



VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE

MEMORANDUM

TO: Carla A.B. Smith, CPPO, CPPB
Director, Office of Procurement Services

FROM: Danielle E. Colucci, Chief Academic Officer ^{D.C.}
Lorena L. Kelly, Ph.D., Executive Director of Elementary Teaching and Learning ^{LK}
Laura E. Silverman, Director of Title I Programs ^{LS}

VENDOR: Scholastic Inc.

DOLLAR AMOUNT: \$239,083.17

DATE: September 11, 2023

This memorandum is to certify that Scholastic is the sole provider of Summer Self-Select Home Library Packs for grades K-5. This purchase will be funded in whole by federal grant funds. Of the \$239,083.17 purchase price, the entire cost will be funded by the Title I, Part A 2023 grant that has a FY24 budget of \$2,409,573.57.

This purchase would provide every Title I student (in grades K-5) with 6 books to bring home prior to going on summer break. Scholastic, Inc. provides a highly customized order process where each student is able to make book selections of their choosing from a list of multiple options. Teachers have access to their students' selections during the ordering window to offer support as needed. Scholastic, Inc. assembles each custom pack with the student's selected books and a writing activity journal. Each pack is shrink-wrapped and labeled with the student's name, grade-level and teacher name.

The Summer Self-Select Home Library packs are designed to promote engagement between students and their family and provide access to books to promote literacy in the home environment. These materials support Compass to 2025 Goal 1: Educational Excellence and Goal 5: Mutually Supportive Partnerships. If you need additional information, please contact Laura E. Silverman at 263-1450 or email Laura.Silverman@vbschools.com.

- Check here if this is software, webservice or digital content.
- I have verified the software is on the approved software list.


Carla Smith (Sep 12, 2023 16:00 EDT)

Carla A.B. Smith, CPPO, CPPB
Director of Procurement

Signature:  _____
Laura Silverman (Sep 11, 2023 16:06 EDT)

Email: laura.silverman@vbschools.com

Signature:  _____
Lorena Kelly (Sep 12, 2023 15:08 GMT+2)

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