

ANN ARBOR PUBLIC SCHOOLS  
LEAD. CARE. INSPIRE.



# Strategic Partnerships and Community Engagement

## Building Connections to Support Students and Schools

*Presentation to  
The AAPS Board of Education  
October 19, 2022*

# Tonight's Presentation

- ▶ Purpose and Overview
- ▶ Guiding principles
- ▶ Program areas:
  - ▷ Strategic Partnerships
  - ▷ Strategic Partnerships Volunteers
  - ▷ Community Resources
- ▶ Emerging areas and next steps

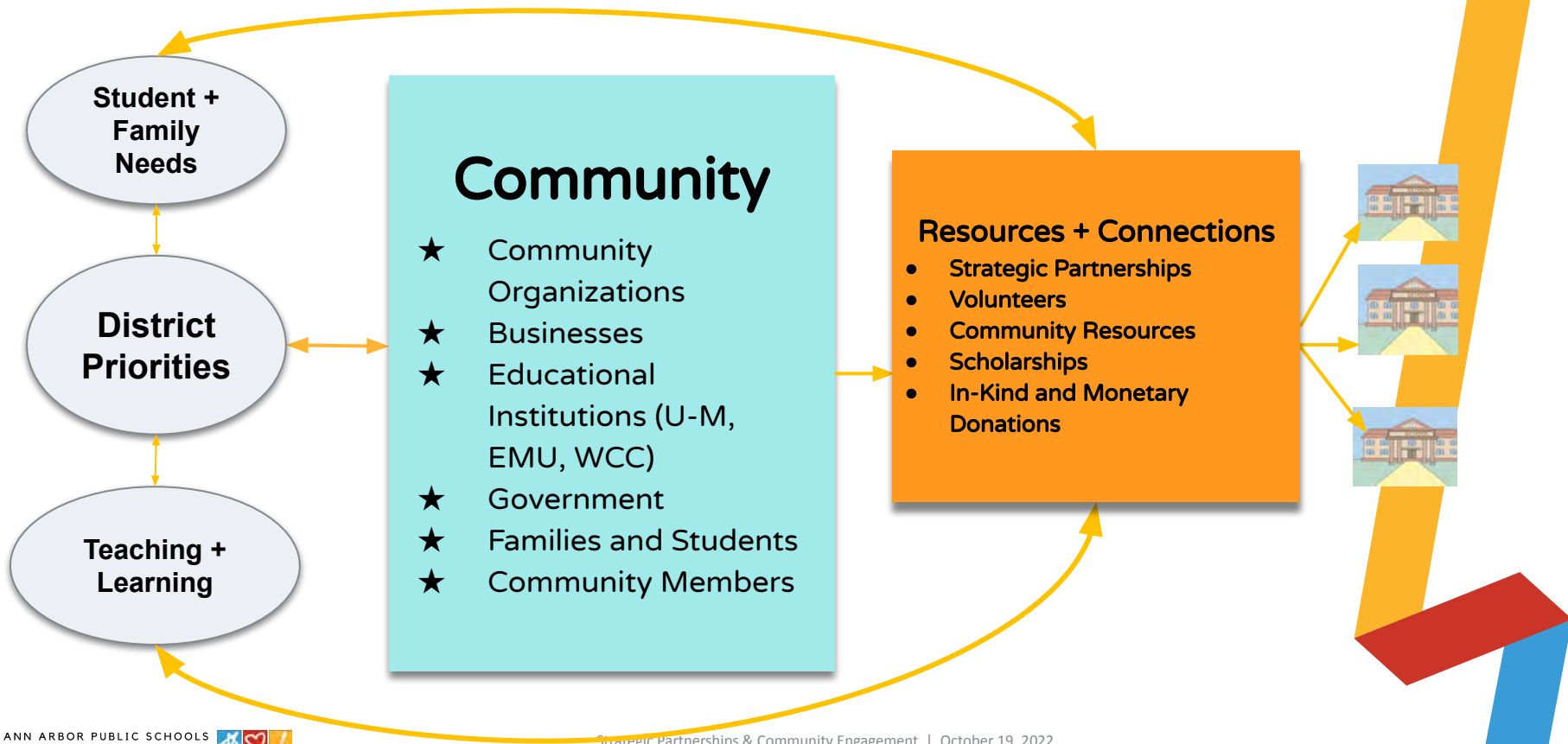


# AAPS Strategic Partnerships and Community Engagement Purpose

- ▶ **Strategic support for students and schools**
  - ▶ Connect the resources of the Ann Arbor community to school district priorities in ways that directly benefit students and student achievement.
  - ▶ Build and strengthen relationships with university, business, government, and nonprofit partners to support students and schools.



# AAPS Strategic Partnerships and Community Engagement Model



# Strategic Partnerships and Community Engagement Areas

## Strategic Partnerships

District level partnerships to support AAPS students and schools.

## Strategic Partnership Volunteers

Volunteers providing supplemental support to students most in need.

## Community Resources

Connect AAPS Families and Schools with resources from the Community.

## Scholarships & Community Donations

Monetary and In-Kind support for students and schools.

## Consultation Assistance to Schools & Teams

District level consultation on school-based partnerships, volunteers, resources and more.

## Community Engagement

Building relationships with and involving the community in our schools.

## Resources + Connections

- Strategic Partnerships
- Volunteers
- Community Resources
- Scholarships
- In-Kind and Monetary Donations

# Guiding Principles for Partnership Work

- Focus on Equity
  - Equitable, intentional distribution of volunteers and other resources.
  - Fill opportunity gaps - Access to career role models, speakers and enrichment opportunities that students might not otherwise have.
- Complement Teaching and Learning
  - Collaborate with Teaching and Learning Staff
  - Connect Partnership work with student achievement
- Create Lasting Systems and Connections
  - Clear Process and Structure for Partnerships and Volunteers
  - Navigation access to community resources





## How Strategic Partnerships Benefit Students

- ▶ **Increased opportunities** to explore business interests, real world careers and more.
- ▶ **Increased access** to academic and social emotional support during and after school.
- ▶ **Enhanced connections** to positive adult role models.
- ▶ **Wraparound support** for students and families who need it the most.



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# Strategic Partnerships

District Level Partnerships to support  
students and schools



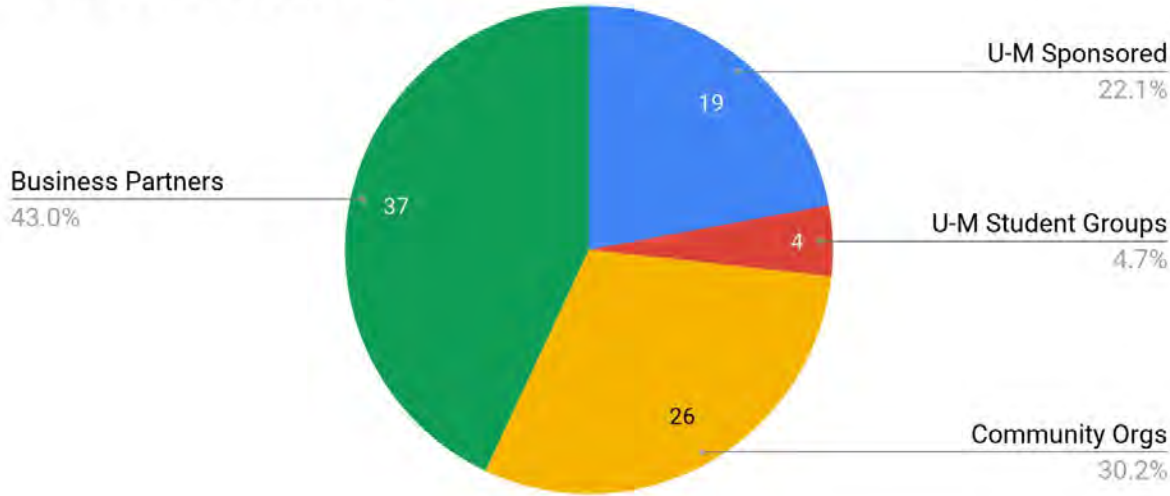
# What are Strategic Partnerships?

- District-level partnerships with businesses, educational entities, community organizations or groups that bring in resources to support AAPS schools aligned with AAPS's priority areas.
- **Strategic Partnership Characteristics:**
  - Strategic (aligned with district priorities)
  - Long term and committed
  - Mutually beneficial and collaborative
  - Capacity to plan, evaluate and evolve the partnership
- Complete list at [a2schools.org/strategicpartnerships](https://a2schools.org/strategicpartnerships)



# Strategic Partnership Highlights

Strategic Partners by Type



AAPS has **86 Strategic Partners**.

## Ann Arbor District Library



Ann Arbor District Library @aadl · Feb 22

This morning, we delivered three boxes full of Second Grade Visit Kits to @A2BachSchool. Each kit contains a library card application, a build-your-own mini catapult kit, and more!

Kids can also take a virtual field trip to the library any time!  
[aadl.org/secondgrade](https://aadl.org/secondgrade)



You and A2 Public Schools

2 5 21



336 views 0:20 / 2:18

# Strategic Partnership Highlights

## KLA Engineering Corp.



A2Schools Strategic Partnerships  
@A2Partnerships

@a2HuronHigh @A2\_IB\_CP Ss visited #KLAAnnArbor to learn about the amazing work this company does to ensure all types of tech (cars, phones, etc.) runs smoothly. One highlight: speaking to a River Rat alum who is now a software engineer at KLA.  
@A2SchoolsSuper @A2schools



## Peace Neighborhood Center



Peace Neighborhood Center  
@PeaceNCenter

In addition to academic support, Peace middle schoolers dive into an onsite special interest club during our After School programs. From piano lessons to dance to creative writing to sports, these activities encourage creative expression and/or exercise.  
#50yearsofPeace



## U-M Ginsberg Center

# GINSBERG IS

community engagement  
equitable partnerships  
student leadership  
capacity building  
learning in community  
democratic engagement  
collaborating for impact

# SOCIAL CHANGE



STUDENT LIFE  
EDWARD GINSBERG CENTER  
UNIVERSITY OF MICHIGAN





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# Strategic Partnership Volunteers

Volunteers placed by the AAPS Strategic  
Partnerships Office for maximum benefit.





## What is a Strategic Partnership Volunteer?

- ▶ Volunteers recruited and oriented through Strategic Partnerships Office.
- ▶ Roles include Academic Support, Classroom Support, ELL Student Support, Math and Literacy Support.
- ▶ Volunteers include retirees, individuals, U-M students in courses, classes, or groups.
- ▶ Intentional placements—targeting roles and schools with most need.
- ▶ **220 AAPS Frequent Strategic Partnership Volunteers this fall.**

# Strategic Partnership Volunteers

## Fall 2022 By the Numbers

### Volunteers by Affiliation

Community (Rotary, RSVP)

4.6%

Individual

14.4%

Course (U-M)

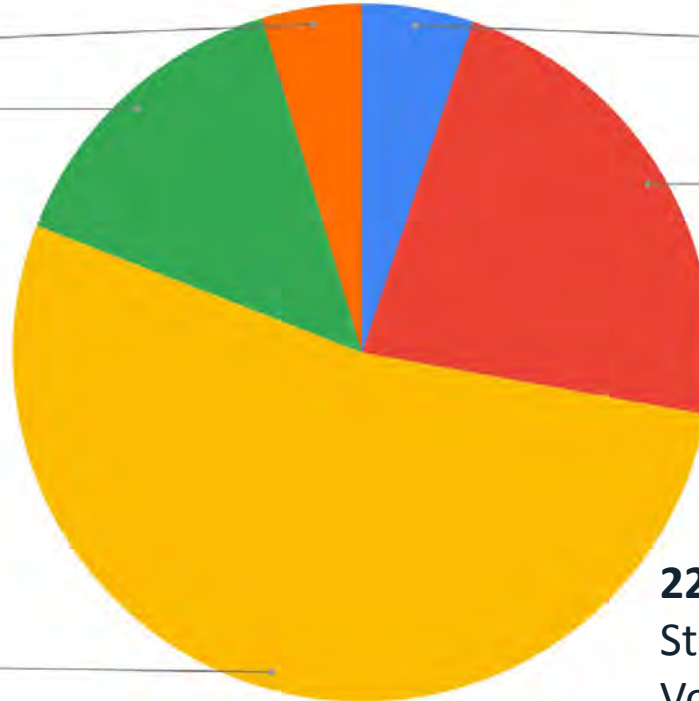
53.1%

America Reads (U-M)

5.2%

Student Group (U-M)

22.7%



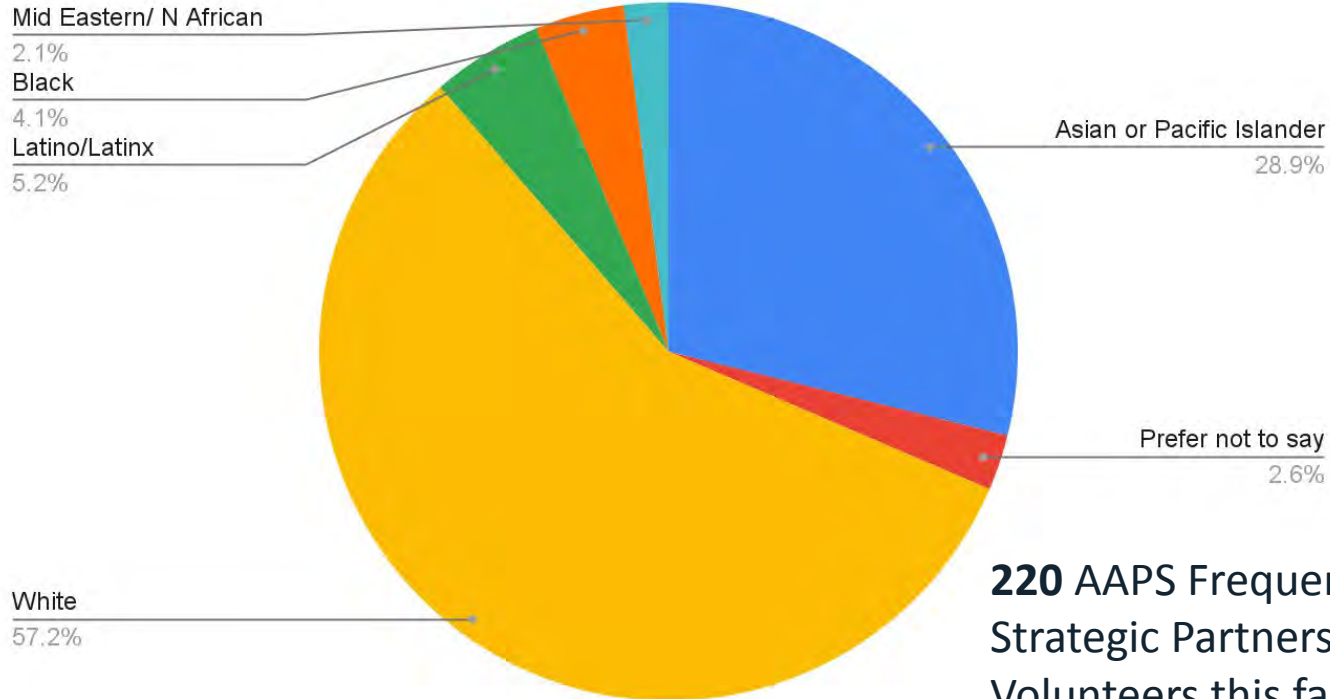
**220** AAPS Frequent  
Strategic Partnership  
Volunteers this fall



# Strategic Partnership Volunteers

## Fall 2022 By the Numbers

### Volunteers by Ethnicity



**220** AAPS Frequent  
Strategic Partnership  
Volunteers this fall

# Strategic Partnership Volunteers

## Directly Support Students

**220** AAPS Frequent  
Strategic Partnership  
Volunteers this fall

Volunteers by Role (Fall 2022)

Social Emotional Support

7.1%

Other

5.7%

Enrichment

11.4%

Classroom Support

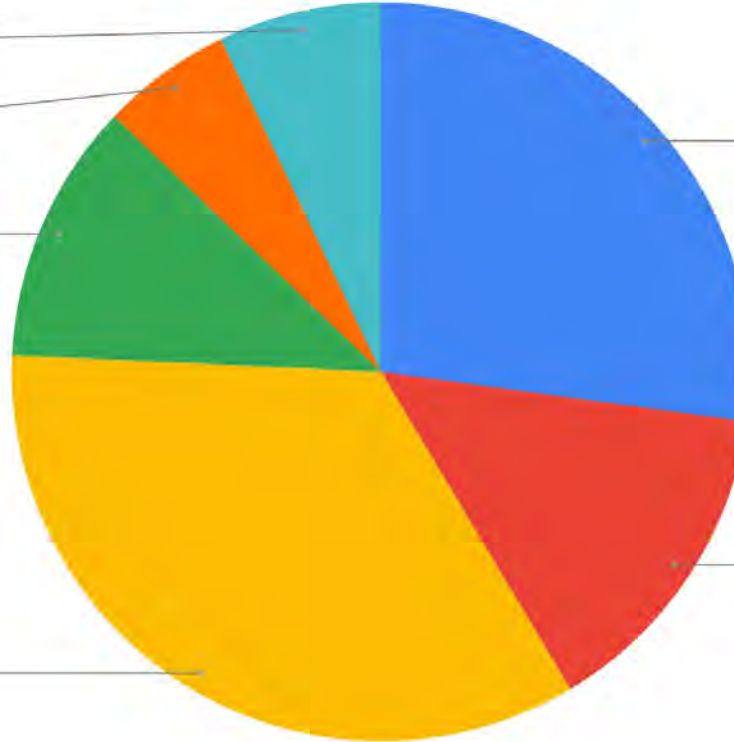
34.3%

Academic Support

27.1%

ELL Student Support

14.3%



# Strategic Partnerships Volunteer Benefits



## Positive Adult Role Models

Pictured: “Mr. Steven” from U-M Project Community Course.



## Volunteers Reflect Racial/Ethnic and Language Diversity of AAPS students

Pictured: Sarah from Spanish Language Internship Program (SLIP).



# Volunteer Support Aligned with Teaching and Learning

## Literacy/Math Support Volunteer Pilot Program

- ▶ Collaboration with Elementary ELA Coordinator and Literacy/Math Coaches to develop a volunteer model and training based on best practices.
- ▶ Volunteers receive specific training and supervision from Literacy/Math Coaches.
- ▶ **~30 volunteers:** Retired teachers, parents, America Reads tutors, U-M students, RSVP volunteers, Rotary.
- ▶ **10 Schools:** A2Steam, A2Open, Angell, Abbot, Allen, Carpenter, Dicken, Lawton, Logan, Pittsfield.



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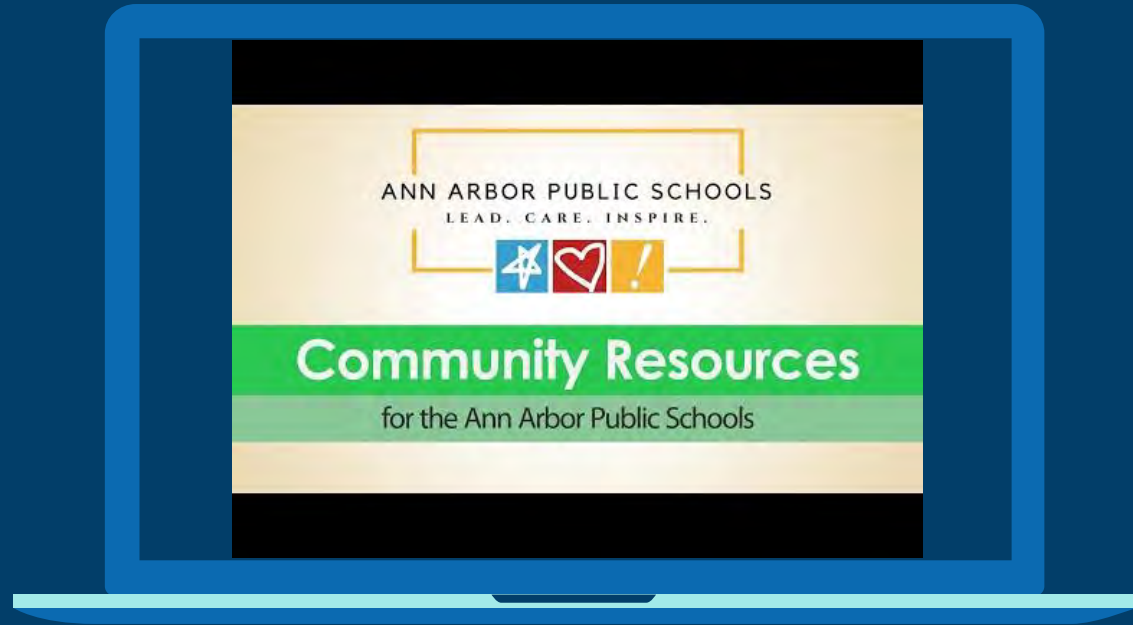


# Community Resources

Connecting AAPS families and children  
with resources from the community.

# Community Resources Video

Shared with AAPS Support Staff



[a2schools.org/communityresources](https://a2schools.org/communityresources)





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# Emerging Areas and Next Steps

Community Engagement efforts at the  
district level

# Next Steps

## Strategic Partnerships

- ▶ Developing formal agreement process for Strategic Partners
- ▶ ELL Convening with University of Michigan Partners

## Strategic Partnership Volunteers

- ▶ Evaluating Math/Literacy Volunteer Pilot

## Community Engagement

- ▶ Refining framework and plan for district-level community engagement efforts



Stronger AAPS +  
Community  
Partnerships  
=  
Stronger Public  
Schools



# Thank You!

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► Presentation template by [SlidesCarnival](https://www.slidescarnival.com/)

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