

TITLE IV CC 06-1819
COMMITTEE EVALUATION REPORT

TECHNICAL:

In the categories of community and parental involvement, providing mental health and counseling services, establishing dropout prevention, building technology, providing high quality digital resources in underserved areas and the delivery of specialized and rigorous courses, all three firms scored equally and adequately.

Catapult scored highest in the STEM area with Tender Touch providing very little information in this topic. AP and IB programs were addressed in greater detail by Tree of Knowledge but no firm received full points for this category. Catapult did not address instruction in American history, civics, economics, geography, and governmental and environmental education with Tree of Knowledge scoring the highest in this area. Although all 3 firms scored well in the category of foreign language, arts and music education, this was fully addressed by Tree of Knowledge. None of the firms addressed supporting college and career counseling or FAFSA information. Tree of Knowledge fully addressed promoting supportive school climates whereas the other firms did not address this topic.

Catapult was deficient in many categories including re-entry programs, support of healthy active lifestyles, and program implementation for harassment, bullying and intimidation.

Tree of Knowledge scored highest on innovative blended learning projects and establishing community partners, which was not addressed by Tender Touch. Although all 3 firms support high quality Professional Development, Catapult and Tender Touch received the highest scores for this category.

MANAGEMENT:

All 3 firms received full points for all management areas except for Catapult who received 0 points for certification of personnel, and one committee member giving a low point value to Tree of Knowledge for the provision of Professional Development to teachers.

COST:

The cost score was determined by assigning a score to each individual category based on the highest score for the lowest cost, i.e 25 points. The total points for all categories were totaled and again assigned a point value using the same method. As a result, the total overall scores for each vendor for Technical, Management and Cost is as follows:

Catapult: 70.7 points

Tender Touch: 81.43 points

Tree of Knowledge: 87.61 points

It is the recommendation of the Evaluation Committee to award a contract for Title IV Nonpublic Services to both Tender Touch, LLC and Tree of Knowledge as their responses were both responsible and responsive to the Competitive Contract specifications and as stated in the Technical Specs, their scores exceed 75 points. Total cost for these services will be charged to Title IV and are not to exceed each school's allocation.