

# The Irwin Difference



IRWIN SEATING COMPANY

# The Irwin Difference

## People, Products & Services

For over 100 years, Irwin Seating Company's sole focus has been on meeting our customers' needs for public seating solutions. We achieve this by designing and manufacturing the industry's most durable products and providing unmatched service before, during, and after the installation of a project. Everyone at Irwin Seating Company is focused on quality, continuous improvement and customer satisfaction.

This commitment has made Irwin Seating Company the world's leading supplier of fixed seating for places of public assembly.

Listening to our customers' needs helps us understand their requirements for a successful project. Designing fixed public seating, bleachers and telescopic platforms that are reliable, easy to maintain, stylish, and comfortable is why Irwin Seating Company is chosen to seat facilities around the globe. This is accomplished through the use of superior engineered materials, including impact resistant plastics, seat lift mechanisms that are virtually maintenance free and fabrics that pass the industry's most strenuous tests.

Our customers rely on us to provide exceptional service, both before and after the sale. In addition to seating layout services, we offer sight line studies and ADA recommendations. Chair customization and design consultation assures our customers that the seating they select suits the venue. Irwin Seating Company offers full restoration services to return old, worn chairs to their original beauty. And we coordinate project installation with the construction contractor using factory certified installers.



Lafayette High School  
Wildwood, Missouri



Warner Theatre  
Erie, Pennsylvania



M-Tech Center, Lansing Community College  
Lansing, Michigan

## Versatile Design

Irwin Seating Company offers a full range of products which are interchangeable with each other, allowing you to design a chair that meets the unique requirements of your facility.

We manufacture over 40 different backs, from non-upholstered, blow-mold plastic backs to upholstered backs featuring plastic, laminate, wood or upholstered rear panels.

Our versatility extends to the seat component as well. We offer eight different seats, from traditional steel seat pans to our No. 12 seat, which features a structural plastic seat pan and patented cam-driven seat lift mechanism.

It's often said that details are what distinguish one project from another, and Irwin Seating Company offers dozens of aisle standards and accessories to customize chairs to compliment any venue.

For information on our full line of products check out our web site at [www.irwinseating.com](http://www.irwinseating.com), or call 866-GO-IRWIN and ask to speak with a representative.



## Model Numbering



# Education Seating



Yale University, Rudolph Building  
New Haven, Connecticut

The learning process is dynamic, and the way in which students are taught in today's schools and universities continues to evolve. The use of computer technology is now standard in the classroom. Irwin Seating Company offers both lecture room and auditorium seating products to meet the unique requirements of today's educational environment.

After a century in the seating business, we bring a wealth of experience and information to each project. Irwin Seating Company is the world's leading manufacturer of fixed audience seating, and our comprehensive restoration services are the best in the business. Restoration of existing seating is an excellent way to maintain the architectural design and integrity of a space and is a great way to practice environmental stewardship.

To find out more, talk to your Irwin Seating Company representative today.



## Marquee



Model No. 51.12.10.4

- HDPE rear back panel
- Compound curved back for exceptional comfort
- Decorative tufting
- Ergonomic seat support with cam-driven seat lift mechanism
- Steel standards with injection molded aisle panel
- Polymer arms and laminate surfaced writing tablet

## Millennium



Model No. 47.12.00.4

- HDPE rear back panel
- Compound curved back for exceptional comfort
- Ergonomic seat support with cam-driven seat lift mechanism
- Steel standards
- Polymer arms and laminate surfaced writing tablet

## Citation



Model No. 4.12.86.12

- HDPE rear back panel
- Ergonomic seat support with cam-driven seat lift mechanism
- Cast iron standards with laminate surfaced aisle panel
- Maple arms

## Patriot



Model No. 30.52.36.30

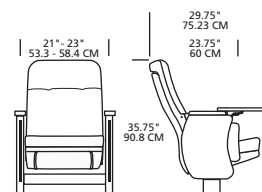
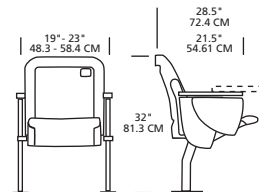
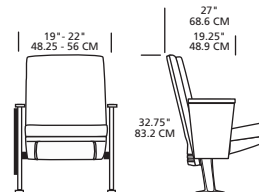
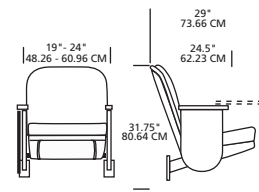
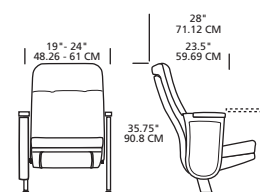
- Blow-mold plastic back
- Ergonomic seat with cam-driven seat lift mechanism
- Steel standards with laminate surfaced aisle panel
- Laminate surfaced arms and writing tablets

## E-link



Model No. 51.12.80.150

- Plastic rear back panel
- Compound curved back for exceptional comfort
- Ergonomic seat support with cam-driven seat lift mechanism
- Steel standards with laminate surfaced aisle panel, arms and writing tablet
- Power & data network connectivity

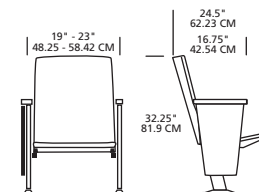


## Crusader



Model No. 1.14.86.4

- 5-ply hardwood maple veneer surfaced back
- Formed, 5-ply hardwood maple veneer surfaced self rising seat
- Steel standards with laminate surfaced aisle panel
- Solid maple armrests

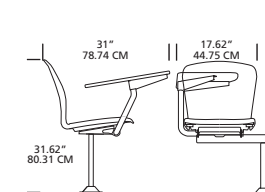


## No. 70 Chair



Model No. 7.70 HBM

- Plastic seat shell with upholstered pads
- Large, laminate surfaced stationary tablet arm
- Steel horizontal beam mount support structure

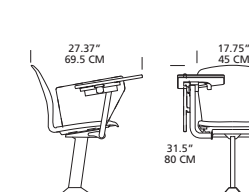


## No. 71 Chair



Model No. 6.71

- Plastic seat shell
- Large, laminate surfaced folding tablet arm
- Steel pedestal support structure

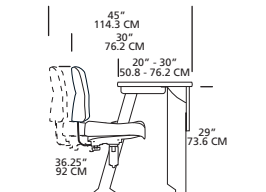


## Uni-Lecta



Model No. 24.67

- 20" wide laminate surfaced table top
- 11-1/2" modesty panels
- Wood edging
- Padded, upholstered seat
- Steel support structure with heavy duty swing arms for seat return
- E-link equipped power & data connectivity with interport style plugs

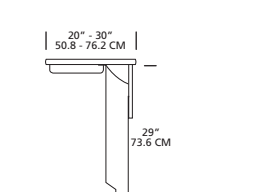


## Strip Tables



Model No. 900

- 20" wide laminate surfaced table top
- 11-1/2" modesty panels
- Standard vinyl edging
- Steel support structure
- E-link equipped power & data connectivity with interport style plugs



# Theatre Seating



The Music Center at Strathmore  
Baltimore, Maryland

Irwin Seating Company offers the most comprehensive range of seating for performing arts venues. From contemporary theatres such as the Omaha Performing Arts Center, Holland Theatre, to period style halls like the New Amsterdam, we understand the challenge of how to design seating solutions for each unique theatre. Our design and manufacturing capabilities provide a perfect match for every architectural approach from period to contemporary.

Not only are we the leader in the design and manufacture of new seating, we have also set the standard in both the reproduction of period style seating and the restoration of existing seating. We are recognized by historical societies and customers for our extensive restoration capabilities and attention to detail.

To explore your many options, talk to your Irwin Seating Company representative today.



## Allegro



Model No. 27.17.17.17

- Upholstered back with wood veneer rear panel and front reveal
- Contoured wood bottom, gravity-lift seat
- Steel standards with block front, veneer surfaced aisle panel
- Solid maple armrests

## Century PAC



Model No. 6.12.60.4

- Upholstered back with wood veneer rear panel
- Serpentine spring seat support with cam-driven seat lift mechanism
- Steel standards with block front, veneer surfaced aisle panel
- Solid maple armrests
- Concealed LED aisle light

## Davies



Model No. 17.12.17.4

- Upholstered back with wood veneer rear panel
- Serpentine spring seat support with cam-driven seat lift mechanism and veneer surfaced bottom cover
- Steel standards with block front, veneer surfaced aisle panel
- Solid maple armrests

## Oriental



Model No. 81.6.158.8

- Upholstered back with wood veneer rear panel
- Steel seat pan with serpentine springs
- Decorative cast iron aisle standards with steel center standards
- Scrolled maple armrests

## Springfield



Model No. 11.6.155.8

- Upholstered back with wood veneer rear panel and front reveal
- Steel seat pan with serpentine springs
- Decorative cast iron aisle standards with steel center standards
- Scrolled maple armrests

## New Amsterdam Forest



Model No. 83.6.158.8

- Upholstered back with wood veneer rear panel and front reveal
- Steel seat pan with serpentine springs
- Decorative cast iron aisle standards with steel center standards
- Scrolled maple armrests

## Emerson



Model No. 55.6.153.8

- Upholstered back with wood veneer rear panel
- Steel seat pan with serpentine springs
- Decorative cast iron aisle standards with steel center standards
- Scrolled maple armrests

## Grand Rapids



Model No. 69.8.158.8

- Upholstered back with wood veneer rear panel and front reveal
- Fully upholstered seat with serpentine springs
- Decorative cast iron aisle standards with steel center standards
- Scrolled maple armrests

## Orpheum



Model No. 10.6.56.8

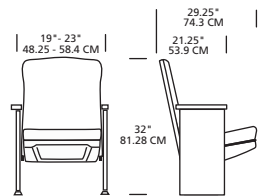
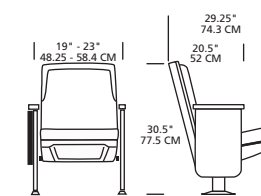
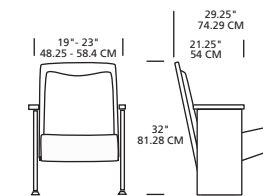
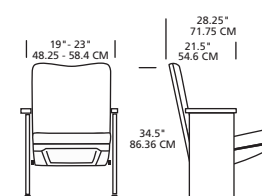
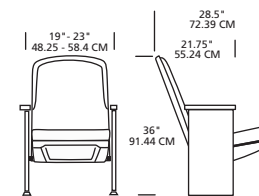
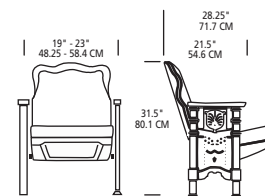
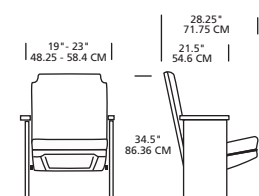
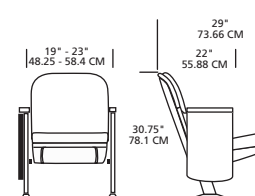
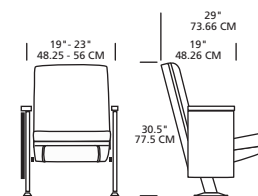
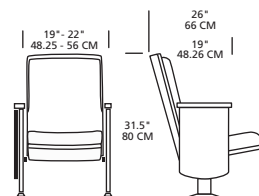
- Upholstered back with wood veneer rear panel and front reveal
- Steel seat pan with serpentine springs
- Steel standards with wood end panel and block front
- Solid maple armrests
- 120v rectangular aisle light

## Orpheum



Model No. 82.6.158.8

- Upholstered back with wood veneer rear panel
- Steel seat pan with serpentine springs
- Decorative cast iron aisle standards with steel center standards
- Scrolled maple armrests



## Worship Seating



Fellowship Bible Church  
Little Rock, Arkansas

Fixed audience seating offers places of worship the benefits of a defined seating space, increased capacity, and comfort. Auditorium seating from Irwin Seating Company affords places of worship another benefit – exceptional value. Accessories such as pew ends, book boxes, and communion cup holders are available to enhance the worship experience. Our patented, maintenance-free spring assembly returns seats to their original position quietly and reliably.

When you're searching for the best value in seating place your trust in Irwin Seating Company and experience the Irwin Difference. Give us a call today at 1-866 GO IRWIN or visit [irwinseating.com](http://irwinseating.com) to explore the many options available to you.

## Cinema Seating

Movie Theatres succumb to more use and abuse than almost any other type of facility. Irwin Seating Company understands the rigors endured by most cinemas, and we've designed innovative products to perform show after show.

We offer a full line of seating for movie theatres with the budget-minded Citation and Marquee chairs, to our highly customizable Signature line which features rocking love seats and flip-up arms, to a premium line of seating products for exclusive ticket areas. This extensive product offering, combined with outstanding product quality and our unmatched service before, during and after the installation is why our customers choose Irwin Seating Company time after time.



Majestic Cinema, Marcus Theatres  
Brookfield, Wisconsin

### Citation

### Millennium

### Marquee

### Fellowship

### Saturn



Model No. 4.12.10.4

- Upholstered back with HDPE rear panel
- Ergonomic seat support with cam-driven seat lift mechanism
- Steel standards, enclosed aisle panel with laminate surfaced insert
- Laminate surfaced armrests
- Under seat book box



Model No. 47.12.66.4

- HDPE rear back panel
- Compound curved back for exceptional comfort
- Ergonomic seat support with cam-driven seat lift mechanism
- Steel standards with cantilevered, laminate surfaced aisle panel
- Solid maple armrests



Model No. 52.12.66.4

- Wood rear back panel
- Compound curved back for exceptional comfort
- Ergonomic seat support with cam-driven seat lift mechanism
- Steel standards with block front, veneer surfaced aisle panel
- Solid maple armrests



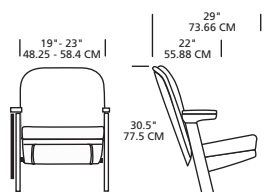
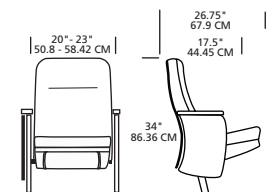
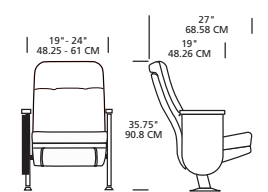
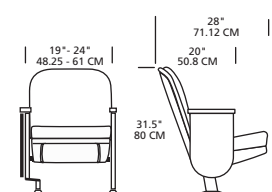
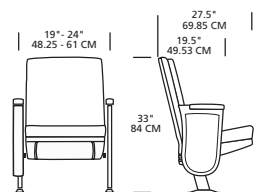
Model No. 89.12.3.3

- Fully upholstered back with lumbar support for exceptional comfort
- Ergonomic seat support with cam-driven seat lift mechanism
- Steel standards with maple surfaced aisle panel
- Solid maple armrests.
- Flip-up center armrests



Model No. 22.12.00.4

- Upholstered back with laminate surfaced rear panel
- Ergonomic seat support with cam-driven seat lift mechanism
- Steel standards
- Polymer armrests
- Plastic book / communion cup holders



### Signature Euro

### Signature FUA

### Loveseat Rocker

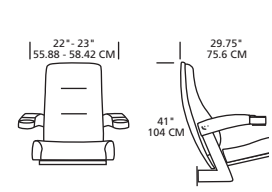
### Marquee

### Citation



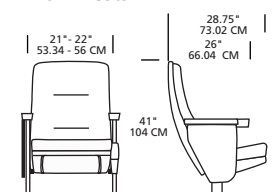
Model No. 74.70.41.1

- Compound curved back with HDPE rear panel
- Ergonomic stationary seat
- Steel standards with flip-up cupholder armrests



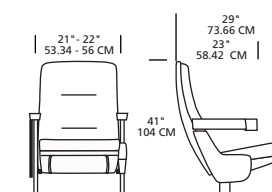
Model No. 73.12.91.1

- Articulating, compound curved back with HDPE rear panel
- Ergonomic seat support with cam-driven seat lift mechanism
- Steel standards with laminate surfaced aisle panel with cupholder armrests
- Center standards with flip-up cupholder armrests



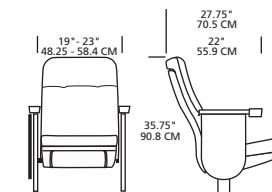
Model No. 72.12.02.2

- Compound curved back with HDPE rear panel.
- Ergonomic seat support with cam-driven seat lift mechanism.
- Rocking steel standards with laminate surfaced aisle panel and flip-up cupholder armrests.



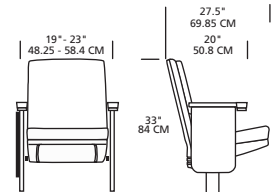
Model No. 51.12.66.8

- HDPE rear back panel
- Compound curved back for exceptional comfort
- Decorative tufting
- Ergonomic seat support with cam-driven seat lift mechanism
- Steel standards with laminate surfaced aisle panel
- Cupholder armrests



Model No. 4.12.56.8

- HDPE rear back panel
- Ergonomic seat support with cam-driven seat lift mechanism
- Steel standards with laminate surfaced aisle panel
- Plastic cupholder arms



## Arena Seating



Sprint Center  
Kansas City, Missouri

No other seating manufacturer has installed chairs in more NBA & NHL arenas than Irwin Seating Company. Why? Because we provide the products and quality that heavily used facilities like Time-Warner Cable Arena and the Staples Center demand.

General seating solutions such as the Patriot, Citation, and Millennium, and suite chairs like the Marquee and Signature help differentiate between specific sections of the arena. Our wide array of telescopic platform solutions make configuring the floor space for a variety of events quick and

efficient. Gone are the days when rows and rows of folding chairs had to be set up for "premium" court-side seats; with our telescopic platforms and nose mount chair options premium court-side seating is as comfortable as sitting in a luxury suite.

To find out more, give us a call today.

## Stadium Seating



Yankee Stadium  
New York, New York

Today's stadiums utilize fixed seating to help define general, club, and suite seating areas from one another. Sports fans are no longer forced to share a 12" space on a cold, aluminum bench. Instead, they're given ample room in their own defined space. Irwin Seating Company offers unique solutions that meet the needs of our customers' patrons.

Strong, durable, and stylish, general seating options such as Centurion, Senator, and Patriot ensure comfort season after season. Premium offerings such as our Centurion Hybrid and outdoor Signature chair give stadiums the ability to differentiate between certain sections by providing additional comfort and an opportunity for the venue to earn more revenue.

For additional information call 1-866 GO IRWIN or visit [irwinseating.com](http://irwinseating.com).

### Citation



Model No. 4.12.00.4

- Injection molded rear back panel
- Ergonomic seat support with cam-driven seat lift mechanism
- Steel standards
- Plastic arms
- Rear mount cupholder

### Millennium



Model No. 47.12.20.4

- HDPE rear back panel
- Compound curved back for exceptional comfort
- Ergonomic seat support with cam-driven seat lift mechanism
- Steel standards with cast iron aisle panel
- Plastic armrests with cupholder attachment

### Marquee



Model No. 51.12.10.4

- HDPE rear back panel
- Compound curved back for exceptional comfort
- Ergonomic seat support with cam-driven seat lift mechanism
- Steel standards, enclosed aisle panel with laminate surfaced insert and logo plate
- Plastic armrests with cupholder attachment

### Patriot



Model No. 30.53.30.30

- Radiused, blow-mold back
- Ergonomic seat with cam-driven seat lift mechanism
- Steel standards with plastic arms

### Signature



Model No. 72.12.17.4

- HDPE rear back panel
- Compound curved back for exceptional comfort
- Ergonomic seat support with cam-driven seat lift mechanism
- Steel standards with block front, veneer surfaced aisle panel
- Wood armrests with cupholder attachment and drink table

### Senator



Model No. 39.45.35.35

- Nostalgic, blow-mold back
- Ergonomic seat with cam-driven seat lift mechanism
- Cast iron standards with integral armrests

### Centurion



Model No. 130.45.35.35

- Blow-mold back
- Ergonomic seat with cam-driven seat lift mechanism
- Cast iron standards with integral armrests

### Centurion Hybrid



Model No. 130.12.35.35

- Compound curved, blow-mold back
- Upholstered ergonomic seat with cam-driven seat lift mechanism
- Cast iron standards with integral armrests

### Millennium



Model No. 47.12.18.12

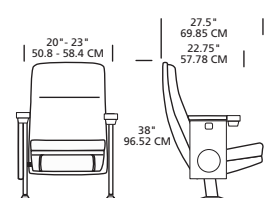
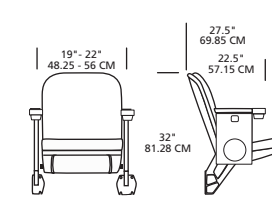
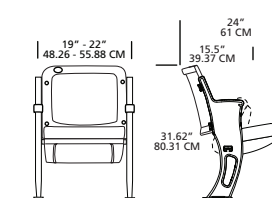
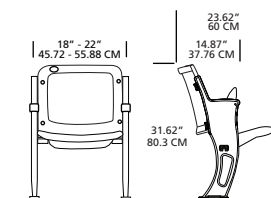
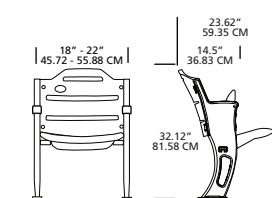
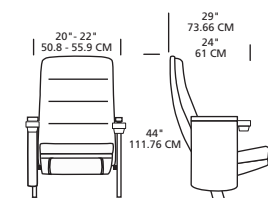
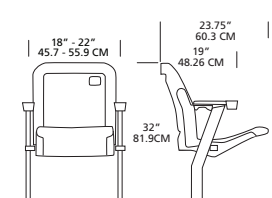
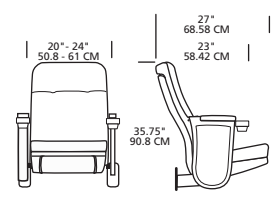
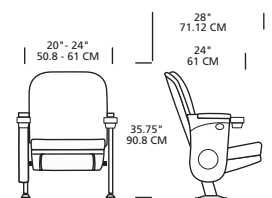
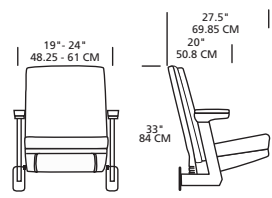
- HDPE rear back panel
- Compound curved back for exceptional comfort
- Ergonomic seat support with cam-driven seat lift mechanism
- Cast iron standards
- Plastic cupholder arms

### Signature



Model No. 71.12.18.12

- HDPE rear back panel
- Compound curved back for exceptional comfort
- Decorative tufting
- Ergonomic seat support with cam-driven seat lift mechanism
- Cast iron standards
- Plastic cupholder arms
- Treated for outdoor use





**Irwin  
Seating  
Company**®

*Dedicating ourselves to customer satisfaction, employee well-being, and profitable growth.*

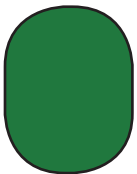
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[www.irwintelescopicseating.com](http://www.irwintelescopicseating.com)

Note: specifications, dimensions, chair models and color selections may change without notice, for the most up to date information contact your Irwin Seating Company sales manager or go to [www.irwinseating.com](http://www.irwinseating.com).



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