



2024

Summary of Benefits

Blue adVantage (PPO) Maple Group Medicare Advantage

Blue Cross and Blue Shield of Louisiana is an independent licensee of the Blue Cross Blue Shield Association.

Blue Advantage from Blue Cross and Blue Shield of Louisiana is a PPO plan with a Medicare contract. Enrollment in Blue Advantage depends on contract renewal.

Medicare Advantage Coverage Backed by Blue!

When you choose a Medicare Advantage plan from the Cross and Shield, you're getting the home-grown coverage families have come to rely on for more than 85 years.

And, our strength and stability provide peace of mind that you've made the right choice.

That's what we call *Louisiana True*.

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Blue Advantage (PPO) Plan Features

When you choose a Blue Advantage plan, you get Medicare coverage, plus so much more. Our plans combine medical, hospital and prescription drug coverage in one convenient plan. You also get added features to help you stay healthy such as:

- Dental, vision and hearing benefits
- Primary care provider visits, including 24/7 online medical visits
- Specialist visits without a referral
- Medicare-covered preventive and wellness care
- A Flex Card to help pay for out-of-pocket costs for prescription hearing aids, eyewear and over-the-counter health-related products
- No-cost fitness center membership
- And much more...





Wondering if your doctors and
prescription drugs are covered?

Call us at **1-833-969-2858, TTY 711**

8 a.m. to 8 p.m., 7 days a week (October to March)
8 a.m. to 8 p.m., Monday to Friday (April to September)

2024 Summary of Benefits

Blue Advantage (PPO) Maple – Group Medicare Advantage

Blue Advantage (PPO) is available statewide in Louisiana and nationwide.

Blue Cross and Blue Shield of Louisiana is an independent licensee of the Blue Cross Blue Shield Association.

Blue Advantage from Blue Cross and Blue Shield of Louisiana is a PPO plan with a Medicare contract. Enrollment in Blue Advantage depends on contract renewal.

This is a summary of drug and health services covered by Blue Advantage (PPO) from January 1, 2024 - December 31, 2024.

Blue Advantage from Blue Cross and Blue Shield of Louisiana is a PPO plan with a Medicare contract. Enrollment in Blue Advantage depends on contract renewal.

The benefit information provided is a summary of what we cover and what you pay. It does not list every service that we cover or list every limitation or exclusion. To get a complete list of services we cover, please call Customer Service and request the *Evidence of Coverage*.

You have choices about how to get your Medicare benefits

- One choice is to get your Medicare benefits through Original Medicare (fee-for-service Medicare). Original Medicare is run directly by the Federal government.
- Another choice is to get your Medicare benefits by joining a Medicare Advantage health plan, such as Blue adVantage.

Tips for comparing your Medicare choices:

This Summary of Benefits booklet gives you a summary of what Blue adVantage covers and what you pay.

- If you want to compare our plan with other Medicare Advantage health plans, ask the other plans for their Summary of Benefits booklets. Or, use the Medicare Plan Finder at www.medicare.gov/plan-compare.
- If you want to know more about the coverage and costs of Original Medicare, look in your current “**Medicare & You**” handbook. View it online at www.medicare.gov or get a copy by calling 1-800-MEDICARE (1-800-633-4227), 24 hours a day, 7 days a week. TTY users should call 1-877-486-2048.

Contact us

Please contact our Customer Service number at 1-866-508-7145 for additional information. (TTY users should call 711.) Our phone lines are open 8 a.m. to 8 p.m. CST, 7 days a week from October – March and 8 a.m. to 8 p.m. CST, Monday – Friday from April – September. You may also visit our website at www.bcbsla.com/blueadvantage.

Who can join?

To join Blue Advantage (PPO), you must be entitled to Medicare Part A, be enrolled in Medicare Part B, and live in our service area.

Which doctors, hospitals, and pharmacies can I use?

Blue Advantage (PPO) has a network of doctors, hospitals, pharmacies, and other providers that can be found on our website at www.bcbsla.com/blueadvantage. Typically out-of-network services do not require prior authorization, but members may incur a higher cost share. Depending on your plan type, if you visit providers that do not accept Medicare and do not agree to bill our plan, these services may not be covered.

What do we cover?

Like all Medicare Advantage health plans, we cover everything that Original Medicare covers - *and more*.

- **Our plan members get *all of the benefits covered by Original Medicare*.** For some of these benefits, you may pay more in our plan than you would in Original Medicare. For others, you may pay less.
- **Our plan members also get *more than what is covered by Original Medicare*.** Some of the extra benefits are outlined in this booklet.

What drugs do we cover?

We cover Part D drugs. In addition, we cover Part B drugs such as most oral chemotherapy and some drugs administered by your provider.

- You can see the complete plan formulary and any restrictions on our website, www.bcbsla.com/blueadvantage.
- Or call us and we will send you a copy of the formulary.

How will I determine my drug costs?

Our plan groups each prescription drug into one of five "tiers." You will need to use our formulary to locate what tier your drug is on to determine how much it will cost you. The amount you pay depends on the drug's tier and what stage of the benefit you have reached. Later in this document we discuss the benefit stages that occur after you meet your deductible, if applicable: Initial Coverage, Coverage Gap, and Catastrophic Coverage. If you have questions about the different benefit stages, please contact the Plan for more information or access the *Evidence of Coverage* on our website.

This document is available in other formats such as Braille and large print. This document may be available in a non-English language. Please contact our Customer Service number at 1-866-508-7145 for additional information. (TTY users should call 711.) Our phone lines are open 8 a.m. to 8 p.m. CST, 7 days a week from October – March and 8 a.m. to 8 p.m. CST, Monday – Friday from April – September. You may also visit our website at www.bcbsla.com/blueadvantage.

	Blue Advantage (PPO)
Monthly plan premium	For information concerning the actual premiums you will pay, please contact your employer group. You must keep paying your Medicare Part B premium.
Medical Deductible	\$0 per year
Maximum out-of-pocket amount <i>(does not include Part D prescription drugs)</i>	For in-network providers: \$1,000 per year For in-network and out-of-network providers combined: \$1,000 per year
Inpatient Hospital coverage	In-Network \$0 copay each day for days 1 to 90 for Medicare-covered hospital care. \$0 copay for an additional Medicare-covered 60 lifetime reserve days. <i>Prior Authorization is required.</i> Out-of-Network \$0 copay for each Medicare-covered hospital stay.
Outpatient Hospital coverage	Observation Services coverage applies only if you are under Observation status.
Outpatient hospital services	In-Network \$0 copay <i>Prior Authorization is required.</i> Out-of-Network \$0 copay
Outpatient hospital observation services	In-Network \$0 copay <i>Prior Authorization is required.</i> Out-of-Network \$0 copay
Ambulatory Surgical Center (ASC)	In-Network \$0 copay <i>Prior Authorization is required.</i> Out-of-Network \$0 copay

	Blue Advantage (PPO)
Doctor Visits	
Primary Care Provider visit	In-Network \$0 copay Out-of-Network \$0 copay
Specialist visit	In-Network \$0 copay Out-of-Network \$0 copay

	Blue Advantage (PPO)
<p>Preventive Care Our plan covers many preventive services, including:</p> <ul style="list-style-type: none"> • Abdominal aortic aneurysm screening • Annual wellness visit • Bone mass measurement • Breast cancer screening (mammogram) • Cervical and vaginal cancer screening • Cologuard or FOBT colorectal screenings • Colonoscopy and all other colorectal screenings • Diabetes screenings • Glaucoma screenings • Prostate cancer screenings (PSA) • Tobacco use cessation counseling (counseling for people with no sign of tobacco-related disease) • Vaccines, including Flu shots, Hepatitis B shots, Pneumococcal shots • "Welcome to Medicare" preventive visit (one-time) <p>Other preventive services are available. Any additional preventive services approved by Medicare during the contract year will be covered.</p>	<p>In-Network \$0 copay</p> <p>Out-of-Network \$0 copay</p>
<p>Emergency care Emergency coverage is worldwide, but the copay is not waived if you are admitted to a hospital outside of the United States.</p>	<p>\$50 copay Copay is waived if you are admitted to a hospital within 72 hours.</p>
<p>Urgently Needed Services (Urgent Care)</p>	<p>\$0 copay inside of the United States</p>

	Blue Advantage (PPO)
Diagnostic Services/Labs/Imaging	Authorization rules may apply for certain outpatient diagnostic procedures, X-rays, or tests.
Diagnostic tests and procedures	<p>In-Network \$0 copay <i>Prior Authorization may be required.</i></p> <p>Out-of-Network \$0 copay</p>
Diagnostic radiology services (e.g. MRI, CT Scan)	<p>In-Network \$0 copay <i>Prior Authorization may be required.</i></p> <p>Out-of-Network \$0 copay</p>
Lab services	<p>In-Network \$0 copay <i>Prior Authorization may be required.</i></p> <p>Out-of-Network \$0 copay</p>
Outpatient X-rays	<p>In-Network \$0 copay <i>Prior Authorization may be required.</i></p> <p>Out-of-Network \$0 copay</p>
Therapeutic Radiology	<p>In-Network \$0 copay <i>Prior Authorization may be required.</i></p> <p>Out-of-Network \$0 copay</p>
Hearing services	
Exam to diagnose and treat hearing and balance issues	<p>In-Network \$0 copay</p> <p>Out-of-Network \$0 copay</p>

	Blue Advantage (PPO)
Routine hearing exam	Limited to 1 visit(s) every year In-Network \$0 copay Out-of-Network \$0 copay
Fitting-evaluation(s) for hearing aids	Limited to 1 visit(s) every year In-Network \$0 copay Out-of-Network \$0 copay
Hearing aids	\$0 copay up to a \$1,100 maximum benefit coverage amount loaded to your Blue Advantage Flex Card for both ears combined every year for hearing aids. Hearing aid fitting is included in the maximum benefit coverage amount. Retailer restrictions apply.
Dental services	Up to a \$2,000 combined maximum benefit coverage amount every year for all preventive and comprehensive dental services.
Preventive dental services	
Oral Exams	Limited to 2 oral exam(s) every year In-Network \$0 copay Out-of-Network \$0 copay
Prophylaxis (Cleaning)	Limited to 2 cleaning(s) every year In-Network \$0 copay Out-of-Network \$0 copay
Fluoride Treatment	Limited to 2 fluoride treatment(s) every year In-Network \$0 copay Out-of-Network \$0 copay

	Blue Advantage (PPO)
Dental X-rays	Limited to 1 bitewing x-ray per year or 1 full mouth x-ray every 3 years.
Comprehensive dental services	In-Network \$0 copay
	Out-of-Network \$0 copay
	In-Network \$0 copay
	Out-of-Network \$0 copay
	In-Network \$0 copay for each Medicare-covered service.
	Out-of-Network \$0 copay for each Medicare-covered service.
Limited Medicare-covered Dental Services	
Vision care	
Exam to diagnose and treat diseases and conditions of the eye	In-Network \$0 copay
	Out-of-Network \$0 copay
Diabetic eye exams	In-Network \$0 copay
	Out-of-Network \$0 copay
Eyeglasses or contact lenses after cataract surgery	In-Network \$0 copay
	Out-of-Network \$0 copay
Glaucoma screening	In-Network \$0 copay
	Out-of-Network \$0 copay

	Blue Advantage (PPO)
<p>Routine eye exam</p> <p>Supplemental eyewear Contact lenses Eyeglass lenses Eyeglass frames Eyeglasses (lenses and frames) Upgrades</p>	<p>Limited to 1 visit(s) every year</p> <p>In-Network \$0 copay</p> <p>Out-of-Network \$40 copay</p> <p>\$0 copay up to a \$300 combined maximum benefit coverage amount loaded to your Blue Advantage Flex Card every year. Retailer restrictions may apply.</p>
<p>Mental Health Services</p> <p>Inpatient stay</p> <p>Outpatient group therapy visit</p> <p>Outpatient individual therapy visit</p>	<p>In-Network \$0 copay each day for days 1 to 90 for Medicare-covered hospital care. \$0 copay for an additional Medicare-covered 60 lifetime reserve days. <i>Prior Authorization is required.</i></p> <p>Out-of-Network \$0 copay for each Medicare-covered hospital stay.</p> <p>In-Network \$0 copay <i>Prior Authorization is required.</i></p> <p>Out-of-Network \$0 copay</p> <p>In-Network \$0 copay <i>Prior Authorization is required.</i></p> <p>Out-of-Network \$0 copay</p>

	Blue Advantage (PPO)
<p>Skilled nursing facility (SNF) care Our plan covers up to 100 days in a Skilled Nursing Facility. Three-day prior hospital stay is required.</p>	<p>In-Network \$0 copay for each Medicare-covered skilled nursing facility stay. <i>Prior Authorization is required.</i></p> <p>Out-of-Network \$0 copay for each Medicare-covered skilled nursing facility stay.</p>
<p>Physical Therapy Cost share applies to each Medicare-covered therapy visit. Separate cost share will apply for each type of therapy services rendered on the same day.</p>	<p>In-Network \$0 copay <i>Prior Authorization is required.</i></p> <p>Out-of-Network \$0 copay</p>
<p>Ambulance services Ground Ambulance</p> <p>Air Ambulance</p>	<p>In-Network \$0 copay <i>Prior Authorization may be required.</i></p> <p>Out-of-Network \$0 copay</p> <p>In-Network \$0 copay <i>Prior Authorization is required.</i></p> <p>Out-of-Network \$0 copay</p>
<p>Transportation</p>	<p>In-Network <u>Not covered</u></p> <p>Out-of-Network <u>Not covered</u></p>
<p>Medicare Part B prescription drugs Chemotherapy/Radiation drugs</p>	<p>In-Network \$0 copay <i>Prior Authorization is required.</i></p> <p>Out-of-Network \$0 copay</p>

	Blue Advantage (PPO)		
Other Part B drugs	In-Network \$0 copay <i>Prior Authorization may be required.</i> Out-of-Network \$0 copay		
Prescription Drug Coverage	Blue Advantage (PPO)		
Stage 1: Annual Prescription Deductible			
Deductible	\$0 prescription drug deductible		
Stage 2: Initial Coverage (after you meet your deductible, if applicable)			
Preferred Retail and Mail-Order Cost-Sharing*			
	1-month supply	2-month supply	3-month supply
Tier 1 (Preferred Generics)	\$0	\$0	\$0
Tier 2 (Generics)	\$12	\$24	\$0
Tier 3** (Preferred Brand)	\$45	\$90	\$135
Tier 4 (Non-Preferred Drug)	\$100	\$200	\$300
Tier 5 (Specialty)	\$100	Not Offered	Not Offered
*If you reside in a long-term care facility, you pay the same as at a preferred retail pharmacy. **Some generics may be included on Tier 3.			

Prescription Drug Coverage	Blue Advantage (PPO)		
Standard Retail and Mail-Order Cost-Sharing			
	1-month supply	2-month supply	3-month supply
Tier 1 (Preferred Generics)	\$10	\$20	\$30
Tier 2 (Generics)	\$18	\$36	\$54
Tier 3** (Preferred Brand)	\$47	\$94	\$141
Tier 4 (Non-Preferred Drug)	\$100	\$200	\$300
Tier 5 (Specialty)	\$100	Not Offered	Not Offered
<p>If an in-network pharmacy is not available, you may get drugs from an out-of-network pharmacy. Your prescription cost may be more at an out-of-network pharmacy than at an in-network pharmacy.</p> <p>**Some generics may be included on Tier 3.</p>			
Stage 3: Coverage Gap			
<p>Most Medicare drug plans have a coverage gap (also called the “donut hole”). This does not apply to your plan. You will continue to pay your regular copay until your out-of-pocket drug costs total \$2,500. After your yearly out-of-pocket drug costs reach \$2,500, the plan will pay 100% of your Part D drug costs.</p>			
Stage 4: Catastrophic Coverage			
<p>Most Medicare drug plans have a catastrophic coverage stage. This does not apply to your plan. After your yearly out-of-pocket drug costs (including drugs purchased through your retail pharmacy and through mail order) reach \$2,500, the plan will pay 100% of your Part D drug costs.</p>			

For each covered insulin product, you won't pay more than \$35 for a one-month supply, \$70 for a two-month supply, and \$105 for a three-month supply, regardless of the cost-sharing tier.

Cost-sharing may differ based on point-of-service (mail-order, retail, Long Term Care (LTC)), home infusion, whether the pharmacy is in our preferred or standard network, or whether the prescription is a short-term (1-month supply) or long-term (3-month supply).

Other Covered Benefits

	Blue Advantage (PPO)
Cardiac (Heart) Rehabilitation Services	<p>In-Network \$0 copay</p> <p><i>Prior Authorization is required.</i></p> <p>Out-of-Network \$0 copay</p>
Chiropractic services	<p>In-Network \$0 copay <i>Prior Authorization is required.</i></p> <p>Out-of-Network \$0 copay</p>
Diabetic monitoring supplies	<p>In-Network \$0 copay <i>Prior Authorization may be required.</i></p> <p>Out-of-Network \$0 copay</p>
Diabetes Self-Management Training	<p>In-Network \$0 copay <i>Prior Authorization may be required.</i></p> <p>Out-of-Network \$0 copay</p>
Diabetic therapeutic shoes or inserts	<p>In-Network \$0 copay <i>Prior Authorization is required.</i></p> <p>Out-of-Network \$0 copay</p>
Durable medical equipment (DME) and related supplies	<p>In-Network \$0 copay <i>Prior Authorization is required.</i></p> <p>Out-of-Network \$0 copay</p>

	Blue Advantage (PPO)
Podiatry services (foot care)	<p>In-Network \$0 copay</p> <p>Out-of-Network \$0 copay</p>
Home health agency care	<p>In-Network \$0 copay <i>Prior Authorization is required.</i></p> <p>Out-of-Network \$0 copay</p>
<p>Outpatient rehabilitation services Services provided by an occupational therapist. Cost share applies to each Medicare-covered therapy visit. Separate cost share will apply for each type of therapy services rendered on the same day.</p>	<p>In-Network \$0 copay <i>Prior Authorization is required.</i></p> <p>Out-of-Network \$0 copay</p>
Outpatient substance abuse services	<p>In-Network \$0 copay <i>Prior Authorization is required.</i></p> <p>Out-of-Network \$0 copay</p>
Prosthetic devices and related supplies	<p>In-Network \$0 copay <i>Prior Authorization is required.</i></p> <p>Out-of-Network \$0 copay</p>
Renal Dialysis Services	<p>In-Network \$0 copay</p> <p>Out-of-Network \$0 copay</p>

	Blue Advantage (PPO)
<p>Speech and Language Therapy Cost share applies to each Medicare-covered therapy visit. Separate cost share will apply for each type of therapy services rendered on the same day.</p>	<p>In-Network \$0 copay <i>Prior Authorization is required.</i></p> <p>Out-of-Network \$0 copay</p>
<p>Worldwide emergency coverage</p>	<p>\$50 copay</p>
<p>Worldwide urgent care coverage</p>	<p>\$50 copay</p>
<p>Annual routine physical exam</p>	<p>In-Network \$0 copay</p> <p>Out-of-Network \$0 copay</p>

Extra Benefits

	Blue Advantage (PPO)
Fitness program	Members have access to a Fitness Facility Membership with fitness advisors onsite to assist and provide orientation to the facility. Members have access to over 11,000 facilities throughout the U.S. Home fitness kits offering a broad range of activity levels may be used by members who prefer exercise at home or while traveling.
Over-the-counter benefit	You are eligible for a \$100 maximum benefit coverage amount loaded to your Blue Advantage Flex Card every three months to be used toward the purchase of over-the-counter (OTC) health-related items.
BlueCare Telehealth (online doctor visits)	\$0 copay Available 24/7 through BlueCare on a computer, tablet or smartphone. Primary Care Provider services only. Network restrictions may apply.
Additional Telehealth	Includes qualifying appointments with primary care providers, physician specialists, podiatrists, other healthcare professionals, dietitians, behavioral health providers, and occupational/physical/speech therapists.

Pre-Enrollment Checklist

Before making an enrollment decision, it is important that you fully understand our benefits and rules. If you have any questions, you can call and speak to a Customer Service representative at 1-800-363-9152 (TTY users should call 711).

Understanding the Benefits

- The Evidence of Coverage (EOC) provides a complete list of all coverage and services. It is important to review plan coverage, costs, and benefits before you enroll. Visit www.bcbsla.com/blueadvantage or call 1-800-363-9152 (TTY users should call 711) to view a copy of the EOC.
- Review the provider directory. Your plan may be used with any healthcare provider who accepts Medicare and agrees to treat you.
- Review the pharmacy directory to make sure the pharmacy you use for any prescription medicines is in the network. If the pharmacy is not listed, you will likely have to select a new pharmacy for your prescriptions.
- Review the formulary to make sure your drugs are covered.

Understanding Important Rules

- In addition to your monthly plan premium, you must continue to pay your Medicare Part B premium. This premium is normally taken out of your Social Security check each month.
- Benefits, premiums and/or copayments/co-insurance may change on January 1, 2025.
- Blue Advantage (PPO) Group Medicare members can use the BlueCard nationwide network to see health care providers throughout the United States.

If selecting Blue Advantage (PPO)

- Our plan allows you to see providers outside of our network (non-contracted providers). However, while we will pay for covered services, the provider must agree to treat you.
- Except in an emergency or urgent situations, non-contracted providers may deny care. In addition, you will pay a higher copay for services received by non-contracted providers.

If selecting a Blue Advantage (PPO) Passive Network plan

- Your medical plan (excluding dental and vision) offers a “passive PPO” with in-network and out-of-network benefits at the same cost share. Our plan allows you to see providers outside of our network (non-contracted providers). However, while we will pay for covered services provided by a non-contracted provider, the provider must accept Medicare, agree to treat you and bill the plan.
- Except in an emergency or urgent situations, non-contracted providers may deny care.



SUMMARY OF PRIVACY PRACTICES NOTICE

Blue Cross and Blue Shield of Louisiana and its affiliate, HMO Louisiana, Inc., believe that privacy and confidentiality regarding personal medical information is important to every customer. And securely protecting our customers' privacy is a responsibility we take very seriously.

We want you to know there is a federal regulation that governs the privacy of your medical information and how we use and share that information in the course of our regular business activities. This federal regulation requires us to provide you with a detailed description – or “Notice” – of how we use your medical information.

The attached Notice goes into detail on how we may use and share your medical information in the course of treatment, payment and health care (business) operations. In general, unless it is described in the accompanying Notice, we will **not** use or disclose your medical information **without** your written authorization. For example, we may use and disclose your medical information to:

- Enroll you in our plan
- Determine your eligibility for benefits
- Pay your claims
- Underwrite your contract/certificate of coverage
- Share data with your Quality Blue doctor
- Give your healthcare providers updates that help them treat you
- Connect you with Blue Cross health coaches
- Audit our business practices
- Conduct medical reviews
- Conduct quality improvement activities
- Bill you or your employer for your premiums
- Develop strategic business plans
- Remind you about important screenings, shots or tests
- Participate in research, if appropriate regulations are followed
- Improve our services

Your information may be shared with the physicians or other providers who treat you, with other insurance companies, with your employer (following specific guidelines), or with a company we hire to help us do our work. We may also disclose your medical information to your family members, friends and others you choose to involve in your health care or in the payment of your health care.

Although this occurs rarely, we may also use and disclose your medical information when required by law for various public interest activities, including regulatory oversight of our company (by the Department of Insurance, for example), law enforcement, disaster relief, and certain other public benefit functions.

The federal privacy rules also give you certain rights. Please review this entire Notice to learn about your rights and how to put them to use for you, as well as the procedure to voice complaints regarding our privacy practices.

Maintaining your trust and confidence is our highest priority, and we value your business. Thank you for being our customer.

BLUE CROSS AND BLUE SHIELD OF LOUISIANA & HMO LOUISIANA, INC.
NOTICE OF PRIVACY PRACTICES
THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND
DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION.
PLEASE REVIEW IT CAREFULLY.
THE PRIVACY OF YOUR MEDICAL INFORMATION IS IMPORTANT TO US.

Our Legal Duty

We are required by applicable federal and state law to maintain the privacy of your medical information. We are also required to give you this Notice about our privacy practices, our legal duties, and your rights concerning your medical information. We must follow the privacy practices that are described in this notice while it is in effect. This Notice takes effect September 23, 2013, and will remain in effect unless we replace it.

We reserve the right to change our privacy practices and the terms of this Notice at any time, provided such changes are permitted by applicable law. We reserve the right to make the changes in our privacy practices and the new terms of our Notice effective for all medical information that we maintain, including medical information we created or received before we made the changes. Before we make a significant change in our privacy practices, we will change this Notice and send the new Notice to our health plan subscribers at the time of the change.

You may request a copy of our Notice at any time. For more information about our privacy practices, or for additional copies of this Notice, please contact us using the information at the end of this Notice.

Uses and Disclosures of Medical Information

We will refer to your “health information” throughout this Notice. When we say “health information,” we mean what the federal privacy rules (“the HIPAA privacy regulations”) call “Protected Health Information.” This is individually identifiable health information, including demographic information, collected from you or created or received by a health care provider, a health plan, your employer, or a health care clearinghouse and that relates to: (i) your past, present, or future physical or mental health or condition; (ii) the provision of health care to you; (iii) the past, present, or future payment for the provision of health care to you. Any terms not defined in this Notice should have the same meaning as they have in the HIPAA Privacy Regulations as set out in 45 C.F.R. § 164.501.

REQUIRED DISCLOSURES OF YOUR HEALTH INFORMATION

We **must** disclose your health information:

- To you or someone who has the legal right to act for you (your personal representative), if the information you seek is contained in a designated record set, and
- The Secretary of the Department of Health and Human Services, if necessary, to investigate or determine our compliance with the HIPAA Privacy Regulations.

PERMISSIVE DISCLOSURES OF YOUR HEALTH INFORMATION

We **have the right** to use and disclose your health information for:

Treatment: We may disclose your health information to a physician or other health care provider to treat you. For example, we may send a copy of a member’s medical records we maintain to a physician who needs the additional information to treat the member.

Payment: We may use and disclose your health information to pay claims from physicians, hospitals and other health care providers for services delivered to you that are covered by your health plan, to determine your eligibility for benefits, to coordinate your benefits with other payers, to determine the medical necessity of care delivered to you, to obtain premiums for your health coverage, to issue explanations of benefits, and the like. We may disclose your health information to a health care provider or another health plan for that provider or plan to obtain payment or engage in other payment activities.

Health Care Operations: We may use and disclose your health information for health care operations. Health care operations include:

- reviewing and evaluating health care provider and health plan performance, health care provider and health plan accreditation, certification, licensing and credentialing activities;
- health care quality assessment and improvement activities;
- conducting or arranging for medical reviews, audits, and legal services, including fraud and abuse detection and prevention;
- underwriting and premium rating our risk for health coverage (although we are prohibited from using or disclosing any genetic information for these underwriting purposes); and
- business planning, development, management, and general administration, including customer service, grievance resolution, de-identifying health information, and creating limited data sets for health care operations, public health activities, and research;
- Sharing detailed medical claims and wellness information with your primary care physician to improve care and reduce costs.

For a full list of the activities covered by the terms in this section please consult the definitions set out in 45 C.F.R. § 164.501.

Others Covered by the Privacy Rule: We may disclose your health information to another health plan or to a health care provider for certain health care operations subject to federal privacy protection laws. We may do so as long as the plan or provider has or had a relationship with you and the health information is for that plan's or provider's health care quality assessment and improvement activities, evaluation, or fraud and abuse detection and prevention.

For example, we may share your information with your doctors for their licensing or credentialing activities.

Business Associates: We hire individuals and companies to perform various functions on our behalf or to provide certain types of services for us. In order to help us, these business associates may receive, create, maintain, use, or disclose your health information. Before they may have any contact with your health information, we require them to sign a written agreement stating they will keep your health information private and secure.

Examples of our business associates include:

- Medical experts hired to review claims;
- A pharmacy benefits management company hired to assist us in managing pharmacy claims;
- A company hired to conduct data analysis to help us determine which of our programs and services are most helpful to customers, which should be changed and others that we should start.

Your Authorization: You may give us written authorization to use your health information or to disclose it to anyone for any purpose. If you give us an authorization, you may revoke it in writing at any time. However, we will not be able to undo any action that was taken before that authorization was revoked. Unless you give us a written authorization, we will not use or disclose your health information for any purpose other than those described in this Notice. To the extent (if any) that we maintain or receive psychotherapy notes about you, most disclosures of these notes require your authorization. Also, to the extent (if any) that we use or disclose your information for our fundraising practices, we will provide you with the ability to opt out of future fundraising communications. In addition, most (but not all) uses and disclosures of health information for marketing purposes, and disclosures that constitute a sale of protected health information require your authorization.

Family, Friends, and Others Involved in Your Care or Payment for Care: Unless you object, we may disclose your health information to a family member, friend or any other person you involve in your health care or payment for your health care. We will disclose only the health information that is related to the person's involvement. We may use or disclose your name, location, and general condition to notify, or to assist an appropriate public or private agency to locate and notify, a person responsible for your health care in appropriate situations, such as medical emergency or during disaster relief efforts (for example, to Red Cross during a natural disaster).

Before we make such a disclosure, we will provide you with an opportunity to object. If you are not present or are incapacitated or it is an emergency or disaster relief situation, we will use our professional judgment to determine whether disclosing your health information is in your best interest under the circumstances.

Your Employer: We may disclose to your employer whether or not you are enrolled in a health plan that your employer sponsors. We may disclose summary health information to your employer to use to obtain premium bids for the health insurance coverage offered under the group health plan in which you participate or to decide whether to modify, amend or terminate that group health plan. Summary health information is information about claims history, claims expenses or types of claims experienced by the enrollees in your group health plan. Although this summary health information does not specifically identify any individual, it still may be possible to identify you or others through review of this summary health information.

We may disclose your health information and the health information of others enrolled in your group health plan to your employer to administer your group health plan. Before we may do that, your employer must meet certain requirements. This includes amending the plan document for your group health plan to establish the limited uses and disclosures it may make of your health information. Please see your group health plan document for a full explanation of the limitations placed on your employer for the use of this information and for any disclosures that may be made to the group health plan itself.

Health-Related Products and Services: Where permitted by law, we may use your health information to communicate with you about health-related products, benefits and services and payment for those products, benefits and services that we provide or include in our benefits plan, and about treatment alternatives that may be of interest to you. These communications may include information about the health care providers in our network, about replacement of or enhancements to your health plan, and about health-related products or services that are available only to our enrollees that add value to, although they are not part of, our benefits plan. For example, we may contact you about a Medicare Supplemental policy when you near age 65.

Public Health and Benefit Activities: Although this does not occur often, we may use and disclose your health information when required by law and when authorized by law for the following kinds of public interest activities:

- for public health, including to report disease and vital statistics, child abuse, and adult abuse, neglect or domestic violence;
- to avert a serious and imminent threat to health or safety;
- for health care oversight, such as activities of state insurance commissioners, licensing and peer review authorities, and fraud prevention enforcement agencies;
- for research in certain situations, such as when:
 - (1) an institutional review board or privacy board has reviewed the research proposal and established protocols to ensure the privacy of the information and approved the research or
 - (2) conducting research with de-identified or limited data sets to learn more about how to help members improve their health;
- in response to court and administrative orders and other lawful process;
- to law enforcement officials with regard to crime victims, crimes on our premises, crime reporting in emergencies, and identifying or locating suspects or other persons;
- to coroners, medical examiners, funeral directors, and organ procurement organizations;
- to the military, to federal officials for lawful intelligence, counterintelligence, and national security activities, and to correctional institutions and law enforcement regarding persons in lawful custody; and
- as authorized by state worker's compensation laws.

Individual Rights

The following are your rights with respect to your health information. If you would like to exercise any of the following rights, please submit your request in writing, sign your request, and mail it to the Blue Cross and Blue Shield of Louisiana Privacy Office at P.O. Box 84656, Baton Rouge, LA 70884-4656. Our contact information is provided at the end of this Notice.

Access: You have the right to examine and to receive a copy of your health information we maintain about you in a “designated record set,” with limited exceptions. This may include an electronic copy in certain circumstances if you make this request in writing.

Generally, a “designated record set” contains:

- claims and payment information;
- enrollment and billing information;
- other records used to make decisions about your health care benefits.

We may charge you reasonable, cost-based fees for a copy of your health information, for mailing the copy to you, and for preparing any summary or explanation of your health information you may request. Contact us using the information at the end of this Notice for information about our fees. You may withdraw your request if you do not wish to pay the fees.

In certain situations we may deny your request to inspect and obtain a copy of your health information. If we deny your request, we will notify you in writing and will inform you whether or not you have the right to have the denial reviewed.

Disclosure Accounting: You have the right to an accounting of certain disclosures that we make of your health information, excluding disclosures for treatment, payment, health care operations, as authorized by you, and for certain other activities.

We will provide you with information about each accountable disclosure that we made during the period for which you request the accounting, except we are not obligated to account for a disclosure that occurred more than six years before the date of your request. If you request this accounting more than once in a 12-month period, we may charge you a reasonable, cost-based fee for responding to your additional requests. Contact us using the information at the end of this Notice for information about our fees.

Amendment: You have the right to request that we amend your health information that we maintain about you in your designated record set. We may deny your request for certain reasons. For example, we may deny your request if the information you want to amend was created by your doctor. If we deny your request, we will provide you a written explanation, and explain to you how you can disagree with the denial by filing a statement of disagreement with us. If we accept your request, we will make your amendment part of your designated record set, and use reasonable efforts to inform others of the amendment who we know may have relied on the unamended information to your detriment, as well as persons you tell us you want to receive the amendment.

Restriction: You have the right to request that we restrict our use or disclosure of your health information for treatment, payment or health care operations, or with family, friends or others you identify. We are not required to agree to your request. If we do agree, we will honor our agreement, except in a medical emergency or as required or authorized by law. Any agreement we may make to a request for restriction must be in writing and agreed to by our Privacy Office.

Confidential Communication: If you believe that a disclosure of all or part of your health information may endanger you if sent to your current mailing address, you have the right to request that we communicate with you in confidence about your health information by a different means or to a different location that you specify. You must make your request in writing, and your request must represent that the information could endanger you if it is not communicated in confidence as you request.

We will accommodate your request if it is reasonable. You must specify the alternative means of contact or location for confidential communication, and continue to permit us to collect premiums and pay claims under your health plan. Please note that other information that we send to the subscriber about health care benefits received may contain sufficient information to reveal that you obtained health care for which we paid, even though you requested that we communicate with you about that health care in confidence. If you have given someone else permission to receive health information about you, a request for confidential communications will cancel this permission unless you tell us otherwise.

Electronic Notice: If you receive this Notice on our website or by electronic mail (e-mail), you have the right to receive this Notice in written form. Please contact us using the information at the end of this Notice to obtain this Notice in written form.

Potential Impact of State Privacy Laws: The federal health care Privacy Regulations generally do not "preempt" (or take precedence over) state privacy or other applicable laws that provide individuals greater privacy protections. As a result, to the extent state law applies, the privacy laws of a particular state, or other federal laws, rather than the HIPAA Privacy Regulations, might impose a privacy standard under which we will be required to operate. For example, where such laws have been enacted, we will follow more stringent state privacy laws that relate to uses and disclosures of the protected health information concerning HIV or AIDS, mental health, substance abuse/chemical dependency, genetic testing, reproductive rights, or disclosure of health information of minors.

Breach Notification: In the event of a breach of your unsecured health information, we will provide you notification of such a breach as required by law or where we otherwise deem appropriate.

Questions and Complaints

If you want more information about our privacy practices or have questions or concerns, please contact us using the information at the end of this Notice.

If you are concerned that we may have violated your privacy rights, or you disagree with a decision we made about access to your health information, in response to a request you made to amend, restrict the use or disclosure of, or communicate in confidence about your health information, you may complain to us using the contact information at the end of this Notice. You also may submit a written complaint to the U.S. Department of Health and Human Services Office for Civil Rights by sending a letter to 200 Independence Avenue, S.W., Washington, D.C. 20201. You may contact the Office for Civil Rights' Hotline at 1-877-696-6775 or visit www.hhs.gov/ocr/privacy/hipaa/complaints.

We support your right to the privacy of your health information. We will not retaliate in any way if you choose to file a complaint with us or with the U.S. Department of Health and Human Services.

Contact Information

By mail:

Privacy Office

Blue Cross and Blue Shield of Louisiana

P.O. Box 84656

Baton Rouge, LA 70884-4656

Telephone: (225) 298-1751

Toll free 1-855-258-3746

Fax: (225) 298-1590

E-mail: Privacy.Office@BCBSLA.com

(Individual Rights requests will not be accepted via e-mail.)



At Blue Cross and Blue Shield of Louisiana, our mission is to improve the health and lives of Louisianians – including how we store, use and protect our members’ data. Blue Cross has strong processes in place, which all of our employees must follow to protect members’ data in all forms (spoken, written and/or electronic).

Blue Cross approaches members’ data protection from three perspectives – physical security, cybersecurity and privacy. Blue Cross recruits, hires and trains qualified staff who work together to safely store our members’ information and make sure all employees are following the laws and regulations that protect it.

Blue Cross has extensive policies and procedures that outline the security and privacy standards and responsibilities for protecting members’ data. Employees are trained on Blue Cross data protection protocols as soon as they start working here, and all employees have refresher training at least once a year.

Blue Cross does not give every employee access to members’ information, and not all access is the same. How much member information any Blue Cross employee can access depends on his/her job and role within the company. Employees can only get to the information they need to do their jobs and not anything else. For example, a Customer Service adviser who needs member information to answer calls is able to see those records, but a business analyst working on internal projects would not need this access.

Spoken Data

Before Blue Cross employees give information over the phone or in person, they take steps to authenticate the identities of the people requesting information. This is to make sure the people calling are really who they say they are and that they have the right to request that information. Blue Cross has a process for our members to let us know whom they want to be an authorized delegate or legal representative. That means you are giving permission for them to contact Blue Cross and ask for information on your behalf.

Written Data

Blue Cross has strong privacy protection rules for paper documents. Employees are required to keep records in a safe place where they cannot be seen, for example in a locked file cabinet instead of lying on a desk. Blue Cross requires employees to go through their computers and securely destroy electronic files that are no longer needed. This prevents the information in these records from being stolen or accessed by the wrong people.

Electronic Data

Blue Cross IT staff uses the latest technology to keep electronic information secure by encrypting it within internal systems so that no one can get to it from outside the system. The IT staff members have processes in place to detect and prevent hackers from getting to our technical systems and monitor how employees access and use information within the organization.

If you have questions about how Blue Cross uses, stores or protects members’ data, call our Information Governance Office at (225) 298-1751.

Notice of Non-Discriminatory Practices

Blue Cross and Blue Shield of Louisiana and its subsidiary, HMO Louisiana, Inc., comply with applicable federal civil rights laws and do not exclude people or treat them differently on the basis of race, color, national origin, age, disability or sex.

Blue Cross and Blue Shield of Louisiana and its subsidiary:

- Provide free aids and services to people with disabilities to communicate effectively with us, such as:
 - Qualified sign language interpreters
 - Written information in other formats (large print, audio, accessible electronic formats, other formats)
- Provide free language services to people whose primary language is not English, such as:
 - Qualified interpreters
 - Information written in other languages

If you need these services, call Customer Service at 1-866-508-7145 (TTY 711). Our phone lines are open 8 a.m. to 8 p.m., 7 days a week from October – March and 8 a.m. to 8 p.m., Monday – Friday from April – September.

If you believe that Blue Cross or its subsidiary has failed to provide these services or discriminated in another way on the basis of race, color, national origin, age, disability or sex, you can file a grievance in person or by mail, fax or email.

In person: 5525 Reitz Avenue • Baton Rouge, LA 70809

**By mail: Section 1557 Coordinator • P. O. Box 98012 • Baton Rouge, LA 70898-9012
225-295-2300**

1-800-711-5519 (TTY 711)

Fax: 225-298-7240 (Attention: Government Programs)

Email: Section1557Coordinator@bcbsla.com

If you need help filing a grievance, our Section 1557 Coordinator is available to help you. You can also file a civil rights complaint with the U.S. Department of Health and Human Services, Office for Civil Rights electronically through the Office for Civil Rights Complaint Portal, available at <https://ocrportal.hhs.gov/ocr/portal/lobby.jsf>, or by mail or phone at:

U.S. Department of Health and Human Services
200 Independence Avenue, SW
Room 509F, HHH Building
Washington, D.C. 20201
1-800-368-1019, 800-537-7697 (TDD)

Complaint forms are available at <http://www.hhs.gov/ocr/office/file/index.html>.

Blue Cross and Blue Shield of Louisiana is an independent licensee of the Blue Cross Blue Shield Association.

Blue Advantage from Blue Cross and Blue Shield of Louisiana is an HMO plan with a Medicare contract.

Blue Advantage from Blue Cross and Blue Shield of Louisiana is a PPO plan with a Medicare contract.

Enrollment in either Blue Advantage plan depends on contract renewal.

Multi-Language Insert

Multi-language Interpreter Services

English: We have free interpreter services to answer any questions you may have about our health or drug plan. To get an interpreter, just call us at 1-866-508-7145 (711). Someone who speaks English/Language can help you. This is a free service.

Spanish: Tenemos servicios de intérprete sin costo alguno para responder cualquier pregunta que pueda tener sobre nuestro plan de salud o medicamentos. Para hablar con un intérprete, por favor llame al 1-866-508-7145 (711). Alguien que hable español le podrá ayudar. Este es un servicio gratuito.

Chinese Mandarin: 我们提供免费^的翻译服务, 帮助您解答关于健康或药物保险^的任何疑问。如果您需要此翻译服务, 请致电 1-866-508-7145 (711)。我们的中文工作人员很乐意帮助您。这是一项免费服务。

Chinese Cantonese: 您對我們的健康或藥物保險可能存有疑問, 為此我們提供免費的翻譯服務。如需翻譯服務, 請致電 1-866-508-7145 (711)。我們講中文的人員將樂意為您提供幫助。這是一項免費服務。

Tagalog: Mayroon kaming libreng serbisyo sa pagsasaling-wika upang masagot ang anumang mga katanungan ninyo hinggil sa aming planong pangkalusugan o panggamot. Upang makakuha ng tagasaling-wika, tawagan lamang kami sa 1-866-508-7145 (711). Maaari kayong tulungan ng isang nakakapagsalita ng Tagalog. Ito ay libreng serbisyo.

French: Nous proposons des services gratuits d'interprétation pour répondre à toutes vos questions relatives à notre régime de santé ou d'assurance-médicaments. Pour accéder au service d'interprétation, il vous suffit de nous appeler au 1-866-508-7145 (711). Un interlocuteur parlant Français pourra vous aider. Ce service est gratuit.

Vietnamese: Chúng tôi có dịch vụ thông dịch miễn phí để trả lời các câu hỏi về chương sức khỏe và chương trình thuốc men. Nếu quý vị cần thông dịch viên xin gọi 1-866-508-7145 (711) sẽ có nhân viên nói tiếng Việt giúp đỡ quý vị. Đây là dịch vụ miễn phí.

German: Unser kostenloser Dolmetscherservice beantwortet Ihren Fragen zu unserem Gesundheits- und Arzneimittelplan. Unsere Dolmetscher erreichen Sie unter 1-866-508-7145 (711). Man wird Ihnen dort auf Deutsch weiterhelfen. Dieser Service ist kostenlos.

Korean: 당사는 의료 보험 또는 약품 보험에 관한 질문에 대해 드리고자 무료 통역 서비스를 제공하고 있습니다. 통역 서비스를 이용하려면 전화 1-866-508-7145 (711)번으로 문의해 주십시오. 한국어를 하는 담당자가 도와 드릴 것입니다. 이 서비스는 무료로 운영됩니다.

Russian: Если у вас возникнут вопросы относительно страхового или медикаментного плана, вы можете воспользоваться нашими бесплатными услугами переводчиков. Чтобы воспользоваться услугами переводчика, позвоните нам по телефону 1-866-508-7145 (711). Вам окажет помощь сотрудник, который говорит по-русски. Данная услуга бесплатная.

Arabic: إننا نقدم خدمات المترجم الفوري المجانية للإجابة عن أي أسئلة تتعلق بالصحة أو جدول الأدوية لدينا. للحصول على مترجم فوري، ليس عليك سوى الاتصال بنا على (711) 1-866-508-7145. سيقوم شخص ما يتحدث العربية بمساعدتك. هذه خدمة مجانية.

Hindi: हमारे स्वास्थ्य या दवा की योजना के बारे में आपके किसी भी प्रश्न के जवाब देने के लिए हमारे पास मुफ्त दुभाषिया सेवाएँ उपलब्ध हैं. एक दुभाषिया प्राप्त करने के लिए, बस हमें 1-866-508-7145 (711) पर फोन करें. कोई व्यक्ति जो हिन्दी बोलता है आपकी मदद कर सकता है. यह एक मुफ्त सेवा है.

Italian: È disponibile un servizio di interpretariato gratuito per rispondere a eventuali domande sul nostro piano sanitario e farmaceutico. Per un interprete, contattare il numero 1-866-508-7145 (711). Un nostro incaricato che parla Italianovi fornirà l'assistenza necessaria. È un servizio gratuito.

Portuguese: Dispomos de serviços de interpretação gratuitos para responder a qualquer questão que tenha acerca do nosso plano de saúde ou de medicação. Para obter um intérprete, contacte-nos através do número 1-866-508-7145 (711). Irá encontrar alguém que fale o idioma Português para o ajudar. Este serviço é gratuito.

French Creole: Nou genyen sèvis entèprèt gratis pou reponn tout kesyon ou ta genyen konsènan plan medikal oswa dwòg nou an. Pou jwenn yon entèprèt, jis rele nou nan 1-866-508-7145 (711). Yon moun ki pale Kreyòl kapab ede w. Sa a se yon sèvis ki gratis.

Polish: Umożliwiamy bezpłatne skorzystanie z usług tłumacza ustnego, który pomoże w uzyskaniu odpowiedzi na temat planu zdrowotnego lub dawkowania leków. Aby skorzystać z pomocy tłumacza znającego język polski, należy zadzwonić pod numer 1-866-508-7145 (711). Ta usługa jest bezpłatna.

Japanese: 当社の健康 健康保険と薬品 処方薬プランに関するご質問にお答えするため に、無料の通訳サービスがあります。通訳をご用命になるには、 1-866-508-7145 (711)にお電話ください。日本語を話す人者が支援いたします。これは無料のサービスです。



Wondering if your doctors and
prescription drugs are covered?

Call us at **1-833-969-2858, TTY 711**

8 a.m. to 8 p.m., 7 days a week (October to March)

8 a.m. to 8 p.m., Monday to Friday (April to September)

