

MEETING OF THE LAKEWOOD BOARD OF EDUCATION HELD ON THURSDAY, JANUARY 17, 2008, AT 8:00 P.M., IN THE PRINCETON AVENUE AUDITORIUM, 655 PRINCETON AVENUE, LAKEWOOD, NEW JERSEY 08701

Mr. Chet Galdo, President, called the meeting to order at 8:21 p.m. Ms. Cynthia Romano, Administrative Assistant to the Board, read the following notice:

SUNSHINE LAW

***Sunshine
Law***

Pursuant to the provisions of Chapter 231, of the Laws of 1976 (THE OPEN PUBLIC MEETINGS ACT), Mr. Luick notified the public that notice of the date, time, location and agenda of this meeting, to the extent known, was provided at least forty-eight (48) hours prior to the commencement of this meeting in the following manner:

1. By posting such notice on the public announcement board of the Lakewood Board of Education Offices, and the Lakewood Township Municipal Building.
2. By mailing such notice to the offices of the Asbury Park Press, Ocean County Observer and the Tri-Town News.
3. By filing such notice with the Board Secretary.
4. By mailing such notice to all individuals who requested and paid for a copy of same.

ROLL CALL:

Roll Call

Board Members Present: Mr. Galdo, Mr. Gonter,
Mrs. Gonzalez, Mrs. Miccio,
Mr. Neumann, Mr. Ostreicher,

Board Members Absent: Mr. Braude, Mr. Grunhut,
Mr. Thomas

Also Attending: William T. Andersen, Assistant
Superintendent, Ernest Turner,
Financial Consultant, Ivy Brown,
Assistant Business Administrator,
Michael I. Inzelbuch, Esq.

***Also
Attending***

Mr. Inzelbuch – “Through the Chair. I just want to let the

Mr. Inzelbuch

public know why the Board came out at 8:22 p.m. The meeting tonight in furtherance of the Board's concerns as to the operations of the Business Office and Human Resources Department. Those employees were riced. We must do that per law before we can speak to them and they all got letters last week and therefore that's why we were late because the Board has taken the position the last two meetings and will probably continue to do that. They want to hear directly from the people who are processing or not processing the checks, writing or not writing the letters, answering or not answering questions about pension. And this is something that the administration and the Board will continue to do because we have received many concerns from employees, vendors and other sorts of concerns about the operation of those offices. So the Board will continue to rice people because we need to continue to improve in having our staff, vendors and consultants paid with respect and in a reasonable time. So please understand we will continue to do that. We will try to keep it within the time. I believe we started at 6:30 p.m., but we have been in there the entire time."

Mr. Galdo – "I'm sorry that we kept you waiting but the business of the Board goes on and we are trying to do it in a nice orderly way. I need a motion to accept the minutes."

Mr. Galdo

MINUTES

Minutes

Mr. Galdo moved, seconded by Mrs. Gonzalez to approve the Conference, Executive and Regular Meetings Minutes of November 28, 2007.

ROLL CALL:

Roll Call

YES: Mr. Gonter, Mrs. Gonzalez, Mrs. Miccio,
Mr. Neumann, Mr. Galdo

NO: None

ABSTAIN: Mr. Ostreicher

MOTION PASSED

**REPORTS AND RECOMMENDATIONS OF THE
SUPERINTENDENT OF SCHOOLS**

Supt. Items

Mr. Andersen – "We have an addition to the agenda this evening to approve a job description for Accounts Manager/ Assistant Board Secretary posting tomorrow."

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Mr. Inzelbuch – “Through the Chair. So that would be an amendment to the agenda. Is that correct, Mr. Galdo? And that would be sent to the County Superintendent’s Office tomorrow and be posted tomorrow and that would be if you want to apply for that position, it would be prior to the next scheduled meeting which at this time is January 30.”

Mr. Inzelbuch

Mr. Galdo – “That is correct. May I have a motion to accept the Supt. Items.”

Mr. Galdo

MOTION TO APPROVE

***Motion To Approve
Agenda***

Mrs. Miccio moved, seconded by Mr. Ostreicher to approve the Reports and Recommendations of the Superintendent including the addition to the agenda.

ROLL CALL:

Roll Call

YES: Mr. Gonter, Mrs. Gonzalez, Mrs. Miccio,
Mr. Neumann, Mr. Ostreicher, Mr. Galdo

NO: None

ABSTAIN: None

MOTION PASSED

A. SUPERINTENDENT’S ITEMS

Supt. Items

1. Approval to apply for Readiness and Emergency Management for Schools Grant for the school year 2007 – 2008 through the U. S. Department of Education Office of Safe & Drug Free Schools.

B. PERSONNEL

Personnel

Reports and Recommendations of the Superintendent of Schools for the following professional staff in accordance with the requirements of Element 6, Indicator 6.5 of the monitoring process.

01/17/08

e. Transfers

Transfers

(1) GARCES, Margarita
From: Teacher at Ella G. Clarke
To: Computer Teacher/Building
Technician at
Clifton Avenue Grade School
Effective: February 4, 2008
(Replacement for Margaret Ell, retired)

Mr. Inzelbuch – “Through the Chair. So as to attract qualified individuals, that will be published, I hope, in the Asbury Park Press and the Star Ledger.

Mr. Inzelbuch

We did have a presentation on December 19 by an organization called Watchful “I”. Those of you in the public who were here, Watchful “I”, and gentleman can explain it better than I. But Watchful “I” is currently in the Newark, Trenton, Long Branch Public Schools. If the gentleman could take the microphone and introduce himself.”

Mr. Melveney, President and Founder of Watchful “I” gave a brief presentation on the Watchful “I” system to those present.

Mr. Melveney

Mr. Inzelbuch – “Through the Chair. Just for those of the public who were not there, if the Board would so approve, this system would be operational by February 1 in all of our public schools. And when we say operational that would be for the benefit of the teaching staff, staff and students and that would allow for example, how would it improve security in our schools?”

Mr. Inzelbuch

Mr. Melveney – “I actually presented this to the Detective Bureau in Lakewood who very much endorsed and acknowledged the benefit. It would give administrators and local law enforcement advance knowledge of things that were going to happen. The Secret Service has acknowledged that in 95% of the cases where there has been violence in a school environment, someone knew about it in advance. They just did not communicate it to the administrators in the school. That is the benefit of Watchful “I”. I have supplied the Board with evidence in major cities such as Newark and Trenton. They actually have identified critical situations existing in the school which included weapons in specific lockers, gang members, gang activity, recruitment of young children by gangs, drug sales, drug use, alcohol abuse and all of the above. It would be readily available to every school in the district by February 1.”

Mr. Melveney

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Mr. Inzelbuch – “Through the Chair. We have heard from many parents and guardians that when November 12 occurred

Mr. Inzelbuch

in this district that they were not notified or belatedly notified as to what was occurring. How is this going to help that? Let me ask you very bluntly and respond to the public who works in the school system or sends children, if there was an emergency whatever it may be, how does this help us notify every parent, provided we have the correct phone number?"

Mr. Melveney – "We would have a pre-recorded phone message from either the Superintendent or the Principal of that school which would be sent directly to the phone number of record to the parents and faculty and whoever else the school designated."

Mr. Melveney

Mr. Inzelbuch – "Having approximately 5,300 plus public school students, how quick can those calls be made?"

Mr. Inzelbuch

Mr. Melveney – "We have ninety-six lines within our facility. So a fifteen or thirty second message would notify 5,000 people in approximately 40-45 minutes."

Mr. Melveney

Mr. Galdo – "If the Board decides to move ahead with this, there has to be some in-house training along the way. Do you establish some kind of criteria with the principals as to how this will work and where is that equipment?"

Mr. Galdo

Mr. Melveney – "There is no equipment involved with the school district. Any web browser in any computer accesses the school's website. They would indicate what school they want to report to, they would click on that and it would open up to that specific school. Or we supply an 800 number specific to that school. Now how would we introduce it to the school, we would personally seminar the students. We would ask them to be gathered in an auditorium type environment. We would show them a video on how to access and use the system. We would do that with students, parents and the system is also available in English and Spanish."

Mr. Melveney

Mr. Inzelbuch – "Through the Chair. If the program is working as of February 1, if we could ask so everyone is clear, what do you need from the District to have it working?"

Mr. Inzelbuch

Mr. Melveney – "I would need a project coordinator to work with me. I would need an individual in each school that would take the assignment of what administrators in that school would receive the notification. It is my understanding that you would want the local police department to be notified also. Approximately one hour of my time with each one of principals, one hour approximately for the "IT" department to upload the data of the students."

Mr. Melveney

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Mr. Inzelbuch – “Through the Chair. You said you met with the Lakewood Police. Did you meet with Detective Isnardi?”

Mr. Inzelbuch

Mr. Melveney – “I actually presented to Detective Isnardi and 16 of his detectives who literally gave a round of applause when I finished.”

Mr. Melveney

Mr. Inzelbuch – “How long have you been operating in the Newark schools?”

Mr. Inzelbuch

Mr. Melveney – “Newark has been approximately seven months and in Trenton about five months, Long Branch has been a beta sight and effectively a client for about one and one half years. A total in Long Branch of about four years.”

Mr. Melveney

Mr. Inzelbuch – “How many schools are you doing in New Jersey?”

Mr. Inzelbuch

Mr. Melveney – “Approximately 25 districts right now.”

Mr. Melveney

Mr. Inzelbuch – “Do you do outside of New Jersey?”

Mr. Inzelbuch

Mr. Melveney – “We have been approved by Miami Date School District which is the fourth largest in the country. They are just waiting for final board approval. Their Chief of Police has already approved it.”

Mr. Melveney

Mr. Inzelbuch – “What distinguishes your company from other companies?”

Mr. Inzelbuch

Mr. Melveney – “We are more than just a reporting system. We are a crisis management system. We have the ability to accept a report via the internet and telephone. The important aspect is that the administrator must acknowledge receipt and assess it. That becomes a permanent record reviewable by the Superintendent and the senior management in the school.”

Mr. Melveney

Mr. Inzelbuch – “What would happen if it comes on the screen and the administrator does not respond. Does a light go off or something?”

Mr. Inzelbuch

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Mr. Melveney – “Actually it’s probably the best question. If they do not respond initially, it goes to a secondary group of administrators. If they do not respond, it goes to yet a third group of admi-

Mr. Melveney

nistrators guaranteeing that someone along the line will acknowledge and assess the report.”

Mr. Galdo – “If we move with this, I would like to think about in addition to doing things with the principals, I would like to include the LEA people as part of this because I think the teachers have to know what it is all about and how it works. So if we start to do things where we are bringing people in, I would like to include an invitation to Carol Cousins and Janice Boski and whomever they choose to be a part of this.”

Mr. Galdo

Mr. Inzelbuch – “Do you have literature that could be given out to the staff and parents?”

Mr. Inzelbuch

Mr. Melveney – “Of course, I actually have a package that would be mailable to the parents.”

Mr. Melveney

Mr. Inzelbuch – “Would that be included in your price?”

Mr. Inzelbuch

Mr. Melveney – “Yes.”

Mr. Melveney

Mr. Inzelbuch – “What would be the price and what would be included?”

Mr. Inzelbuch

Mr. Melveney – “The price per student is \$3.50 per student per year. In addition to that, there is a \$25 per month charge for the 800 number that we supply which is a pass along cost. In almost every district they have elected to put an additional charge per student so when they make the payment, they make it as a single payment. That charge is \$3.75 per student.”

Mr. Melveney

Mr. Inzelbuch – “What would be the total cost because the Board desires to have this in the High School, Middle School and the elementary schools available to parents, guardians, students, teachers, staff whoever?”

Mr. Inzelbuch

Mr. Melveney – “The availability to anyone in the community to use is always there. What I did was make a concession on the total number of students. Since you want to include your elementary schools which also include kindergarten, first and second. I don’t feel that they will have any need or use for the system so I have discounted it accordingly and I believe my agreement quotes 4300 to 4400 students as opposed to the 5300.”

Mr. Melveney

Mr. Inzelbuch – “So are you saying that our kindergartens could or could not use it?”

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Mr. Inzelbuch

Mr. Melveney – “They could use it, but the likelihood of them

Mr. Melveney

utilizing it would be a little remote.”

Mr. Inzelbuch – “What would the price be sir?”

Mr. Inzelbuch

Mr. Melveney – “The price in total with the figures that I supplied would be approximately \$15,000.”

Mr. Melveney

Mr. Inzelbuch – “This Board needs to operate in a legal manner. That means we need to have the number here. So what would that number be?”

Mr. Inzelbuch

Mr. Melveney – “\$15,250.00, I believe.”

Mr. Melveney

Mr. Inzelbuch – “And that’s all inclusive of the training, whatever technical stuff, the mailings, the seminars for the teachers, parents, staff?”

Mr. Inzelbuch

Mr. Melveney – “The only exception counselor would be the mailing. That is the responsibility of the school.”

Mr. Melveney

Mr. Inzelbuch – “But you will provide us with the copied literature?”

Mr. Inzelbuch

Mr. Melveney – “I will give you the copy and you would print it and mail it.”

Mr. Melveney

Mr. Inzelbuch – “Through the Chair. Sir you know that if you’ve read the paper that we are alledgedly a fiscal concern area here. This would be for one calendar year which means if it starts February 1 it would go to the following February 1?”

Mr. Inzelbuch

Mr. Melveney – “That is correct.”

Mr. Melveney

Mr. Inzelbuch – “And how could you, as I understand from the Business Office, our year commences July 1, so what would be the payment schedule so perhaps we could span it over two school years?”

Mr. Inzelbuch

Mr. Melveney – “I would accept fifty percent on the execution of the contract and another fifty percent payable on July 1.”

Mr. Melveney

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Mr. Galdo – “So that would be the 2008-09 year. Does anyone have a problem with that?”

Mr. Galdo

Mrs. Gonzalez – “When we renew, how often will that be?”

Mrs. Gonzalez

Mr. Melveney – “It is renewable at the option of the school district.”

Mr. Melveney

Mr. Inzelbuch – “Would it be at the same price?”

Mr. Inzelbuch

Mr. Melveney – “The district when signing the agreement has an option to sign for one, two, three, four or five year agreement with me. I believe the agreement states that after year two, there would be a 10% increase. That’s in the event that the price goes up to \$5.00 per student nationally. I would still honor the agreement as you signed with me on February 1.”

Mr. Melveney

Mr. Inzelbuch – “So the first two years would be the same price?”

Mr. Inzelbuch

Mr. Melveney – “That is correct.”

Mr. Melveney

Mr. Inzelbuch – “That \$25 charge you said, is it just one \$25 charge?”

Mr. Inzelbuch

Mr. Melveney – “It is a recurring monthly charge for the 800 number. Either you do the \$3.50 plus the \$.25 or you do the \$3.50 and I invoice you the \$25.00 monthly.”

Mr. Melveney

Mr. Inzelbuch – “So is it \$15,250.00 any way you slice it?”

Mr. Inzelbuch

Mr. Melveney – “No matter how you slice it, that’s what it is.”

Mr. Melveney

MOTION TO CONTRACT WITH WATCHFUL “I”

Watchful “I”

Mr. Ostreicher moved, seconded by Mr. Neumann to contract with Watchful “I” in the amount of \$15,250.00.

ROLL CALL:

Roll Call

YES: Mr. Gonter, Mrs. Gonzalez, Mr. Neumann,
Mr. Ostreicher, Mr. Galdo

NO: Mrs. Miccio

ABSTAIN: None

MOTION PASSED

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Mr. Ostreicher – “Even though we are on fiscal constraints and there are many difficulties within our budgetary situation, however I feel and I believe my fellow board members feel the same, that the safety of the children paramounds

Mr. Ostreicher

everything else and that is why we are spending the extra dollars here.

OLD BUSINESS

Old Business

None this meeting.

NEW BUSINESS

New Business

None this meeting.

ADJOURNMENT

Adjournment

Mr. Ostreicher moved, seconded by Mr. Gonter to adjourn the meeting.

ROLL CALL:

Roll Call

YES: Mr. Gonter, Mrs. Gonzalez, Mrs. Miccio,
Mr. Neumann, Mr. Ostreicher, Mr. Galdo

NO: None

ABSTAIN: None

MOTION PASSED

Mr. Galdo adjourned the meeting at 8:45 p.m.

Mtg. Adjourned

Respectfully submitted,

**WILLIAM T. ANDERSEN
FOR EDWARD W. LUICK
SUPERINTENDENT**

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