



# Silsbee Early College High School

## Communication Plan

<b><i>Audience</i></b>	<b><i>Message</i></b>	<b><i>By</i></b>	<b><i>Frequency</i></b>	<b><i>Time Frame</i></b>
EJMSMS – 8 <sup>th</sup> graders	What is ECHS?	Presentation	2x a year	November & January
EJMSMS – 8 <sup>th</sup> grade Parents	Program & Application	Presentation	2x a year	November & January
Community Stakeholders	ECHS Information	Social Media Website	As needed	August – July
Silsbee Board of Trustees	Present new enrollment & program data	Presentation	Annually	Designated Board Meeting
ECHS Parent Meeting	Introduction & overview of ECHS	Presentation	Annually	April