



West Hartford Vision Zero Public Meeting

December 06, 2023



Agenda



- Vision Zero Overview
- Project Updates
- Action Plan
- Next Steps
- Open House

Our Team



Vision Zero
Task Force

Consultant Team



Parker
Study Process &
Safety Assessment



Adam
Action Plan



Shawna
Webmap & Survey



Jake
Safety Assessment

Task Force



West Hartford Staff Members

Adrienne Billings-Smith, Equity Coordinator
Eric Dency, Director of Security (WHPS)
Rick Ledwith, Town Manager
Duane Martin, Director of Community Development
Renée McCue, Public Relations Specialist
John Phillips, Director of Public Works
Greg Sommer, Town Engineer
AC Larry Terra, Assistant Police Chief

Resident Members

Sandy Castellon
Tom Condon
Erin Conneely
Mary Donegan
Shana Gibbs
Aryan Grover
Maxine Nugent
Ed Pawlak
Amalia Seedman
Jay Stange

Project Schedule

2023

Jan

Feb

Mar

Apr

May



Town
Adopts
Vision Zero
Resolution



Town
Convenes
Task Force &
Forms Sub-
Committees



Town
Selects
Consultant
Team

2023

Jun

Jul

Aug

Sept

Oct

Nov

Dec

2024

Jan

**VISION ZERO
ACTION PLAN
ASSESSMENT**

Town Plan &
Policy Review

Develop Action
Plan Framework

Conduct Town-wide
Crash Analysis

Establish
Preliminary Goals,
Strategies & Action

**PUBLIC
MEETING
#1**

Establish
HIN & VZ
Safety
Focus Areas

Community
Survey &
Interactive
Map

Establish
Performance Measures &
Monitoring Plan

Develop DRAFT Vision Zero
Action Plan

Stakeholder Meetings to
Review Findings & Draft
Plan Elements

**PUBLIC
MEETING
#2**

Develop
Final
Action
Plan

PROJECT WEBPAGE UPDATES

REGULAR TASK FORCE MEETINGS



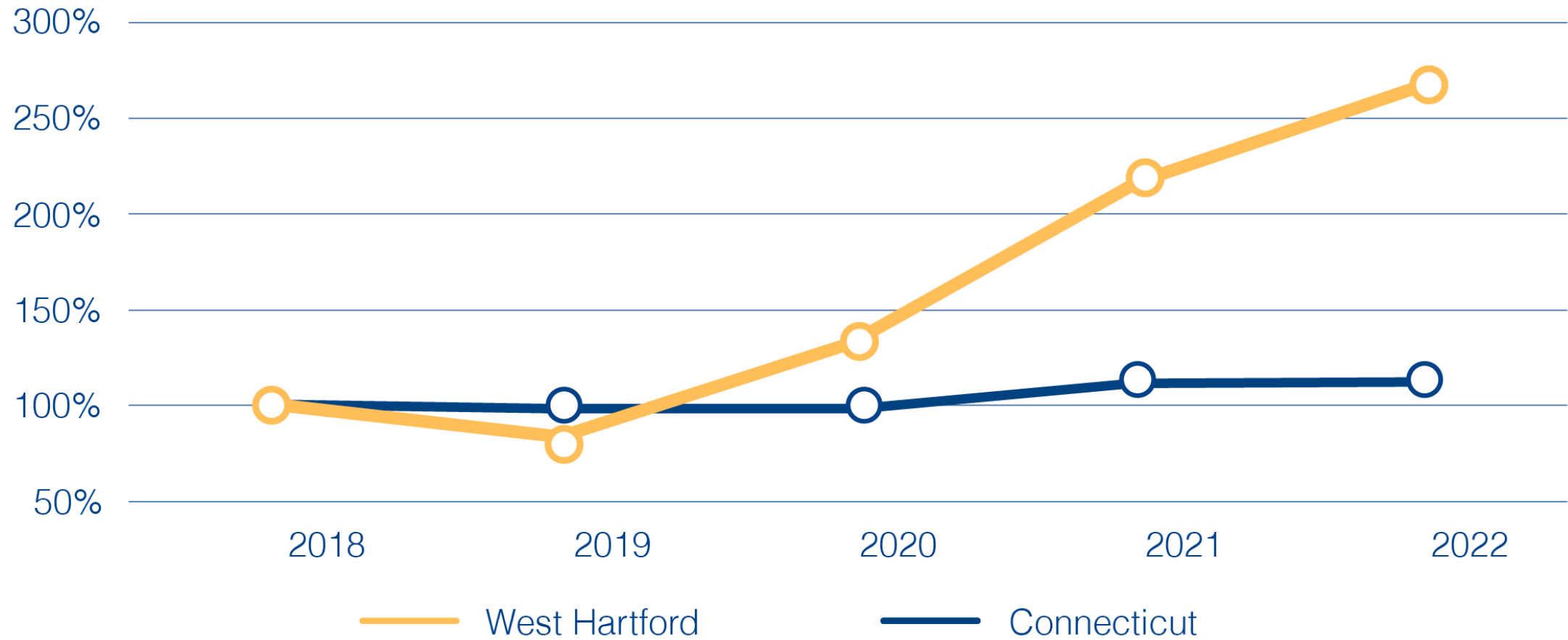


Vision Zero Overview



Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, and equitable mobility for all.

Deaths in West Hartford



West Hartford's Path to Vision Zero



56%

**of fatal or serious
injury crashes**

9%

**of West Hartford's
roadways**

- Fatal and serious injury crashes have increased over the past 5 years
- Pedestrian and bicyclist crashes are more likely to result in injury or fatality

Why Vision Zero?



- **It has been proven to work**
- Take a data-driven approach
 - Identification
 - Prioritization
- Incorporates engagement and equity
- Sustainable approach for long-term change
- Creates opportunities for federal funding

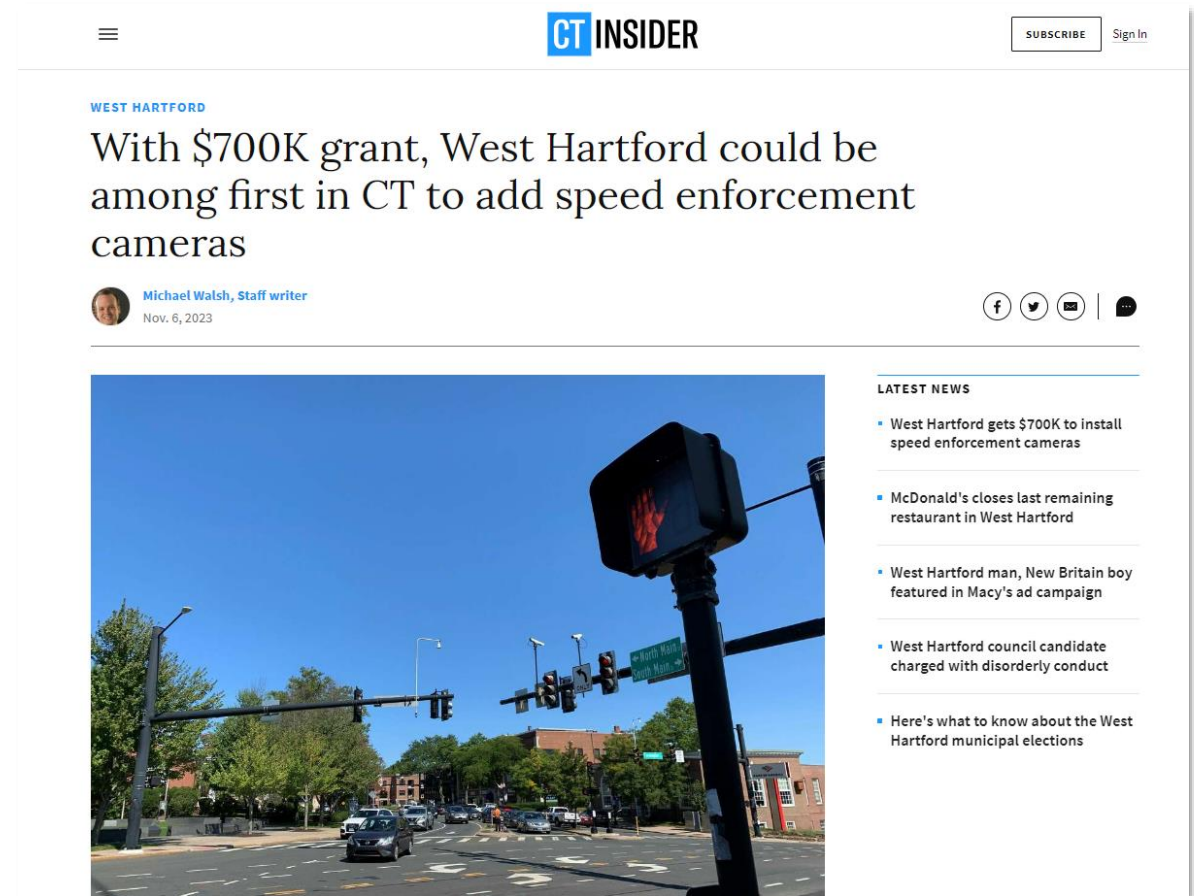


Project Updates

SS4A Grant Award



- West Hartford notified of federal SS4A grant award
- Demonstration Project
- Speed Management Pilot Program includes:
 - Fixed speed cameras at 15 locations
 - New ordinance
 - Planning, engineering, and police staff
- For more info, see [Transportation.gov](https://transportation.gov)



Road Safety Audit: Park Road

- A formal safety assessment of a specific segment of roadway
- Recently completed an audit on Park Road with Town, Task Force, and community representatives
- Safety findings, community concerns, and recommendations are documented as part of the RSA process for consideration by the Town





Public Input

Public Engagement Summary



Engagement

- Survey (digital and hard copy)
- Webmap
- Public Meetings (2)
- Task Force Meetings (Open to the public)
- YouTube
- Vision Zero Webpage
- Vision Zero Email
- Press Releases and News Articles

Accessibility

- Sign Language Interpreter
- Multi-language Survey
- ADA compliant materials

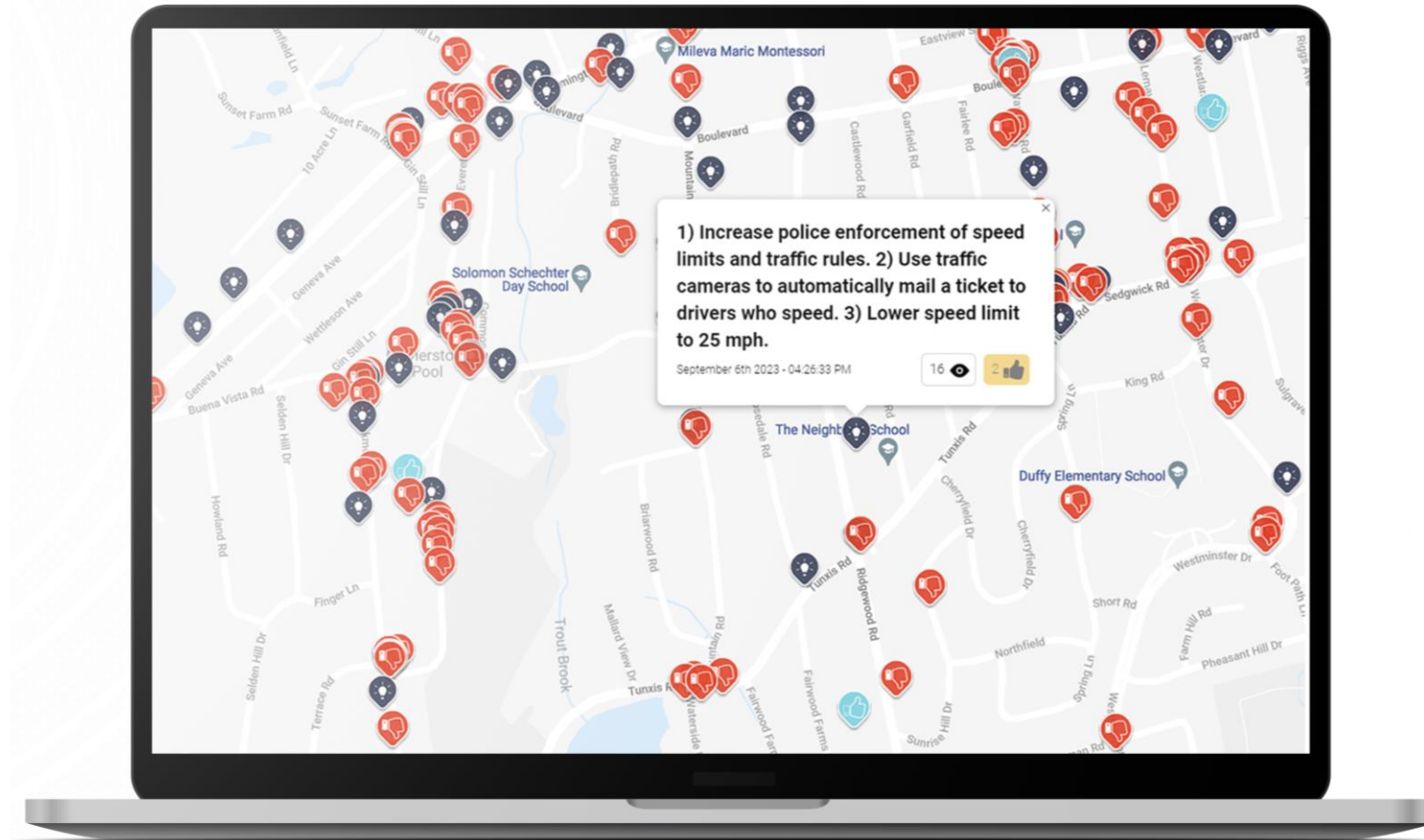
Public Survey Findings

- **Demographics**
 - 61% middle aged adults
 - 27% seniors
 - 12% under 35
- **Primary modes**
 - 78% drive all or most of the time
 - 74% walk half of the time or occasionally
 - 42% bike/scooter/skate
- **Primary safety concerns**
 - Speeding drivers
 - Distracted driving
 - Non-compliant and unlawful driving



Webmap Feedback Summary

- Received 1,784 comments
- We identified 15 distinct themes



Webmap Feedback Summary: Themes



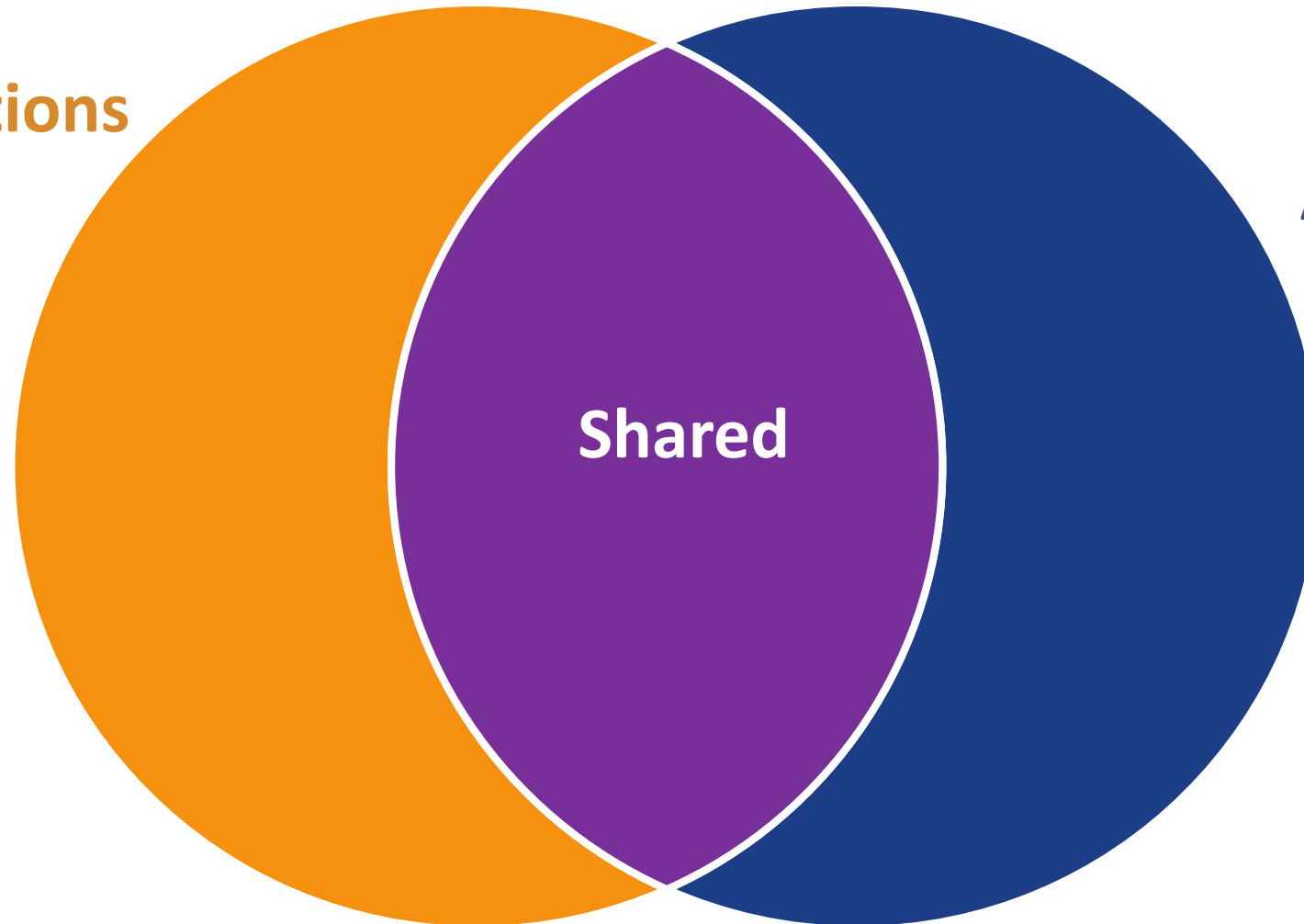
- Access/Destinations
- Biking
- Children/Schools
- **Designs/Intersections/Signals**
- Driver Behavior
- Enforcement
- Maintenance/Green
- Parking
- Safety
- **Speed**
- Traffic/Congestion
- Transit
- Visibility/Lighting
- Disabilities/Older Adults
- **Walking/Crossing**



Action Plan

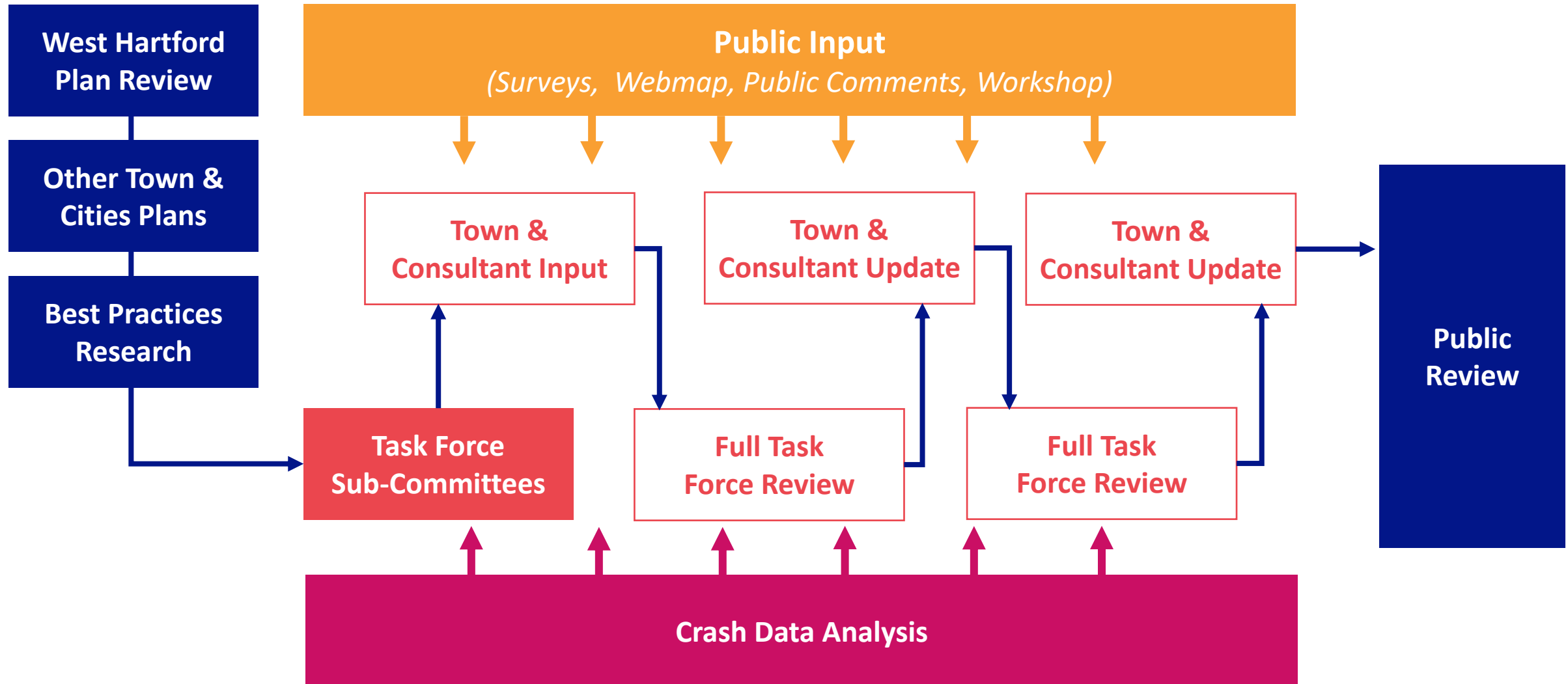
What does VZ include?

Recommendations
Other Plans



Vision Zero
Action Plan

Plan Development Process



Vision Zero Plan



- Vision Zero Overview
- Safety Assessment
- Public Engagement Summary
- Equity in Vision Zero
- Action Plan

Action Plan Organization



- **Practices and Policies:** The changes that need to be made to Town practices and policies to effectively implement Vision Zero.
- **Safe Design:** The specific steps that the Town and its partners will undertake to (re)design streets for safety.
- **Culture:** The ways that West Hartford will partner with the community to develop a culture of safety in West Hartford.
- **Data:** How West Hartford will improve and diversify its data sources, collection strategies, and analysis to make better decisions about roadway safety.

Action Plan Elements



Core Elements

- Background
- Goal
- Strategies (the approach)
- Actions (the specific steps)

Action Item Details

- Priority
- Timeframe
- Lead & Partnering Entities
- Obstacles (Staffing, Funding, Legislative)
- Timeframe
- Frequency of actions **
- Performance metrics **
- Accessibility considerations **
- Equity considerations **
- Additional notes **

*** In Full Action Plan (still in development)*

Vision Zero Focus Areas



In West Hartford...

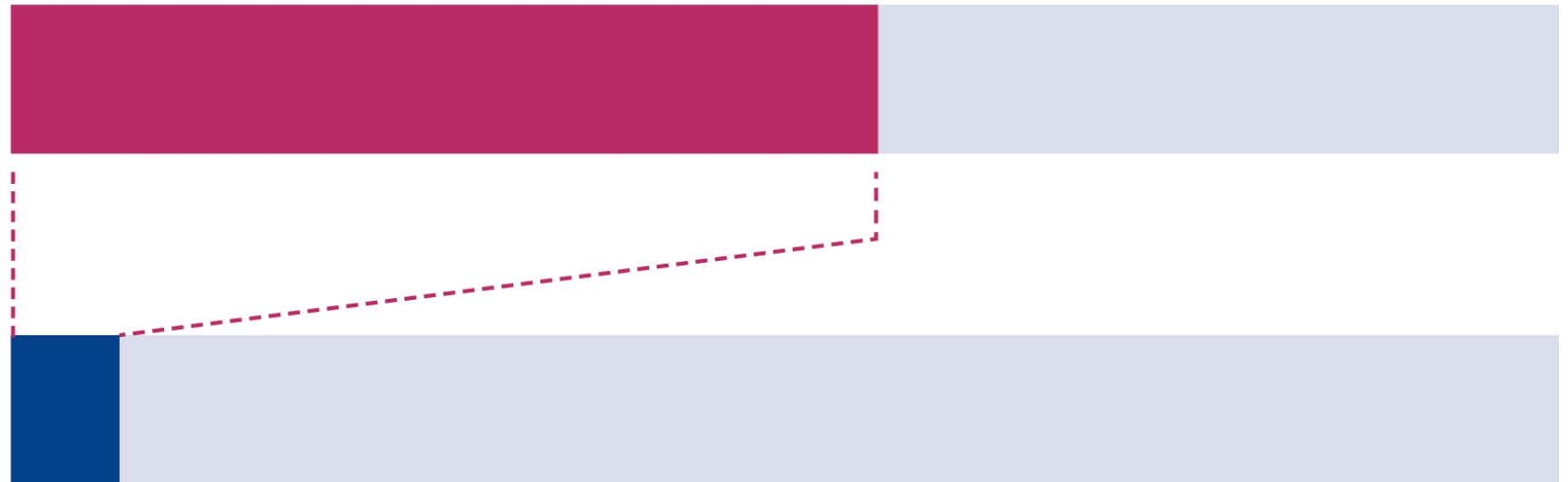
56%

of fatal or serious
injury crashes

occur on

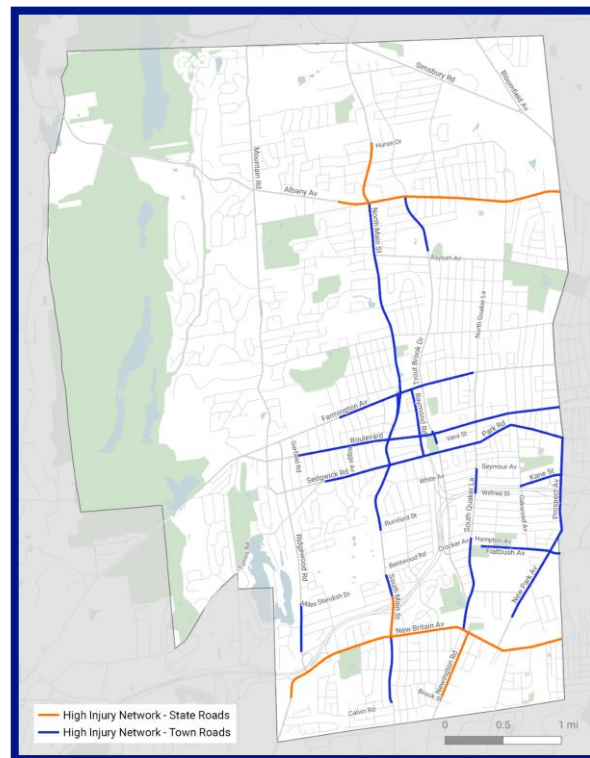
9%

of roadways

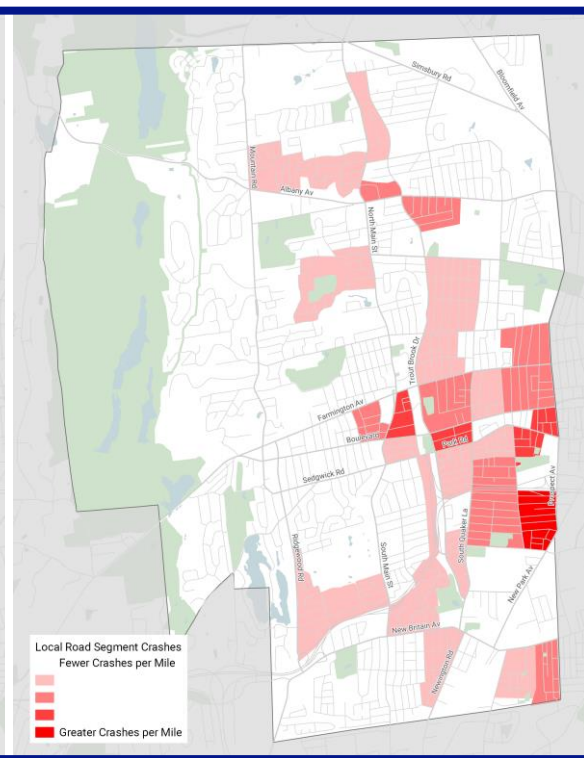


Building Prioritization

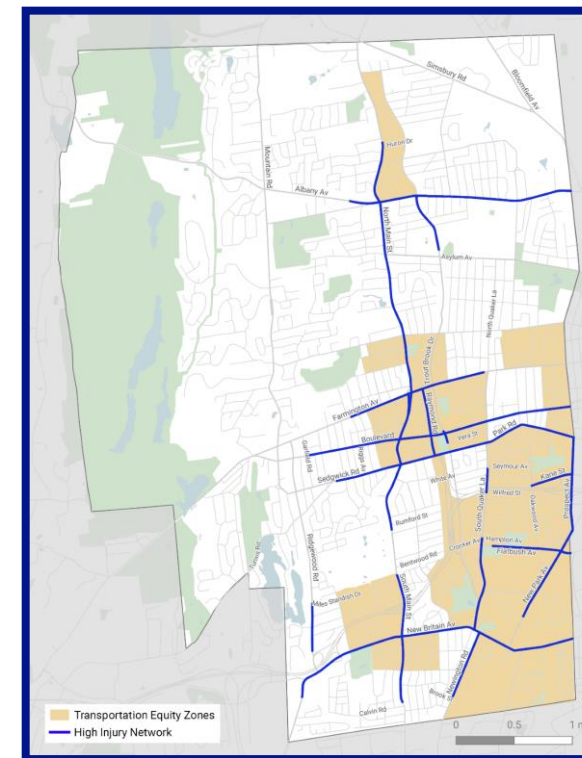
*High Injury
Network (HIN)*



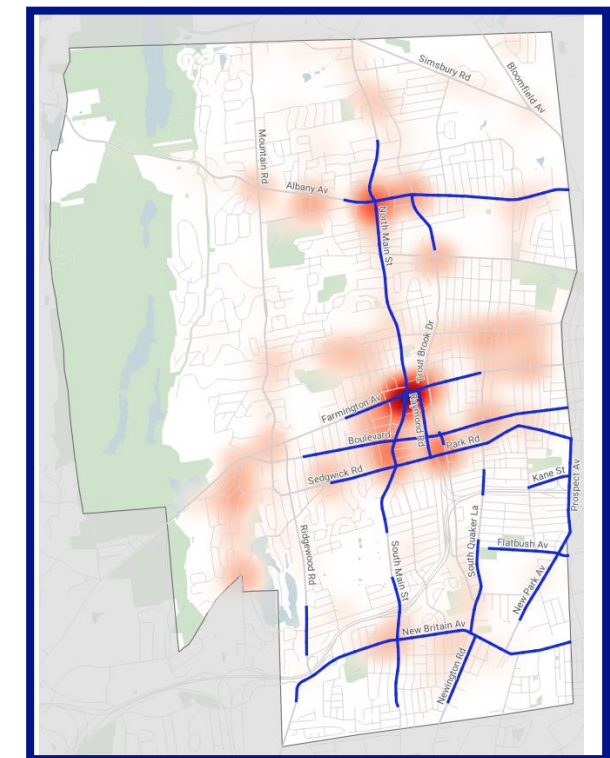
*Local Road
Analysis*



*Transportation
Equity Zones (TEZ)*



*Community
Webmap*

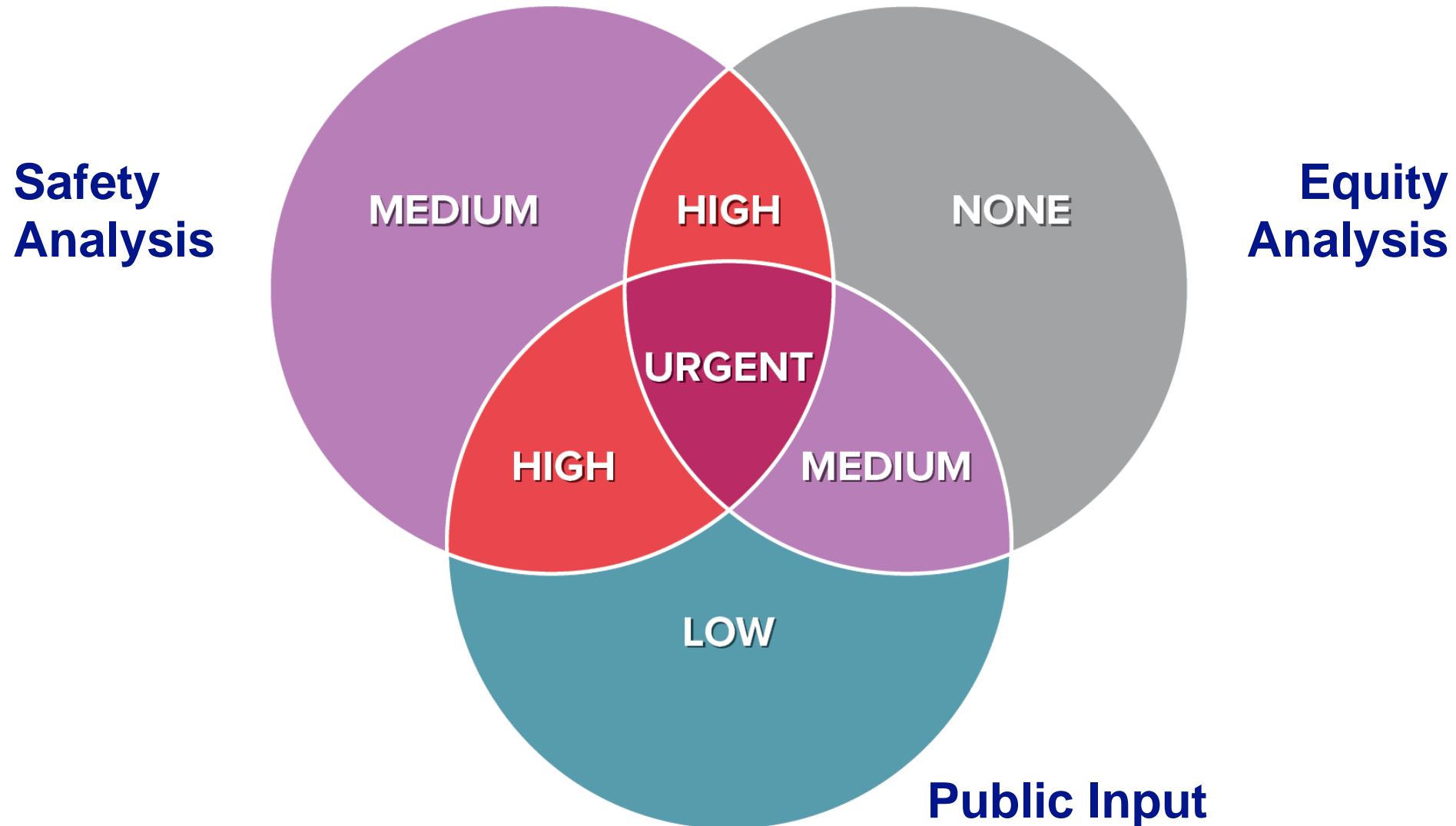


Data Driven

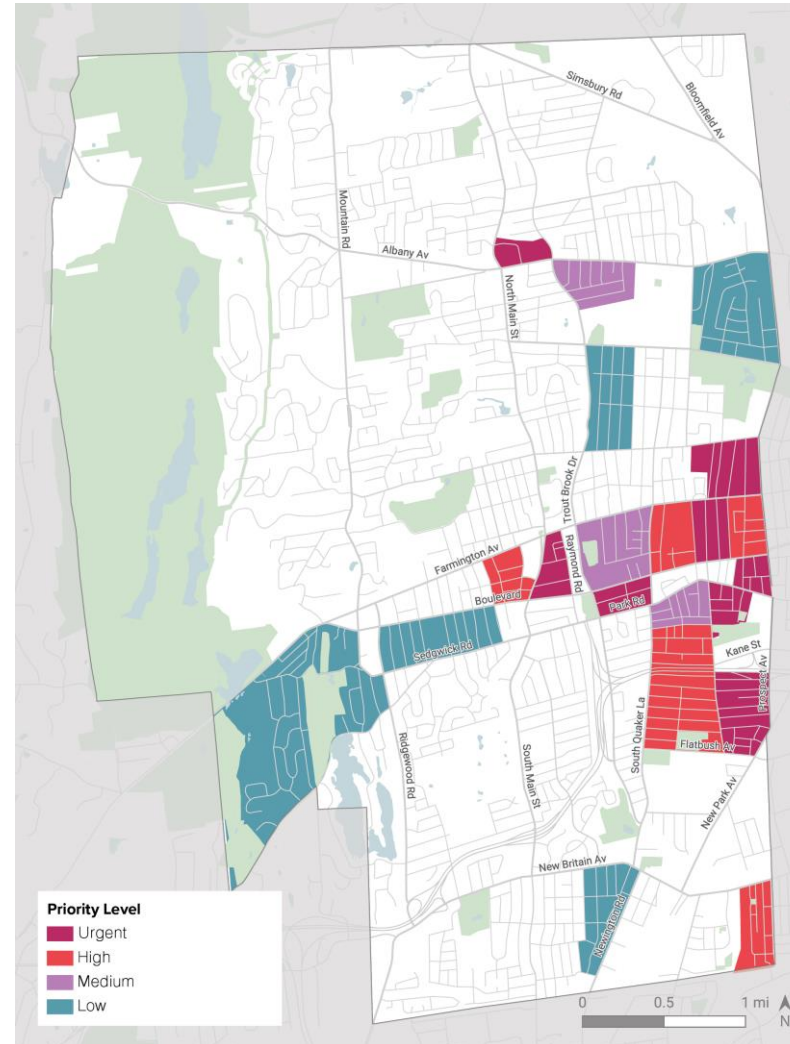
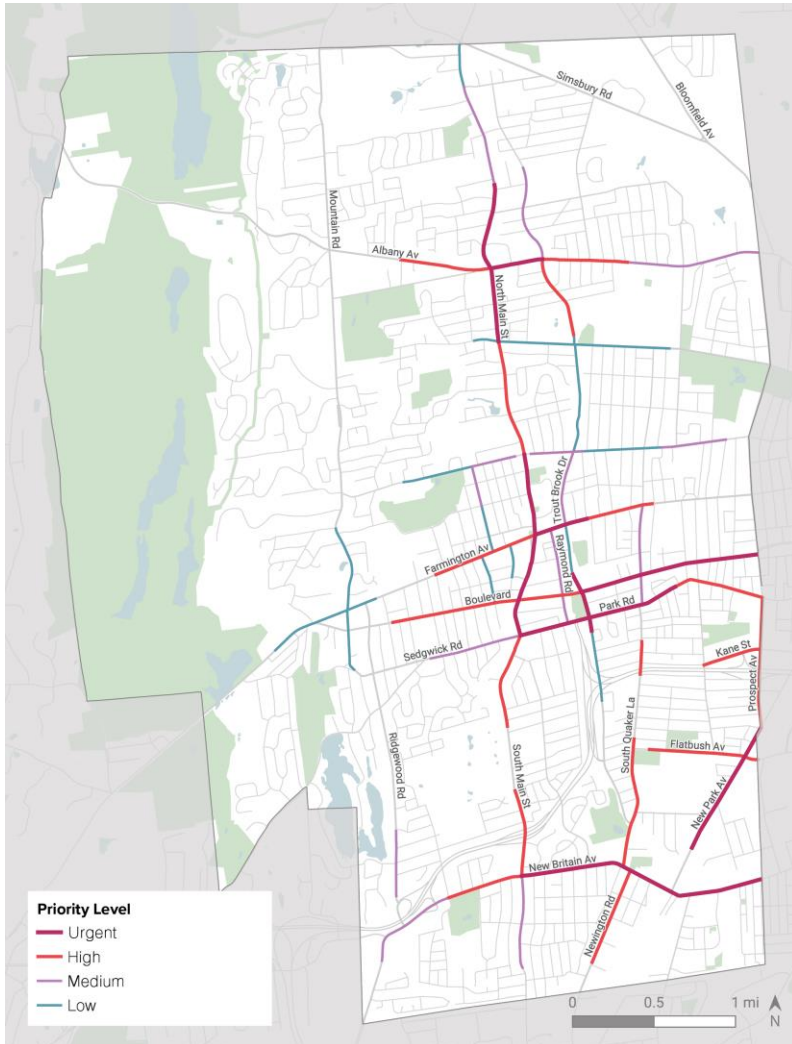
Equitable

Community Input

Building Prioritization



Vision Zero Focus Areas



Priority	Miles
Urgent	7.6 miles
High	10.2 miles
Medium	7.1 miles
Low	6.3 miles



Next Steps

What can you do to Champion Vision Zero?

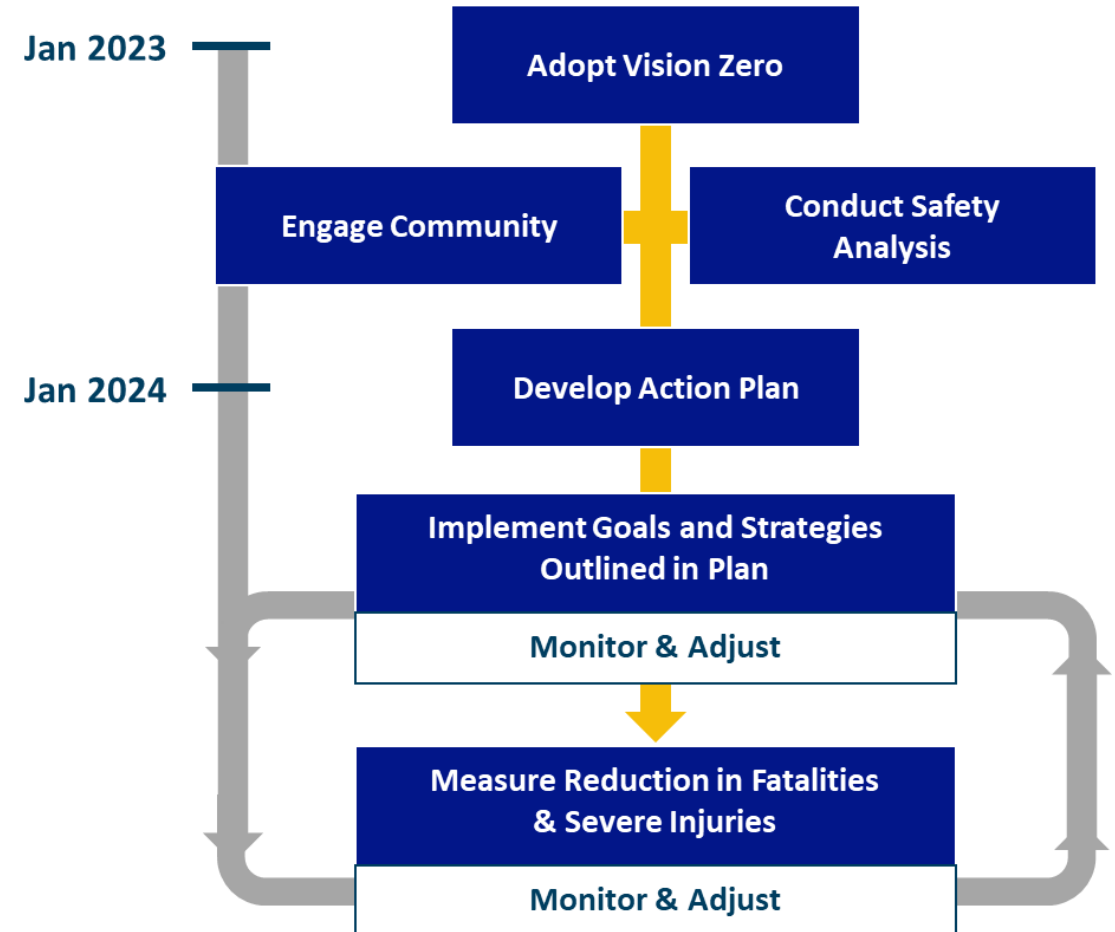


- Practices and Policies
 - Serve on the Town's Vision Zero committee
 - Participate in the upcoming Bike Facility Plan Update
- Safe Design
 - Participate in a Road Safety Audit in your neighborhood
 - Support Safe Routes to School programming
- Culture
 - Develop grassroots campaign (yard signs, bumper stickers)
 - Let your neighbors and friends know that Vision Zero is a shared responsibility!



Next Steps

1. Comments due on Draft Action Plan – Monday, December 18
2. Finalization of Plan – January 2024
3. Implementation begins in 2024 through 2033



Today



ID	Action	Priority	Timeframe	Lead	Partners	Staffing Obstacles	Funding Obstacles	Legislative Obstacles
A	<i>Create the institutional framework for the implementation of Vision Zero.</i>	<i>High</i>	2024					
A1	Make the Vision Zero Task Force permanent and hold quarterly status update meetings.	High	2024	Community Development		Yes		
A2	Create a specific line item under Transportation & Circulation in the Town's Capital Improvement Program budget that accounts for capital expenditures that advance Vision Zero. Provide dedicated funding to that line item.	High	Ongoing	Engineering/ Police	Public Works		Yes	
A3	Pursue implementation grant funding to support the implementation of Vision Zero, including the Safe Streets and Roads for All (SS4A) grant.	High	2025	Community Development		Yes		
A4	Establish a full-time permanent staff position responsible for overseeing the implementation of the Action Plan, annual review, data analysis, and the dashboard.	High	2024 - Ongoing	Engineering			Yes	
A5	Conduct an annual review of the Vision Zero Action Plan.	Medium	2026 - 2029	Town Manager	Community Development	Yes		
A6	Establish a Rapid Response Team to implement quick-build safety countermeasures and direct enforcement and education resources at fatal crash locations.	Medium	2026 - Ongoing	Engineering		Yes	Yes	
A7	Require that all street improvement projects funded by the Town include a checklist on how they advance Vision Zero.	Low	2026 - Ongoing	Town Manager	Community Development	Yes		



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