

# New Albany High School Theatre Playbill Advertising & Sponsorship Rates

<b>Mean Girls</b> November 16-18, 2023	<b>Puffs</b> April 18-21 & 25-27, 2023	<b>Summer Production: All Shook Up</b> August 2-4, 2024
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Performed at the McCoy Center for the Arts

Ad Type	Fall Playbill Price	Spring Playbill Price	Fall and Spring Playbill Price + Added Benefits (Best Value)
Full Page Color or Black and White Ad (4.5" x 7.5 ")	\$500	\$350	\$725  For the 2023-2024 season, recognized as a: <ul style="list-style-type: none"> <li>Season Sponsor at the "Writer" level on signage at performances and NATB community booths</li> <li>"Writer" in the sponsorship section of playbill</li> <li>Season sponsor on social media platforms</li> </ul>
½ Page Color or Black and White Ad (4.5" x 3.75")	\$350	\$200	\$470  For the 2023-2024 season, recognized as a: <ul style="list-style-type: none"> <li>Season Sponsor at the "Actor" level on signage at performances and NATB community booths</li> <li>"Actor" in the sponsorship section of playbill</li> <li>Season sponsor with all "Actor" level businesses on social media platforms</li> </ul>
¼ Page Color or Black and White Ad (2 7/16" x 3 7/8")	\$200	\$150	\$300  For the 2023-2024 season, recognized as a: <ul style="list-style-type: none"> <li>Season Sponsor at the "Actor" level on signage at performances and NATB community booths</li> <li>"Actor" in the sponsorship section of playbill</li> </ul>

### Ad Instructions

- 1) Ad copy should be in PDF form, COLOR or black and white, with bleeds (1/8" white border).
- 2) Please email the ad PDF to *kim.wintersteller@gmail.com*, no later than October 18<sup>th</sup> for the fall production, and no later than March 14<sup>th</sup> for the spring production.
- 3) Please mail a copy of this form and check payment made out New Albany Theatre Boosters to:

New Albany Theatre Boosters  
P.O. Box 1065  
New Albany, OH 43054

If you prefer to pay by credit card, please email your ad PDF and note in the email you prefer to pay by credit card. A NATB officer will call you for credit card information. NATB is a 501(c)(3) non-profit organization.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

*For questions regarding ad placement, email or call  
Kim Wintersteller: [kim.wintersteller@gmail.com](mailto:kim.wintersteller@gmail.com) / (614)546-7521*