Grant Proposal Components

A general format like this one may be used in most cases. Sometimes a RFP may call for a specific format

- I. Executive Summary: Umbrella statement of your case and summary of the entire proposal (1 page) (write this last)
 - A. Problem: A brief statement of the problem or need your school has recognized and is prepared to address (1 or 2 paragraphs)
 - B. Solution: A short description of the project, including what will take place and how many people will benefit from the program, how it will operate, and for how long (1 or 2 paragraphs)
 - C. Funding requirements: An explanation of the amount of grant money required for the project and what your plans are for funding it in the future (1 paragraph)
 - D. Organization and its expertise: A brief statement of the name, history, purpose, activities, and capacity to carry out this proposal (1 paragraph)
- II. Statement of Need: Why this project is necessary? Build your case and tell your story (2 pages)
 - A. Cite facts or statistics that best support the project
 - 1. Data are accurate
 - 2. Statistics relate and are specific to your situation
 - 3. Provide an example
 - B. Give the reader hope; need should not be hopeless
 - C. Decide if project could serve as a solution for others or not (this step is not necessary, but could excite reader)

- D. Decide if need of project is acute (this step is not necessary)
 - 1. Is your problem worse than others?
 - 2. Does your solution make more sense than others?
- E. Decide if your program addresses the need differently or better than others (this step is not necessary) (do not criticize others' programs)
- F. Avoid circular reasoning where you present the absence of your solution as the problem. Ex: My classroom has no computers. Adding computers will solve the problem.
 - 1. How will your solution benefit students?
 - 2. Stakeholder survey
- III. Project Description: Nuts and bolts of how the project will be implemented and evaluated (3 pages)
 - A. Objectives: Measurable outcomes
 - B. Tangible, specific, concrete, achievable within specified time
 - C. Methods: Specific activities to achieve objectives. Each objective will have a method
 - 1. How
 - 2. When
 - 3. Why
 - D. Staffing/Administration (for school-wide projects)
 - 1. Number of staff
 - 2. Qualifications
 - 3. Specific assignments
 - E. Evaluation: Shows you are serious
 - 1. To analyze product or process
 - 2. To determine if objectives have been met
 - 3. Describe how data will be collected, analyzed, and reported
 - F. Sustainability

- 1. Project is finite (start-up and ending dates), or
- 2. Capacity-building (contributes to self-sufficiency), or
- 3. Makes your program attractive to future grantors
- IV. Budget: Financial description of the project plus explanatory notes (1 page)
 - A. 100 Salaries (if hiring personnel)
 - B. 200 Benefits (if hiring personnel)
 - C. 300 Professional Services: Contracted services for educational, technical, and/or professional trainers
 - **D.** 400 Purchased Property
 - 1. Repairs, maintenance, rentals
 - 2. Parent expenses
 - E. 500 Travel/Purchased Services
 - 1. Meals, lodging, mileage
 - 2. Postage, telephone, advertising printing, food services, parent stipends
 - 3. Student transportation for field trips, tickets
 - F. 600 Supplies
 - 1. All software
 - 2. Different grants will have specific amounts to determine if item is a supply or property
 - **G.** Property/Equipment
 - H. Other Objects (dues and fees for professional membership)
 - I. Other Use of Funds
- V. Organization Information: History and governing structure of the school; primary activities, audience, services (1 page)
- VI. Conclusion: Summary of the proposal's main points (2 paragraphs)