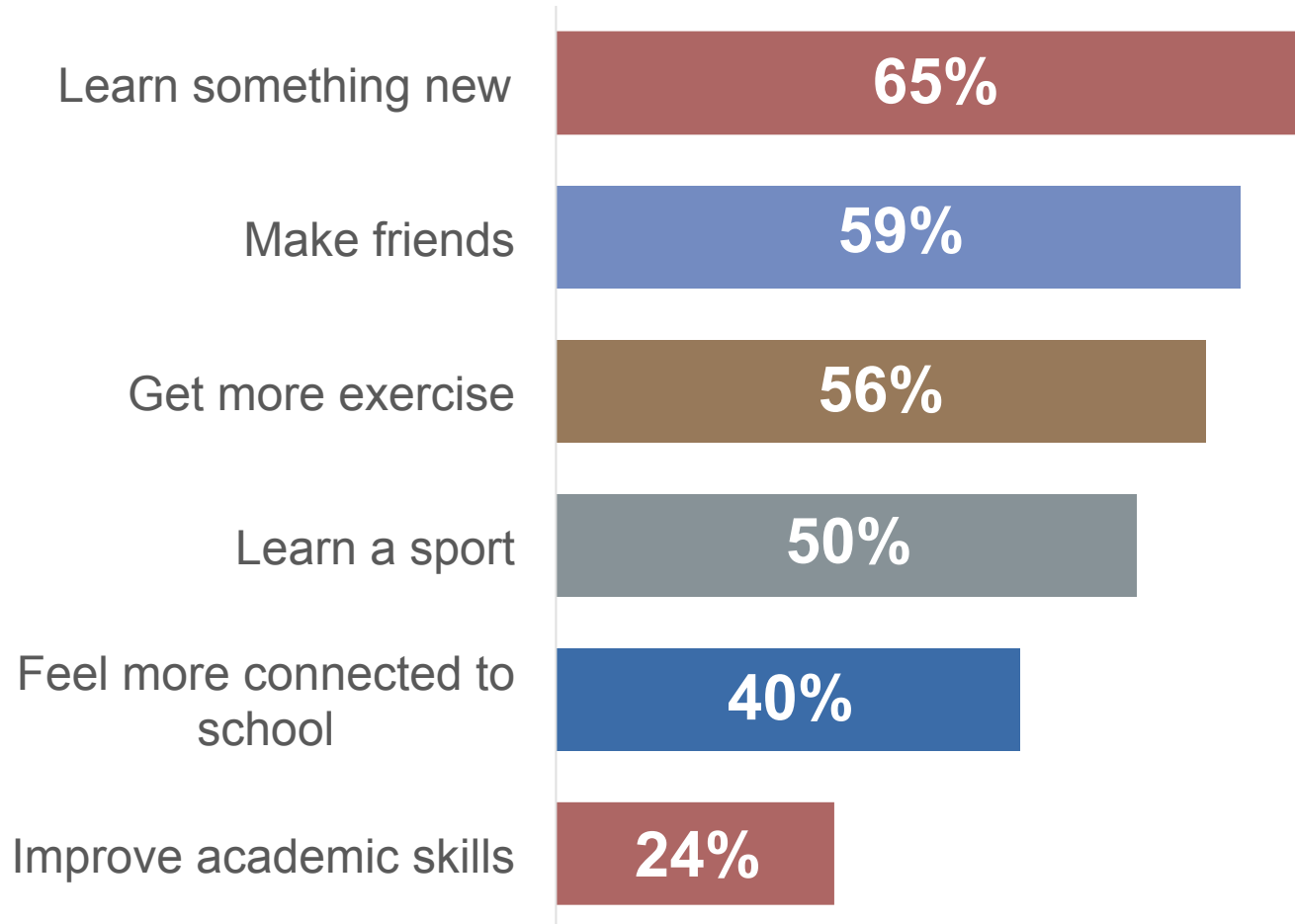
Customer
Service



Registering for
an Activity

Scholarship Participant Survey

Participating in Rec & Ed activities has helped my child...



My child can participate with friends and peers and not feel different.

--Slauson MS & Community HS parent

As a single mother the SACC and after school scholarships have helped me work while knowing my children are in a safe fun environment. My children have been able to try many things that they otherwise would have been unable to try, like Nutty Science, chess, swimming, etc.

--A2STEAM at Northside parent

Information and discussions from classes have helped me feel more comfortable as a new parent. – First Steps parent

We recently moved to the USA. Camps helped in improving English skills and in enriching the vocabulary.

--Burns Park parent

I got to watch my children glow with pride as they learned new drawing skills through Rec & Ed! They also were able to make friendships and build connections through soccer in their new school.

--Lawton parent

It has given my child an opportunity to learn her favorite sport – basketball.

--Mitchell and Scarlett parent

Being involved in these activities has helped my child to not be afraid to try new things...and because of that, she is more confident.

--Ann Arbor Open parent

My foster son has been made to feel like he is part of the community.

--Lakewood parent

Scholarship Participant Survey

Key Feedback

- Improve registration process and communication about upcoming registration dates
- More scholarship spots per after school class
- More classes at Mitchell, Pittsfield, and other schools with higher % of Free/Reduced Meal participation

Part IV: Successes and Challenges



✓ Mission, Values, Staffing

✓ Programs and Participation

✓ Scholarship Program

✓ Successes and Challenges

Rec & Ed's Successes

- Refreshed adult lifelong learning programming led to registration increase in fall 2017
- Targeted marketing campaigns led to increase in youth sports registrations
- Culture and practice of continuous improvement has improved internal processes and customer service (lots of TregoEd!)
- Training from the Weikert Center for Youth Program Quality for child care staff has infused more intentional community building activities
- Rec & Ed Pistons Day (12/8/2017) Fundraiser

Rec & Ed's Challenges

- Facilities (keeping buildings comfortable during summer camp programming, pools)
- Staffing for child care, weekend sports leagues
- Decline in coach volunteers for youth sports
- Keeping fees low as employment costs rise
- Decline in adult participation in traditional team sports

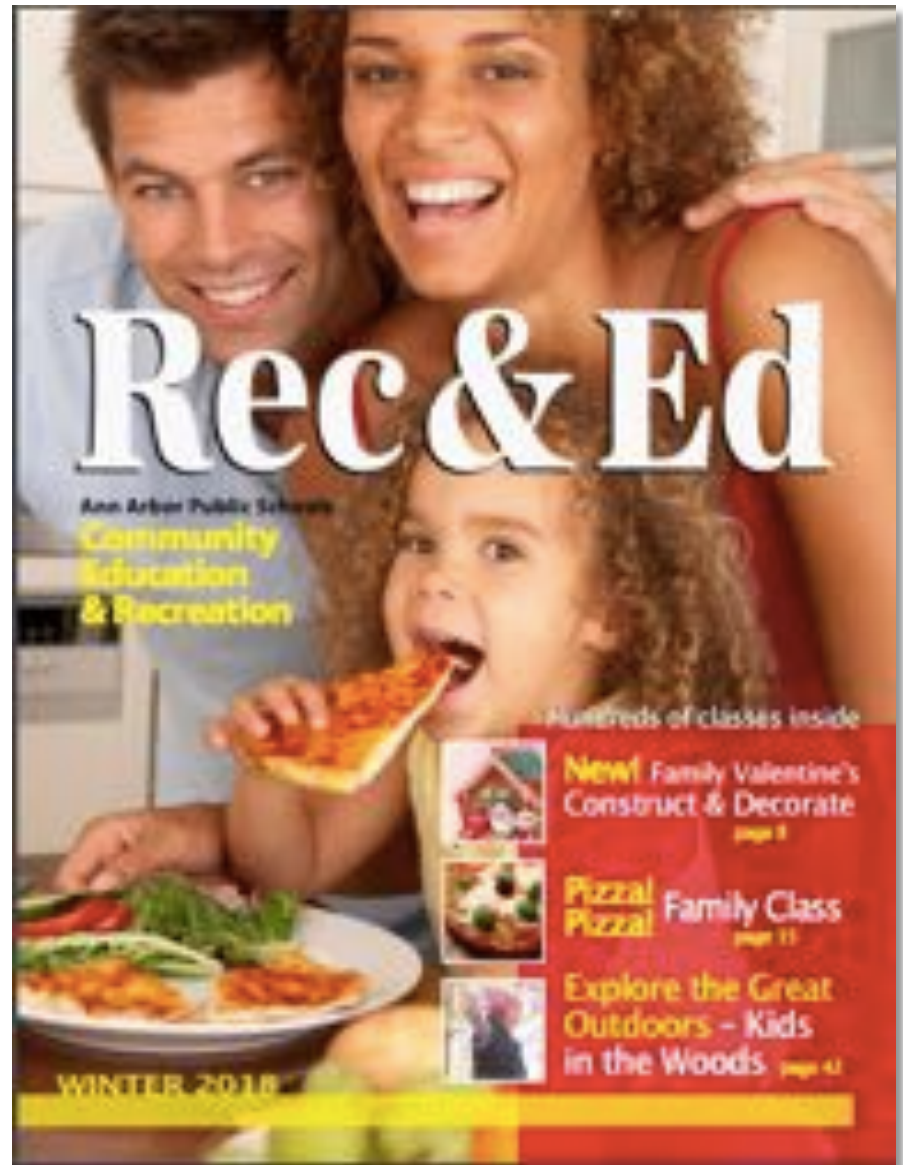
Focus for Next 2-5 Years

- Focus on program quality and exceptional customer service
- Adjusting to generational differences in how adults spend their leisure time
- New partnerships help us keep up with trends and continue deep Ann Arbor connections (University Musical Society, Flipside)
- Continued professional development for all staff
- Continued targeted marketing efforts started in 2014-15

**Rec & Ed's
Winter 2018 Catalog**
is online now!

Registration begins Dec. 18

www.aareced.com





THANK
YOU
FOR
YOUR
SUPPORT

