



**The Potomac School  
Scholarship Auction  
March 2, 2024  
Business Advertisement Contract**

Benefiting Student Scholarships and Faculty Professional Development  
Federal Tax ID #: 54-0562160

Your advertisement will appear in the 2024 Potomac School Scholarship Auction Catalog. This catalog will be distributed to more than 1000 households. Your business will also be featured on The Potomac School Auction website. **Thank you for supporting our students and faculty!**

**Advertising Options:**

<input type="checkbox"/>	Outside Back Cover	(7 ½ x 10)	\$3,000.00
<input type="checkbox"/>	Inside Front cover	(7 ½ x 10)	\$2,500.00
<input type="checkbox"/>	Inside Back cover	(7 ½ x 10)	\$2,500.00
<input type="checkbox"/>	Center Spread - Full Page Color	(7 ½ x 10)	\$2,000.00
<input type="checkbox"/>	Full Page Color	(7 ½ x 10)	\$1,500.00
<input type="checkbox"/>	Half Page Color	(4 ½ x 7 ½)	\$ 900.00

For previous advertisers-I would like to use the same advertisement as last year.

Name of Advertiser: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please email a print ready pdf file of your business advertisement to:  
csharkey@potomacschool.org no later than Wednesday, December 13, 2023.

Please return this contract, with your check payable to:  
The Potomac School Auction  
1301 Potomac School Road,  
McLean, VA 22101  
Phone: 703-749-6362 Fax: 703-749-6308