

## Goals and Objectives Examples

**GOALS** - the reason(s) you have organized your organization; what you are striving for with your efforts; your general intention; generally more long term.

**Examples:**

- To provide financial support for programs funded outside of the annual school budget.
- To sponsor projects and events for the benefit of our students.
- To help support the coaches with the teams wish list and camps.
- To provide financial support of band activities.
- To provide all seniors an opportunity to have a safe and drug free environment to socialize, have fun and win prizes on prom night.
- To help support literacy in the school.
- To raise money to support future equipment needs for our team/squad.

**OBJECTIVES** - An objective is what you intend to accomplish in a more clear and measurable target; a specific action; supports trying to reach your goal(s). Should be measurable and tangible. Generally mid to short-term.

**Examples:**

- To provide A/R rewards to all students who meet the A/R goals.
- To provide funding for teacher appreciation meals.
- To provide mini grants to our teachers for classroom wishes.
- To purchase classroom supplies.
- To provide a year-end banquet and awards for team players.
- To purchase new uniforms for our squad.
- To assist team members pay for camp.
- To furnish pre-meal games for our soccer team.
- To assist team with competition fees.
- To purchase baseball bats.
- To purchase new softball helmets.
- To purchase new volleyball nets.

**BUDGET** – Your **financial** action plan to achieve your objectives; assigning dollar amounts to your planned fundraisers and objectives.

## Budget Examples

Below are two simple budget examples for smaller SSOs. You may wish to list the expenses in order of the organization's priority list. Some organizations list beside each expense which fundraiser they are planning on using to cover an expense. Some organizations show their beginning cash balance and projected ending cash balance on their budget page. **Key: Be detailed enough to reflect your expected fundraiser receipts and the expected expenses for those fundraisers. Remaining funds can then be allocated to the club's annual objectives.**

**Examples:**

	A		B
<b>Receipts:</b>		<b>Receipts:</b>	
Membership Dues	\$ 300	Pancake Fundraiser	\$ 900
Donations	500	20/20 Donations	5,000
Valentine Grams	200	Spirit Gear Sales	1,000
Cookie Dough F/R	6,000	Concessions	2,500
Fall Festival	4,000	Sponsorships	3,000
		Pork Butt Fundraiser	4,000
<b>Total Income</b>	<b>\$11,000</b>	<b>Total Income</b>	<b>\$16,400</b>
<b>Disbursements:</b>		<b>Disbursements:</b>	
Valentine Grams	100	Pancake Fundraiser	150
Cookie Dough F/R	3,000	20/20 Donation Letters	250
Fall Festival Expenses	1,500	Spirit Gear	500
Teacher Appreciation	750	Concession Purchases	1,000
Mini Grants	1,500	Sponsorship Signs	1,125
A/R Rewards	500	Pork Butt Fundraiser	2,000
Classroom Supplies	1,000	Team Uniforms	2,400
Student Awards	500	Team Meals	500
Family Nights	750	Team Competition Fees	750
Donation for A/R Books	1,000	Team Banquet	400
		Team Camp Fees	4,000
<b>Total Expenses</b>	<b><u>\$10,600</u></b>	Team Equipment	3,000
<b>Net Profit:</b>	<b>\$ 400</b>	<b>Total Expenses</b>	<b><u>\$16,075</u></b>
		<b>Net Profit:</b>	<b>\$ 325</b>