

Aurora // Strategic Plan

Learner Engagement



Learning Management System

Learner Engagement - 1

Design and implement a robust learning management system to coordinate and support equitable experiences including: program curricula, employee onboarding, advisory council relationship management, West-MEC You, and professional development.



Foster a culture of s afety and care for all internal stakeholders to include physical, social, emotional, digital, equipment safety, and school safety (ERP).



Nurture the self-efficacy of students by encouraging reflective practices (discovery meetings, student mobile app, etc.) and implementing wide-ranging work based learning experiences in all programs.



Industry Credentials

Learner Engagement - 4

Design and implement a formal system to connect all students with industry credentials that truly convey career readiness, including the tracking of, third-part validating of, reporting for, and celebration of said credentials.

Priority Bridging Strategy #1 2021-22

Measured by 75% of completers earning a required or preferred credential by one year after program completion.



Design a continuum of career literacy experiences to increase student awareness of career pathways to build life aspirations.

Priority Bridging Strategy #2 2021-22

Measured by all completers sharing their meaningful career pathway plan in an exit interview.



Construct and communicate a profile for West-MEC program completers, including the industry certifications, technical skills, and professional characteristics required for career readiness.



Support increased access and inclusion across all programs by researching strategies for alternative program delivery options and transportation.



Design and implement an effective instructional leadership framework and support system; including training, instructional feedback, and performance evaluation.

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Stakeholder Engagement



Business EngagementParticipation

Stakeholder Engagement - 1

Establish an environment where community partners are regularly involved through a comprehensive onboarding and engagement system, including advisory councils, Industry Commission, West-MEC Alliance, work-based learning, and service learning.

Create a life cycle for the recruitment and retention of all learners to represent multiple, meaningful touch points.

Priority Bridging Strategy #3 2021-22

Measured by the creation of the enrollment and retention timeline to be implemented on all campuses by the 22-23 school year.



Engage all families more purposefully in the learning process by designing multiple intentional touch points over the course of each program.



Identify and communicate the benefits of alumniship through a systemic approach to build a community of West-MEC alumni with shared purpose.



Create a culture of growth and care for West-MEC faculty and staff through intentional recruiting, onboarding, training, and retaining (Human Capital Management)



Position West-MEC as a partner in education by strengthening strategic community relationships, including with charter school, private schools, career literacy efforts 5-8, expanding professional development opportunities & audiences, and community education.