



8400 East Point Douglas Rd. S.  
 Cottage Grove, MN 55016  
[commed.sowashco.org](http://commed.sowashco.org) • 651-425-6314  
[CommunityEducation@sowashco.org](mailto:CommunityEducation@sowashco.org)

# Community Advertising Rates

SoWashCo Community Education is proud to serve our community by providing quality education, enrichment and athletic opportunities for all ages. We love to work alongside local businesses and organizations and are proud to offer reduced rates for 501(c) non-profit organizations, government units, SoWashCo Schools parent groups (including PTA, PTO and Boosters) and SoWashCo Schools student organizations. Community advertising rates are dependent on the classification of the organization.

**Class 1** – 501(c) non-profit organizations, government units, SoWashCo Schools parent groups (including PTA, PTO and Boosters) and SoWashCo Schools student organizations that are advertising their organization or events that are free and open to the public.

**Class 2** – 501(c) non-profit organizations, government units, SoWashCo Schools parent groups (including PTA, PTO and Boosters) and SoWashCo Schools student organizations which charge admission, registration or sell merchandise relating to the advertised event, program or service.

**Class 3** – Commercial and for-profit organizations.

Ad Size	Ad Dimensions	Class 1		Class 2		Class 3	
		Per Issue	Full Year	Per Issue	Full Year	Per Issue	Full Year
1/4 page vertical	3.375" w x 5"	\$280	\$756	\$298	\$805	\$350	\$945
1/4 page horizontal	7" w x 2.5"	\$280	\$756	\$298	\$805	\$350	\$945
Half page	7" w x 5" h	\$480	\$1296	\$510	\$1377	\$600	\$1620
Full page	7.375" w x 9.875" h	\$760	\$2052	\$808	\$2182	\$950	\$2565

Advertisers willing to commit to one year of advertising (three consecutive catalogs) will receive a 10% discount. Payment for the entire year will be due during the initial catalog billing cycle. Advertisements will be labeled as 'Paid Advertisement'.

**Questions?** Please contact Marni Kanne at [mkanne@sowashco.org](mailto:mkanne@sowashco.org) or 651-425-6314.

