

## 4. Ensure high-quality community engagement with all stakeholders.

### **Priority Strategy C:**

Communicate information quickly, clearly, and accurately to all internal staff members and stakeholders across the district.

### **Description:**

Internal communication is critical to actively engage employees, improve retention, and increase performance. Developing protocols and processes for staff communications will establish expectations and create consistency when communicating across departments and from the district staff to make sure employees are receiving information in a regular and consistent manner. This will also create opportunities for employees to share feedback and create a sense of belonging.

### **Activities:**

1. Establish a clear and effective internal communications plan.
2. Build relationships across departments.
3. Understand the scope of communications across the school district.
4. Provide communications best practices for internal communication.

### **Rationale:**

By developing protocols and processes for internal communication, we will create an environment with well-informed employees who support student success and understand and contribute to district initiatives. Intentional communication will improve morale by encouraging employees to become involved in district decisions and activities while eliminating possible confusion and mixed messages. Collaboration between departments will create synergy, boost loyalty, and strengthen connections between employees by uniting them in a common goal.