

WORLD ACADEMY OF SPORT



PREPARED BY WAoS INDUSTRY PATHWAY TEAM

March 2023

FOR DISCUSSION

- WAoS Vision
- WAoS Industry Pathway
- CRS, International Sport Management
 - Courses
 - Course Content & Delivery
 - Facilitated Lesson
- Athlete Friendly Education Centres
- Athlete Certificate

WAOS VISION

VISION

World Sport's Education Partner

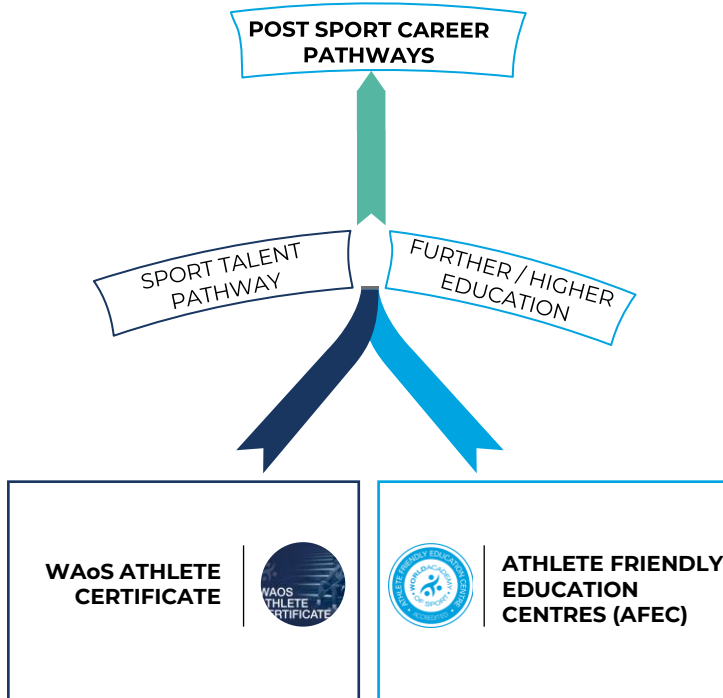
MISSION

To provide learning pathways for participants in the international sport sector through exceptional education programmes and partners

To establish and maintain strong partnerships which provide opportunities for individuals and organisations to participate in international education programmes from the age of 16 onwards

A dynamic organisation passionate in the belief that sport can inspire and develop communities the world over. Through the power of education and sport, human legacies become tangible to provide long term positive impact.

WAOS INDUSTRY PATHWAY



**HIGH-PERFORMING
STUDENT-ATHLETE SUPPORT**



- **ACADEMIC PATHWAY**
- **INTERNATIONAL SPORT MANAGEMENT**

CRS, INTERNATIONAL SPORT MANAGEMENT

TURN YOUR PASSION INTO A PROFESSION

World Academy of Sport and Federation University are offering IB students interested in the international sports industry an opportunity to study a CRS within the framework of the Career-related programme.

Over the two years, students would study three courses:

- Introduction to International Sport Management
- Sport Performance Management
- Managing Sport Development

The three course are first year courses to the undergraduate, Bachelor of International Sport Management and graduates completing these three CRS course will receive credit and direct entry into this undergraduate degree offered by Federation University.

Students completing this CRS will access the course through the University Moodle platform and have access to lecturers through weekly virtual learning lessons.

Schools will be provided with PD training for CP Coordinators and teachers working with these students on the CRS courses.

PASSION PROFESSION



CAREER RELATED STUDY (CRS) OFFER

THREE COURSES AVAILABLE TO SCHOOLS

Course	Brief Description
Introduction to International Sport Management	This course provides a comprehensive introduction to the practical application of core sport management principles within the context of international and national sport sector including non-profit and professional sports organisations.
Sport Performance Management	This course is designed to introduce students to the disciplines and professions within sport science and their role in sport performance, athlete welfare and wellbeing. The coordination process to facilitate the deployment of the most appropriate sports sciences/ performance services at the most appropriate time will be considered throughout the course.
Managing Sport Development	This course provides students with an introduction to theoretical knowledge in the area of sport development and a basic understanding of the effective practical ways to implement this knowledge through practical case studies across various countries and International Sport Federations.



CRS CONTENT DELIVERY

150 hours of
teaching, learning
& assessment tasks

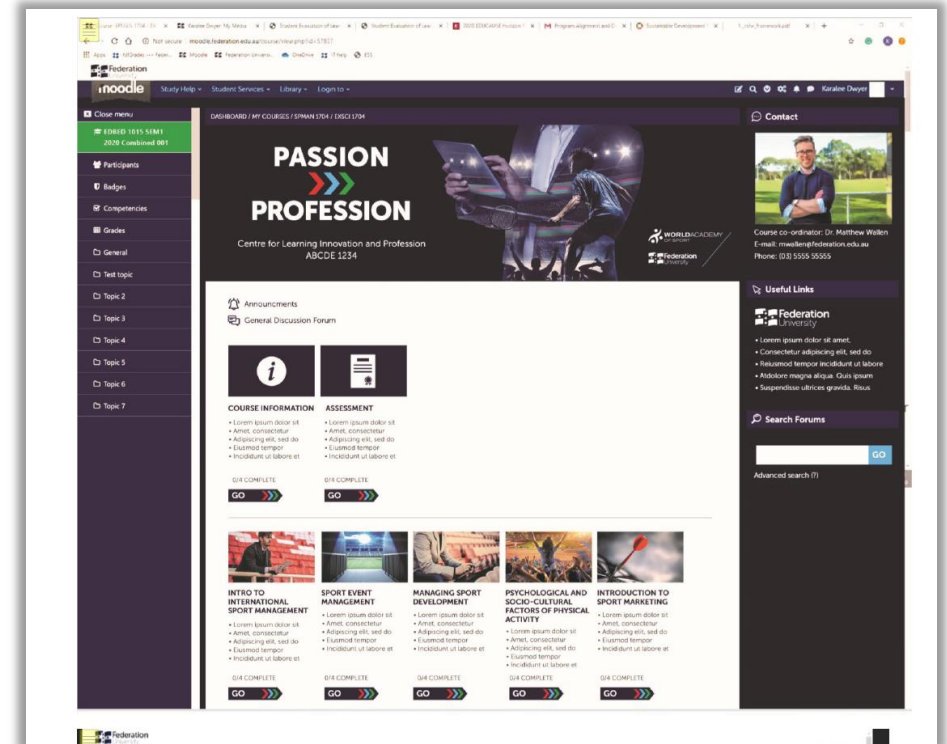
Students
expected to
complete additional self
Directed learning and
assessment tasks

Delivered over
15 weeks(including
study
& exam period)
through Moodle

CRS
Course
(x 3)

Optional
Virtual online weekly
class of 1 hour
with University staff

Engage in 3
hours
a week online
learning content



Example of Federation University online learning content delivery

CRS, INTERNATIONAL SPORT MANAGEMENT

TURN YOUR PASSION INTO A PROFESSION

The following link provides specific details on the three courses offered in the CRS, International Sport Management including:

- Learning Outcomes
- Course Content
- Assessment Tasks

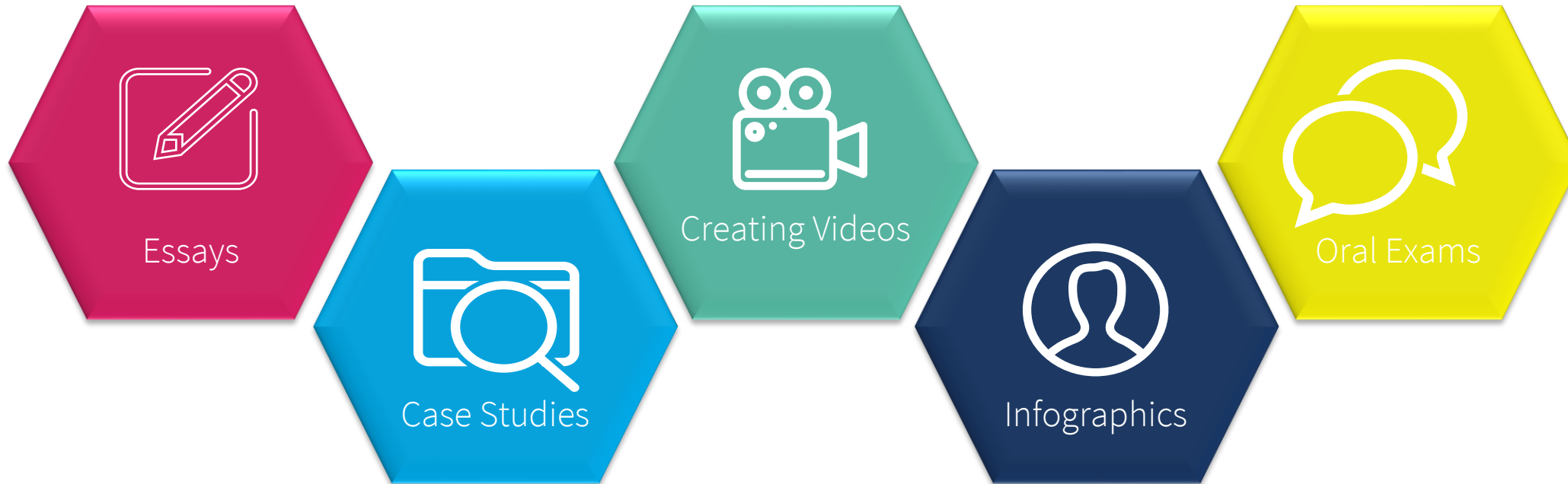
<https://waos.egnyte.com/dl/7GnIB7Dueb>

*Example of Assessment Task for Course 1:
Introduction to International Sport Management*

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1, K2, S1, A1	To demonstrate application of knowledge of the unique features of sport to practical applications.	E-poster	20-40%
K2, S1, S2, A1	To demonstrate knowledge of the structure, influences and responsibilities of the global sport industry through effective written communication to practical applications.	Written report	30-50%
K2, K3, S1, S2, A1	To demonstrate knowledge of the theoretical principles and their practical application of intercultural management of international sport.	Interactive oral	30-40%

TYPES OF ASSESSMENT



A SAMPLE WEEK FOR A CRS, ISM STUDENT*

(*ADAPTED TO SCHOOL SCHEDULE)

	Monday	Tuesday	Wednesday	Thursday	Friday
1	CP Core	ISM Weekly Online Activities	ISM Weekly Online Activities	ISM Virtual Class	DP Subject
2	CP Core	ISM Independent Learning	ISM Weekly Online Activities	ISM Independent Learning	DP Subject
3	Whole School Pastoral Programme	DP Subject	ISM Independent Learning	DP Subject	CP Core
4	DP Subject	DP Subject	ISM Independent Learning	DP Subject	ISM Independent Learning
5	DP Subject	DP subject	ISM Independent Learning	ISM Independent Learning	ISM Independent Learning

A student's weekly time allocation requirements to complete one CRS, ISM course could look like the following:

- For students to engage with the online learning material (listen to video presentations and complete online learning activities) – 3 hour block scheduled weekly over 12 weeks to align with the number of topics (i.e. one topic covered each week).
- For students to engage with the lecturer in a virtual class (MS Teams) to consolidate understanding of content – 1 hour block scheduled weekly over 12 weeks. Depending on the time zone, this session may need to be scheduled early in the morning or later in the afternoon.
- For students to undertake independent learning/researching, planning and completion of assessment tasks would require approximately 100 hours spread over 12-14 weeks. A mixture of these hours could be completed during school hours and after hours as homework. If all of these hours were to be scheduled during school hours over 12 weeks, then students would need 8 hours of classes scheduled.

**Please note the timetable example is in 1 hour blocks*



PROCESS FOR INTERESTED SCHOOLS



WHAT & HOW WILL THE FEES BE CHARGED FOR CRS?

Fee Schedule to the school

Registration Fee

- Initial registration Fee paid on a per student basis \$500 USD

CRS Course Fee

- CRS course (per course per student) \$1250 USD
(over 2 years with 3 courses a total \$3750 USD per student)

** Invoiced per course**

Invoices per course



SUPPORT TO CRS ISM SCHOOLS

STUDENTS

Access to a range of University study support services ranging from academic, IT support and personal circumstances to help student learning journey.

Additional assistance to develop academic skills such as writing in a range of formats, referencing, managing study time etc...

Mentoring and online tutor advice and feedback available.

Access to Fed Ready Online, a facilitated online course to assist in transitioning to a higher education learning environment and online learning

Access to library resources such as electronic books, journal articles and multimedia.

IT support via online help desk

University Lecturers to provide regular updates, feedback, assistance and opportunities for real time virtual classroom

SCHOOLS

Training provided through Professional Development

All learning material and activities provided through Federation University Learning Management system, Moodle. Webinars to be provided to understand and best utilise the system.

On going support provided through Adobe Connect

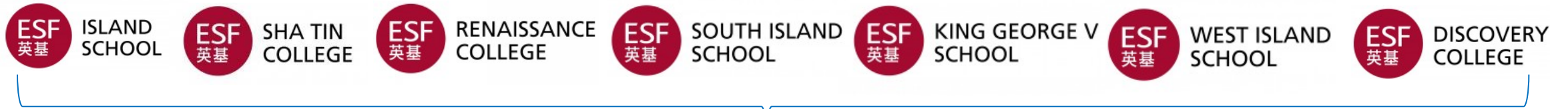
Schools will be able to monitor student progress and discuss feedback and/or decide course of actions if needed with course faculty if required

CRS ISM School Toolkit featuring presentations, admission forms, marketing collateral, testimonial videos and promotional videos

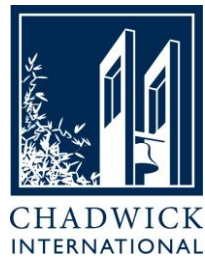
Access to AFEC Network events for students and school staff

Facilitated Lessons with WAoS Ambassadors

SCHOOLS OFFERING CRS ISM



- ESF 英基 ISLAND SCHOOL
- ESF 英基 SHA TIN COLLEGE
- ESF 英基 RENAISSANCE COLLEGE
- ESF 英基 SOUTH ISLAND SCHOOL
- ESF 英基 KING GEORGE V SCHOOL
- ESF 英基 WEST ISLAND SCHOOL
- ESF 英基 DISCOVERY COLLEGE



13 schools offering the CRS,
ISM in 6 different countries



WHAT HAPPENS NEXT...

RECOGNITION OF CRS INTERNATIONAL SPORT MANAGEMENT

Successful graduates will receive direct entry into the Bachelor of International Sport Management at Federation University, along with study credits for courses already completed.

The Bachelor of International Sport Management is available to study online from anywhere in the world and combines 21st century skills with practical industry experience. Exclusive access to case studies and interviews from world leaders in sport management places students at the forefront of the industry.

Students will have benefited from acquiring transferable skills for adjustment to University life, being that they have effectively been early entry University students throughout the CP.

Successful graduates will receive IB Career-related Programme Diploma and the WAoS / Federation University non award bearing Certificate

WAoS and IB working with current students on university applications by providing reference letters and direct conversations with University admission teams.

CRS ISM STUDENTS

- 2023 is the first year of graduating students who have completed all three courses as part of the CRS, International Sport Management.
- The following Universities/Colleges have offered places to students graduating with the CRS, International Sport Management as part of the IBCP framework and is an indication of schools accepting this specific CRS option.

Australia	USA
Federation University	Arizona State University (Division I) Drexel University (Division I) Pennsylvania State University (Division I) Rutgers University (Division I) California State University Fullerton (Division I) Lasell University, Massachusetts (Division III) Springfield College, Massachusetts (Division III) University of New Haven, Connecticut (Division II)
United Kingdom	
UWE Bristol	

ATHLETE FRIENDLY EDUCATION CENTRES (AFEC)

SUPPORTING STUDENT ATHLETES

AFEC is an internationally recognised, school accredited programme which allows high performing student-athletes to complete their high school education under a more flexible and monitored curriculum for accredited AFEC schools.

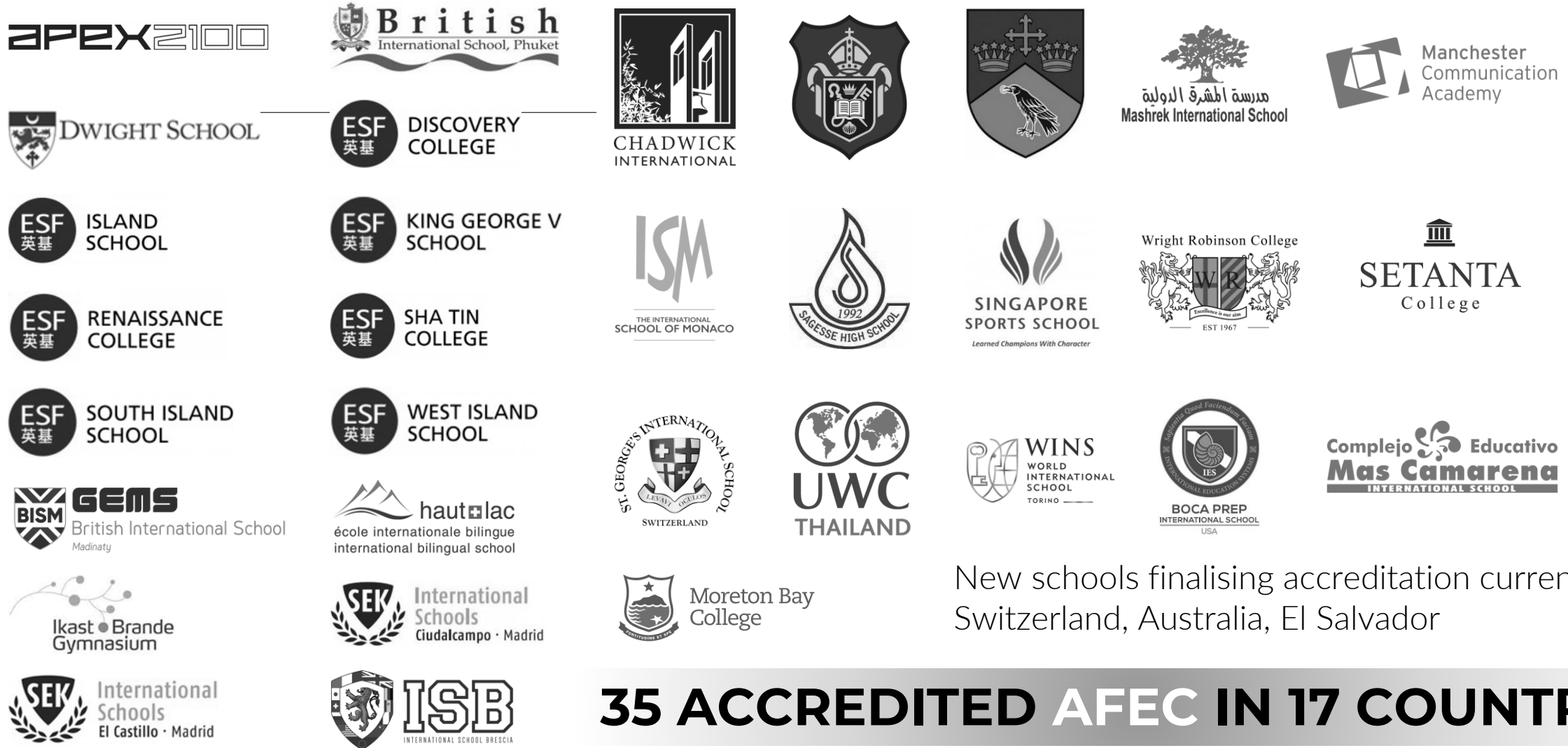
This programme involves Olympians and is awarded to schools who provide effective support to high performing student athletes and promote flexible policies and procedures throughout their school communities

IB World schools with AFEC accreditation are able to offer recognised student-athletes the opportunity to extend IBDP and IBCP from 2 years to 3 years.

IN NUMBERS



ACCREDITED AFEC NETWORK



New schools finalising accreditation currently:
Switzerland, Australia, El Salvador

35 ACCREDITED AFEC IN 17 COUNTRIES

WHY STUDENT-ATHLETES?

High performing student athletes often struggle to maintain a dual career; combining the time commitments of both high school education and international sport

World Academy of Sport have worked to create a framework that assists high performing student athletes



AFEC ACCREDITATION CRITERIA

The accreditation framework is based around four key criteria:

- 1 | **EDUCATION
CURRICULUM
& INTEGRATION**
- 3 | **HUMAN
RESOURCES &
SPORT
CONNECTIONS**



- PASTORAL
CARE &
LIFESTYLE
MANAGEMENT** | 2
- FACILITIES** | 4

AFEC PROCESS



VALUE TO SCHOOLS

AFEC accreditation process itself will further enhance current student support offering

Extending and developing new networks of like-minded schools

AFEC accreditation offers differentiation and assists in the marketing of the school to attract student-athletes / new students

Opportunity for specialised Professional Development workshops (recognised as Cat. 3 IB Workshops)

IB World Schools accredited as W AoS 'Athlete Friendly Education Centres' can deliver the IB Diploma Programme & IB Career related Programme over an extended period of time up to three years.

Access to our Olympian network through the accreditation, Olympian Empowerment Coaching programme, Q&A Panels and webinars

W AoS is continually creating and sourcing resources for its schools to continue providing 'athlete friendly' services to its student-athlete communities. For example, Athlete Certificate and Teacher resources exclusive to AFEC network



OLYMPIAN AFEC ASSESSORS



Through the World Olympians Association, WAoS works with 20 Olympians

Examples of what our Olympians do

- AFEC assessment
- Empowerment Coaching
- Q&A Panels
- PD webinars



ENGAGEMENT WITH AFEC NETWORK

SAVE THE DATE(S)!

WAoS is looking forward to welcoming the AFEC network to the virtual Olympians Q&A Panel Series.

➤ **Tuesday, 15th June - 10h30 CET**
Mental preparation and well-being

Wednesday, 7th July - 10h30 CET ⬅
Balancing school, sport and friendships

➤ **Wednesday, 29th September - 16h00 CET**
Training, preparing and competing in major competitions through adversity

Wednesday, 10th November - 10h30 CET ⬅
Skills learnt as an athlete

Olympians taking part in each panel will be talking about their experiences and answering questions from student-athletes and staff. All panels will be live and moderated by Paralympian Gold Medalist, Katrina Webb OAM.

Details for registration will be sent out at least two weeks before the panel. Each panel will be recorded and available on the WAoS platform for those in the AFEC network who cannot join live. Student-athletes and staff will be invited to send in questions before each of the panels.




All recorded
and available
For AFEC network to
View on on WAoS
Censeo Platform



AFEC PD WEBINAR SERIES



➤ IB Extended Study - Building an extended study curriculum

presented by Rémy Lamon, IB World Schools Manager




AFEC PD WEBINAR SERIES

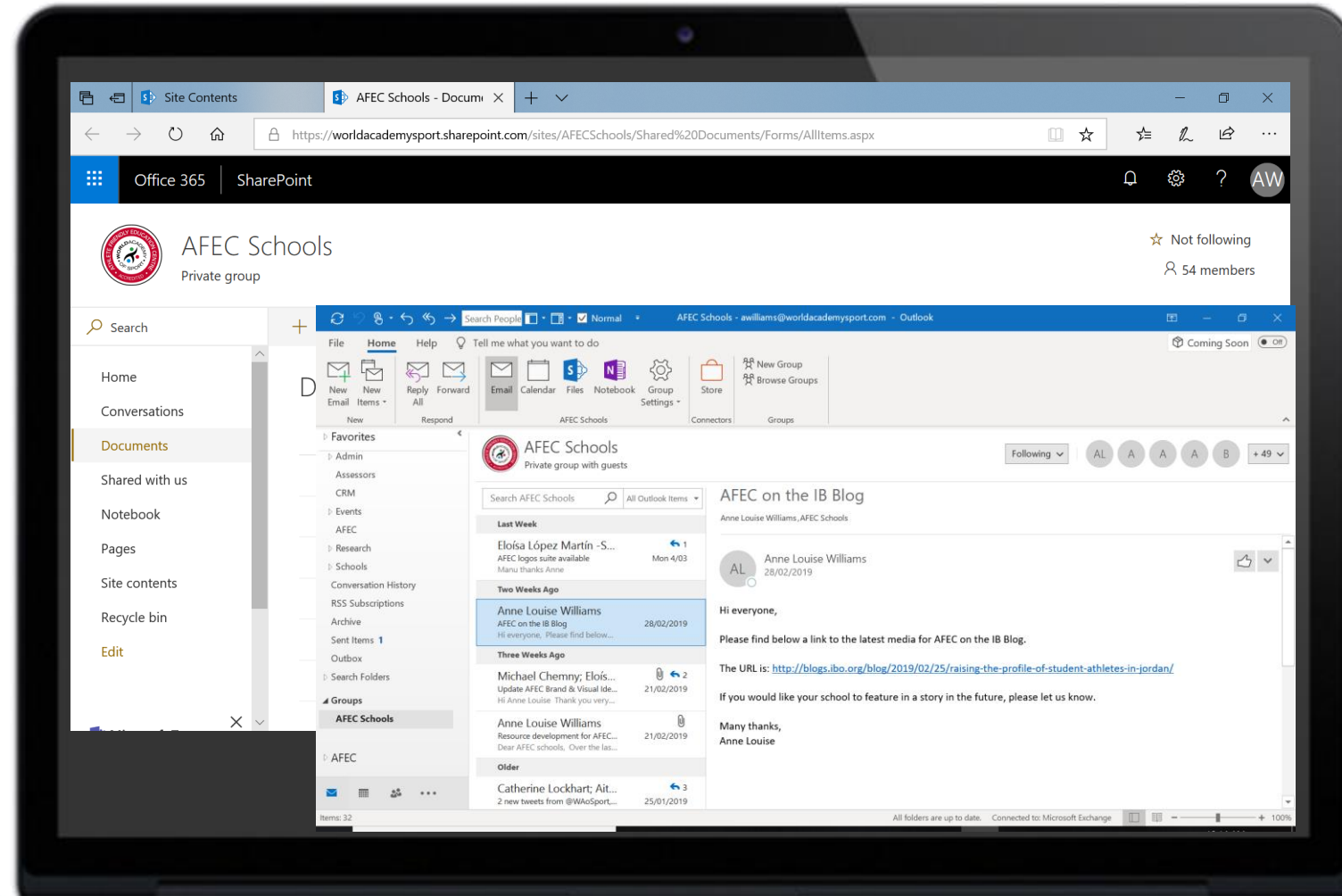
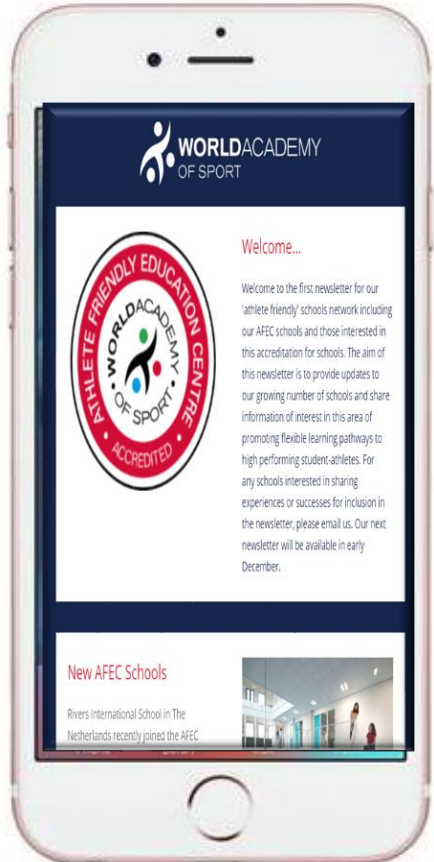


➤ How to nurture successful and happy young athletes

presented by Kristaps Zvejnieks OLY, Olympian, Alpine Skier & Sports Mental Coach



RESOURCES FOR AFEC SCHOOLS



Currently Keeping Updated;

- Bi-annual Newsletter
- WAoS Twitter
- AFEC LinkedIn Showcase Page
- AFEC Sharepoint group
- Articles in Education Publications
- Producing Video Content

IB DP & CP EXTENDED STUDY OPTION

Partnership with International Baccalaureate & WAOs


IB schools with AFEC accreditation are able to offer recognised student-athletes the opportunity to extend IBDP & IBCP from 2 years to 3 years.

IB developer guides for potential & accredited AFEC school

Considerations for implementing the extended study period

Extended Study Process

Please contact Remy Lamon remy.lamon@ibo.org for further information and discussion



Athlete Friendly Education Centres schools
Considerations for implementing the extended study period



Once a student-athlete has been recognised, her/his school must provide the IB with her/his extended study timeline.

While preparing and designing this timeline, schools must pay attention and consider the following important points:

1. Every year, some subjects undergo a curriculum review and changes. Schools must be sure that while organising the timeline, these changes are known in advance, in order to provide student-athletes with classes where she/he can follow the exact curriculum she/he will be examined on.
2. As student-athletes have a heavy schedule between classes and sport, the programme must be sustainably organised over the three years.
3. Schools must organise the timeline in a way that helps student-athletes to socialise with their classmates by being a part of a cohort and not alone. Several IBOs ask for collaboration.
4. Exams can be spread between a maximum of three exams sessions: the minimum number of contact hours must be respected (a minimum 150 hours for SL subjects and a minimum of 240 hours for HL subjects).

Choosing the right timeline is very important for student-athletes. Schools must never hesitate to contact Remy Lamon, IBWS Manager (remy.lamon@ibo.org) for advice and support.

The following extended timetables are provided as examples to accredited AFEC schools to show how the extended study could be implemented.

Examples of possible timetables (without CAS-EE-TOK):

1. 3-year programme with anticipated exam in Year 1:

Subject	Year 1			Year 2			Year 3		
	Term 1	Term 2	IB Exams	Term 1	Term 2	IB Exams	Term 1	Term 2	IB Exams
Subject 1 (DL)									
Subject 2 (DL)									
Subject 3 (DL)									
Subject 4 (DL)									
Subject 5 (DL)									
Subject 6 (DL)									

2. 3-year programme with anticipated exams in Year 1:

Subject	Year 1			Year 2			Year 3		
	Term 1	Term 2	IB Exams	Term 1	Term 2	IB Exams	Term 1	Term 2	IB Exams
Subject 1 (DL)									
Subject 2 (DL)									
Subject 3 (DL)									
Subject 4 (DL)									
Subject 5 (DL)									
Subject 6 (DL)									


Examples of timetables that were created for past student-athletes (including CAS-EE-TOK):

1. Example of a 3-year programme:

Subject choices	Year 1			Year 2			Year 3		
	Term 1	Term 2	IB Exams	Term 1	Term 2	IB Exams	Term 1	Term 2	IB Exams
Arabic SL									
Economics HL									
Physics HL									
CAO									
Chemistry SL									
English SL									
Math HL									
IB TOK									

2. Example of a 3-year programme:

Subject choices	Year 1			Year 2			Year 3		
	Term 1	Term 2	IB Exams	Term 1	Term 2	IB Exams	Term 1	Term 2	IB Exams
Math SL									
Business Mgmt SL									
English SL									
Biology HL									
Chemistry SL									
Arabic SL									
CAO									
IB TOK									



Athlete Friendly Education Centres schools
Extended Study Process

IB World Schools accredited as World Academy of Sport 'Athlete Friendly Education Centres' can deliver the IB Diploma Programme over an extended period of time up to 3 years.

Once accredited, these IB World Schools must also agree to a number of terms and conditions by signing a Tripartite agreement between the school, the IB and the World Academy of Sport.

The IB Diploma will be awarded to candidates who have satisfied the assessment requirements in accordance with the general regulations and the administrative requirements detailed in the Diploma Programme Assessment procedures excepting this dispensation.

Schools must comply with the details, deadlines and procedures stated in the Assessment procedure for the relevant examination session.

Registering Students for Extended Study

Schools have to follow special steps in order to register their students for this extended Diploma Programme as follows:

- a) Registering students:
Schools are responsible to inform Remy Lamon, IBWS Manager (remy.lamon@ibo.org), that a student is requesting for an extended Diploma Programme by September in her/his IB DP Year 1, with a proposal on how the three years will be organised for her/him. IBWS will then assure that the Assessment team is aware and can amend IBIS accordingly.
- b) Providing contact names:
Schools are responsible to provide IBWS Manager (remy.lamon@ibo.org), with contact names for the student-athletes (coach, DP coordinator).
- c) Confirming how student-athletes are identified:
School must explain how student-athletes are identified and provide IBWS Manager (remy.lamon@ibo.org), with the attached 3 templates signed by each person involved (coach template, national federation template, parent-legal guardian template).

AFEC
Accreditation

Tripartite
Agreement

Register students
at start of
IB DP Year 1

Provide
contact
details

Submit
proposal
schedule
of study

Provide letters
authorising
student-athletes
status

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ATHLETE CERTIFICATE

ASSISTING TALENTED ATHLETES

The WAoS Athlete Certificate is an online course that aims to provide an understanding as well as the tools needed for young people to become successful and knowledgeable athletes. The course has been designed and written by content writers who work regularly with athletes and has been overseen by an expert reference group representing a number of international federations. Students completing the course will receive the WAoS Athlete Certificate.

Five online modules cover topics such as support team and relationships, values and integrity in sport, health and wellbeing (including mental health), social media and the media, and your overall journey as an athlete.

The course is targeted at student athletes from 15 – 18 years of age who want to gain a broader understanding as well as the tools needed to become successful and knowledgeable athletes

[**REGISTER HERE**](#)



The Athlete Certificate Teacher Resources have been developed to compliment the WAoS Athlete Certificate. Teachers of high-performance student-athletes may wish to utilise these resources to take a ‘deeper dive’ into some of the modules and topics in the classroom or through student-athlete discussion groups.

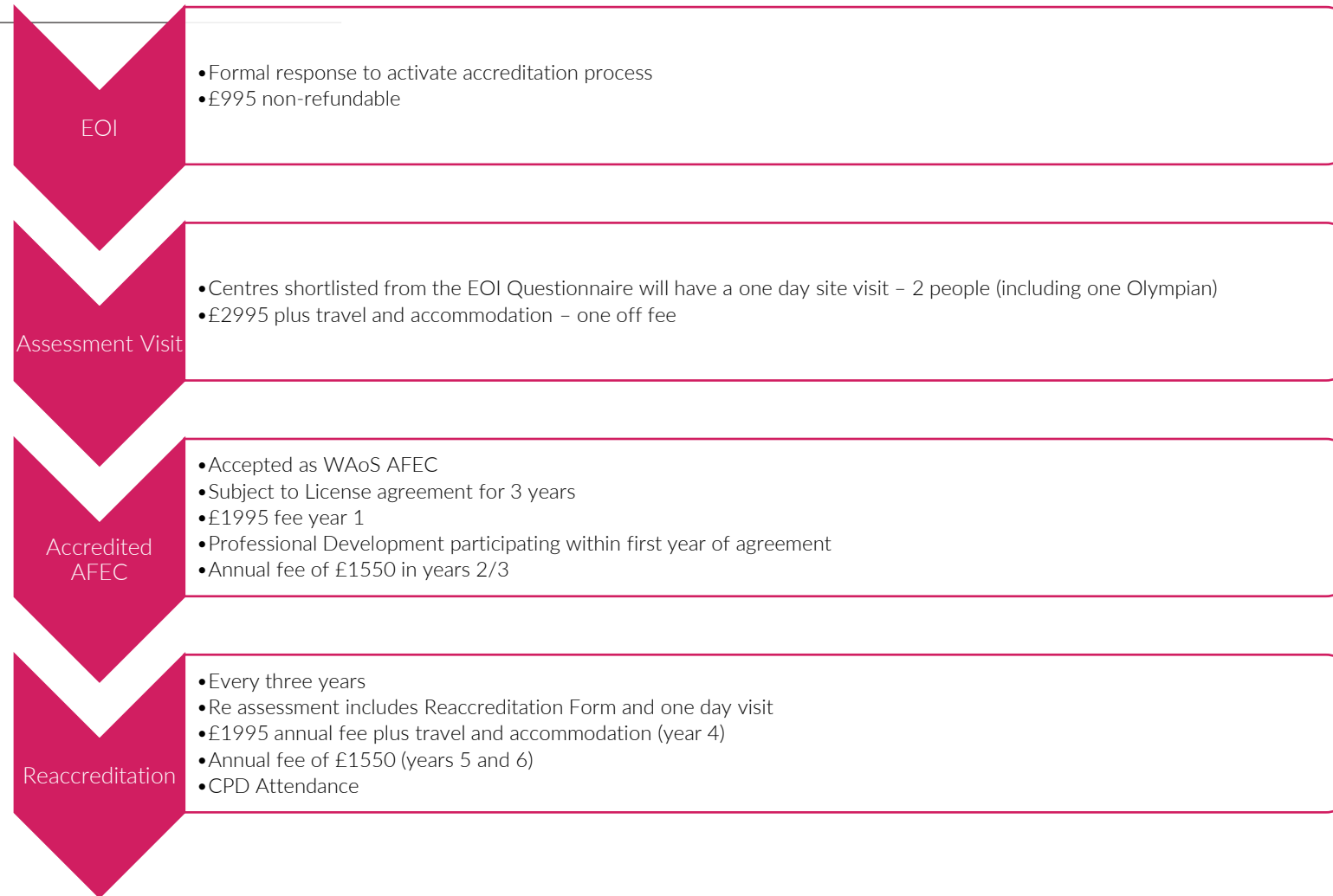
Each of the modules and topics throughout the teacher resources provide details of the learning objectives and key outcomes that student-athletes will have addressed following completion of the WAoS Athlete Certificate. The resources include suggested activities and provide additional resources (called ‘feed your mind’) for further reading and references on the modules and topics.

AFEC PD PATHWAY MODEL



- With the increasing number of institutions joining the AFEC network, there is now a requirement for an offer of differing professional development options for the accredited AFEC network.
- In order to fulfil this growth, W AoS has created a pathway for the AFEC network to follow in terms of different levels of professional development.

AFEC PROCESS & FEES



*Please note:
From receipt of
EOI to accreditation
schools is generally
between 6 to
8 weeks*

The amortised cost over the 3 year accreditation is approx £3000 per annum (£2350 annually over 6 years).



AFEC SCHOLARSHIPS

The CRS, International Sport Management connects young minds with successful sporting careers allowing to turn their passion into a profession

Combining the CP CRS and AFEC together provides a framework to support student athletes and connect with the national sporting organisations

Schools taking on the CRS will have the opportunity to access scholarship funding to become accredited as an Athlete Friendly Education Centre

FOR MORE INFORMATION

Please contact:

Anne Louise Williams, Senior Manager, Industry Pathway Partner Engagement, awilliams@worldacademysport.com

Website Information

<https://istudy.sport/>

You can also follow us on:

@WAoSport



@World Academy of Sport

